

# Website beoordeling poehm.com

Gegenereerd op Maart 22 2025 06:24 AM

De score is 40/100



## SEO Content

|    | Title              | Matthias Pöhm<br><br><b>Lengte : 13</b><br><br>Perfect, uw title tag bevat tussen de 10 en 70 karakters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |    |    |    |    |    |    |    |   |   |   |   |   |
|----|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|----|---|---|---|---|---|
|    | Description        | Pöhm wird von der Presse als Deutschlands bester Rhetorik- und Schlagfertigkeitstrainer bezeichnet.<br><br><b>Lengte : 100</b><br><br>Perfect, uw meta description bevat tussen de 70 en 160 karakters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |    |    |   |   |   |   |   |
|    | Keywords           | Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |    |    |    |    |    |    |    |   |   |   |   |   |
|    | Og Meta Properties | Deze pagina maakt geen gebruik van Og Properties. Deze tags maken het sociale crawlers makkelijker uw pagina te indexeren.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |    |    |    |    |   |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>16</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Her damit!</li><li>• [H1] Hier anmelden</li><li>• [H1] Jetzt entdecken</li><li>• [H1] Mehr erfahren</li><li>• [H1] Jetzt entdecken</li><li>• [H1] Pöhm als Speaker für Ihr Event</li><li>• [H1] Seminar "Präsentieren Sie noch oder faszinieren Sie schon?" (13-14 März '25) in Zürich</li><li>• [H1] Flirt Seminar (28-29 März '25) in München</li><li>• [H1] Schlagfertigkeit Online Kurs</li><li>• [H1] Rhetorik Online Kurs</li><li>• [H1] "Meine Preise werden bezahlt!" Seminar 17. Mai 2025 in Zürich</li><li>• [H1] Mehr über Kurs erfahren</li><li>• [H1] Bereits 10'000 Exemplare verkauft</li><li>• [H1]</li><li>• [H1]</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 16 | 1 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | H4 | H5 | H6 |    |    |    |    |   |   |   |   |   |
| 16 | 1                  | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 0  | 0  | 0  |    |    |    |    |   |   |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                            |
|-----------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                 | <ul style="list-style-type: none"><li>• [H1] Newsletter</li><li>• [H2] Referenzen</li></ul>                                                                                                |
|  | Afbeeldingen    | We vonden 28 afbeeldingen in de pagina.<br><br>8 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is. |
|  | Text/HTML Ratio | Ratio : <b>0%</b><br><br>De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.                                            |
|  | Flash           | Perfect, geen Flash content gevonden in uw website.                                                                                                                                        |
|  | Iframe          | Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.                                                                                          |

## SEO Links

|                                                                                     |                        |                                                                                                      |
|-------------------------------------------------------------------------------------|------------------------|------------------------------------------------------------------------------------------------------|
|  | Herschreven URL        | Perfect. Uw links zien er vriendelijk uit!                                                           |
|  | Underscores in de URLs | We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO. |
|  | In-page links          | We vonden een totaal van 78 links inclusie 0 link(s) naar bestanden                                  |
|  | Statistics             | Externe Links : noFollow 5.13%<br><br>Externe Links : doFollow 0%<br><br>Interne Links 94.87%        |

## In-page links

| Ankertekst                          | Type   | samenstelling |
|-------------------------------------|--------|---------------|
| <a href="#">Passwort vergessen?</a> | Intern | doFollow      |
| <a href="#">Neu registrieren</a>    | Intern | doFollow      |
| <a href="#">Coaching</a>            | Intern | doFollow      |

