







# Analisi sito web shopify.com

Generato il Dicembre 16 2024 15:07 PM





Il punteggio e 48/100



## SEO Content

	Title	Shopify <b>Lunghezza : 7</b> Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.														
	Description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business. <b>Lunghezza : 145</b> Grande, la tua meta description contiene tra 70 e 160 caratteri.														
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.														
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Shopify</td></tr><tr><td>title</td><td>Shopify</td></tr><tr><td>description</td><td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td></tr><tr><td>image</td><td><a href="https://cdn.shopify.com/b/shopify-brochure2-assets/ad99387e77223a56caca1c7b18e31970.png">https://cdn.shopify.com/b/shopify-brochure2-assets/ad99387e77223a56caca1c7b18e31970.png</a></td></tr><tr><td>url</td><td><a href="https://www.shopify.com/">https://www.shopify.com/</a></td></tr></tbody></table>	Proprieta	Contenuto	type	website	site_name	Shopify	title	Shopify	description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.	image	<a href="https://cdn.shopify.com/b/shopify-brochure2-assets/ad99387e77223a56caca1c7b18e31970.png">https://cdn.shopify.com/b/shopify-brochure2-assets/ad99387e77223a56caca1c7b18e31970.png</a>	url	<a href="https://www.shopify.com/">https://www.shopify.com/</a>
Proprieta	Contenuto															
type	website															
site_name	Shopify															
title	Shopify															
description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.															
image	<a href="https://cdn.shopify.com/b/shopify-brochure2-assets/ad99387e77223a56caca1c7b18e31970.png">https://cdn.shopify.com/b/shopify-brochure2-assets/ad99387e77223a56caca1c7b18e31970.png</a>															
url	<a href="https://www.shopify.com/">https://www.shopify.com/</a>															





# SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	10	12	13	0	0
		<ul style="list-style-type: none"><li>• [H1] Be the nextbig thing</li><li>• [H2] store they line up for</li><li>• [H2] The one commerce platform behind it all</li><li>• [H2] There's no better place for you to build</li><li>• [H2] Start selling in no time</li><li>• [H2] Shopify</li><li>• [H2] Support</li><li>• [H2] Developers</li><li>• [H2] Products</li><li>• [H2] Global Impact</li><li>• [H2] Solutions</li><li>• [H3] For everyone from entrepreneurs to enterprise</li><li>• [H3] Sell here, there, and everywhere</li><li>• [H3] Find your forever customers</li><li>• [H3] Grow around the world</li><li>• [H3] Take care of business</li><li>• [H3] Apps for anything else</li><li>• [H3] By developers, for developers</li><li>• [H3] The world's best-converting checkout</li><li>• [H3] Rock steady and blazing fast</li><li>• [H3] Shopify keeps you at the cutting edge</li><li>• [H3] Shopify has your back</li><li>• [H3] Country/region</li><li>• [H4] Get started fast</li><li>• [H4] Grow as big as you want</li><li>• [H4] Raise the bar</li><li>• [H4] In-person point of sale</li><li>• [H4] Publish across channels</li><li>• [H4] Powered by the world's best checkout</li><li>• [H4] Reach the right customers for less</li><li>• [H4] Unlock new growth with B2B</li><li>• [H4] Sell and ship everywhere</li><li>• [H4] Manage everything in one place</li><li>• [H4] Run your store from anywhere</li><li>• [H4] AI designed for commerce</li><li>• [H4] Nonstop innovation</li></ul>					
	Images	Abbiamo trovato 63 immagini in questa pagina web.  34 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.					
	Text/HTML Ratio	Ratio : <b>0%</b>  Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.					
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.					

## SEO Content

	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.
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## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 92 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.78% Internal Links 90.22%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Content</a>	Interno	Passing Juice
<a href="#">Pricing</a>	Interno	Passing Juice
<a href="#">Enterprise</a>	Interno	Passing Juice
<a href="#">Log in</a>	Interno	Passing Juice
<a href="#">Start free trial</a>	Interno	Passing Juice
<a href="#">Get a stunning store</a>	Interno	Passing Juice
<a href="#">Shopify POS</a>	Interno	Passing Juice
<a href="#">multichannel integration</a>	Interno	Passing Juice
<a href="#">Shopify Checkout</a>	Interno	Passing Juice
<a href="#">Shopify Audiences</a>	Interno	Passing Juice
<a href="#">integrated marketing tools</a>	Interno	Passing Juice
<a href="#">insightful analytics</a>	Interno	Passing Juice

