





Website beoordeling independentbank.com

Gegenereerd op Maart 26 2025 15:32 PM

De score is 50/100



SEO Content

	Title	Independent Bank Personal & Business Banking in Michigan Since 1864													
		Lengte : 73													
		Let op, uw title tag zou tussen de 10 en 70 karakters (spaties inbegrepen) moeten bevatten. Gebruik deze gratis tool om tekst lengte te berekenen.													
	Description	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.													
		Lengte : 178													
		Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten.													
	Keywords	Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.													
	Og Meta Properties	Goed, uw page maakt gebruik van Og Properties.													
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>description</td><td>Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.</td></tr><tr><td>title</td><td>Independent Bank Personal & Business Banking in Michigan Since 1864</td></tr><tr><td>url</td><td>https://www.independentbank.com</td></tr></table>						Property	Content	description	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.	title	Independent Bank Personal & Business Banking in Michigan Since 1864	url	https://www.independentbank.com
Property	Content														
description	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.														
title	Independent Bank Personal & Business Banking in Michigan Since 1864														
url	https://www.independentbank.com														
	Headings	H1 6	H2 11	H3 222	H4 96	H5 10	H6 0								

SEO Content

- [H1] No-Fee* Home Equity Line of Credit
- [H1] Named the Best Bank in Michigan
- [H1] Earn up to 5.00% APY** and a \$200 bonus!*
- [H1]
- [H1]
- [H1]
- [H2] Disclaimer
- [H2] Log In To
- [H2] How can we help you?
- [H2] Business Banking at its Best
- [H2] Start Saving with our CD Specials
- [H2] Bank anytime, with ONE Wallet
- [H2] Independent Bank in our CommunitiesBeing the difference in the communities we serve.
- [H2] Junior Achievement of the Michigan Great Lakes
- [H2] Annual Be TheDifference Day
- [H2] Affordable Housing Development in Grand Rapids
- [H2] Call, meet, or stop by a branch!
- [H3] Location
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Schedule an appointment
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office

SEO Content

- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3]
- [H3] Office
- [H3]
- [H3] Loan Center
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information

SEO Content

- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Schedule an appointment
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office

SEO Content

- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] LobbyMonday - Friday 9:00 am - 4:30 pmSaturday - closed
- [H3] Drive-UpMonday - Friday 9:00 am - 5:00 pmSaturday 9:00 am - 12:00 pm
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office





SEO Content

- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3]
- [H3] Call us at 800.355.0641Hours of operation
- [H3]
- [H3] Schedule an AppointmentVideo, phone, or in-person
- [H3]
- [H3] BranchesSearch Locations
- [H3] Need Help?
- [H3] Join Our Email List
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Ann Arbor Mortgage Loan Center | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Bad Axe | Independent Bank
- [H4] Bay City - Euclid | Independent Bank
- [H4] Bay City - Washington Ave. | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Bellevue | Independent Bank
- [H4] Beverly Hills | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Brighton | Independent Bank
- [H4] Mortgage Loan Center - Cadillac | Independent Bank
- [H4] Caro | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Caseville | Independent Bank
- [H4] Cass City | Independent Bank
- [H4] Cedar Springs | Independent Bank
- [H4] Charlotte | Independent Bank
- [H4] Clinton Township | Independent Bank
- [H4] Clio | Independent Bank
- [H4] Croton - Hardy ATM Only | Independent Bank
- [H4] Dearborn Mortgage Loan Center | Independent Bank
- [H4] Detroit Mortgage Loan Center | Independent Bank
- [H4] East Lansing | Independent Bank
- [H4] East Lansing - West Road Loan Center | Independent Bank
- [H4] Eaton Rapids | Independent Bank
- [H4] Essexville | Independent Bank
- [H4] Fairlawn Mortgage Loan Center | Independent Bank





