



Avaliação do site independentbank.com

Gerado a 26 de Março de 2025 15:32 PM

O resultado é de 50/100



Conteúdo SEO

	Título	Independent Bank Personal & Business Banking in Michigan Since 1864													
		Cumprimento : 73													
		Idealmente, o Título deve conter entre 10 e 70 caracteres (incluindo espaços).													
	Descrição	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.													
		Cumprimento : 178													
		Idealmente, a Descrição META deve conter entre 70 e 160 caracteres (incluindo espaços).													
	Palavras-chave	Mau. Não detetámos palavras-chave META na sua página.													
	Propriedades Og Meta	Boa! Esta página tira vantagens das propriedades Og.													
		<table><tr><th>Propriedade</th><th>Conteúdo</th></tr><tr><td>description</td><td>Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.</td></tr><tr><td>title</td><td>Independent Bank Personal & Business Banking in Michigan Since 1864</td></tr><tr><td>url</td><td>https://www.independentbank.com</td></tr></table>						Propriedade	Conteúdo	description	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.	title	Independent Bank Personal & Business Banking in Michigan Since 1864	url	https://www.independentbank.com
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title	Independent Bank Personal & Business Banking in Michigan Since 1864														
url	https://www.independentbank.com														
	Cabeçalhos	H1 6	H2 11	H3 222	H4 96	H5 10	H6 0								
		[H1] No-Fee* Home Equity Line of Credit [H1] Named the Best Bank in Michigan													

Conteúdo SEO

- [H1] Earn up to 5.00% APY** and a \$200 bonus!*
- [H1]
- [H1]
- [H1]
- [H2] Disclaimer
- [H2] Log In To
- [H2] How can we help you?
- [H2] Business Banking at its Best
- [H2] Start Saving with our CD Specials
- [H2] Bank anytime, with ONE Wallet
- [H2] Independent Bank in our CommunitiesBeing the difference in the communities we serve.
- [H2] Junior Achievement of the Michigan Great Lakes
- [H2] Annual Be TheDifference Day
- [H2] Affordable Housing Development in Grand Rapids
- [H2] Call, meet, or stop by a branch!
- [H3] Location
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
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- [H3] Contact Information
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- [H3] Contact Information
- [H3] Schedule an appointment
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
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- [H3] Drive-Up
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- [H3] Office

Conteúdo SEO

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- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3]
- [H3] Office
- [H3]
- [H3] Loan Center
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
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Conteúdo SEO

- [H3] Contact Information
- [H3] Schedule an appointment
- [H3] Office
- [H3] Drive-Up
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Conteúdo SEO

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- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] LobbyMonday - Friday 9:00 am - 4:30 pmSaturday - closed
- [H3] Drive-UpMonday - Friday 9:00 am - 5:00 pmSaturday 9:00 am - 12:00 pm
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
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Conteúdo SEO

- [H3] 24 Hour ATM Service
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- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3]
- [H3] Call us at 800.355.0641Hours of operation
- [H3]
- [H3] Schedule an AppointmentVideo, phone, or in-person
- [H3]
- [H3] BranchesSearch Locations
- [H3] Need Help?
- [H3] Join Our Email List
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Ann Arbor Mortgage Loan Center | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Bad Axe | Independent Bank
- [H4] Bay City - Euclid | Independent Bank
- [H4] Bay City - Washington Ave. | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Bellevue | Independent Bank
- [H4] Beverly Hills | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Brighton | Independent Bank
- [H4] Mortgage Loan Center - Cadillac | Independent Bank
- [H4] Caro | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Caseville | Independent Bank
- [H4] Cass City | Independent Bank
- [H4] Cedar Springs | Independent Bank
- [H4] Charlotte | Independent Bank
- [H4] Clinton Township | Independent Bank
- [H4] Clio | Independent Bank
- [H4] Croton - Hardy ATM Only | Independent Bank
- [H4] Dearborn Mortgage Loan Center | Independent Bank
- [H4] Detroit Mortgage Loan Center | Independent Bank
- [H4] East Lansing | Independent Bank
- [H4] East Lansing - West Road Loan Center | Independent Bank
- [H4] Eaton Rapids | Independent Bank
- [H4] Essexville | Independent Bank
- [H4] Fairlawn Mortgage Loan Center | Independent Bank
- [H4] Farmington Hills | Independent Bank
- [H4] Grand Haven Mortgage Loan Center | Independent Bank
- [H4] Grand Rapids - Cascade | Independent Bank

