

Website beoordeling luerzersarchive.com

Gegenereerd op Maart 27 2025 16:33 PM

De score is 50/100



SEO Content

	Title	Lürzer's Archive Leading Ad Industry Magazine & Directory Lengte : 68 Perfect, uw title tag bevat tussen de 10 en 70 karakters.																
	Description	The celebrated creative resource for advertising professionals worldwide Over 30 years of hand-picked inspiration, features, news & interviews. Lengte : 149 Perfect, uw meta description bevat tussen de 70 en 160 karakters.																
	Keywords	Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.																
	Og Meta Properties	Goed, uw page maakt gebruik van Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Lürzer's Archive Leading Ad Industry Magazine & Directory</td></tr><tr><td>description</td><td>The celebrated creative resource for advertising professionals worldwide Over 30 years of hand-picked inspiration, features, news & interviews.</td></tr><tr><td>url</td><td>https://www.luerzersarchive.com/</td></tr><tr><td>site_name</td><td>Lurzers Archive</td></tr><tr><td>updated_time</td><td>2025-03-27T14:50:41+00:00</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Lürzer's Archive Leading Ad Industry Magazine & Directory	description	The celebrated creative resource for advertising professionals worldwide Over 30 years of hand-picked inspiration, features, news & interviews.	url	https://www.luerzersarchive.com/	site_name	Lurzers Archive	updated_time	2025-03-27T14:50:41+00:00
Property	Content																	
locale	en_GB																	
type	website																	
title	Lürzer's Archive Leading Ad Industry Magazine & Directory																	
description	The celebrated creative resource for advertising professionals worldwide Over 30 years of hand-picked inspiration, features, news & interviews.																	
url	https://www.luerzersarchive.com/																	
site_name	Lurzers Archive																	
updated_time	2025-03-27T14:50:41+00:00																	

SEO Content

image	https://www.luerzersarchive.com/wp-content/uploads/2023/01/Screenshot-2023-01-17-at-15.52.38.png
image:secure_url	https://www.luerzersarchive.com/wp-content/uploads/2023/01/Screenshot-2023-01-17-at-15.52.38.png
image:width	948
image:height	944
image:alt	Lurzers Archive Logo
image:type	image/png

Headings

H1 4	H2 8	H3 6	H4 5	H5 29	H6 27
• [H1] All • [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe • [H1] • [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe • [H2] Archive • [H2] Shop • [H2] Listen up • [H2] 200Best Photographers open call • [H2] We love to party • [H2] LATEST BOOK • [H2] • [H2] LATEST BOOK • [H3] • [H3] Best of the Week • [H3] ISSUE HIGHLIGHTS • [H3] Are you one of the world's top ad photographers? Enter now to be included in this biennial industry essential • [H3] Our esteemed contributors suggest new reasons to celebrate • [H3] • [H4] Magazines • [H4] Books • [H4] Current Issue • [H4] 40 Years Special • [H4] CURRENT RANKINGS • [H5] Good Drinks • [H5] King Faisal Specialist Hospital and Research Centre • [H5] Levi's • [H5] Lürzer's Archive 228 is set to dazzle the eyes and blow the synapses. To celebrate our 40 years of seeking and setting standards for creative excellence, we worked with 40+ of the great, the good and the emerging stars to devise a modest proposal for you: the 40 most creatively significant ads of the					

SEO Content

last 40 years. What's not to like? Come on in...

- [H5] COPD
- [H5] Warriors Asia
- [H5] Your Room. Your Rules.
- [H5] Winning Isn't Comfortable
- [H5] Climate change is faster
- [H5] Bellies
- [H5] Citroen Ami-It always finds a space.
- [H5] Jeep - Original Copies
- [H5] Marcos Behrens | Piu Piu Studio
- [H5] Scott Montgomery
- [H5] Tyllie Barbosa
- [H5] Caesar Lima
- [H5] Cameron Davidson | Washington DC
- [H5] Tadd Myers Photographer
- [H5] Nick Hall
- [H5] Ciprian Mihai
- [H5] Olff Appold
- [H5] Serviceplan, Hamburg
- [H5] Ogilvy & Mather, New York
- [H5] Cascadas
- [H5] Mihai Vladimir Anton
- [H5] Jonathan Knowles
- [H5] Tim Tadder
- [H5] Big Al Gruswitz
- [H5] Surrealism
- [H6] Good Drinks, in-house, Palmyra, Australia
- [H6] Publicis Middle East, Dubai
- [H6] TBWA\Chiat\Day, San Francisco
- [H6] Publicis Colombia, Bogotá
- [H6] Asia - The Experience Co.
- [H6] Ogilvy & Mather, Singapore
- [H6] Wieden + Kennedy, Portland
- [H6] Auge Headquarter, Milan
- [H6] FCB, Lisbon
- [H6] Havas Worldwide, Istanbul
- [H6] Publicis Middle East, Dubai
- [H6] United Kingdom
- [H6] United States of America
- [H6] United States of America
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- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] Romania
- [H6] Germany
- [H6] Germany
- [H6] United States of America
- [H6] Switzerland
- [H6] Romania
- [H6] United Kingdom
- [H6] United States of America
- [H6] United States of America

Afbeeldingen

We vonden 112 afbeeldingen in de pagina.

