







Avaliação do site theglobeandmail.com

Gerado a 04 de Março de 2025 06:46 AM

O resultado é de 50/100



Conteúdo SEO

	Título	<p>The Globe and Mail: Canadian, World, Politics and Business News & Analysis</p> <p>Cumprimento : 78</p> <p>Idealmente, o Título deve conter entre 10 e 70 caracteres (incluindo espaços).</p>														
	Descrição	<p>The Globe and Mail offers the most authoritative news in Canada, featuring national and international news</p> <p>Cumprimento : 106</p> <p>Perfeito, a Descrição META contém entre 70 e 160 caracteres.</p>														
	Palavras-chave	<p>canadian news,national newspaper,daily news,breaking news,political news,world news,canadian business news,canadian newspapers online,international news,report on business,national news,canadian sports,travel information,globe and mail,globe & mail</p> <p>Perfeito, a página contém palavras-chave META.</p>														
	Propriedades Og Meta	<p>Boa! Esta página tira vantagens das propriedades Og.</p> <table><tr><th>Propriedade</th><th>Conteúdo</th></tr><tr><td>site_name</td><td>The Globe and Mail</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>title</td><td>The Globe and Mail: Canadian, World, Politics and Business News & Analysis</td></tr><tr><td>url</td><td>https://www.theglobeandmail.com/homepage/</td></tr><tr><td>description</td><td>The Globe and Mail offers the most authoritative news in Canada, featuring national and international news</td></tr><tr><td>type</td><td>website</td></tr></table>	Propriedade	Conteúdo	site_name	The Globe and Mail	locale	en_GB	title	The Globe and Mail: Canadian, World, Politics and Business News & Analysis	url	https://www.theglobeandmail.com/homepage/	description	The Globe and Mail offers the most authoritative news in Canada, featuring national and international news	type	website
Propriedade	Conteúdo															
site_name	The Globe and Mail															
locale	en_GB															
title	The Globe and Mail: Canadian, World, Politics and Business News & Analysis															
url	https://www.theglobeandmail.com/homepage/															
description	The Globe and Mail offers the most authoritative news in Canada, featuring national and international news															
type	website															

Conteúdo SEO

	Cabeçalhos	H1	H2	H3	H4	H5	H6
		0	49	88	30	0	0
		<ul style="list-style-type: none">• [H2] Latest in• [H2] U.S. triggers trade war• [H2] Ford threatens to shut off Ontario's electricity exports to U.S.• [H2] China hits back against U.S. tariffs with measures targeting agricultural products• [H2] Premarket: Global stocks, bond yields slide as U.S. tariffs ignite new trade battle• [H2] Americans are waking up to the fallout from Trump's tariffs• [H2] Trump's tariff threat was never about fentanyl. Canada just got Zelenskyed• [H2] Trump hits 'pause' on U.S. aid to Ukraine after Oval dustup, pressuring Zelensky on Russia talks• [H2] Canada's relations with Tehran stuck in deep freeze, despite Iranian hopes• [H2] Travel nurses employed by Toronto staffing agency told not to return to work in New Brunswick• [H2] Businesses in Buffalo, N.Y. brace for tariff impact, prepare to lose Canadian customers• [H2] Point Roberts starts to feel the cold shoulder from Canada• [H2] More top stories• [H2] Business and Finance• [H2] Life and Arts• [H2] Beyond protein, here are the four nutrients you need for muscle health• [H2] Three unofficial gym rules for newbies (and for regulars, a refresher)• [H2] The Oscars snubs, the night's best performances and what's in the swag bag - we answer your questions• [H2] How to travel with an arsenal of specialized suitcases• [H2] Oscars 2025: Anora wins big, but Conan O'Brien pushes Academy Awards to wickedly funny, if super-long, heights• [H2] Hypothetical Baby is an enlightening journey through a difficult topic• [H2] My year of no online shopping• [H2] From fit to fabric, here's how to buy pyjamas with style and sleep benefits• [H2] In the know• [H2] Take a break• [H2] Video• [H2] Trending• [H2] In case you missed it• [H2] Sections• [H2] Environment and Climate Change• [H2] The Globe answers reader questions about climate change• [H2] Podcasts• [H2] Interact with The Globe• [H2] Events and courses• [H2] Canada's health information institute pushing for countrywide standardization of patient data• [H2] How transparent is your city? Audit of freedom of information requests finds vast differences					

