







Avaliação do site itworldcanada.com

Gerado a 26 de Março de 2025 04:51 AM

O resultado é de 39/100



Conteúdo SEO

	Título	Technology News for IT Professionals in Canada IT World Canada Cumprimento : 64 Perfeito, o Título contém entre 10 e 70 caracteres.														
	Descrição	The leading Canadian online resource for IT professionals. Daily tech news, product reviews, videos, technology podcasts and features IT professionals who blog on topics of industry interest. Cumprimento : 191 Idealmente, a Descrição META deve conter entre 70 e 160 caracteres (incluindo espaços).														
	Palavras-chave	Mau. Não detetámos palavras-chave META na sua página.														
	Propriedades Og Meta	Boa! Esta página tira vantagens das propriedades Og. <table><thead><tr><th>Propriedade</th><th>Conteúdo</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>IT World Canada - Information Technology news on products, services and issues for CIOs, IT managers and network admins</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Technology News for IT Professionals in Canada IT World Canada</td></tr><tr><td>description</td><td>The leading Canadian online resource for IT professionals. Daily tech news, product reviews, videos, technology podcasts and features IT professionals who blog on topics of industry interest.</td></tr><tr><td>url</td><td>https://www.itworldcanada.com</td></tr></tbody></table>	Propriedade	Conteúdo	locale	en_US	site_name	IT World Canada - Information Technology news on products, services and issues for CIOs, IT managers and network admins	type	article	title	Technology News for IT Professionals in Canada IT World Canada	description	The leading Canadian online resource for IT professionals. Daily tech news, product reviews, videos, technology podcasts and features IT professionals who blog on topics of industry interest.	url	https://www.itworldcanada.com
Propriedade	Conteúdo															
locale	en_US															
site_name	IT World Canada - Information Technology news on products, services and issues for CIOs, IT managers and network admins															
type	article															
title	Technology News for IT Professionals in Canada IT World Canada															
description	The leading Canadian online resource for IT professionals. Daily tech news, product reviews, videos, technology podcasts and features IT professionals who blog on topics of industry interest.															
url	https://www.itworldcanada.com															

Conteúdo SEO

image	https://i.itworldcanada.com/wp-content/uploads/2018/06/cropped-amp-icon.png
image:secure_url	https://i.itworldcanada.com/wp-content/uploads/2018/06/cropped-amp-icon.png
image:width	512
image:height	512





Cabeçalhos

H1	H2	H3	H4	H5	H6
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<ul style="list-style-type: none">• [H1] NewsPaper• [H1] IT World Canada• [H3] IT World Canada assets are for sale• [H3] US government faces criticism over Microsoft security failures: Hashtag Trending, Tuesday April 16, 2024• [H3] US government faces criticism over handline Microsoft cybersecurity failures: Hashtag Trending for Tuesday April...• [H3] Cyber Security Today, Week in Review for week ending Friday, April 12, 2024• [H3] Cyber Security Today, April 12, 2024 - A warning to Sisense customers, a new...• [H3] Is EU competition working? One company shows a 250 percent increase. Hashtag Trending...• [H3] CyberTowns Initiative Aims to Spotlight Canada's Top Locations for Cybersecurity Careers• [H3] Cyber Security Today, May 1, 2024 - Data may have been stolen in London Drugs cyber attack, Congressional testimony today by UnitedHealth CEO on...• [H3] Cyber Security Today, April 26, 2024 - Patch warnings for Cisco ASA gateways and a WordPress plugin• [H3] Cyber Security Today, April 22, 2024 -Vulnerability in CrushFTP file transfer software, security updates for Cisco's controller management application, and more• [H3] Cyber Security Today, April 19, 2024 - Police bust phishing rental platform, a nine-year old virus found on Ukrainian computers, and more• [H3] Virtual Avatars fueled by Generative AI increasing B2B sales and marketing scalability• [H3] RingCentral drills down the opportunities for AI to revamp customer interactions• [H3] Staff training far more cost-effective than going through a cyber compromise - Canadian Centre for Cyber Security• [H3] Only 23 per cent of Canadians have a healthy relationship with work; AI can help, says HP• [H3] Pilot cybersecurity training program for women to recruit third cohort• [H3] Coffee Briefing Mar. 5 - High speed internet access for 150 NWT households; Canadian...• [H3] Robot startup uses ChatGPT to enhance its communications and reasoning skills• [H3] Lawsuit requires Pegasus spyware to provide code used to spy on WhatsApp users					


