

## Webbplats analys independentbank.com

Genereras på Mars 26 2025 15:32 PM

Ställningen är 50/100

| <u> </u> | Titel              | Independent Bank   Personal & Business Banking in Michigan Since 1864  Längd: 73  Idealisk, din titel bör innehålla mellan 10 och 70 tecken (mellanslag räknas som tecken). Använd denna gratis verktyg för att räkna ut textlängden.   |                                 |  |                 |                 |                      |
|----------|--------------------|---|---------------------------------|--|-----------------|-----------------|----------------------|
| <u>.</u> | Beskrivning        | Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & Description based bank that offers loans, mortgages, personal & Description banking across Grand Rapids, Bay City, Lansing, Traverse City & Description Description.  Längd: 178  Idealisk, din metabeskrivning bör innehålla mellan 70 och 160 tecken (mellanslag räknas som tecken). Använd denna gratis verktyg för att räkna ut textlängden. |                                 |  |                 |                 |                      |
|          | Nyckelord          | Mycket dåligt. Vi har inte lyckats hitta några meta-taggar på din sida.<br>Använd <u>denna meta-tag generator, gratis</u> för att skapa nyckelord.  |                                 |  |                 |                 |                      |
|          | Og Meta Egenskaper | Bra, din sida drar nytta utav Og.   |                                 |  |                 |                 |                      |
|          |                    | Egendo  | m                               | Innehåll   |                 |                 |                      |
|          |                    |   | n                               | Independent Bank is a Michigan-based bank<br>that offers loans, mortgages, personal &am<br>business banking across Grand Rapids, Bay<br>City, Lansing, Traverse City & Metro<br>Detroit. |                 |                 | onal &<br>ipids, Bay |
|          |                    | title   |                                 | Independent Bank   Personal & Eusiness Banking in Michigan Since 1864  |                 |                 | p; Business          |
|          |                    | url   | https://www.independentbank.com |  |                 | n               |                      |
|          | Rubriker           | <b>H1</b> 6   | <b>H2</b><br>11                 | <b>H3</b><br>222   | <b>H4</b><br>96 | <b>H5</b><br>10 | <b>H6</b><br>0       |

- [H1] No-Fee\* Home Equity Line of Credit
- [H1] Named the Best Bank in Michigan
- [H1] Earn up to 5.00% APY\*\* and a \$200 bonus!\*
- [H1]
- [H1]
- [H1]
- [H2] Disclaimer
- [H2] Log In To
- [H2] How can we help you?
- · [H2] Business Banking at its Best
- [H2] Start Saving with our CD Specials
- [H2] Bank anytime, with ONE Wallet
- [H2] Independent Bank in our CommunitiesBeing the difference in the communities we serve.
- [H2] Junior Achievement of the Michigan Great Lakes
- [H2] Annual Be TheDifference Day
- [H2] Affordable Housing Development in Grand Rapids
- [H2] Call, meet, or stop by a branch!
- [H3] Location
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
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- [H3] Contact Information
- [H3] Schedule an appointment
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- [H3] Drive-Up
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- [H3] Loan Center
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- [H3] Office
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- [H3] Contact Information
- [H3] 24 Hour ATM Service
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- [H3] Contact Information
- [H3] Contact Information
- [H3] LobbyMonday Friday 9:00 am 4:30 pmSaturday closed
- [H3] Drive-UpMonday Friday 9:00 am 5:00 pmSaturday 9:00 am 12:00 pm
- [H3] Contact Information
- [H3] Office
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- [H3] Office
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- [H3] Contact Information
- [H3]
- [H3] Call us at 800.355.0641Hours of operation
- [H3]
- [H3] Schedule an AppointmentVideo, phone, or in-person
- [H3]
- [H3] BranchesSearch Locations
- [H3] Need Help?
- [H3] Join Our Email List
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Saginaw Center | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Saginaw State St. | Independent Bank
- [H4] Saginaw Fashion Square Mall | Independent Bank
- [H4] Ann Arbor Mortgage Loan Center | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Bad Axe | Independent Bank
- [H4] Bay City Euclid | Independent Bank
- [H4] Bay City Washington Ave. | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Bellevue | Independent Bank
- [H4] Beverly Hills | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Brighton | Independent Bank
- [H4] Mortgage Loan Center Cadillac | Independent Bank
- [H4] Caro | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Caseville | Independent Bank
- [H4] Cass City | Independent Bank
- [H4] Cedar Springs | Independent Bank
- [H4] Charlotte | Independent Bank
- [H4] Clinton Township | Independent Bank
- [H4] Clio | Independent Bank
- [H4] Croton Hardy ATM Only | Independent Bank
- [H4] Dearborn Mortgage Loan Center | Independent Bank
- [H4] Detroit Mortgage Loan Center | Independent Bank
- [H4] East Lansing | Independent Bank
- [H4] East Lansing West Road Loan Center | Independent Bank
- [H4] Eaton Rapids | Independent Bank
- [H4] Essexville | Independent Bank
- [H4] Fairlawn Mortgage Loan Center | Independent Bank