## In-page links

|                                                                  |        |          |
|------------------------------------------------------------------|--------|----------|
| <a href="#">Rhetorik Coaching</a>                                | Intern | doFollow |
| <a href="#">Andere Coachings</a>                                 | Intern | doFollow |
| <a href="#">Coaching Berichte</a>                                | Intern | doFollow |
| <a href="#">Seminare</a>                                         | Intern | doFollow |
| <a href="#">Online Kurs: Schlagfertigkeit</a>                    | Extern | noFollow |
| <a href="#">Online Kurs: Rhetorik Premium</a>                    | Extern | noFollow |
| <a href="#">Online Kurs: Redeangst verlieren</a>                 | Extern | noFollow |
| <a href="#">Schlagfertig und erfolgreicher</a>                   | Intern | doFollow |
| <a href="#">Männlich wirken - natürlich flirten</a>              | Intern | doFollow |
| <a href="#">Präsentieren Sie noch oder faszinieren Sie schon</a> | Intern | doFollow |
| <a href="#">Presentation as Infotainment (English)</a>           | Intern | doFollow |
| <a href="#">Rhetorik-Event der Superlative</a>                   | Intern | doFollow |
| <a href="#">Meine Preise werden bezahlt</a>                      | Intern | doFollow |
| <a href="#">Trainerausbildung mit Lizenz</a>                     | Intern | doFollow |
| <a href="#">Erfolg macht nicht glücklich</a>                     | Intern | doFollow |
| <a href="#">Anmeldung, Termine und Preise</a>                    | Intern | doFollow |
| <a href="#">Teilnehmerstimmen zu Seminaren</a>                   | Intern | doFollow |
| <a href="#">Übersicht über alle Seminare</a>                     | Intern | doFollow |
| <a href="#">Online Seminare</a>                                  | Intern | doFollow |
| <a href="#">Keynote Speaker</a>                                  | Intern | doFollow |
| <a href="#">Speaker-Anfrage</a>                                  | Intern | doFollow |
| <a href="#">Shop</a>                                             | Intern | doFollow |
| <a href="#">Fragen zum Shop</a>                                  | Intern | doFollow |
| <a href="#">Online Seminare</a>                                  | Intern | doFollow |
| <a href="#">Profil</a>                                           | Intern | doFollow |
| <a href="#">Über uns</a>                                         | Intern | doFollow |
| <a href="#">Pressestimmen</a>                                    | Intern | doFollow |
| <a href="#">Teilnehmerstimmen zu Seminaren</a>                   | Intern | doFollow |
|                                                                  |        |          |

## In-page links

|                                                                   |        |          |
|-------------------------------------------------------------------|--------|----------|
| <a href="#">Referenzliste</a>                                     | Intern | doFollow |
| <a href="#">Pöhm-Letter Anmeldung</a>                             | Intern | doFollow |
| <a href="#">Kontakt/Impressum/AGB</a>                             | Intern | doFollow |
| <a href="#">Offene Stellen</a>                                    | Intern | doFollow |
| <a href="#">Stichwortübersicht</a>                                | Intern | doFollow |
| <a href="#">Weitere Angebote</a>                                  | Intern | doFollow |
| <a href="#">M. Pöhm als Firmen-Trainer</a>                        | Intern | doFollow |
| <a href="#">M.Pöhm als Keynote-Speaker</a>                        | Intern | doFollow |
| <a href="#">Pöhm's Bestseller Bücher</a>                          | Intern | doFollow |
| <a href="#">Matthias Pöhm - Macht Menschen zu Meinungsführern</a> | Intern | doFollow |
| <a href="#">EN</a>                                                | Intern | doFollow |
| <a href="#">Schlagfertig und erfolgreicher</a>                    | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                             | Intern | doFollow |
| <a href="#">Meine Preise werden bezahlt</a>                       | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                             | Intern | doFollow |
| <a href="#">Präsentieren Sie noch oder faszinieren Sie schon?</a> | Intern | doFollow |
| <a href="#">Trainerausbildung mit Lizenz</a>                      | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                             | Intern | doFollow |
| <a href="#">Männlich wirken - natürlich flirten</a>               | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                             | Intern | doFollow |
| <a href="#">Still presenting or already fascinating</a>           | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                             | Intern | doFollow |
| <a href="#">Teilnehmer am Rhetorik- Event der Superlative</a>     | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                             | Intern | doFollow |
| <a href="#">Zuschauer am Rhetorik- Event der Superlative</a>      | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                             | Intern | doFollow |
| <a href="#">Erfolg macht nicht glücklich</a>                      | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                             | Intern | doFollow |
|                                                                   |        |          |