## In-page links

<a href="#">custom experiences for wholesale buyers</a>	Interno	Passing Juice
<a href="#">Shopify Shipping</a>	Interno	Passing Juice
<a href="#">Shopify Markets</a>	Interno	Passing Juice
<a href="#">Shopify Admin</a>	Interno	Passing Juice
<a href="#">Shopify mobile app</a>	Interno	Passing Juice
<a href="#">Shopify App Store</a>	Interno	Passing Juice
<a href="#">APIs, primitives, and tools</a>	Externo	Passing Juice
<a href="#">partners</a>	Interno	Passing Juice
<a href="#">Shopify Magic</a>	Interno	Passing Juice
<a href="#">new features and upgrades</a>	Interno	Passing Juice
<a href="#">Hell Babes</a>	Externo	Passing Juice
<a href="#">Shopify Capital</a>	Interno	Passing Juice
<a href="#">About</a>	Interno	Passing Juice
<a href="#">Careers</a>	Interno	Passing Juice
<a href="#">Investors</a>	Externo	Passing Juice
<a href="#">Press and Media</a>	Interno	Passing Juice
<a href="#">Affiliates</a>	Interno	Passing Juice
<a href="#">Legal</a>	Interno	Passing Juice
<a href="#">Service Status</a>	Externo	Passing Juice
<a href="#">Merchant Support</a>	Interno	Passing Juice
<a href="#">Help Center</a>	Interno	Passing Juice
<a href="#">Hire a Partner</a>	Interno	Passing Juice
<a href="#">Shopify Academy</a>	Interno	Passing Juice
<a href="#">Shopify Community</a>	Interno	Passing Juice
<a href="#">API Documentation</a>	Externo	Passing Juice
<a href="#">Dev Degree</a>	Externo	Passing Juice
<a href="#">Shop</a>	Externo	Passing Juice
<a href="#">Shop Pay</a>	Interno	Passing Juice

## In-page links

<a href="#">Shopify Plus</a>	Interno	Passing Juice
<a href="#">Shopify Fulfillment Network</a>	Interno	Passing Juice
<a href="#">Linkpop</a>	Externo	Passing Juice
<a href="#">Sustainability</a>	Interno	Passing Juice
<a href="#">Social Impact</a>	Interno	Passing Juice
<a href="#">Build Black</a>	Interno	Passing Juice
<a href="#">Build Native</a>	Externo	Passing Juice
<a href="#">Research</a>	Interno	Passing Juice
<a href="#">Website Builder</a>	Interno	Passing Juice
<a href="#">Ecommerce Website</a>	Interno	Passing Juice
<a href="#">Australia</a>	Interno	Passing Juice
<a href="#">Belgium</a>	Interno	Passing Juice
<a href="#">Brasil</a>	Interno	Passing Juice
<a href="#">Canada (English)</a>	Interno	Passing Juice
<a href="#">Canada (Français)</a>	Interno	Passing Juice
<a href="#">Česká republika</a>	Interno	Passing Juice
<a href="#">Colombia</a>	Interno	Passing Juice
<a href="#">Danmark</a>	Interno	Passing Juice
<a href="#">Deutschland</a>	Interno	Passing Juice
<a href="#">España</a>	Interno	Passing Juice
<a href="#">Español (Intl.)</a>	Interno	Passing Juice
<a href="#">France</a>	Interno	Passing Juice
<a href="#">Hong Kong SAR</a>	Interno	Passing Juice
<a href="#">India</a>	Interno	Passing Juice
<a href="#">Indonesia</a>	Interno	Passing Juice
<a href="#">Ireland</a>	Interno	Passing Juice
<a href="#">Italia</a>	Interno	Passing Juice
<a href="#">Malaysia</a>	Interno	Passing Juice

## In-page links

<a href="#">México</a>	Interno	Passing Juice
<a href="#">Nederland</a>	Interno	Passing Juice
<a href="#">New Zealand</a>	Interno	Passing Juice
<a href="#">Nigeria</a>	Interno	Passing Juice
<a href="#">Norge</a>	Interno	Passing Juice
<a href="#">Norway (English)</a>	Interno	Passing Juice
<a href="#">Philippines</a>	Interno	Passing Juice
<a href="#">Polska</a>	Interno	Passing Juice
<a href="#">Portugal</a>	Interno	Passing Juice
<a href="#">Singapore</a>	Interno	Passing Juice
<a href="#">South Africa</a>	Interno	Passing Juice
<a href="#">Suomi</a>	Interno	Passing Juice
<a href="#">Sverige</a>	Interno	Passing Juice
<a href="#">Türkiye</a>	Interno	Passing Juice
<a href="#">United Kingdom</a>	Interno	Passing Juice
<a href="#">🇧🇷</a>	Interno	Passing Juice
<a href="#">🇧🇪</a>	Interno	Passing Juice
<a href="#">🇩🇪</a>	Interno	Passing Juice
<a href="#">🇩🇰</a>	Interno	Passing Juice
<a href="#">🇪🇸</a>	Interno	Passing Juice
<a href="#">🇫🇷</a>	Interno	Passing Juice
<a href="#">Terms of Service</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Sitemap</a>	Interno	Passing Juice
<a href="#">Privacy Choices</a>	Interno	Passing Juice

## SEO Keywords








Keywords Cloud

# SEO Keywords








## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
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## Usabilità

	Url	Dominio : shopify.com Lunghezza : 11
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset è UTF-8.
	Validità W3C	Errori : 89 Avvisi : 7
	Email Privacy	Attenzione! È stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	 Eccellente, il tuo sito web non utilizza nested tables.