Conteúdo SEO

- [H4] Grand Rapids - Commercial Loan Center | Independent Bank
- [H4] Grand Rapids - East Beltline | Independent Bank
- [H4] Grand Rapids - Monroe Center | Independent Bank
- [H4] Grand Rapids - Plainfield | Independent Bank
- [H4] Grand Rapids - Standale | Independent Bank
- [H4] Grand Rapids Beltline Mortgage Loan Center | Independent Bank
- [H4] Holland | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Ionia ATM Only | Independent Bank
- [H4] Ionia - Point | Independent Bank
- [H4] Kalamazoo Mortgage Loan Center | Independent Bank
- [H4] Kingston ATM Only | Independent Bank
- [H4] Leslie | Independent Bank
- [H4] Livonia | Independent Bank
- [H4] Marlette | Independent Bank
- [H4] Mason | Independent Bank
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Muskegon | Independent Bank
- [H4] Newaygo | Independent Bank
- [H4] Newaygo ATM Only - River Valley | Independent Bank
- [H4] North Branch | Independent Bank
- [H4] North Branch Drive-Up | Independent Bank
- [H4] Okemos | Independent Bank
- [H4] Olivet ATM Only | Independent Bank
- [H4] Pigeon ATM Only | Independent Bank
- [H4] Pinconning | Independent Bank
- [H4] Pleasant Lake | Independent Bank
- [H4] Portland | Independent Bank
- [H4] Potterville ATM Only | Independent Bank
- [H4] Rives Junction ATM Only | Independent Bank
- [H4] Rockford | Independent Bank
- [H4] Rockford Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Saginaw - Dixie Hwy | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Sand Lake | Independent Bank
- [H4] Saranac | Independent Bank
- [H4] Sebewaing | Independent Bank
- [H4] Shelby Township | Independent Bank
- [H4] South Haven Mortgage Loan Center | Independent Bank
- [H4] Sparta | Independent Bank
- [H4] Standish | Independent Bank
- [H4] Suttons Bay | Independent Bank
- [H4] Traverse City - Copper Ridge | Independent Bank
- [H4] Traverse City - Downtown | Independent Bank
- [H4] Traverse City - Garfield | Independent Bank
- [H4] Troy - Columbia Center | Independent Bank
- [H4] Troy Mortgage Loan Center | Independent Bank
- [H4] Unionville ATM Only | Independent Bank
- [H4] Vermontville ATM Only | Independent Bank
- [H4] White Cloud | Independent Bank
- [H4] Williamston | Independent Bank

Conteúdo SEO

		• [H4] Zeeland Mortgage Loan Center Independent Bank • [H4] Top • [H5] Mortgage & Loan Center • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch • [H5] Mortgage & Loan Center • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch
	Imagens	Encontrámos 28 imagens nesta página. Bom, a maioria das imagens têm o atributo ALT definidos.
	Rácio Texto/HTML	Rácio : 18% Bom! O rácio de texto para código HTML desta página é maior que 15, mas menor que 25 por cento.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
	Iframe	Oh, não, esta página tem Iframes na página, o que significa que o conteúdo destas não pode ser indexado.

Ligações SEO

	Reescrita de URL	Mau. Existem ligações que contêm 'query strings' (sequências de consulta).
	Underscores (traços inferiores) nas URLs	Detetámos 'underscores' (traços inferiores) nas suas URLs. O uso hífen é mais eficiente em termos de otimização SEO.
	Ligações para a própria página	Encontrámos um total de 219 ligações incluindo 2 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 45.21% Ligações internas 54.79%

Ligações para a própria página

Âncoras	Tipo	Sumo
x	Internas	Passa sumo
Personal	Internas	Passa sumo
Current Rates	Internas	Passa sumo
Checking	Externas	Passa sumo
Compare Checking Accounts	Internas	Passa sumo
ONE Account	Internas	Passa sumo
Opportunity One	Internas	Passa sumo
Compare Savings Accounts	Internas	Passa sumo
HSA	Internas	Passa sumo
CDs	Internas	Passa sumo
Loans	Internas	Passa sumo
Mortgage	Internas	Passa sumo
Auto	Internas	Passa sumo
Boat & RV	Internas	Passa sumo
HELOC	Internas	Passa sumo
Credit Cards	Internas	Passa sumo
Student Loans	Internas	Passa sumo
Loan Payments	Internas	Passa sumo
Debit & Credit Cards	Internas	Passa sumo
Private Banking	Internas	Passa sumo
Services	Internas	Passa sumo
ATM Finder	Externas	Passa sumo
ClickSWITCH	Externas	Passa sumo
Mobile Deposit	Internas	Passa sumo
ONE Wallet	Internas	Passa sumo
ONE Wallet +	Internas	Passa sumo
Overdraft Services	Internas	Passa sumo

Ligações para a própria página

Schedule an Appointment	Externas	Passa sumo
Zelle	Internas	Passa sumo
Financial Calculators	Internas	Passa sumo
Refer a Friend	Internas	Passa sumo
Commercial	Internas	Passa sumo
SBA Loans	Internas	Passa sumo
Floorplan Lending	Internas	Passa sumo
Business Loan Express	Internas	Passa sumo
Credit Cards	Internas	Passa sumo
Checking	Internas	Passa sumo
Savings	Internas	Passa sumo
SurePayroll	Externas	Passa sumo
Treasury Services	Internas	Passa sumo
Treasury ONE	Internas	Passa sumo
Government Banking	Internas	Passa sumo
Merchant Services	Externas	Passa sumo
Business Financial Calculators	Internas	Passa sumo
Testimonials	Internas	Passa sumo
IB Wealth Management	Externas	Passa sumo
Apply	Internas	Passa sumo
Contact	Internas	Passa sumo
Find a Location	Internas	Passa sumo
Mortgage Loan Officers	Internas	Passa sumo
Commercial Bankers	Internas	Passa sumo
Treasury Reps	Internas	Passa sumo
Financial Advisors	Externas	Passa sumo
ONE Wallet (log in on homepage)	Internas	Passa sumo
Credit Cards	Externas	Passa sumo