SEO Content

		102 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 9% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.
	In-page links	We vonden een totaal van 299 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 1% Interne Links 99%

In-page links

Ankertekst	Type	samenstelling
Search	Intern	doFollow
Subscribe	Intern	doFollow
Submit	Intern	doFollow
Shop	Intern	doFollow

In-page links

Issue 228 [2024]	Intern	doFollow
Issue 227 [2024]	Intern	doFollow
Issue 226 [2024]	Intern	doFollow
Issue 4 [2023]	Intern	doFollow
Issue 3 [2023]	Intern	doFollow
Issue 2 [2023]	Intern	doFollow
Issue 1 [2023]	Intern	doFollow
Issue 3 [2022]	Intern	doFollow
Issue 2 [2022]	Intern	doFollow
Issue 1 [2022]	Intern	doFollow
Issue 5/6 [2021]	Intern	doFollow
Issue 3/4 [2021]	Intern	doFollow
Issue 1/2 [2021]	Intern	doFollow
Issue 5/6 [2020]	Intern	doFollow
Issue 3/4 [2020]	Intern	doFollow
Issue 2 [2020]	Intern	doFollow
Issue 1 [2020]	Intern	doFollow
Issue 6 [2019]	Intern	doFollow
Issue 5 [2019]	Intern	doFollow
Issue 4 [2019]	Intern	doFollow
Issue 3 [2019]	Intern	doFollow
Issue 2 [2019]	Intern	doFollow
Issue 1 [2019]	Intern	doFollow
Issue 6 [2018]	Intern	doFollow
Issue 5 [2018]	Intern	doFollow
Issue 4 [2018]	Intern	doFollow
Issue 3 [2018]	Intern	doFollow
Issue 2 [2018]	Intern	doFollow

In-page links

Issue 1 [2018]	Intern	doFollow
Issue 6 [2017]	Intern	doFollow
Issue 5 [2017]	Intern	doFollow
Issue 4 [2017]	Intern	doFollow
Issue 3 [2017]	Intern	doFollow
Issue 2 [2017]	Intern	doFollow
Issue 1 [2017]	Intern	doFollow
Issue 6 [2016]	Intern	doFollow
Issue 5 [2016]	Intern	doFollow
Issue 4 [2016]	Intern	doFollow
Issue 3 [2016]	Intern	doFollow
Issue 2 [2016]	Intern	doFollow
Issue 1 [2016]	Intern	doFollow
Issue 6 [2015]	Intern	doFollow
Issue 5 [2015]	Intern	doFollow
Issue 4 [2015]	Intern	doFollow
Issue 3 [2015]	Intern	doFollow
Issue 2 [2015]	Intern	doFollow
Issue 1 [2015]	Intern	doFollow
Issue 6 [2014]	Intern	doFollow
Issue 5 [2014]	Intern	doFollow
Issue 4 [2014]	Intern	doFollow
Issue 3 [2014]	Intern	doFollow
Issue 2 [2014]	Intern	doFollow
Issue 1 [2014]	Intern	doFollow
Issue 6 [2013]	Intern	doFollow
Issue 5 [2013]	Intern	doFollow
Issue 4 [2013]	Intern	doFollow

In-page links

Issue 3 [2013]	Intern	doFollow
Issue 2 [2013]	Intern	doFollow
Issue 1 [2013]	Intern	doFollow
Issue 6 [2012]	Intern	doFollow
Issue 5 [2012]	Intern	doFollow
Issue 4 [2012]	Intern	doFollow
Issue 3 [2012]	Intern	doFollow
Issue 2 [2012]	Intern	doFollow
Issue 1 [2012]	Intern	doFollow
Issue 6 [2011]	Intern	doFollow
Issue 5 [2011]	Intern	doFollow
Issue 4 [2011]	Intern	doFollow
Issue 3 [2011]	Intern	doFollow
Issue 2 [2011]	Intern	doFollow
Issue 1 [2011]	Intern	doFollow
Issue 6 [2010]	Intern	doFollow
Issue 5 [2010]	Intern	doFollow
Issue 4 [2010]	Intern	doFollow
Issue 3 [2010]	Intern	doFollow
Issue 2 [2010]	Intern	doFollow
Issue 1 [2010]	Intern	doFollow
Issue 6 [2009]	Intern	doFollow
Issue 5 [2009]	Intern	doFollow
Issue 4 [2009]	Intern	doFollow
Issue 3 [2009]	Intern	doFollow
Issue 2 [2009]	Intern	doFollow
Issue 1 [2009]	Intern	doFollow
Issue 6 [2008]	Intern	doFollow