Conteúdo SEO

- [H3] OpenAI claims New York Times manipulated ChatGPT “fabricate data”
- [H3] Wendy’s leverages digital tech to test “surge pricing”
- [H3] Bolster your first line of defence – 5 tips to foster a security culture
- [H3] Understanding Current Cybersecurity Challenges in Law: Legal Considerations for Artificial Intelligence and Technological Development (Article 6)
- [H3] Successfully managing Cybersecurity projects in the Age of AI
- [H3] D&A leaders must improve risk culture among their teams
- [H3] Government of Canada announces major broadband investments in the west
- [H3] Review: OnePlus 12 vs OnePlus 12R – A solid pair of devices
- [H3] Cyber Security Today, May 3, 2024 – North Korea exploits weak email DMARC settings, and the latest Verizon analysis of thousands of data breaches
- [H3] Cyber Security Today, April 29, 2024 – Credential stuffing attacks are hitting firms using Okta ID management solutions, and more
- [H3] Cyber Security Today, Week in Review for week ending Friday, April 26, 2024
- [H3] Meta’s new release sparks debate about open versus closed source AI: Hashtag Trending for Friday, April 19, 2024
- [H3] Broadcom backs down on VMWare pricing: Hashtag Trending for Wednesday, April 17, 2024
- [H3] Google users say two-factor authentication didn’t protect them. Hashtag Trending for Monday, April 15th
- [H3] Leadership in the Digital Enterprise: Patricia Kosseim
- [H3] Manfred Boudreaux-Dehmer CIO, NATO – Interview on Leadership in the Digital Enterprise
- [H3] Ten key attributes of leadership success Leadership in the Digital Enterprise: Gary Davenport
- [H3] Cybersecurity in 2024: Priorities and challenges for Canadian organizations
- [H3] Survey shows generative AI is a top priority for Canadian corporate leaders.
- [H3] Leveraging ERP and AI to Anticipate and Respond to Consumer Behaviour
- [H3] Three reasons NOT to invest in Cybersecurity
- [H3] Stemming the tide of cybercrime
- [H3] President to President: Paul Pinkney, General Manager, Red Hat Canada, Sales
- [H3] President to President: Jeanette Irekvist, President, Ericsson Canada
- [H3] Empower your hybrid workforce
- [H3] Video Conferencing Solutions
- [H3] Built for Business
- [H3] The New World of Work
- [H3] A better way to great customer experience
- [H3] AWS Customer Success Stories
- [H3] Education hub - Education the New Normal
- [H3] Government hub - Future of Digital Government
- [H3] Okta: Identity for the Internet
- [H3] Next Generation Value-Add Distributor




Conteúdo SEO

		<ul style="list-style-type: none">• [H3] Epson Business Solutions• [H3] The professional's choice for hybrid working• [H3] Your Source for Building a Cloud Strategy• [H3] Network Security Knowledge Hub• [H3] Everything you need to run your business in one robust and reliable cloud communications solution• [H3] Step into your Digital Future• [H4] POPULAR CATEGORIES• [H4] Content Types• [H4] ALL CATEGORIES• [H4] EDITOR'S TOP TECH NEWS• [H4] Latest News• [H4] Coffee Briefings• [H4] Best of the Web• [H4] SENIOR CONTRIBUTORS• [H4] TRENDING THIS WEEK• [H4] Featured Downloads• [H4] ITWC's Top Technology PODCASTS• [H4] INDUSTRY VOICES• [H4] Featured Technology Jobs• [H4] President to President VIDEOS• [H4] Featured Partner Content• [H4] Popular Stories This Week• [H4] ITWC Network• [H4] Follow Us
	Imagens	Encontrámos 27 imagens nesta página. 11 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.
	Rácio Texto/HTML	Rácio : 0% O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
	Iframe	Oh, não, esta página tem Iframes na página, o que significa que o conteúdo destas não pode ser indexado.