- [H4] Farmington Hills | Independent Bank
- [H4] Grand Haven Mortgage Loan Center | Independent Bank
- [H4] Grand Rapids Cascade | Independent Bank
- [H4] Grand Rapids Commercial Loan Center | Independent Bank
- [H4] Grand Rapids East Beltline | Independent Bank
- [H4] Grand Rapids Monroe Center | Independent Bank
- [H4] Grand Rapids Plainfield | Independent Bank
- [H4] Grand Rapids Standale | Independent Bank
- [H4] Grand Rapids Beltline Mortgage Loan Center | Independent Bank
- [H4] Holland | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Ionia ATM Only | Independent Bank
- [H4] Ionia Point | Independent Bank
- [H4] Kalamazoo Mortgage Loan Center | Independent Bank
- [H4] Kingston ATM Only | Independent Bank
- [H4] Leslie | Independent Bank
- [H4] Livonia | Independent Bank
- [H4] Marlette | Independent Bank
- [H4] Mason | Independent Bank
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Muskegon | Independent Bank
- [H4] Newaygo | Independent Bank
- [H4] Newaygo ATM Only River Valley | Independent Bank
- [H4] North Branch | Independent Bank
- [H4] North Branch Drive-Up | Independent Bank
- [H4] Okemos | Independent Bank
- [H4] Olivet ATM Only | Independent Bank
- [H4] Pigeon ATM Only | Independent Bank
- [H4] Pinconning | Independent Bank
- [H4] Pleasant Lake | Independent Bank
- [H4] Portland | Independent Bank
- [H4] Potterville ATM Only| Independent Bank
- [H4] Rives Junction ATM Only | Independent Bank
- [H4] Rockford | Independent Bank
- [H4] Rockford Mortgage Loan Center | Independent Bank
- [H4] Saginaw Center | Independent Bank
- [H4] Saginaw Dixie Hwy | Independent Bank
- [H4] Saginaw Fashion Square Mall | Independent Bank
- [H4] Saginaw State St. | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Sand Lake | Independent Bank
- [H4] Saranac | Independent Bank
- [H4] Sebewaing | Independent Bank
- [H4] Shelby Township | Independent Bank
- [H4] South Haven Mortgage Loan Center | Independent Bank
- [H4] Sparta | Independent Bank
- [H4] Standish | Independent Bank
- [H4] Suttons Bay | Independent Bank
- [H4] Traverse City Copper Ridge | Independent Bank
- [H4] Traverse City Downtown | Independent Bank
- [H4] Traverse City Garfield | Independent Bank
- [H4] Troy Columbia Center | Independent Bank
- [H4] Troy Mortgage Loan Center | Independent Bank
- [H4] Unionville ATM Only | Independent Bank