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- [H2] Latest news
- [H2] share news tips
- [H2] Attend events
- [H2] Sign up for newsletters
- [H2] Explore member benefits
- [H2] Subscribe
- [H2] Business services
- [H2] Subscribe
- [H2] Business services
- [H2] Contact us
- [H2] Reader services
- [H2] About us
- [H2] Life and Arts
- [H3] Carl Dean, Dolly Parton's husband of nearly 60 years who inspired 'Jolene,' dies at 82
- [H3] After three earthquakes hit Vancouver in 10 days, what's next?
- [H3] Trudeau to unleash countertariffs as Trump declares trade war
- [H3] Bay Street law firms raise salaries for associates even as hiring slows
- [H3] Stocks, bond yields slide as new Trump tariffs take effect
- [H3] King Charles welcomes Trudeau for talks overshadowed by Trump's annexation threat
- [H3] Privacy commissioner goes to court to make porn platform get full consent for sex videos
- [H3] Alberta appoints former judge to probe health contracts after allegations of interference
- [H3] Ford urges Buy Ontario approach as tariffs loom, saying he may legislate it
- [H3] Ontario's toothless school cellphone ban isn't working. It's time to rethink it
- [H3] Opinion
- [H3] Trump declares trade war, Canada prepares counter tariffsPodcast
- [H3] Opinion and analysis
- [H3] Chart to watch
- [H3] Tuesday's Insider Report: CEO buys the dip, investing nearly \$500,000 in this battered bank stock
- [H3] Low visibility on Trump's policies is resulting in big economic and market trouble
- [H3] Bungalow overshadowed by rental towers sells under asking
- [H3] I thought being Canadian was good enough to sell my books in Canada. I was wrong
- [H3] Canadian Anora producer Samantha Quan, Vancouver Dune VFX supervisors among Oscar winners
- [H3] Leaving your 9-to-5 for a startup? Here's how to set yourself up for success
- [H3] Hulu's first live Oscars stream cuts out in latest mishap for streaming platforms
- [H3] Sell your products by making the customer the hero of a brand-related story
- [H3] Check your horoscope to learn how the stars align for you today.
- [H3] Switch gears. Give your brain a workout and do today's

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Daily Cryptic Crossword.

- [H3] Scoop a new vibe in the numbers and do today's Daily Sudoku.
- [H3] Kick back with the Daily Universal Crossword.
- [H3] Why Trump's remarks to Congress won't be a 'State of the Union'Video0:59
- [H3] Trump says tariffs on Canada and Mexico to start TuesdayVideo2:22
- [H3] Car rams into crowd in Germany's Mannheim, killing at least twoVideo1:13
- [H3] Sex worker drama Anora sweeps Oscars with five awardsVideo1:55
- [H3] UK pledges export financing for air defense as world leaders discuss ending war in UkraineVideo1:29
- [H3] Leaders pose for group photo at Ukraine war summit in LondonVideo0:49
- [H3] Watch the heated exchange between Trump and Zelensky in the Oval OfficeVideo4:07
- [H3] B.C. man captures close encounter with dolphin pod on videoVideo1:14
- [H3] Travel nurses employed by Toronto staffing agency told not to return to work in New Brunswick
- [H3] There is a method to Donald Trump's madness
- [H3] Before the Bell: What every Canadian investor needs to know today
- [H3] The Canadian dollar is in its flop era. An illustrated look at why the loonie fell
- [H3] Trump hits 'pause' on U.S. aid to Ukraine after Oval dustup, pressuring Zelensky on Russia talks
- [H3] A reminder, Mr. Ford, that you're a conservative
- [H3] The Conservatives have had the rug pulled out from under them
- [H3] Want to shop Canadian? Our guide to replacing the biggest American imports with local brands
- [H3] Trump's March Madness of tariffs has a confusing, changeable schedule. Here's what we know
- [H3] Toronto professor believes cancellation of his U.S. exhibition linked to Trump order
- [H3] Ontario voter turnout rate on par with record low in 2022 election, early results show
- [H3] The incredible egg is facing an eggsistential crisis
- [H3] Canada
- [H3] World
- [H3] Politics
- [H3] Sports
- [H3] Style Advisor
- [H3] Health & Fitness
- [H3] Real estate
- [H3] Drive
- [H3] What Canada's only national urban park can teach us about accessible, eco-friendly design
- [H3] Ford threatens to shut off Ontario's electricity exports to U.S.
- [H3] Ford urges Buy Ontario approach as tariffs loom, saying he may legislate it
- [H3] The Globe answers your most pressing questions about