Ligações SEO

	Reescrita de URL	Mau. Existem ligações que contêm 'query strings' (sequências de consulta).
	Underscores (traços inferiores) nas URLs	Detetámos 'underscores' (traços inferiores) nas suas URLs. O uso hífen é mais eficiente em termos de otimização SEO.

Ligações SEO

		
	Ligações para a própria página	Encontrámos um total de 123 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 8.94% Ligações internas 91.06%

Ligações para a própria página

Âncoras	Tipo	Sumo
Tech News	Internas	Passa sumo
CIO	Internas	Passa sumo
Technology Jobs	Internas	Passa sumo
Reports and Whitepapers	Internas	Passa sumo
News for CIOs	Internas	Passa sumo
CIO Census	Internas	Passa sumo
Digital Security Zone	Internas	Passa sumo
Webinar Highlight Reports	Internas	Passa sumo
Roundtable Highlight Reports	Internas	Passa sumo
2023 IT Salary Calculator	Internas	Passa sumo
AI Directory	Internas	Passa sumo
ITWC Talks	Internas	Passa sumo
Featured Partner Content Hubs	Internas	Passa sumo
Digital Magazines	Externas	Passa sumo
Senior Contributors	Internas	Passa sumo
Technicity GTA	Externas	Passa sumo
CIO OF THE YEAR	Internas	Passa sumo
CDN Channel Innovation Awards	Externas	Passa sumo

Ligações para a própria página

Digital Transformation Conference and Awards	Externas	Passa sumo
Canada's Top Women in Cybersecurity	Internas	Passa sumo
CDN Top Women in the Channel	Externas	Passa sumo
MapleSEC	Internas	Passa sumo
Analytics Unleashed	Internas	Passa sumo
All IT World Canada Events	Internas	Passa sumo
President to President	Internas	Passa sumo
All Tech Videos	Internas	Passa sumo
Cyber Security Today	Internas	Passa sumo
Hashtag Trending	Internas	Passa sumo
Leadership in the Digital Enterprise	Internas	Passa sumo
CMO Talks	Externas	Passa sumo
All Hands on Tech Video Podcast Series	Internas	Passa sumo
Deeper Dive	Internas	Passa sumo
ITWC Podcast Network	Internas	Passa sumo
Contributor Opportunities	Internas	Passa sumo
Gartner Corner	Internas	Passa sumo
About Us	Internas	Passa sumo
Privacy Policy	Internas	Passa sumo
Contact Us	Externas	Passa sumo
Videos	Internas	Passa sumo
Podcasts	Internas	Passa sumo
Blogs	Internas	Passa sumo
Slideshows	Internas	Passa sumo
IT World Canada assets are for sale	Internas	Passa sumo
Jim Love	Internas	Passa sumo
US government faces criticism over Microsoft security failures: Hashtag Trending, Tuesday April 16, 2024	Internas	Passa sumo
US government faces criticism over handline Microsoft	Internas	Passa sumo