## In-page links

|                                                                 |        |          |
|-----------------------------------------------------------------|--------|----------|
| <a href="#">Online Kurs Schlagfertigkeit LIVE</a>               | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                           | Intern | doFollow |
| <a href="#">Online Kurs: Rhetorik Premium</a>                   | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                           | Intern | doFollow |
| <a href="#">Online Kurs: Redeangst verlieren</a>                | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                           | Intern | doFollow |
| <a href="#">Online Kurs: Schlagfertigkeit</a>                   | Intern | doFollow |
| <a href="#">mehr über das Seminar</a>                           | Intern | doFollow |
| <a href="#">Schlagfertigkeit Seminar</a>                        | Intern | doFollow |
| <a href="#">Rhetorik Seminar</a>                                | Intern | doFollow |
| <a href="#">hier</a>                                            | Intern | doFollow |
| <a href="#">und hunderte weitere&amp;nbsp;zufriedene Kunden</a> | Intern | doFollow |
| <a href="#">Coaching</a>                                        | Intern | doFollow |
| <a href="#">Seminare</a>                                        | Intern | doFollow |
| <a href="#">Online Seminare</a>                                 | Intern | doFollow |
| <a href="#">Keynote Speaker</a>                                 | Intern | doFollow |
| <a href="#">Shop</a>                                            | Intern | doFollow |
| <a href="#">Profil</a>                                          | Intern | doFollow |
| <a href="#">bart.sk</a>                                         | Extern | noFollow |

## SEO Keywords

|                                                                                    |                |  |
|------------------------------------------------------------------------------------|----------------|--|
|  | Keywords Cloud |  |
|------------------------------------------------------------------------------------|----------------|--|

## Keywords Consistentie

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

## Bruikbaarheid

|                                                                                  |               |                                                 |
|----------------------------------------------------------------------------------|---------------|-------------------------------------------------|
|  | Url           | Domein : poehm.com<br>Lengte : 9                |
|  | Favicon       | Goed, uw website heeft een favicon.             |
|  | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS.  |
|  | Taal          | Goed. Uw ingestelde taal is de.                 |
|  | Dublin Core   | Deze pagina maakt geen gebruik van Dublin Core. |

## Document

|   | Doctype                | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                        |             |        |   |
|------------------------------------------------------------------------------------|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|-------------|--------|---|
|  | Encoding               | Perfect. Uw ingestelde Charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                        |             |        |   |
|  | W3C Validiteit         | Fouten : 11<br>Waarschuwingen : 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                        |             |        |   |
|  | E-mail Privacy         | Geweldig er is geen e-mail adres gevonden als platte tekst!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                        |             |        |   |
|  | Niet ondersteunde HTML | <table><tr><th>Niet ondersteunde tags</th><th>Voorkomende</th></tr><tr><td>&lt;font&gt;</td><td>1</td></tr></table> <p>We hebben niet meer ondersteunde HTML tags gevonden in uw HTML, we adviseren u deze te verwijderen.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Niet ondersteunde tags | Voorkomende | <font> | 1 |
| Niet ondersteunde tags                                                             | Voorkomende            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                        |             |        |   |
| <font>                                                                             | 1                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                        |             |        |   |
|  | Speed Tips             | <div> Geweldig, uw website heeft geen tabellen in een tabel.</div> <div> Jammer, uw website maakt gebruik van inline styles.</div> <div> Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</div> <div> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</div> <div> Perfect, uw website haalt voordeel uit gzip.</div> |                        |             |        |   |

## Document

### Mobile

|                                                                                  |                     |                                                                                                     |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------|
|  | Mobile Optimization |  Apple Icon        |
|                                                                                  |                     |  Meta Viewport Tag |
|                                                                                  |                     |  Flash content     |

### Optimalisatie

|                                                                                   |             |                                                                                                                                                                  |
|-----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | XML Sitemap | Geweldig, uw website heeft een XML sitemap.<br><div><a href="https://www.poehm.com/sitemap.xml">https://www.poehm.com/sitemap.xml</a></div>                      |
|   | Robots.txt  | <a href="http://poehm.com/robots.txt">http://poehm.com/robots.txt</a><br>Geweldig uw website heeft een robots.txt bestand.                                       |
|  | Analytics   | Perfect, uw website heeft een analytics tool.<br><div> Google Analytics</div> |