

# Analisi sito web myconvento.com

Generato il Marzo 24 2025 19:57 PM

Il punteggio è 49/100



## SEO Content

|    | Title                                                                                                                                                                                               | <p>All In One PR-Software - Myconvento</p> <p><b>Lunghezza : 35</b></p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |           |           |        |       |      |         |       |                                     |             |                                                                                                                                                                                                     |     |                             |           |            |              |                           |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------|-------|------|---------|-------|-------------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------|-----------|------------|--------------|---------------------------|
|    | Description                                                                                                                                                                                         | <p>Die myconvento PR-Software ist der zentrale Speicherort Ihrer Daten und Arbeitsabläufe. PR-Tools und Workflow-Engine unterstützen Ihre Kommunikationsprozesse und die Zusammenarbeit in Ihrem Team.</p> <p><b>Lunghezza : 195</b></p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>                                                                                                                                                                                                                                                                                          |           |           |        |       |      |         |       |                                     |             |                                                                                                                                                                                                     |     |                             |           |            |              |                           |
|  | Keywords                                                                                                                                                                                            | <p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |        |       |      |         |       |                                     |             |                                                                                                                                                                                                     |     |                             |           |            |              |                           |
|  | Og Meta Properties                                                                                                                                                                                  | <p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>All In One PR-Software - Myconvento</td></tr><tr><td>description</td><td>Die myconvento PR-Software ist der zentrale Speicherort Ihrer Daten und Arbeitsabläufe. PR-Tools und Workflow-Engine unterstützen Ihre Kommunikationsprozesse und die Zusammenarbeit in Ihrem Team.</td></tr><tr><td>url</td><td>https://www.myconvento.com/</td></tr><tr><td>site_name</td><td>myconvento</td></tr><tr><td>updated_time</td><td>2025-02-28T11:05:16+01:00</td></tr></tbody></table> | Proprieta | Contenuto | locale | de_DE | type | website | title | All In One PR-Software - Myconvento | description | Die myconvento PR-Software ist der zentrale Speicherort Ihrer Daten und Arbeitsabläufe. PR-Tools und Workflow-Engine unterstützen Ihre Kommunikationsprozesse und die Zusammenarbeit in Ihrem Team. | url | https://www.myconvento.com/ | site_name | myconvento | updated_time | 2025-02-28T11:05:16+01:00 |
| Proprieta                                                                          | Contenuto                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                     |             |                                                                                                                                                                                                     |     |                             |           |            |              |                           |
| locale                                                                             | de_DE                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                     |             |                                                                                                                                                                                                     |     |                             |           |            |              |                           |
| type                                                                               | website                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                     |             |                                                                                                                                                                                                     |     |                             |           |            |              |                           |
| title                                                                              | All In One PR-Software - Myconvento                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                     |             |                                                                                                                                                                                                     |     |                             |           |            |              |                           |
| description                                                                        | Die myconvento PR-Software ist der zentrale Speicherort Ihrer Daten und Arbeitsabläufe. PR-Tools und Workflow-Engine unterstützen Ihre Kommunikationsprozesse und die Zusammenarbeit in Ihrem Team. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                     |             |                                                                                                                                                                                                     |     |                             |           |            |              |                           |
| url                                                                                | https://www.myconvento.com/                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                     |             |                                                                                                                                                                                                     |     |                             |           |            |              |                           |
| site_name                                                                          | myconvento                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                     |             |                                                                                                                                                                                                     |     |                             |           |            |              |                           |
| updated_time                                                                       | 2025-02-28T11:05:16+01:00                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |           |           |        |       |      |         |       |                                     |             |                                                                                                                                                                                                     |     |                             |           |            |              |                           |

# SEO Content

|                  |                                                                                                                                                                               |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| image            | <a href="https://www.myconvento.com/wp-content/uploads/2022/11/Pusteblume16_1600x900.jpg">https://www.myconvento.com/wp-content/uploads/2022/11/Pusteblume16_1600x900.jpg</a> |
| image:secure_url | <a href="https://www.myconvento.com/wp-content/uploads/2022/11/Pusteblume16_1600x900.jpg">https://www.myconvento.com/wp-content/uploads/2022/11/Pusteblume16_1600x900.jpg</a> |
| image:width      | 1600                                                                                                                                                                          |
| image:height     | 900                                                                                                                                                                           |
| image:alt        | PR-Software                                                                                                                                                                   |
| image:type       | image/jpeg                                                                                                                                                                    |