|          |                 | <ul> <li>[H4] Vermontville ATM Only   Independent Bank</li> <li>[H4] White Cloud   Independent Bank</li> <li>[H4] Williamston   Independent Bank</li> <li>[H4] Zeeland Mortgage Loan Center   Independent Bank</li> <li>[H4] Top</li> <li>[H5] Mortgage &amp; Loan Center</li> <li>[H5] Bank Branch</li> <li>[H5] Bank Branch</li> <li>[H5] Bank Branch</li> <li>[H5] Bank Branch</li> <li>[H5] Mortgage &amp; Loan Center</li> <li>[H5] Bank Branch</li> </ul> |
|----------|-----------------|---|
| <b>②</b> | Bilder          | Vi hittade 28 bilder på denna webbsida.  Bra, de flesta eller alla dina bilder innehåller alt-attribut  |
|          | Text/HTML Ratio | Ratio: <b>18</b> %  Bra, den här sidans förhållande mellan text till HTML-kod är högre än 15, men lägre än 25 procent.  |
|          | Flash           | Perfekt, inga Flash-innehåll har upptäckts på denna sida.   |
|          | Iframe          | Synd, du har Iframes på webbsidorna vilket innebär att innehållet i en Iframe inte kan indexeras.   |

#### SEO Länkar

| URL Rewrite         | Mycket dåligt. Din adressfält innehåller frågesträngar.  |
|---------------------|--|
| Understreck i URLen | Vi har upptäckt understreck i din webbadress. Du bör hellre använda<br>bindestreck för att optimera din SEO. |
| In-page länkar      | Vi hittade totalt 219 länkar inklusive 2 länk(ar) till filer   |
| Statistics          | Externa Länkar : noFollow 0%   |
|                     | Externa Länkar : Passing Juice 45.21%  |
|                     | Interna Länkar 54.79%  |

| Anchor                    | Тур     | Juice         |
|---------------------------|---------|---------------|
| <u>X</u>                  | Interna | Passing Juice |
| Personal                  | Interna | Passing Juice |
| <u>Current Rates</u>      | Interna | Passing Juice |
| Checking                  | Externa | Passing Juice |
| Compare Checking Accounts | Interna | Passing Juice |
| ONE Account               | Interna | Passing Juice |
| Opportunity One           | Interna | Passing Juice |
| Compare Savings Accounts  | Interna | Passing Juice |
| <u>HSA</u>                | Interna | Passing Juice |
| CDs                       | Interna | Passing Juice |
| Loans                     | Interna | Passing Juice |
| <u>Mortgage</u>           | Interna | Passing Juice |
| <u>Auto</u>               | Interna | Passing Juice |
| Boat & amp; RV            | Interna | Passing Juice |
| HELOC                     | Interna | Passing Juice |
| <u>Credit Cards</u>       | Interna | Passing Juice |
| Student Loans             | Interna | Passing Juice |
| Loan Payments             | Interna | Passing Juice |
| Debit & amp: Credit Cards | Interna | Passing Juice |
| Private Banking           | Interna | Passing Juice |
| <u>Services</u>           | Interna | Passing Juice |
| ATM Finder                | Externa | Passing Juice |
| ClickSWITCH               | Externa | Passing Juice |
| Mobile Deposit            | Interna | Passing Juice |
| ONE Wallet                | Interna | Passing Juice |
| ONE Wallet +              | Interna | Passing Juice |
| Overdraft Services        | Interna | Passing Juice |
|                           |         |               |