Ligações para a própria página

cybersecurity failures: Hashtag Trending for Tuesday April...		
Cyber Security Today, Week in Review for week ending Friday, April 12, 2024	Internas	Passa sumo
Howard Solomon	Internas	Passa sumo
Cyber Security Today, April 12, 2024 &#8211; A warning to Sisense customers, a new...	Internas	Passa sumo
Is EU competition working? One company shows a 250 percent increase. Hashtag Trending...	Internas	Passa sumo
CyberTowns Initiative Aims to Spotlight Canada's Top Locations for Cybersecurity Careers	Internas	Passa sumo
Emerging Tech	Internas	Passa sumo
Cyber Security Today, May 1, 2024 &#8211; Data may have been stolen in London Drugs cyber attack, Congressional testimony today by UnitedHealth CEO on...	Internas	Passa sumo
Cyber Security Today, April 26, 2024 &#8211; Patch warnings for Cisco ASA gateways and a WordPress plugin	Internas	Passa sumo
Cyber Security Today, April 22, 2024 -Vulnerability in CrushFTP file transfer software, security updates for Cisco's controller management application, and more	Internas	Passa sumo
Cyber Security Today, April 19, 2024 &#8211; Police bust phishing rental platform, a nine-year old virus found on Ukrainian computers, and more	Internas	Passa sumo
Virtual Avatars fueled by Generative AI increasing B2B sales and marketing scalability	Internas	Passa sumo
Dr. Cindy Gordon	Internas	Passa sumo
RingCentral drills down the opportunities for AI to revamp customer interactions	Internas	Passa sumo
Ashee Pamma	Internas	Passa sumo
Staff training far more cost-effective than going through a cyber compromise &#8211; Canadian Centre for Cyber Security	Internas	Passa sumo
Only 23 per cent of Canadians have a healthy relationship with work; AI can help, says HP	Internas	Passa sumo
Pilot cybersecurity training program for women to recruit third cohort	Internas	Passa sumo
Coffee Briefing Mar. 5 &#8211; High speed internet access for 150 NWT households; Canadian...	Internas	Passa sumo

Ligações para a própria página

Artificial Intelligence	Internas	Passa sumo
Robot startup uses ChatGPT to enhance its communications and reasoning skills	Internas	Passa sumo
Lawsuit requires Pegasus spyware to provide code used to spy on WhatsApp users	Internas	Passa sumo
OpenAI claims New York Times manipulated ChatGPT “fabricate data”	Internas	Passa sumo
Wendy’s leverages digital tech to test “surge pricing”	Internas	Passa sumo
Bolster your first line of defence &#8211; 5 tips to foster a security culture	Internas	Passa sumo
Darren Gallop	Internas	Passa sumo
Understanding Current Cybersecurity Challenges in Law: Legal Considerations for Artificial Intelligence and Technological Development (Article 6)	Internas	Passa sumo
Melissa Lukings and Arash Habibi Lashkari	Internas	Passa sumo
Successfully managing Cybersecurity projects in the Age of AI	Internas	Passa sumo
Yogi Schulz	Internas	Passa sumo
D&#038;A leaders must improve risk culture among their teams	Internas	Passa sumo
Gartner	Internas	Passa sumo
Communications & Telecom	Internas	Passa sumo
Government of Canada announces major broadband investments in the west	Internas	Passa sumo
Mobility	Internas	Passa sumo
Review: OnePlus 12 vs OnePlus 12R &#8211; A solid pair of devices	Internas	Passa sumo
=	Internas	Passa sumo
=	Internas	Passa sumo
=	Internas	Passa sumo
=	Internas	Passa sumo
=	Internas	Passa sumo
Cyber Security Today, May 3, 2024 &#8211; North Korea exploits weak email DMARC settings, and the latest Verizon	Internas	Passa sumo

Ligações para a própria página

[analysis of thousands of data breaches](#)

[Cyber Security Today, April 29, 2024 – Credential stuffing attacks are hitting firms using Okta ID management solutions, and more](#)

Internas

Passa sumo

[Cyber Security Today, Week in Review for week ending Friday, April 26, 2024](#)

Internas

Passa sumo

[Meta’s new release sparks debate about open versus closed source AI: Hashtag Trending for Friday, April 19, 2024](#)

Internas

Passa sumo

[Broadcom backs down on VMWare pricing: Hashtag Trending for Wednesday, April 17, 2024](#)

Internas

Passa sumo

[Google users say two-factor authentication didn’t protect them. Hashtag Trending for Monday, April 15th](#)

Internas

Passa sumo

[Leadership in the Digital Enterprise: Patricia Kosseim](#)