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- climate change in Canada and beyond
- [H3] Trump declares trade war, Canada prepares counter tariffsPodcast
- [H3] The ‘quiet rebellion’ underway in IranPodcast
- [H3] Why are we so nostalgic for Y2K?Podcast
- [H3] The video game company that broke an industryPodcast
- [H3] Hey Siri, make me happy: Why your relationship with tech is probably not workingPodcast
- [H3] What is happiness, anyway?Podcast
- [H3] Big Tech Hijacked Our Attention. Chris Hayes Wants To Win It Back. Podcast
- [H3] New spyware has made your phone less secure than you might think Podcast
- [H3] Is expropriation the solution to a housing crisis? The majority of Berliners think soPodcast
- [H3] Pedal politics: How Toronto’s bike lanes became so divisivePodcast
- [H3] Obesity in Canada (Virtual)
- [H3] Wealth Management for Women (VIRTUAL)
- [H3] Thriving at Work
- [H3] What Canada’s only national urban park can teach us about accessible, eco-friendly design
- [H3] Point Roberts starts to feel the cold shoulder from Canada
- [H3] Businesses in Buffalo, N.Y. brace for tariff impact, prepare to lose Canadian customers
- [H3] Trump’s tariff threat was never about fentanyl. Canada just got Zelenskyed
- [H3] Canada’s relations with Tehran stuck in deep freeze, despite Iranian hopes
- [H3] How do we engineer the great Canadian comeback?
- [H3] How RBC is navigating Trump’s anti-DEI crusade: Committing to inclusion, but less mention of diversity
- [H3] Low visibility on Trump’s policies is resulting in big economic and market trouble
- [H3] globeandmail.com
- [H3] Newspaper
- [H3] Globe2Go
- [H3] The New York Times
- [H3] Advertise with us
- [H3] Buy a group subscription
- [H3] Buy our content & data
- [H3] Book our event centre
- [H3] The Globe answers your most pressing questions about climate change in Canada and beyond
- [H4] A reminder, Mr. Ford, that you’re a conservative
- [H4] Trade war could see American franchises replaced by Canadian versions
- [H4] It’s time for Wayne Gretzky to speak for himself
- [H4] There is a method to Donald Trump’s madness
- [H4] The Conservatives have had the rug pulled out from under them
- [H4] Who decides what is ‘off the record’?
- [H4] U.S. triggers trade war with tariffs on Canada, Mexico
- [H4] Alberta judge dismisses application for injunction shutting down political podcaster
- [H4] Earthquake shakes part of B.C., marking latest tremor felt

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		<p>in province</p> <ul style="list-style-type: none">• [H4] Trump's Congress address will stand as measure of how much he and the U.S. are changing• [H4] U.S. education secretary says she is on 'final mission' to end bureaucracy• [H4] China slaps extra tariffs of up to 15 per cent on imports of major U.S. farm exports, including soy and beef• [H4] A deal-breaking Donald Trump and his tariff drama• [H4] Stephen Harper criticizes Carney, says he falsely took credit for financial crisis response• [H4] What to watch when Trump gives his big speech to Congress• [H4] Canadian curler Briane Harris files complaint against CCES with WADA, sources say• [H4] Surging Canadiens hope to make GM Kent Hughes think twice at trade deadline• [H4] Sharks battle back to stun Leafs 3-2 in shootout• [H4] How to travel with an arsenal of specialized suitcases• [H4] What happened to fashion's hypebeast culture?• [H4] Canadian fashion designers get creative amid Trump tariff threat• [H4] Snowshoeing and resilience: Lessons from the deep woods• [H4] How the right diet can help with sleep apnea• [H4] HPV test vs. Pap test: Five things to know• [H4] Updated semi near High Park sells above asking after multiple offers received• [H4] An upgraded boiler seals the deal for Calgary condo buyer• [H4] The City of Vancouver gets into the rental game• [H4] The price of cars is too damn high• [H4] Volvo's first EX30s are made in China, but aren't cheap. This is good and bad• [H4] How far should I stay back from the car in front of me while driving?
	Imagens	<p>Encontrámos 99 imagens nesta página.</p> <p>15 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.</p>
	Rácio Texto/HTML	<p>Rácio : 0%</p> <p>O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.</p>
	Flash	<p>Perfeito, não foi encontrado conteúdo Flash nesta página.</p>
	Iframe	<p>Oh, não, esta página tem Iframes na página, o que significa que o conteúdo destas não pode ser indexado.</p>

Ligações SEO

	Reescrita de URL	Perfeito. As ligações aparentam ser limpas!
	Underscores (traços inferiores) nas URLs	Perfeito. Não foram encontrados 'underscores' (traços inferiores) nas suas URLs.
	Ligações para a própria página	Encontrámos um total de 59 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 11.86% Ligações internas 88.14%

