

# Analisi sito web rahal.com

Generato il Marzo 27 2025 10:17 AM

Il punteggio è 40/100



## SEO Content

|    | Title                              | Homepage - Rahal Letterman Lanigan                                                                                                                                                                                                                                                                                                                                                     |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
|------------------------------------------------------------------------------------|------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|-----------|-----------|------|---------|-------|------------------------------------|-----|---------------------|-----------|-------------------------|--------------|---------------------------|--------|-------|
|                                                                                    |                                    | <b>Lunghezza : 34</b>                                                                                                                                                                                                                                                                                                                                                                  |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
|                                                                                    |                                    | Perfetto, il tuo title contiene tra 10 e 70 caratteri.                                                                                                                                                                                                                                                                                                                                 |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
|    | Description                        | 2020 Indy 500 & 2019-2020 Rolex 24 at Daytona champions. INDYCAR (1992) and IMSA (2010-2011) series champions. Co-owned by Bobby Rahal, David Letterman & Michael Lanigan.                                                                                                                                                                                                             |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
|                                                                                    |                                    | <b>Lunghezza : 170</b>                                                                                                                                                                                                                                                                                                                                                                 |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
|                                                                                    |                                    | Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.                                                                                                                                                                                                         |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
|  | Keywords                           | Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.                                                                                                                                                                                                                                |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
|  | Og Meta Properties                 | Buono, questa pagina sfrutta i vantaggi Og Properties.                                                                                                                                                                                                                                                                                                                                 |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
|                                                                                    |                                    | <table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Homepage - Rahal Letterman Lanigan</td></tr><tr><td>url</td><td>https://rahall.com/</td></tr><tr><td>site_name</td><td>Rahal Letterman Lanigan</td></tr><tr><td>updated_time</td><td>2025-03-11T09:33:03-04:00</td></tr><tr><td>locale</td><td>en_US</td></tr></table> |    |    |    |    |    | Proprieta | Contenuto | type | website | title | Homepage - Rahal Letterman Lanigan | url | https://rahall.com/ | site_name | Rahal Letterman Lanigan | updated_time | 2025-03-11T09:33:03-04:00 | locale | en_US |
| Proprieta                                                                          | Contenuto                          |                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
| type                                                                               | website                            |                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
| title                                                                              | Homepage - Rahal Letterman Lanigan |                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
| url                                                                                | https://rahall.com/                |                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
| site_name                                                                          | Rahal Letterman Lanigan            |                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
| updated_time                                                                       | 2025-03-11T09:33:03-04:00          |                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
| locale                                                                             | en_US                              |                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
|  | Headings                           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>60</td><td>0</td><td>0</td><td>5</td><td>0</td><td>0</td></tr></table>                                                                                                                                                                                                                       | H1 | H2 | H3 | H4 | H5 | H6        | 60        | 0    | 0       | 5     | 0                                  | 0   |                     |           |                         |              |                           |        |       |
| H1                                                                                 | H2                                 | H3                                                                                                                                                                                                                                                                                                                                                                                     | H4 | H5 | H6 |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
| 60                                                                                 | 0                                  | 0                                                                                                                                                                                                                                                                                                                                                                                      | 5  | 0  | 0  |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |
|                                                                                    |                                    | <ul style="list-style-type: none"><li>• [H1] Integrated Machinery System</li><li>• [H1] Mobil 1</li></ul>                                                                                                                                                                                                                                                                              |    |    |    |    |    |           |           |      |         |       |                                    |     |                     |           |                         |              |                           |        |       |

## SEO Content

- [H1] Car IQ | Pay
- [H1] Bridge Media Network
- [H1] 5 Hour Energy
- [H1] Permco
- [H1] Skratch Labs
- [H1] Blue Compass RV
- [H1] Graphic Village
- [H1] Murphy Real Estate Services
- [H1] Securitas Technology
- [H1] Amada
- [H1] Kustom Entertainment
- [H1] Neoti
- [H1] RV Retailer
- [H1] Avon Aero Supply
- [H1] Rousseau
- [H1] YETI
- [H1] RP Visuals
- [H1] RV Retailers
- [H1] United Rentals
- [H1] HyVee
- [H1] Shield Cleansers
- [H1] Digital Ally
- [H1] PeopleReady
- [H1] Luther Automotive Group
- [H1] Fifth Third Bank
- [H1] One Cure
- [H1] Quartz
- [H1] Honda
- [H1] Mi-Jack Products
- [H1] Fleet Cost & Care
- [H1] Hendrickson
- [H1] Code3
- [H1] iPacket
- [H1] Bobby Rahal Automative Group
- [H1] AERO
- [H1] Hub International
- [H1] Hogan
- [H1] Bortek
- [H1] Manitou
- [H1] Patients Choice Laboratories
- [H1] Canon
- [H1] Mechanix Wear
- [H1] ZEISS
- [H1] MAC Tools
- [H1] Lincoln Electric
- [H1] Touchstone
- [H1] Sparco
- [H1] Norm Reeves Honda
- [H1] Jupiter
- [H1] AERO
- [H1] BMW
- [H1] Global Medical Response
- [H1] H&R
- [H1] Puma
- [H1] Rousseau
- [H1] Surgere