In-page links

Issue 5 [2008]	Intern	doFollow
Issue 4 [2008]	Intern	doFollow
Issue 3 [2008]	Intern	doFollow
Issue 2 [2008]	Intern	doFollow
Issue 1 [2008]	Intern	doFollow
Issue 6 [2007]	Intern	doFollow
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Issue 1 [2005]	Intern	doFollow
Issue 6 [2004]	Intern	doFollow
Issue 5 [2004]	Intern	doFollow
Issue 4 [2004]	Intern	doFollow
Issue 3 [2004]	Intern	doFollow
Issue 2 [2004]	Intern	doFollow

In-page links

Issue 1 [2004]	Intern	doFollow
Issue 6 [2003]	Intern	doFollow
Issue 5 [2003]	Intern	doFollow
Issue 4 [2003]	Intern	doFollow
Issue 3 [2003]	Intern	doFollow
Issue 2 [2003]	Intern	doFollow
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Issue 6 [2002]	Intern	doFollow
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Issue 6 [2001]	Intern	doFollow
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Issue 1 [2000]	Intern	doFollow
Issue 6 [1999]	Intern	doFollow
Issue 5 [1999]	Intern	doFollow
Issue 4 [1999]	Intern	doFollow

In-page links

Issue 3 [1999]	Intern	doFollow
Issue 2 [1999]	Intern	doFollow
Issue 1 [1999]	Intern	doFollow
Issue 6 [1998]	Intern	doFollow
Issue 5 [1998]	Intern	doFollow
Issue 4 [1998]	Intern	doFollow
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Issue 5 [1997]	Intern	doFollow
Issue 4 [1997]	Intern	doFollow
Issue 3 [1997]	Intern	doFollow
Issue 2 [1997]	Intern	doFollow
Issue 1 [1997]	Intern	doFollow
1996 / Vol 5	Intern	doFollow
Issue 6 [1996]	Intern	doFollow
Issue 5 [1996]	Intern	doFollow
Issue 4 [1996]	Intern	doFollow
Issue 3 [1996]	Intern	doFollow
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Issue 6 [1995]	Intern	doFollow
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Issue 4 [1995]	Intern	doFollow
Issue 3 [1995]	Intern	doFollow
Issue 2 [1995]	Intern	doFollow
Issue 1 [1995]	Intern	doFollow

In-page links

Issue 6 [1994]	Intern	doFollow
Issue 5 [1994]	Intern	doFollow
Issue 4 [1994]	Intern	doFollow
Issue 3 [1994]	Intern	doFollow
Issue 2 [1994]	Intern	doFollow
Issue 1 [1994]	Intern	doFollow
Issue 6 [1993]	Intern	doFollow
Issue 5 [1993]	Intern	doFollow
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Issue 3 [1991]	Intern	doFollow
Issue 2 [1991]	Intern	doFollow
Issue 1 [1991]	Intern	doFollow
Issue 6 [1990]	Intern	doFollow
Issue 5 [1990]	Intern	doFollow
Issue 4 [1990]	Intern	doFollow
Issue 3 [1990]	Intern	doFollow

In-page links

Issue 2 [1990]	Intern	doFollow
Issue 1 [1990]	Intern	doFollow
Issue 6 [1989]	Intern	doFollow
Issue 5 [1989]	Intern	doFollow
Issue 4 [1989]	Intern	doFollow
Issue 3 [1989]	Intern	doFollow
Issue 2 [1989]	Intern	doFollow
Issue 1 [1989]	Intern	doFollow
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Issue 4 [1988]	Intern	doFollow
Issue 3 [1988]	Intern	doFollow
Issue 2 [1988]	Intern	doFollow
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Issue 2 [1987]	Intern	doFollow
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Issue 6 [1986]	Intern	doFollow
Issue 5 [1986]	Intern	doFollow
Issue 4 [1986]	Intern	doFollow
Issue 3 [1986]	Intern	doFollow
Issue 2 [1986]	Intern	doFollow
Issue 1 [1986]	Intern	doFollow
Issue 5 [1985]	Intern	doFollow
Issue 4 [1985]	Intern	doFollow

