Analisi sito web patagonia.jp

Generato il Marzo 27 2025 09:47 AM

Il punteggio e 49/100

SEO Content

✓	Title	□□□□□ □□□□□□□□□ **Lunghezza : 14** Perfetto, il tuo title contiene tra 10 e 70 caratteri.
✓	Description	□□□□□□Patagonia□□□□□□□□

SEO Content

✗		Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
✓	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
✗	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

SEO Links

✓	URL Rewrite	Buono. I tuoi links appaiono friendly!
✓	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
✓	In-page links	Abbiamo trovato un totale di 319 links inclusi 0 link(s) a files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.94% Internal Links 99.06%

In-page links

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新着製品	Interno	Passing Juice
R1フリース	Interno	Passing Juice
フィッシング・ウェーダー	Interno	Passing Juice
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In-page links

パタゴニアの公式アプリ	Interno	Passing Juice
プロセールス プログラム	Interno	Passing Juice
ユニフォーム プログラム	Interno	Passing Juice
特定商取引法に基づく表示	Interno	Passing Juice

SEO Keywords

●	Keywords Cloud	bag navigation primary search 50th さらに見る shopping logo pro ウィメンズ

Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
primary	12	✖	✖	✖	✖
logo	12	✖	✖	✖	✖
navigation	12	✖	✖	✖	✖
さらに見る	9	✖	✖	✖	✖
search	4	✖	✖	✖	✖

Usabilita

●	Url	Dominio : patagonia.jp Lunghezza : 12
✓	Favicon	Grande, il tuo sito usa una favicon.
✗	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
✓	Lingua	Buono. La tua lingua dichiarata ja.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Usabilita

✗		

Documento

✓	Doctype	HTML 5
✓	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
✗	Validita W3C	Errori : 4 Avvisi : 0
✓	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
✓	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
●	Suggerimenti per velocizzare	✓ Eccellente, il tuo sito web non utilizza nested tables. ✗ Molto male, il tuo sito web utilizza stili CSS inline. ✗ Molto male, il tuo sito web ha troppi file CSS files (piu di 4). ✗ Molto male, il tuo sito web ha troppi file JS (piu di 6). ✗ Peccato, il vostro sito non approfitta di gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Ottimizzazione

✓	XML Sitemap	Grande, il vostro sito ha una sitemap XML.

Ottimizzazione

		http://www.patagonia.jp/sitemap_index.xml
	Robots.txt	http://patagonia.jp/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.