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H1] Xpel</li><li>• [H1] REV UP YOUR INBOX WITH RACING UPDATES!</li><li>• [H4] Quick Links</li><li>• [H4] Useful Links</li><li>• [H4] INDYCAR</li><li>• [H4] IMSA</li><li>• [H4] Corporate Headquarters</li></ul> |
|    | Images          | <p>Abbiamo trovato 88 immagini in questa pagina web.</p> <p>78 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>                       |
|    | Text/HTML Ratio | <p>Ratio : <b>5%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>                                                            |
|    | Flash           | Perfetto, non e stato rilevato contenuto Flash in questa pagina.                                                                                                                                                                                          |
|  | Iframe          | Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.                                                                                                                   |

## SEO Links

|                                                                                     |                         |                                                                                                              |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Male. I tuoi links hanno query string.                                                                       |
|  | Underscores in the URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs.                                                 |
|  | In-page links           | Abbiamo trovato un totale di 86 links inclusi 0 link(s) a files                                              |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.49%</p> <p>Internal Links 96.51%</p> |

## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## In-page links

|                                             |         |               |
|---------------------------------------------|---------|---------------|
| <a href="#">Indy News</a>                   | Interno | Passing Juice |
| <a href="#">Post-Race Reports</a>           | Interno | Passing Juice |
| <a href="#">Qualifying Reports</a>          | Interno | Passing Juice |
| <a href="#">Practices</a>                   | Interno | Passing Juice |
| <a href="#">View Video</a>                  | Interno | Passing Juice |
| <a href="#">View Video</a>                  | Interno | Passing Juice |
| <a href="#">View Video</a>                  | Interno | Passing Juice |
| <a href="#">View Gallery</a>                | Interno | Passing Juice |
| <a href="#">View Gallery</a>                | Interno | Passing Juice |
| <a href="#">View Gallery</a>                | Interno | Passing Juice |
| <a href="#">Integrated Machinery System</a> | Interno | Passing Juice |
| <a href="#">Mobil 1</a>                     | Interno | Passing Juice |
| <a href="#">Car IQ   Pay</a>                | Interno | Passing Juice |
| <a href="#">Bridge Media Network</a>        | Interno | Passing Juice |
| <a href="#">5 Hour Energy</a>               | Interno | Passing Juice |
| <a href="#">Permco</a>                      | Interno | Passing Juice |
| <a href="#">Skratch Labs</a>                | Interno | Passing Juice |
| <a href="#">Blue Compass RV</a>             | Interno | Passing Juice |
| <a href="#">Graphic Village</a>             | Interno | Passing Juice |
| <a href="#">Murphy Real Estate Services</a> | Interno | Passing Juice |
| <a href="#">Securitas Technology</a>        | Interno | Passing Juice |
| <a href="#">Amada</a>                       | Interno | Passing Juice |
| <a href="#">Kustom Entertainment</a>        | Interno | Passing Juice |
| <a href="#">Neoti</a>                       | Interno | Passing Juice |
| <a href="#">RV Retailer</a>                 | Interno | Passing Juice |
| <a href="#">Avon Aero Supply</a>            | Interno | Passing Juice |
| <a href="#">Rousseau</a>                    | Interno | Passing Juice |
| <a href="#">YETI</a>                        | Interno | Passing Juice |

## In-page links

|                                              |         |               |
|----------------------------------------------|---------|---------------|
| <a href="#">RP Visuals</a>                   | Interno | Passing Juice |
| <a href="#">RV Retailers</a>                 | Interno | Passing Juice |
| <a href="#">United Rentals</a>               | Interno | Passing Juice |
| <a href="#">HyVee</a>                        | Interno | Passing Juice |
| <a href="#">Shield Cleansers</a>             | Interno | Passing Juice |
| <a href="#">Digital Ally</a>                 | Interno | Passing Juice |
| <a href="#">PeopleReady</a>                  | Interno | Passing Juice |
| <a href="#">Luther Automotive Group</a>      | Interno | Passing Juice |
| <a href="#">Fifth Third Bank</a>             | Interno | Passing Juice |
| <a href="#">One Cure</a>                     | Interno | Passing Juice |
| <a href="#">Quartz</a>                       | Interno | Passing Juice |
| <a href="#">Honda</a>                        | Interno | Passing Juice |
| <a href="#">Mi-Jack Products</a>             | Interno | Passing Juice |
| <a href="#">Fleet Cost &amp;#038; Care</a>   | Interno | Passing Juice |
| <a href="#">Hendrickson</a>                  | Interno | Passing Juice |
| <a href="#">Code3</a>                        | Interno | Passing Juice |
| <a href="#">iPacket</a>                      | Interno | Passing Juice |
| <a href="#">Bobby Rahal Automative Group</a> | Interno | Passing Juice |
| <a href="#">AERO</a>                         | Interno | Passing Juice |
| <a href="#">Hub International</a>            | Interno | Passing Juice |
| <a href="#">Hogan</a>                        | Interno | Passing Juice |
| <a href="#">Bortek</a>                       | Interno | Passing Juice |
| <a href="#">Manitou</a>                      | Interno | Passing Juice |
| <a href="#">Patients Choice Laboratories</a> | Interno | Passing Juice |
| <a href="#">Canon</a>                        | Interno | Passing Juice |
| <a href="#">Mechanix Wear</a>                | Interno | Passing Juice |
| <a href="#">ZEISS</a>                        | Interno | Passing Juice |
| <a href="#">MAC Tools</a>                    | Interno | Passing Juice |