Ligações para a própria página

New Mortgage/Check Status	Internas	Passa sumo
Personal Loans	Externas	Passa sumo
Club Checking Benefits	Internas	Passa sumo
Express Loan Pay	Internas	Passa sumo
Check Re-Order	Internas	Passa sumo
IB Wealth Management	Internas	Passa sumo
ONE Wallet (log in on homepage)	Internas	Passa sumo
Remote Deposit Capture	Internas	Passa sumo
SurePayroll	Internas	Passa sumo
Merchant Services	Internas	Passa sumo
SBAM	Internas	Passa sumo
TreasuryONE	Internas	Passa sumo
Business	Internas	Passa sumo
Loans	Internas	Passa sumo
eServices	Internas	Passa sumo
Why Independent	Internas	Passa sumo
Corporate Social Responsibility	Internas	Passa sumo
In The News	Internas	Passa sumo
Giving Back	Internas	Passa sumo
Investor Relations	Internas	Passa sumo
Careers	Internas	Passa sumo
Info Center	Internas	Passa sumo
Blog	Internas	Passa sumo
Money Management	Internas	Passa sumo
Homewner Assistance	Internas	Passa sumo
Safety & Security Center	Internas	Passa sumo
Legal Notices	Internas	Passa sumo
Find A Location	Internas	Passa sumo

Ligações para a própria página

[illegible]

Ligações para a própria página

[illegible]

Ligações para a própria página

[illegible]

Ligações para a própria página

Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Schedule an appointment	Internas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Schedule an appointment	Internas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Schedule an appointment	Internas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Get Directions	Externas	Passa sumo
Personal Banking	Externas	Passa sumo
Credit Cards	Internas	Passa sumo

Ligações para a própria página

Club Checking Benefits	Internas	Passa sumo
Express Loan Pay	Internas	Passa sumo
Check Re-Order	Internas	Passa sumo
IB Wealth Management	Internas	Passa sumo
Remote Deposit Capture	Internas	Passa sumo
SurePayroll	Internas	Passa sumo
Merchant Services	Internas	Passa sumo
SBAM	Internas	Passa sumo
TreasuryONE	Internas	Passa sumo
Terms & Conditions Apply.	Internas	Passa sumo
See Rate Details.&nbsp;	Internas	Passa sumo
=	Externas	Passa sumo
Schedule	Internas	Passa sumo
=	Externas	Passa sumo
=	Externas	Passa sumo
Holiday Hours	Internas	Passa sumo
Opt back in here!&nbsp;	Externas	Passa sumo
Refer a Business	Internas	Passa sumo
Why Independent	Internas	Passa sumo
Financial Services	Internas	Passa sumo
IB Wealth Management	Internas	Passa sumo
Independent Title Services	Externas	Passa sumo
FAQs	Internas	Passa sumo
Accessibility Statement	Internas	Passa sumo

Palavras-chave SEO



Núvem de palavras-chave

bank directions get independent 900
services friday drive-up monday

Palavras-chave SEO

information

Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
900	168	✗	✗	✗	✗
monday	122	✗	✗	✗	✓
drive-up	109	✗	✗	✗	✓
independent	102	✓	✗	✓	✓
bank	100	✓	✗	✓	✓

Usabilidade

	Url	Domínio : independentbank.com Cumprimento : 19
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontrámos CSS apropriado para impressão.
	Língua	Otimo! A língua declarada deste site é en.
	Dublin Core	Esta página não tira vantagens do Dublin Core.

Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.
	Validação W3C	Erros : 46 Avisos : 3

Documento

		
	Privacidade do Email	Aviso! No mínimo, foi encontrado um endereço de email sob a forma de texto. Isto é um convite para que spammers entupam a caixa de correio deste endereço.
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.
	Dicas de Velocidade	 Excelente, este site não usa tabelas dentro de tabelas.  Oh não, o site usa estilos CSS nas etiquetas HTML.  Oh, não! O site utiliza demasiados ficheiros CSS (mais que 4).  Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).  Perfeito, o site tira vantagens da compressão gzip.

Dispositivos Móveis

	Otimização para dispositivos móveis	 Icon Apple  Meta Viewport Tag  Conteúdo Flash
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Otimização

	XML Sitemap	Perfeito, o site tem um mapa XML do site (sitemap). https://www.independentbank.com/sitemap.xml
	Robots.txt	http://independentbank.com/robots.txt Perfeito, o seu site tem um ficheiro robots.txt.
	Analytics	Perfeito, o site tem uma ferramenta analítica para a análise de atividade.  Google Analytics  Quantcast