| Schedule an Appointment         | Externa | Passing Juice |
|---------------------------------|---------|---------------|
| Zelle                           | Interna | Passing Juice |
| <u>Financial Calculators</u>    | Interna | Passing Juice |
| Refer a Friend                  | Interna | Passing Juice |
| Commercial                      | Interna | Passing Juice |
| SBA Loans                       | Interna | Passing Juice |
| Floorplan Lending               | Interna | Passing Juice |
| Business Loan Express           | Interna | Passing Juice |
| Credit Cards                    | Interna | Passing Juice |
| Checking                        | Interna | Passing Juice |
| Savings                         | Interna | Passing Juice |
| <u>SurePayroll</u>              | Externa | Passing Juice |
| <u>Treasury Services</u>        | Interna | Passing Juice |
| <u>Treasury ONE</u>             | Interna | Passing Juice |
| Government Banking              | Interna | Passing Juice |
| Merchant Services               | Externa | Passing Juice |
| Business Financial Calculators  | Interna | Passing Juice |
| <u>Testimonials</u>             | Interna | Passing Juice |
| IB Wealth Management            | Externa | Passing Juice |
| Apply                           | Interna | Passing Juice |
| Contact                         | Interna | Passing Juice |
| Find a Location                 | Interna | Passing Juice |
| Mortgage Loan Officers          | Interna | Passing Juice |
| <u>Commercial Bankers</u>       | Interna | Passing Juice |
| <u>Treasury Reps</u>            | Interna | Passing Juice |
| Financial Advisors              | Externa | Passing Juice |
| ONE Wallet (log in on homepage) | Interna | Passing Juice |
| <u>Credit Cards</u>             | Externa | Passing Juice |
|                                 |         |               |

| New Mortgage/Check Status       | Interna | Passing Juice |
|---------------------------------|---------|---------------|
| Personal Loans                  | Externa | Passing Juice |
| Club Checking Benefits          | Interna | Passing Juice |
| Express Loan Pay                | Interna | Passing Juice |
| Check Re-Order                  | Interna | Passing Juice |
| IB Wealth Management            | Interna | Passing Juice |
| ONE Wallet (log in on homepage) | Interna | Passing Juice |
| Remote Deposit Capture          | Interna | Passing Juice |
| SurePayroll                     | Interna | Passing Juice |
| Merchant Services               | Interna | Passing Juice |
| SBAM                            | Interna | Passing Juice |
| <u>TreasuryONE</u>              | Interna | Passing Juice |
| <u>Business</u>                 | Interna | Passing Juice |
| <u>Loans</u>                    | Interna | Passing Juice |
| <u>eServices</u>                | Interna | Passing Juice |
| Why Independent                 | Interna | Passing Juice |
| Corporate Social Responsibility | Interna | Passing Juice |
| In The News                     | Interna | Passing Juice |
| Giving Back                     | Interna | Passing Juice |
| Investor Relations              | Interna | Passing Juice |
| Careers                         | Interna | Passing Juice |
| Info Center                     | Interna | Passing Juice |
| Blog                            | Interna | Passing Juice |
| Money Management                | Interna | Passing Juice |
| Homewner Assistance             | Interna | Passing Juice |
| Safety & amp: Security Center   | Interna | Passing Juice |
| Legal Notices                   | Interna | Passing Juice |
| Find A Location                 | Interna | Passing Juice |
|                                 |         |               |

| Community Business Bankers | Interna | Passing Juice |
|----------------------------|---------|---------------|
| Lost or Stolen Card        | Interna | Passing Juice |
| Privacy Policy             | Interna | Passing Juice |
| Privacy & amp: Security    | Interna | Passing Juice |
| Site Map                   | Interna | Passing Juice |
| Find A Location            | Interna | Passing Juice |
| Get Directions             | Externa | Passing Juice |
| Schedule an appointment    | Interna | Passing Juice |
| Get Directions             | Externa | Passing Juice |
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| Schedule an appointment | Interna | Passing Juice |
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| Get Directions          | Externa | Passing Juice |
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| Schedule an appointment | Interna | Passing Juice |
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| Get Directions          | Externa | Passing Juice |
| Get Directions          | Externa | Passing Juice |
| Personal Banking        | Externa | Passing Juice |
| <u>Credit Cards</u>     | Interna | Passing Juice |
|                         |         |               |