Internas

Passa sumo

[Manfred Boudreaux-Dehmer CIO, NATO – Interview on Leadership in the Digital Enterprise](#)

Internas

Passa sumo

[Ten key attributes of leadership success Leadership in the Digital Enterprise: Gary Davenport](#)

Internas

Passa sumo

[Cybersecurity in 2024: Priorities and challenges for Canadian organizations](#)

Internas

Passa sumo

[Survey shows generative AI is a top priority for Canadian corporate leaders.](#)

Internas

Passa sumo

[Leveraging ERP and AI to Anticipate and Respond to Consumer Behaviour](#)

Internas

Passa sumo

[Three reasons NOT to invest in Cybersecurity](#)

Internas

Passa sumo

[Stemming the tide of cybercrime](#)

Internas

Passa sumo

[President to President: Paul Pinkney, General Manager, Red Hat Canada, Sales](#)

Internas

Passa sumo

[President to President: Jeanette Irekvist, President, Ericsson Canada](#)

Internas

Passa sumo

[Empower your hybrid workforce](#)

Internas

Passa sumo

[Video Conferencing Solutions](#)

Internas

Passa sumo

[Built for Business](#)

Internas

Passa sumo

[The New World of Work](#)

Internas

Passa sumo

[A better way to great customer experience](#)

Internas

Passa sumo

[Stories](#)


Internas

Passa sumo

Ligações para a própria página

Education hub - Education the New Normal	Internas	Passa sumo
Government hub - Future of Digital Government	Internas	Passa sumo
Okta: Identity for the Internet	Internas	Passa sumo
Next Generation Value-Add Distributor	Internas	Passa sumo
Epson Business Solutions	Internas	Passa sumo
The professional's choice for hybrid working	Internas	Passa sumo
Your Source for Building a Cloud Strategy	Internas	Passa sumo
Network Security Knowledge Hub	Internas	Passa sumo
Everything you need to run your business in one robust and reliable cloud communications solution	Internas	Passa sumo
Step into your Digital Future	Internas	Passa sumo
Facebook	Externas	Passa sumo
Linkedin	Externas	Passa sumo
RSS	Internas	Passa sumo
Twitter	Externas	Passa sumo
Youtube	Externas	Passa sumo

Palavras-chave SEO



Núvem de palavras-chave

hub facebook itwc linkedin cloud
business network aws twitter
youtube






Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
facebook	4	✘	✘	✘	✘
itwc	4	✘	✘	✘	✔
aws	4	✘	✘	✘	✔







Consistência das Palavras-chave

linkedin	4	✘	✘	✘	✘
youtube	4	✘	✘	✘	✘


Usabilidade

	Url	Domínio : itworldcanada.com Cumprimento : 17
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Otimo! A língua declarada deste site é en.
	Dublin Core	Esta página não tira vantagens do Dublin Core.

Documento

	Tipo de Documento	O tipo de documento está em falta
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.
	Validação W3C	Erros : 17 Avisos : 12
	Privacidade do Email	Boa! Nenhum endereço de email está declarado sob a forma de texto!
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.
	Dicas de Velocidade	<ul style="list-style-type: none">✓ Excelente, este site não usa tabelas dentro de tabelas.✘ Oh não, o site usa estilos CSS nas etiquetas HTML.✘ Oh, não! O site utiliza demasiados ficheiros CSS (mais que 4).

Documento


 Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).

 Perfeito, o site tira vantagens da compressão gzip.

Dispositivos Móveis



Otimização para dispositivos móveis

 Icon Apple

 Meta Viewport Tag

 Conteúdo Flash

Otimização



XML Sitemap

Perfeito, o site tem um mapa XML do site (sitemap).

<https://www.itworldcanada.com/sitemapindex.xml>



Robots.txt

<http://itworldcanada.com/robots.txt>

Perfeito, o seu site tem um ficheiro robots.txt.



Analytics

Em falta

Não detetámos nenhuma ferramenta analítica de análise de atividade.

Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.