SEO Content

- [H4] Farmington Hills | Independent Bank
- [H4] Grand Haven Mortgage Loan Center | Independent Bank
- [H4] Grand Rapids - Cascade | Independent Bank
- [H4] Grand Rapids - Commercial Loan Center | Independent Bank
- [H4] Grand Rapids - East Beltline | Independent Bank
- [H4] Grand Rapids - Monroe Center | Independent Bank
- [H4] Grand Rapids - Plainfield | Independent Bank
- [H4] Grand Rapids - Standale | Independent Bank
- [H4] Grand Rapids Beltline Mortgage Loan Center | Independent Bank
- [H4] Holland | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Ionia ATM Only | Independent Bank
- [H4] Ionia - Point | Independent Bank
- [H4] Kalamazoo Mortgage Loan Center | Independent Bank
- [H4] Kingston ATM Only | Independent Bank
- [H4] Leslie | Independent Bank
- [H4] Livonia | Independent Bank
- [H4] Marlette | Independent Bank
- [H4] Mason | Independent Bank
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Muskegon | Independent Bank
- [H4] Newaygo | Independent Bank
- [H4] Newaygo ATM Only - River Valley | Independent Bank
- [H4] North Branch | Independent Bank
- [H4] North Branch Drive-Up | Independent Bank
- [H4] Okemos | Independent Bank
- [H4] Olivet ATM Only | Independent Bank
- [H4] Pigeon ATM Only | Independent Bank
- [H4] Pinconning | Independent Bank
- [H4] Pleasant Lake | Independent Bank
- [H4] Portland | Independent Bank
- [H4] Potterville ATM Only | Independent Bank
- [H4] Rives Junction ATM Only | Independent Bank
- [H4] Rockford | Independent Bank
- [H4] Rockford Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Saginaw - Dixie Hwy | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Sand Lake | Independent Bank
- [H4] Saranac | Independent Bank
- [H4] Sebawaing | Independent Bank
- [H4] Shelby Township | Independent Bank
- [H4] South Haven Mortgage Loan Center | Independent Bank
- [H4] Sparta | Independent Bank
- [H4] Standish | Independent Bank
- [H4] Suttons Bay | Independent Bank
- [H4] Traverse City - Copper Ridge | Independent Bank
- [H4] Traverse City - Downtown | Independent Bank
- [H4] Traverse City - Garfield | Independent Bank
- [H4] Troy - Columbia Center | Independent Bank
- [H4] Troy Mortgage Loan Center | Independent Bank
- [H4] Unionville ATM Only | Independent Bank

SEO Content

		<ul style="list-style-type: none">• [H4] Vermontville ATM Only Independent Bank• [H4] White Cloud Independent Bank• [H4] Williamston Independent Bank• [H4] Zeeland Mortgage Loan Center Independent Bank• [H4] Top• [H5] Mortgage & Loan Center• [H5] Bank Branch• [H5] Bank Branch• [H5] Bank Branch• [H5] Bank Branch• [H5] Mortgage & Loan Center• [H5] Bank Branch• [H5] Bank Branch• [H5] Bank Branch• [H5] Bank Branch
	Afbeeldingen	We vonden 28 afbeeldingen in de pagina. Goed, de meeste of alle afbeeldingen hebben een alt tekst
	Text/HTML Ratio	Ratio : 18% Goed, De ratio van text tot HTML code hoger dan 15, maar lager dan 25 procent.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

SEO Links

	Herschreven URL	Slecht. Uw links maken gebruik van een query string.
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.
	In-page links	We vonden een totaal van 219 links inclusie 2 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 45.21% Interne Links 54.79%

In-page links

Ankertekst	Type	samenstelling
x	Intern	doFollow
Personal	Intern	doFollow
Current Rates	Intern	doFollow
Checking	Extern	doFollow
Compare Checking Accounts	Intern	doFollow
ONE Account	Intern	doFollow
Opportunity One	Intern	doFollow
Compare Savings Accounts	Intern	doFollow
HSA	Intern	doFollow
CDs	Intern	doFollow
Loans	Intern	doFollow
Mortgage	Intern	doFollow
Auto	Intern	doFollow
Boat & RV	Intern	doFollow
HELOC	Intern	doFollow
Credit Cards	Intern	doFollow
Student Loans	Intern	doFollow
Loan Payments	Intern	doFollow
Debit & Credit Cards	Intern	doFollow
Private Banking	Intern	doFollow
Services	Intern	doFollow
ATM Finder	Extern	doFollow
ClickSWITCH	Extern	doFollow
Mobile Deposit	Intern	doFollow
ONE Wallet	Intern	doFollow
ONE Wallet +	Intern	doFollow
Overdraft Services	Intern	doFollow