## Documento

- ✘ Molto male, il tuo sito web utilizza stili CSS inline.
- ✔ Grande, il tuo sito web ha pochi file CSS.
- ✔ Perfetto, il tuo sito web ha pochi file JavaScript.
- ✔ Perfetto, il vostro sito si avvale di gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Ottimizzazione



### XML Sitemap

Grande, il vostro sito ha una sitemap XML.

<https://www.shopify.com/enterprise/sitemap.xml>

<https://www.shopify.com/pos/store/sitemap.xml>

<https://www.shopify.com/sitemap.xml>

<https://www.shopify.com/sitemap/case-studies.xml>

[https://www.shopify.com/sitemap\\_blog.xml](https://www.shopify.com/sitemap_blog.xml)

[https://www.shopify.com/sitemap\\_blog\\_retail.xml](https://www.shopify.com/sitemap_blog_retail.xml)

[https://www.shopify.com/sitemaps\\_list.xml](https://www.shopify.com/sitemaps_list.xml)

<https://www.shopify.com/stock-photos/sitemap/authors.xml>

[https://www.shopify.com/stock-photos/sitemap/business\\_ideas.xml](https://www.shopify.com/stock-photos/sitemap/business_ideas.xml)

<https://www.shopify.com/stock-photos/sitemap/categories.xml>

[https://www.shopify.com/stock-photos/sitemap/main\\_pages.xml](https://www.shopify.com/stock-photos/sitemap/main_pages.xml)

<https://www.shopify.com/stock-photos/sitemap/pages.xml>

<https://www.shopify.com/stock-photos/sitemap/photos.xml>

<https://www.shopify.com/tools/sitemap.xml>

<https://www.shopify.com/fi/sitemap.xml>



## Ottimizzazione

[https://www.shopify.com/it/sitemap\\_blog.xml](https://www.shopify.com/it/sitemap_blog.xml)

<https://www.shopify.com/ca/enterprise/sitemap.xml>

<https://www.shopify.com/ca/pos/store/sitemap.xml>

<https://www.shopify.com/ca/sitemap.xml>

<https://www.shopify.com/ca/sitemap/case-studies.xml>

[https://www.shopify.com/ca/sitemap\\_blog.xml](https://www.shopify.com/ca/sitemap_blog.xml)

[https://www.shopify.com/ca/sitemap\\_blog\\_retail.xml](https://www.shopify.com/ca/sitemap_blog_retail.xml)

<https://www.shopify.com/ca/tools/sitemap.xml>

<https://www.shopify.com/uk/enterprise/sitemap.xml>

<https://www.shopify.com/uk/pos/store/sitemap.xml>

<https://www.shopify.com/uk/sitemap.xml>

<https://www.shopify.com/uk/sitemap/case-studies.xml>

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[https://www.shopify.com/uk/sitemap\\_blog\\_retail.xml](https://www.shopify.com/uk/sitemap_blog_retail.xml)

<https://www.shopify.com/uk/tools/sitemap.xml>

<https://www.shopify.com/in/enterprise/sitemap.xml>

<https://www.shopify.com/in/sitemap.xml>

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<https://www.shopify.com/au/pos/store/sitemap.xml>

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<https://www.shopify.com/id/tools/sitemap.xml>

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<https://www.shopify.com/br/sitemap.xml>

[https://www.shopify.com/br/sitemap\\_blog.xml](https://www.shopify.com/br/sitemap_blog.xml)

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<https://www.shopify.com/pt/sitemap.xml>

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<https://www.shopify.com/nz/enterprise/sitemap.xml>

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<https://www.shopify.com/nz/tools/sitemap.xml>

<https://www.shopify.com/za/enterprise/sitemap.xml>

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<https://www.shopify.com/za/sitemap/case-studies.xml>

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<https://www.shopify.com/za/tools/sitemap.xml>

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<https://www.shopify.com/ie/pos/store/sitemap.xml>

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<https://www.shopify.com/es/herramientas/sitemap.xml>

<https://www.shopify.com/es/sitemap.xml>

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<https://www.shopify.com/co/sitemap.xml>

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<https://www.shopify.com/mx/sitemap.xml>

