



# Website beoordeling proequest.com

Gegenereerd op Juni 07 2025 12:06 PM

De score is 51/100



## SEO Content

|    | Title                                                                                                | ProEquest   The Worldwide Equestrian Marketplace<br><br><b>Lengte : 48</b><br><br>Perfect, uw title tag bevat tussen de 10 en 70 karakters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |
|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-----------|-----------|------|---------|-----|----------------------------|-------|--------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------|-------|----------------------------------------------------------------------|-----------|----------------------------------------------------------------------|
|    | Description                                                                                          | The marketplace for the best selection of sale horses worldwide listed exclusively by professionals.<br><br><b>Lengte : 100</b><br><br>Perfect, uw meta description bevat tussen de 70 en 160 karakters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |
|  | Keywords                                                                                             | Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |
|  | Og Meta Properties                                                                                   | Goed, uw page maakt gebruik van Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>ProEquest</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.proequest.com/</td></tr><tr><td>title</td><td>ProEquest   The Worldwide Equestrian Marketplace</td></tr><tr><td>description</td><td>The marketplace for the best selection of sale horses worldwide listed exclusively by professionals.</td></tr><tr><td>image</td><td>https://www.proequest.com/themes/custom/proequest/share-logo.png?v=1</td></tr><tr><td>image:url</td><td>https://www.proequest.com/themes/custom/proequest/share-logo.png?v=1</td></tr></tbody></table> | Property | Content | site_name | ProEquest | type | website | url | https://www.proequest.com/ | title | ProEquest   The Worldwide Equestrian Marketplace | description | The marketplace for the best selection of sale horses worldwide listed exclusively by professionals. | image | https://www.proequest.com/themes/custom/proequest/share-logo.png?v=1 | image:url | https://www.proequest.com/themes/custom/proequest/share-logo.png?v=1 |
| Property                                                                           | Content                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |
| site_name                                                                          | ProEquest                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |
| type                                                                               | website                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |
| url                                                                                | https://www.proequest.com/                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |
| title                                                                              | ProEquest   The Worldwide Equestrian Marketplace                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |
| description                                                                        | The marketplace for the best selection of sale horses worldwide listed exclusively by professionals. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |
| image                                                                              | https://www.proequest.com/themes/custom/proequest/share-logo.png?v=1                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |
| image:url                                                                          | https://www.proequest.com/themes/custom/proequest/share-logo.png?v=1                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |
|                                                                                    |                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |          |         |           |           |      |         |     |                            |       |                                                  |             |                                                                                                      |       |                                                                      |           |                                                                      |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                        |
|-------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|     | Headings        | <b>H1</b><br>0 <b>H2</b><br>7 <b>H3</b><br>2 <b>H4</b><br>0 <b>H5</b><br>0 <b>H6</b><br>0                                                                                                                                                                                                                                                                              |
|                                                                                     |                 | <ul style="list-style-type: none"> <li>• [H2] Social Links</li> <li>• [H2] User account menu</li> <li>• [H2] Main navigation</li> <li>• [H2] Search Horses and Professionals</li> <li>• [H2] Main navigation</li> <li>• [H2] Legal reference</li> <li>• [H2] Social Links</li> <li>• [H3] Featured Sales Horses</li> <li>• [H3] Subscribe to Our Newsletter</li> </ul> |
|    | Afbeeldingen    | <p>We vonden 8 afbeeldingen in de pagina.</p> <p>3 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.</p>                                                                                                                                                                       |
|    | Text/HTML Ratio | <p>Ratio : <b>14%</b></p> <p>De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.</p>                                                                                                                                                                                                                |
|  | Flash           | Perfect, geen Flash content gevonden in uw website.                                                                                                                                                                                                                                                                                                                    |
|  | Iframe          | Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.                                                                                                                                                                                                                                                                      |

## SEO Links

|                                                                                     |                        |                                                                                                      |
|-------------------------------------------------------------------------------------|------------------------|------------------------------------------------------------------------------------------------------|
|  | Herschreven URL        | Slecht. Uw links maken gebruik van een query string.                                                 |
|  | Underscores in de URLs | We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO. |
|  | In-page links          | We vonden een totaal van 143 links inclusie 0 link(s) naar bestanden                                 |
|   | Statistics             | <p>Externe Links : noFollow 0%</p> <p>Externe Links : doFollow 2.8%</p> <p>Interne Links 97.2%</p>   |