| Club Checking Benefits         | Interna | Passing Juice |
|--------------------------------|---------|---------------|
| Express Loan Pay               | Interna | Passing Juice |
| Check Re-Order                 | Interna | Passing Juice |
| IB Wealth Management           | Interna | Passing Juice |
| Remote Deposit Capture         | Interna | Passing Juice |
| <u>SurePayroll</u>             | Interna | Passing Juice |
| Merchant Services              | Interna | Passing Juice |
| SBAM                           | Interna | Passing Juice |
| TreasuryONE                    | Interna | Passing Juice |
| Terms & amp: Conditions Apply. | Interna | Passing Juice |
| See Rate Details. :            | Interna | Passing Juice |
| =                              | Externa | Passing Juice |
| Schedule                       | Interna | Passing Juice |
| =                              | Externa | Passing Juice |
| =                              | Externa | Passing Juice |
| <u>Holiday Hours</u>           | Interna | Passing Juice |
| Opt back in here! :            | Externa | Passing Juice |
| Refer a Business               | Interna | Passing Juice |
| Why Independent                | Interna | Passing Juice |
| <u>Financial Services</u>      | Interna | Passing Juice |
| IB Wealth Management           | Interna | Passing Juice |
| Independent Title Services     | Externa | Passing Juice |
| FAQs                           | Interna | Passing Juice |
| Accessibility Statement        | Interna | Passing Juice |

#### **SEO Nyckelord**



Nyckelord Moln

services bank friday monday drive-up

#### **SEO Nyckelord**

# 900 directions get information independent

#### **Nyckelord Konsistens**

| Nyckelord   | Innehåll | Titel    | Nyckelord | Beskrivni<br>ng | Rubriker |
|-------------|----------|----------|-----------|-----------------|----------|
| 900         | 168      | ×        | ×         | ×               | ×        |
| monday      | 122      | ×        | ×         | ×               | ✓        |
| drive-up    | 109      | ×        | ×         | ×               | ✓        |
| independent | 102      | ✓        | ×         | <b>*</b>        | ✓        |
| bank        | 100      | <b>*</b> | ×         | <b>✓</b>        | <b>4</b> |

#### **Användbarhet**

| 0       | Url          | Domän : independentbank.com<br>Längd : 19    |  |
|---------|--------------|--|--|
|         | Favikon      | Bra, din webbplats har en favicon.           |  |
| 8       | Utskriftbart | Vi kunde inte hitta CSS för utskrifter.      |  |
| <b></b> | Språk        | Bra. Ditt angivna språk är en.               |  |
| 8       | Dublin Core  | Denna sida drar inte nytta utav Dublin Core. |  |

#### **Dokument**

| Doctype  | HTML 5   |
|----------|--|
| Encoding | Perfekt. Din deklarerade teckenuppsättning är UTF-8. |

#### **Dokument**

| 8       | W3C Validity     | Errors: 46<br>Varningar: 3   |  |  |
|---------|------------------|--|--|--|
| 8       | E-post Sekretess | Varning! Minst en e-postadress har påträffats i klartext. Använd gratis antispam skydd för att dölja e-post från spammare.   |  |  |
| <b></b> | Föråldrad HTML   | Bra! Vi har inte hittat några föråldrad HTML taggar i din HTML.  |  |  |
| 0       | Hastighets Tips  | <ul> <li>Utmärkt, din webbplats använder inga nästlade tabeller.</li> <li>Synd, din webbplats använder sig utav inline stilar.</li> <li>Synd, din webbplats har för många CSS-filer (fler än 4 stycken).</li> <li>Synd, din webbplats har för många JS filer (fler än 6 stycken).</li> <li>Perfekt, din webbplats utnyttjar gzip.</li> </ul> |  |  |

#### Mobil

| 0 | Mobiloptimering | × | Apple Ikon         |
|---|-----------------|---|--------------------|
|   |                 | ~ | Meta Viewport Tagg |
|   |                 | * | Flash innehåll     |

## **Optimering**

|            | XML Sitemap | Bra, din webbplats har en XML sitemap.  |
|------------|-------------|---|
|            |             | https://www.independentbank.com/sitemap.xml                                     |
| $\bigcirc$ | Robots.txt  | http://independentbank.com/robots.txt Bra, din webbplats har en robots.txt fil. |
| Analytics  | Analytics   | Bra, din webbplats har ett analysverktyg.  Google Analytics                     |
|            |             | Quantcast   |

### **Optimering**