## In-page links

|                                         |         |               |
|-----------------------------------------|---------|---------------|
| <a href="#">Lincoln Electric</a>        | Interno | Passing Juice |
| <a href="#">Touchstone</a>              | Interno | Passing Juice |
| <a href="#">Sparco</a>                  | Interno | Passing Juice |
| <a href="#">Norm Reeves Honda</a>       | Interno | Passing Juice |
| <a href="#">Jupiter</a>                 | Interno | Passing Juice |
| <a href="#">AERO</a>                    | Interno | Passing Juice |
| <a href="#">BMW</a>                     | Interno | Passing Juice |
| <a href="#">Global Medical Response</a> | Interno | Passing Juice |
| <a href="#">H&amp;#038;R</a>            | Interno | Passing Juice |
| <a href="#">Puma</a>                    | Interno | Passing Juice |
| <a href="#">Rousseau</a>                | Interno | Passing Juice |
| <a href="#">Surgere</a>                 | Interno | Passing Juice |
| <a href="#">Xpel</a>                    | Interno | Passing Juice |
| <a href="#">News</a>                    | Interno | Passing Juice |
| <a href="#">Schedule</a>                | Interno | Passing Juice |
| <a href="#">Owners</a>                  | Interno | Passing Juice |
| <a href="#">About</a>                   | Interno | Passing Juice |
| <a href="#">Contact</a>                 | Interno | Passing Juice |
| <a href="#">Careers</a>                 | Externo | Passing Juice |
| <a href="#">Galleries</a>               | Interno | Passing Juice |
| <a href="#">IMSA Partners</a>           | Interno | Passing Juice |
| <a href="#">INDYCAR Partners</a>        | Interno | Passing Juice |
| <a href="#">Online Store</a>            | Externo | Passing Juice |
| <a href="#">Privacy Policy</a>          | Interno | Passing Juice |
| <a href="#">No. 15 IndyCar Team</a>     | Interno | Passing Juice |
| <a href="#">No. 30 IndyCar Team</a>     | Interno | Passing Juice |
| <a href="#">No. 45 IndyCar Team</a>     | Interno | Passing Juice |
| <a href="#">No. 24 BMW M Team RLL</a>   | Interno | Passing Juice |

## In-page links

[No. 25 BMW M Team RLL](#)

Interno

Passing Juice

[Animink](#)

Esterno

Passing Juice

## SEO Keywords



Keywords Cloud

prix partners **view** news grand featured bmw  
team rll **indycar**

## Consistenza Keywords

| Keyword | Contenuto | Title | Keywords | Descrizione | Headings |
|---------|-----------|-------|----------|-------------|----------|
| view    | 17        | ✗     | ✗        | ✗           | ✗        |
| indycar | 14        | ✗     | ✗        | ✓           | ✓        |
| team    | 10        | ✗     | ✗        | ✗           | ✗        |
| rll     | 10        | ✗     | ✗        | ✗           | ✗        |
| news    | 9         | ✗     | ✗        | ✗           | ✗        |

## Usabilità

|  |              |                                                      |
|--|--------------|------------------------------------------------------|
|  | Url          | Dominio : rahal.com<br>Lunghezza : 9                 |
|  | Favicon      | Grande, il tuo sito usa una favicon.                 |
|  | Stampabilità | Non abbiamo riscontrato codice CSS Print-Friendly.   |
|  | Lingua       | Buono. La tua lingua dichiarata en.                  |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core. |

## Documento

|                                                                                  |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------|------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype                      | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Encoding                     | Non hai specificato il charset per i documenti. Usa <a href="#">questo generatore gratuito di meta tagr</a> per dichiarare il charset dei documenti.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Validita W3C                 | Errori : 101<br>Avvisi : 47                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Email Privacy                | Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Suggerimenti per velocizzare | <div> Eccellente, il tuo sito web non utilizza nested tables.</div> <div> Molto male, il tuo sito web utilizza stili CSS inline.</div> <div> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</div> <div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div> <div> Perfetto, il vostro sito si avvale di gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                         |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Ottimizzazione

|                                                                                    |             |                                                                                              |
|------------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------|
|  | XML Sitemap | Grande, il vostro sito ha una sitemap XML.<br><div>https://rahal.com/sitemap_index.xml</div> |
|  | Robots.txt  | http://rahal.com/robots.txt<br>Grande, il vostro sito ha un file robots.txt.                 |
|                                                                                    | Analytics   | Grande, il vostro sito ha uno strumento di analisi dei dati.                                 |

## Optimizzazione



Google Analytics