## In-page links

| Ankertekst                           | Type   | samenstelling |
|--------------------------------------|--------|---------------|
| <a href="#">Skip to main content</a> | Intern | doFollow      |
| <a href="#">Twitter</a>              | Extern | doFollow      |
| <a href="#">Facebook</a>             | Extern | doFollow      |
| <a href="#">Instagram</a>            | Extern | doFollow      |
| <a href="#">Youtube</a>              | Extern | doFollow      |
| <a href="#">Log in</a>               | Intern | doFollow      |
| <a href="#">Sign up</a>              | Intern | doFollow      |
| <a href="#">Search horses</a>        | Intern | doFollow      |
| <a href="#">Hunters</a>              | Intern | doFollow      |
| <a href="#">Jumpers</a>              | Intern | doFollow      |
| <a href="#">Equitation</a>           | Intern | doFollow      |
| <a href="#">Ponies</a>               | Intern | doFollow      |
| <a href="#">Dressage</a>             | Intern | doFollow      |
| <a href="#">Eventing</a>             | Intern | doFollow      |
| <a href="#">Sold &amp; Leased</a>    | Intern | doFollow      |
| <a href="#">Professionals</a>        | Intern | doFollow      |
| <a href="#">Trainers</a>             | Intern | doFollow      |
| <a href="#">Rider</a>                | Intern | doFollow      |
| <a href="#">Breeders</a>             | Intern | doFollow      |
| <a href="#">Facilities</a>           | Intern | doFollow      |
| <a href="#">Community</a>            | Intern | doFollow      |
| <a href="#">Job Board</a>            | Intern | doFollow      |
| <a href="#">Advertise</a>            | Intern | doFollow      |
| <a href="#">Membership</a>           | Intern | doFollow      |
| <a href="#">About Us</a>             | Intern | doFollow      |
| <a href="#">Contact Us</a>           | Intern | doFollow      |
| <a href="#">FAQs</a>                 | Intern | doFollow      |
|                                      |        |               |

## In-page links

|                                      |        |          |
|--------------------------------------|--------|----------|
| <a href="#">Buy</a>                  | Intern | doFollow |
| <a href="#">Lease</a>                | Intern | doFollow |
| <a href="#">Professional</a>         | Intern | doFollow |
| <a href="#">All USA</a>              | Intern | doFollow |
| <a href="#">Alabama</a>              | Intern | doFollow |
| <a href="#">Alaska</a>               | Intern | doFollow |
| <a href="#">Arizona</a>              | Intern | doFollow |
| <a href="#">Arkansas</a>             | Intern | doFollow |
| <a href="#">California</a>           | Intern | doFollow |
| <a href="#">Colorado</a>             | Intern | doFollow |
| <a href="#">Connecticut</a>          | Intern | doFollow |
| <a href="#">Delaware</a>             | Intern | doFollow |
| <a href="#">District Of Columbia</a> | Intern | doFollow |
| <a href="#">Florida</a>              | Intern | doFollow |
| <a href="#">Georgia</a>              | Intern | doFollow |
| <a href="#">Hawaii</a>               | Intern | doFollow |
| <a href="#">Idaho</a>                | Intern | doFollow |
| <a href="#">Illinois</a>             | Intern | doFollow |
| <a href="#">Indiana</a>              | Intern | doFollow |
| <a href="#">Iowa</a>                 | Intern | doFollow |
| <a href="#">Kansas</a>               | Intern | doFollow |
| <a href="#">Kentucky</a>             | Intern | doFollow |
| <a href="#">Louisiana</a>            | Intern | doFollow |
| <a href="#">Maine</a>                | Intern | doFollow |
| <a href="#">Maryland</a>             | Intern | doFollow |
| <a href="#">Massachusetts</a>        | Intern | doFollow |
| <a href="#">Michigan</a>             | Intern | doFollow |
| <a href="#">Minnesota</a>            | Intern | doFollow |
|                                      |        |          |