Ligações para a própria página

Âncoras	Tipo	Sumo
Skip to main content	Internas	Passa sumo
Home	Internas	Passa sumo
Watchlist	Internas	Passa sumo
For You	Internas	Passa sumo
Canada	Internas	Passa sumo
World	Internas	Passa sumo
Business	Internas	Passa sumo
Investing	Internas	Passa sumo
Personal Finance	Internas	Passa sumo
Opinion	Internas	Passa sumo
Politics	Internas	Passa sumo
Sports	Internas	Passa sumo
Life	Internas	Passa sumo
Arts	Internas	Passa sumo
Drive	Internas	Passa sumo
Real Estate	Internas	Passa sumo


Ligações para a própria página

Appointment Notices	Internas	Passa sumo
Classroom Edition	Externas	Passa sumo
Death Notices (Legacy.com)	Externas	Passa sumo
Globe E-Books	Internas	Passa sumo
Globe Archive	Internas	Passa sumo
Podcasts	Internas	Passa sumo
Partner Features	Internas	Passa sumo
Featured Reports	Internas	Passa sumo
Terms & Conditions	Internas	Passa sumo
Community Guidelines	Internas	Passa sumo
Privacy Policy	Internas	Passa sumo
Disclaimer	Internas	Passa sumo
Skip footer navigation	Internas	Passa sumo
Digital + Home Delivery	Internas	Passa sumo
Digital Access	Internas	Passa sumo
Globe2Go	Externas	Passa sumo
The New York Times	Internas	Passa sumo
Globe Email Newsletters	Internas	Passa sumo
Gift Subscription	Internas	Passa sumo
Advertise with Us	Externas	Passa sumo
Group Subscriptions	Internas	Passa sumo
Globe Campus	Internas	Passa sumo
DataStore	Internas	Passa sumo
Globe Event Centre	Externas	Passa sumo
Leadership Institute	Externas	Passa sumo
Address and Phone Number	Internas	Passa sumo
Standards Editor	Internas	Passa sumo
SecureDrop	Internas	Passa sumo

Ligações para a própria página

Submit an article	Internas	Passa sumo
Account Settings	Internas	Passa sumo
Technical Support & FAQs	Externas	Passa sumo
Subscriptions	Internas	Passa sumo
Member Benefits	Internas	Passa sumo
Privacy Settings	Internas	Passa sumo
Company Information	Internas	Passa sumo
Work at The Globe	Internas	Passa sumo
Accessibility	Internas	Passa sumo
Editorial Code of Conduct	Internas	Passa sumo
Sustainability	Internas	Passa sumo
Licensing & Permissions	Internas	Passa sumo
Election Advertising Registry	Internas	Passa sumo
Modern Slavery Report	Internas	Passa sumo
Return to start of footer navigation	Internas	Passa sumo


Palavras-chave SEO

	Núvem de palavras-chave	
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Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
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Usabilidade

	Url	Domínio : theglobeandmail.com Cumprimento : 19
	Favicon	Ótimo, o site tem um favicon.

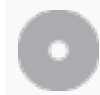
Usabilidade

		
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Otimo! A língua declarada deste site é en.
	Dublin Core	Esta página não tira vantagens do Dublin Core.

Documento

	Tipo de Documento	HTML 5						
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.						
	Validação W3C	Erros : 117 Avisos : 47						
	Privacidade do Email	Aviso! No mínimo, foi encontrado um endereço de email sob a forma de texto. Isto é um convite para que spammers entupam a caixa de correio deste endereço.						
	HTML obsoleto	<table><tr><th>Etiquetas obsoletas</th><th>Ocorrências</th></tr><tr><td><s></td><td>4</td></tr><tr><td><u></td><td>2</td></tr></table> <p>Etiquetas HTML obsoletas são etiquetas que já não são usadas segundo as normas mais recentes. É recomendado que sejam removidas ou substituídas por outras etiquetas atualizadas.</p>	Etiquetas obsoletas	Ocorrências	<s>	4	<u>	2
Etiquetas obsoletas	Ocorrências							
<s>	4							
<u>	2							
	Dicas de Velocidade	<div> Excelente, este site não usa tabelas dentro de tabelas.</div> <div> Perfeito. Não foram detetados estilos CSS nas etiquetas HTML!</div> <div> Boa, o site usa poucos ficheiros CSS.</div> <div> Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).</div> <div> Perfeito, o site tira vantagens da compressão gzip.</div>						

Dispositivos Móveis



Otimização para dispositivos móveis

- ✓ Icon Apple
- ✓ Meta Viewport Tag
- ✓ Conteúdo Flash

Otimização



XML Sitemap

Perfeito, o site tem um mapa XML do site (sitemap).

<https://www.theglobeandmail.com/sitemap.xml?outputType=xml>



Robots.txt

<http://theglobeandmail.com/robots.txt>

Perfeito, o seu site tem um ficheiro robots.txt.



Analytics

Em falta

Não detetámos nenhuma ferramenta analítica de análise de atividade.

Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.