In-page links

Issue 3 [1985]	Intern	doFollow
Issue 2 [1985]	Intern	doFollow
Issue 1 [1985]	Intern	doFollow
Issue 2 [1984]	Intern	doFollow
Issue 1 [1984]	Intern	doFollow
200 Best Digital Artists Edition 7	Intern	doFollow
200 Best Ad Photographers [2023-2024]	Intern	doFollow
200 Best Digital Artists [2022-2023]	Intern	doFollow
200 Best Ad Photographers [2021-2022]	Intern	doFollow
200 Best Digital Artists [2021]	Intern	doFollow
200 Best Ad Photographers [2020-2021]	Intern	doFollow
200 Best Digital Artists [2019-2020]	Intern	doFollow
200 Best Illustrators [2018-2019]	Intern	doFollow
200 Best Ad Photographers [2018-2019]	Intern	doFollow
200 Best Packaging Design [2017-2018]	Intern	doFollow
200 Best Digital Artists [2017-2018]	Intern	doFollow
200 Best Illustrators [2016-2017]	Intern	doFollow
200 Best Ad Photographers [2016-2017]	Intern	doFollow
200 Best Packaging Design [2015-2016]	Intern	doFollow
200 Best Digital Artists [2015-2016]	Intern	doFollow
200 Best Illustrators [2014-2015]	Intern	doFollow
200 Best Ad Photographers Worldwide [2014-2015]	Intern	doFollow
200 Best Digital Artists worldwide [2013-2014]	Intern	doFollow
200 Best Photographers [2012-2013]	Intern	doFollow
200 Best Illustrators [2011-2012]	Intern	doFollow
200 Best Photographers [2010-2011]	Intern	doFollow
200 Best Packaging Design [2010-2011]	Intern	doFollow
200 Best Illustrators [2009-2010]	Intern	doFollow

In-page links

200 Best Photographers [2008-2009]	Intern	doFollow
200 Best Illustrators [2007-2008]	Intern	doFollow
200 Best Photographers [2006-2007]	Intern	doFollow
200 Best Illustrators [2005-2006]	Intern	doFollow
200 Best Photographers [2004-2005]	Intern	doFollow
Design for Music 2	Intern	doFollow
Packaging Design 2	Intern	doFollow
Advertising Photography 2	Intern	doFollow
Catalogs and Brochures 1	Intern	doFollow
Design for Music 1	Intern	doFollow
Commercial Illustration 1	Intern	doFollow
Advertising Photography 1	Intern	doFollow
Packaging Design 1	Intern	doFollow
Read more	Intern	doFollow
View All	Intern	doFollow
Classic	Intern	doFollow
Shop Now	Intern	doFollow
Subscribe	Intern	doFollow
Read Feature	Intern	doFollow
Discover Profiles	Intern	doFollow
View All	Intern	doFollow
View All	Intern	doFollow
Read Review	Intern	doFollow
Read more	Intern	doFollow
Buy Now	Intern	doFollow
Terms & Conditions.	Intern	doFollow
Interviews	Intern	doFollow
Features	Intern	doFollow

In-page links

Reviews	Intern	doFollow
Shop	Intern	doFollow
Latest issue	Intern	doFollow
Where to buy	Intern	doFollow
About	Intern	doFollow
Advertise	Intern	doFollow
Contact	Intern	doFollow
Terms and conditions	Intern	doFollow
Instagram	Extern	doFollow
LinkedIn	Extern	doFollow
TikTok	Extern	doFollow
Log In	Intern	doFollow
Past Issues	Intern	doFollow
Checkout	Intern	doFollow
Log In	Intern	doFollow

SEO Keywords

	Keywords Cloud	best artists artist digital issue photographer states photographers america united
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Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
issue	232	✗	✗	✗	✓
best	32	✗	✗	✗	✓
digital	18	✗	✗	✗	✓
photographers	13	✗	✗	✗	✓
photographer	12	✗	✗	✗	✓

Bruikbaarheid

	Url	Domein : luerzersarchive.com Lengte : 19
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 0 Waarschuwingen : 0
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	 Geweldig, uw website heeft geen tabellen in een tabel.  Jammer, uw website maakt gebruik van inline styles.  Jammer, uw website heeft teveel CSS bestanden (meer dan 4).  Jammer, uw website heeft teveel JS bestanden (meer dan 6).  Perfect, uw website haalt voordeel uit gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. https://www.luerzersarchive.com/sitemap_index.xml
	Robots.txt	http://luerzersarchive.com/robots.txt Geweldig uw website heeft een robots.txt bestand.
	Analytics	Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst. Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.