## In-page links

|                                |        |          |
|--------------------------------|--------|----------|
| <a href="#">Mississippi</a>    | Intern | doFollow |
| <a href="#">Missouri</a>       | Intern | doFollow |
| <a href="#">Montana</a>        | Intern | doFollow |
| <a href="#">Nebraska</a>       | Intern | doFollow |
| <a href="#">Nevada</a>         | Intern | doFollow |
| <a href="#">New Hampshire</a>  | Intern | doFollow |
| <a href="#">New Jersey</a>     | Intern | doFollow |
| <a href="#">New Mexico</a>     | Intern | doFollow |
| <a href="#">New York</a>       | Intern | doFollow |
| <a href="#">North Carolina</a> | Intern | doFollow |
| <a href="#">North Dakota</a>   | Intern | doFollow |
| <a href="#">Ohio</a>           | Intern | doFollow |
| <a href="#">Oklahoma</a>       | Intern | doFollow |
| <a href="#">Oregon</a>         | Intern | doFollow |
| <a href="#">Pennsylvania</a>   | Intern | doFollow |
| <a href="#">Rhode Island</a>   | Intern | doFollow |
| <a href="#">South Carolina</a> | Intern | doFollow |
| <a href="#">South Dakota</a>   | Intern | doFollow |
| <a href="#">Tennessee</a>      | Intern | doFollow |
| <a href="#">Texas</a>          | Intern | doFollow |
| <a href="#">Utah</a>           | Intern | doFollow |
| <a href="#">Vermont</a>        | Intern | doFollow |
| <a href="#">Virginia</a>       | Intern | doFollow |
| <a href="#">Washington</a>     | Intern | doFollow |
| <a href="#">West Virginia</a>  | Intern | doFollow |
| <a href="#">Wisconsin</a>      | Intern | doFollow |
| <a href="#">Wyoming</a>        | Intern | doFollow |
| <a href="#">All Canada</a>     | Intern | doFollow |
|                                |        |          |

## In-page links

|                                           |        |          |
|-------------------------------------------|--------|----------|
| <a href="#">Alberta</a>                   | Intern | doFollow |
| <a href="#">British Columbia</a>          | Intern | doFollow |
| <a href="#">Manitoba</a>                  | Intern | doFollow |
| <a href="#">New Brunswick</a>             | Intern | doFollow |
| <a href="#">Newfoundland And Labrador</a> | Intern | doFollow |
| <a href="#">Northwest Territories</a>     | Intern | doFollow |
| <a href="#">Nova Scotia</a>               | Intern | doFollow |
| <a href="#">Nunavut</a>                   | Intern | doFollow |
| <a href="#">Ontario</a>                   | Intern | doFollow |
| <a href="#">Prince Edward Island</a>      | Intern | doFollow |
| <a href="#">Quebec</a>                    | Intern | doFollow |
| <a href="#">Saskatchewan</a>              | Intern | doFollow |
| <a href="#">Yukon</a>                     | Intern | doFollow |
| <a href="#">All Europe</a>                | Intern | doFollow |
| <a href="#">Austria</a>                   | Intern | doFollow |
| <a href="#">Belgium</a>                   | Intern | doFollow |
| <a href="#">Czech Republic</a>            | Intern | doFollow |
| <a href="#">Denmark</a>                   | Intern | doFollow |
| <a href="#">Finland</a>                   | Intern | doFollow |
| <a href="#">France</a>                    | Intern | doFollow |
| <a href="#">Germany</a>                   | Intern | doFollow |
| <a href="#">Greece</a>                    | Intern | doFollow |
| <a href="#">Hungary</a>                   | Intern | doFollow |
| <a href="#">Ireland</a>                   | Intern | doFollow |
| <a href="#">Italy</a>                     | Intern | doFollow |
| <a href="#">Luxembourg</a>                | Intern | doFollow |
| <a href="#">Netherlands</a>               | Intern | doFollow |
| <a href="#">Poland</a>                    | Intern | doFollow |
|                                           |        |          |