[https://www.shopify.com/mx/sitemap\\_blog.xml](https://www.shopify.com/mx/sitemap_blog.xml)

<https://www.shopify.com/fr/outils/sitemap.xml>

<https://www.shopify.com/fr/sitemap.xml>

[https://www.shopify.com/fr/sitemap\\_blog.xml](https://www.shopify.com/fr/sitemap_blog.xml)

<https://www.shopify.com/ca-fr/outils/sitemap.xml>

<https://www.shopify.com/ca-fr/pdv/store/sitemap.xml>

<https://www.shopify.com/ca-fr/sitemap.xml>

[https://www.shopify.com/ca-fr/sitemap\\_blog.xml](https://www.shopify.com/ca-fr/sitemap_blog.xml)

<https://www.shopify.com/be-fr/outils/sitemap.xml>

<https://www.shopify.com/be-fr/sitemap.xml>

<https://www.shopify.com/nl/hulpmiddelen/sitemap.xml>

<https://www.shopify.com/nl/pos/store/sitemap.xml>

<https://www.shopify.com/nl/sitemap.xml>

## Ottimizzazione

[https://www.shopify.com/nl/sitemap\\_blog.xml](https://www.shopify.com/nl/sitemap_blog.xml)

<https://www.shopify.com/be/hulpmiddelen/sitemap.xml>

<https://www.shopify.com/be/pos/store/sitemap.xml>

<https://www.shopify.com/be/sitemap.xml>

<https://www.shopify.com/jp/sitemap.xml>

[https://www.shopify.com/jp/sitemap\\_blog.xml](https://www.shopify.com/jp/sitemap_blog.xml)

<https://www.shopify.com/jp/tools/sitemap.xml>

<https://www.shopify.com/tw/sitemap.xml>

<https://www.shopify.com/de/pos/store/sitemap.xml>

<https://www.shopify.com/de/sitemap.xml>

[https://www.shopify.com/de/sitemap\\_blog.xml](https://www.shopify.com/de/sitemap_blog.xml)

<https://www.shopify.com/de/tools/sitemap.xml>

<https://www.shopify.com/be-de/sitemap.xml>

<https://www.shopify.com/be-de/tools/sitemap.xml>

<https://www.shopify.com/it/pos/store/sitemap.xml>

<https://www.shopify.com/it/sitemap.xml>

[https://www.shopify.com/it/sitemap\\_blog.xml](https://www.shopify.com/it/sitemap_blog.xml)

<https://www.shopify.com/it/strumenti/sitemap.xml>

<https://www.shopify.com/dk/pos/store/sitemap.xml>

<https://www.shopify.com/dk/sitemap.xml>

[https://www.shopify.com/dk/sitemap\\_blog.xml](https://www.shopify.com/dk/sitemap_blog.xml)

<https://www.shopify.com/kr/sitemap.xml>

[https://www.shopify.com/kr/sitemap\\_blog.xml](https://www.shopify.com/kr/sitemap_blog.xml)

<https://www.shopify.com/se/sitemap.xml>

[https://www.shopify.com/se/sitemap\\_blog.xml](https://www.shopify.com/se/sitemap_blog.xml)

<https://www.shopify.com/zh/sitemap.xml>

[https://www.shopify.com/zh/sitemap\\_blog.xml](https://www.shopify.com/zh/sitemap_blog.xml)


<https://www.shopify.com/zh/tools/sitemap.xml>

<https://www.shopify.com/vn/sitemap.xml>

<https://www.shopify.com/tr/sitemap.xml>

[https://www.shopify.com/tr/sitemap\\_blog.xml](https://www.shopify.com/tr/sitemap_blog.xml)

## Ottimizzazione

		<a href="https://www.shopify.com/pl/sitemap.xml">https://www.shopify.com/pl/sitemap.xml</a> <a href="https://www.shopify.com/pl/sitemap_blog.xml">https://www.shopify.com/pl/sitemap_blog.xml</a> <a href="https://www.shopify.com/cz/sitemap.xml">https://www.shopify.com/cz/sitemap.xml</a> <a href="https://www.shopify.com/cz/sitemap_blog.xml">https://www.shopify.com/cz/sitemap_blog.xml</a> <a href="https://www.shopify.com/th/sitemap.xml">https://www.shopify.com/th/sitemap.xml</a> <a href="https://www.shopify.com/th/sitemap_blog.xml">https://www.shopify.com/th/sitemap_blog.xml</a> <a href="https://www.shopify.com/no/sitemap.xml">https://www.shopify.com/no/sitemap.xml</a> <a href="https://www.shopify.com/no/sitemap_blog.xml">https://www.shopify.com/no/sitemap_blog.xml</a>
	Robots.txt	<a href="http://shopify.com/robots.txt">http://shopify.com/robots.txt</a> Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.