In-page links

Schedule an Appointment	Extern	doFollow
Zelle	Intern	doFollow
Financial Calculators	Intern	doFollow
Refer a Friend	Intern	doFollow
Commercial	Intern	doFollow
SBA Loans	Intern	doFollow
Floorplan Lending	Intern	doFollow
Business Loan Express	Intern	doFollow
Credit Cards	Intern	doFollow
Checking	Intern	doFollow
Savings	Intern	doFollow
SurePayroll	Extern	doFollow
Treasury Services	Intern	doFollow
Treasury ONE	Intern	doFollow
Government Banking	Intern	doFollow
Merchant Services	Extern	doFollow
Business Financial Calculators	Intern	doFollow
Testimonials	Intern	doFollow
IB Wealth Management	Extern	doFollow
Apply	Intern	doFollow
Contact	Intern	doFollow
Find a Location	Intern	doFollow
Mortgage Loan Officers	Intern	doFollow
Commercial Bankers	Intern	doFollow
Treasury Reps	Intern	doFollow
Financial Advisors	Extern	doFollow
ONE Wallet (log in on homepage)	Intern	doFollow
Credit Cards	Extern	doFollow

In-page links

New Mortgage/Check Status	Intern	doFollow
Personal Loans	Extern	doFollow
Club Checking Benefits	Intern	doFollow
Express Loan Pay	Intern	doFollow
Check Re-Order	Intern	doFollow
IB Wealth Management	Intern	doFollow
ONE Wallet (log in on homepage)	Intern	doFollow
Remote Deposit Capture	Intern	doFollow
SurePayroll	Intern	doFollow
Merchant Services	Intern	doFollow
SBAM	Intern	doFollow
TreasuryONE	Intern	doFollow
Business	Intern	doFollow
Loans	Intern	doFollow
eServices	Intern	doFollow
Why Independent	Intern	doFollow
Corporate Social Responsibility	Intern	doFollow
In The News	Intern	doFollow
Giving Back	Intern	doFollow
Investor Relations	Intern	doFollow
Careers	Intern	doFollow
Info Center	Intern	doFollow
Blog	Intern	doFollow
Money Management	Intern	doFollow
Homewner Assistance	Intern	doFollow
Safety & Security Center	Intern	doFollow
Legal Notices	Intern	doFollow
Find A Location	Intern	doFollow

In-page links

[illegible]

In-page links

[illegible]

In-page links

[illegible]

In-page links

Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Schedule an appointment	Intern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Schedule an appointment	Intern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Schedule an appointment	Intern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Get Directions	Extern	doFollow
Personal Banking	Extern	doFollow
Credit Cards	Intern	doFollow

In-page links

Club Checking Benefits	Intern	doFollow
Express Loan Pay	Intern	doFollow
Check Re-Order	Intern	doFollow
IB Wealth Management	Intern	doFollow
Remote Deposit Capture	Intern	doFollow
SurePayroll	Intern	doFollow
Merchant Services	Intern	doFollow
SBAM	Intern	doFollow
TreasuryONE	Intern	doFollow
Terms & Conditions Apply.	Intern	doFollow
See Rate Details.&nbsp;	Intern	doFollow
=	Extern	doFollow
Schedule	Intern	doFollow
=	Extern	doFollow
=	Extern	doFollow
Holiday Hours	Intern	doFollow
Opt back in here!&nbsp;	Extern	doFollow
Refer a Business	Intern	doFollow
Why Independent	Intern	doFollow
Financial Services	Intern	doFollow
IB Wealth Management	Intern	doFollow
Independent Title Services	Extern	doFollow
FAQs	Intern	doFollow
Accessibility Statement	Intern	doFollow

SEO Keywords



Keywords Cloud

friday drive-up bank directions
information monday independent

SEO Keywords

900 get services



Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
900	168	✗	✗	✗	✗
monday	122	✗	✗	✗	✓
drive-up	109	✗	✗	✗	✓
independent	102	✓	✗	✓	✓
bank	100	✓	✗	✓	✓

Bruikbaarheid

	Url	Domein : independentbank.com Lengte : 19
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 46







Document

		Waarschuwingen : 3
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik deze gratis antispam protector om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<div> Geweldig, uw website heeft geen tabellen in een tabel.</div> <div> Jammer, uw website maakt gebruik van inline styles.</div> <div> Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</div> <div> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</div> <div> Perfect, uw website haalt voordeel uit gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
---	---------------------	---

Optimalisatie

	XML Sitemap	<p>Geweldig, uw website heeft een XML sitemap.</p> <div> https://www.independentbank.com/sitemap.xml</div>
	Robots.txt	<p>http://independentbank.com/robots.txt</p> <p>Geweldig uw website heeft een robots.txt bestand.</p>
	Analytics	<p>Perfect, uw website heeft een analytics tool.</p> <div> Google Analytics</div> <div> Quantcast</div>

Optimalisatie