## In-page links

|                                               |        |          |
|-----------------------------------------------|--------|----------|
| <a href="#">Romania</a>                       | Intern | doFollow |
| <a href="#">Russia</a>                        | Intern | doFollow |
| <a href="#">Spain</a>                         | Intern | doFollow |
| <a href="#">Sweden</a>                        | Intern | doFollow |
| <a href="#">Switzerland</a>                   | Intern | doFollow |
| <a href="#">Turkey</a>                        | Intern | doFollow |
| <a href="#">Ukraine</a>                       | Intern | doFollow |
| <a href="#">United Kingdom</a>                | Intern | doFollow |
| <a href="#">All Australia</a>                 | Intern | doFollow |
| <a href="#">All New Zealand</a>               | Intern | doFollow |
| <a href="#">All Mexico</a>                    | Intern | doFollow |
| <a href="#">All Central and South America</a> | Intern | doFollow |
| <a href="#">Belize</a>                        | Intern | doFollow |
| <a href="#">Costa Rica</a>                    | Intern | doFollow |
| <a href="#">El Salvador</a>                   | Intern | doFollow |
| <a href="#">Honduras</a>                      | Intern | doFollow |
| <a href="#">Guatamala</a>                     | Intern | doFollow |
| <a href="#">Nicaragua</a>                     | Intern | doFollow |
| <a href="#">Panama</a>                        | Intern | doFollow |
| <a href="#">Argentina</a>                     | Intern | doFollow |
| <a href="#">Bolivia</a>                       | Intern | doFollow |
| <a href="#">Brazil</a>                        | Intern | doFollow |
| <a href="#">Chile</a>                         | Intern | doFollow |
| <a href="#">Colombia</a>                      | Intern | doFollow |
| <a href="#">Ecuador</a>                       | Intern | doFollow |
| <a href="#">Peru</a>                          | Intern | doFollow |
| <a href="#">Paraguay</a>                      | Intern | doFollow |
| <a href="#">Uruguay</a>                       | Intern | doFollow |
|                                               |        |          |

## In-page links

|                                      |        |          |
|--------------------------------------|--------|----------|
| <a href="#">Venezuela</a>            | Intern | doFollow |
| <a href="#">Other</a>                | Intern | doFollow |
| <a href="#">Terms and Conditions</a> | Intern | doFollow |
| <a href="#">Privacy Policy</a>       | Intern | doFollow |

## SEO Keywords

|                                                                                  |                |                                                                           |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------|
|  | Keywords Cloud | membership new sign navigation horses south professionals main search all |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------|

## Keywords Consistentie

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| all        | 7       | ✗     | ✗        | ✗           | ✗        |
| new        | 6       | ✗     | ✗        | ✗           | ✓        |
| horses     | 5       | ✗     | ✗        | ✓           | ✓        |
| search     | 4       | ✗     | ✗        | ✗           | ✓        |
| navigation | 3       | ✗     | ✗        | ✗           | ✓        |

## Bruikbaarheid

|                                                                                    |               |                                                |
|------------------------------------------------------------------------------------|---------------|------------------------------------------------|
|  | Url           | Domein : proequest.com<br>Lengte : 13          |
|  | Favicon       | Goed, uw website heeft een favicon.            |
|  | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS. |
|  | Taal          | Goed. Uw ingestelde taal is en.                |



## Bruikbaarheid

|                                                                                   |             |                                                 |
|-----------------------------------------------------------------------------------|-------------|-------------------------------------------------|
|  | Dublin Core | Deze pagina maakt geen gebruik van Dublin Core. |
|-----------------------------------------------------------------------------------|-------------|-------------------------------------------------|

## Document

|                                                                                     |                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype                | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|    | Encoding               | Perfect. Uw ingestelde Charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|    | W3C Validiteit         | Fouten : 0<br>Waarschuwingen : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|    | E-mail Privacy         | Geweldig er is geen e-mail adres gevonden als platte tekst!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|   | Niet ondersteunde HTML | Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Speed Tips             | <div><div></div> Geweldig, uw website heeft geen tabellen in een tabel.</div> <div><div></div> Jammer, uw website maakt gebruik van inline styles.</div> <div><div></div> Geweldig, uw website heeft een correct aantal CSS bestanden.</div> <div><div></div> Perfect, uw website heeft een correct aantal JavaScript bestanden.</div> <div><div></div> Perfect, uw website haalt voordeel uit gzip.</div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimalisatie

|                                                                                  |             |                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Geweldig, uw website heeft een XML sitemap.</p> <div><a href="https://www.proequest.com/sitemap.xml">https://www.proequest.com/sitemap.xml</a></div>                                                                                                                                                    |
|  | Robots.txt  | <p><a href="http://proequest.com/robots.txt">http://proequest.com/robots.txt</a></p> <p>Geweldig uw website heeft een robots.txt bestand.</p>                                                                                                                                                              |
|  | Analytics   | <p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p> |