## Headings

| H1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | H2 | H3 | H4 | H5 | H6 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 3  | 33 | 16 | 0  | 0  |
| <ul style="list-style-type: none"><li>• [H1] Herzlich willkommen bei der führenden PR-Software</li><li>• [H2] Das bietet Ihnen myconvento</li><li>• [H2] Get in Touch! ...</li><li>• [H2] Get in Touch! ...</li><li>• [H3] Alle Funktionen für Ihre tägliche Arbeit in einem PR-Tool vereint</li><li>• [H3] Wobei wir Ihnen gerne auch behilflich sind</li><li>• [H3] Von Anwendern für Anwender.</li><li>• [H3] Unsere Online-Events</li><li>• [H3] Strategisches Themenmanagement</li><li>• [H3] Content Erstellung und Verbreitung</li><li>• [H3] Newsroom, Mediathek und Presseportal</li><li>• [H3] Kontaktmanagement</li><li>• [H3] Mediendatenbanken</li><li>• [H3] Recherche mit KI und Big Data</li><li>• [H3] Monitoring</li><li>• [H3] Medienanalyse und Pressespiegel</li><li>• [H3] Versand von Pressemitteilungen und Newslettern</li><li>• [H3] Einladungs- und Teilnehmermanagement</li><li>• [H3] Earned Media Reporting</li><li>• [H3] Mandantenmanagement</li><li>• [H3] Datenschutz und Datensicherheit</li><li>• [H3] Konkrete Vorteile für Sie</li><li>• [H3] Zeitersparnis</li><li>• [H3] Qualitätsverbesserung</li><li>• [H3] Flexibilität bei Zeit und Raum</li><li>• [H3] Zusammenarbeit im Team</li><li>• [H3] Zentrale Datenhaltung</li><li>• [H3] Datensicherheit</li><li>• [H3] Service und Support</li><li>• [H3] Zuverlässiger Partner</li><li>• [H3] Was uns besonders macht</li><li>• [H3] 30 Jahre inhabergeführt</li><li>• [H3] Fokus: Produktentwicklung</li><li>• [H3] Kundenorientierung</li><li>• [H3] Alles aus einer Hand</li><li>• [H3] Ihre Daten sind sicher</li><li>• [H3] Auszug aus der Kundenliste</li><li>• [H4] Media Monitoring</li></ul> |    |    |    |    |    |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <ul style="list-style-type: none"><li>• [H4] Mandantenmanagement</li><li>• [H4] Kontaktmanagement</li><li>• [H4] Reports</li><li>• [H4] Contentmanagement</li><li>• [H4] Content-Verbreitung</li><li>• [H4] Backoffice</li><li>• [H4] Datenimport</li><li>• [H4] E-Mail-Templates</li><li>• [H4] 10 Vorteile für Sie</li><li>• [H4] Typische Kunden</li><li>• [H4] Case Studies</li><li>• [H4] Referenzen</li><li>• [H4] Kundenstimmen</li><li>• [H4] PR-Impuls</li><li>• [H4] Offene Webinare</li></ul> |
|    | Images          | Abbiamo trovato 23 immagini in questa pagina web.<br><br>Buono, molte o tutte le tue immagini hanno attributo alt                                                                                                                                                                                                                                                                                                                                                                                        |
|    | Text/HTML Ratio | Ratio : <b>2%</b><br><br>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.                                                                                                                                                                                                                                                                                                                  |
|  | Flash           | Perfetto, non e stato rilevato contenuto Flash in questa pagina.                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Iframe          | Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.                                                                                                                                                                                                                                                                                                                                                                  |

## SEO Links

|                                                                                    |                         |                                                                                                                    |
|------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Buono. I tuoi links appaiono friendly!                                                                             |
|  | Underscores in the URLs | Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO. |
|  | In-page links           | Abbiamo trovato un totale di 60 links inclusi 0 link(s) a files                                                    |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100%                   |

## In-page links

| Anchor                                                              | Type    | Juice         |
|---------------------------------------------------------------------|---------|---------------|
| <a href="#">Media Monitoring</a>                                    | Interno | Passing Juice |
| <a href="#">Mandantenmanagement</a>                                 | Interno | Passing Juice |
| <a href="#">Kontaktmanagement</a>                                   | Interno | Passing Juice |
| <a href="#">Reports</a>                                             | Interno | Passing Juice |
| <a href="#">Contentmanagement</a>                                   | Interno | Passing Juice |
| <a href="#">Content-Verbreitung</a>                                 | Interno | Passing Juice |
| <a href="#">Backoffice</a>                                          | Interno | Passing Juice |
| <a href="#">Datenimport</a>                                         | Interno | Passing Juice |
| <a href="#">E-Mail-Templates</a>                                    | Interno | Passing Juice |
| <a href="#">10 Vorteile für Sie</a>                                 | Interno | Passing Juice |
| <a href="#">Typische Kunden</a>                                     | Interno | Passing Juice |
| <a href="#">Case Studies</a>                                        | Interno | Passing Juice |
| <a href="#">Referenzen</a>                                          | Interno | Passing Juice |
| <a href="#">Kundenstimmen</a>                                       | Interno | Passing Juice |
| <a href="#">PR-Impuls</a>                                           | Interno | Passing Juice |
| <a href="#">Offene Webinare</a>                                     | Interno | Passing Juice |
| <a href="#">Funktionen</a>                                          | Interno | Passing Juice |
| <a href="#">Contentmanagement für Pressemitteilung und Newsroom</a> | Interno | Passing Juice |
| <a href="#">Services</a>                                            | Interno | Passing Juice |
| <a href="#">Aus der Praxis</a>                                      | Interno | Passing Juice |
| <a href="#">Case Studies aus der Unternehmenskommunikation</a>      | Interno | Passing Juice |
| <a href="#">Blog</a>                                                | Interno | Passing Juice |
| <a href="#">Kontakt</a>                                             | Interno | Passing Juice |
| <a href="#">Bestellung</a>                                          | Interno | Passing Juice |
| <a href="#">Kundenlogin</a>                                         | Interno | Passing Juice |
| <a href="#">Jobs</a>                                                | Interno | Passing Juice |
| <a href="#">DE</a>                                                  | Interno | Passing Juice |

## In-page links

|                                                       |         |               |
|-------------------------------------------------------|---------|---------------|
| <a href="#">English</a>                               | Interno | Passing Juice |
| <a href="#">Medienbeobachtung &amp; Medienanalyse</a> | Interno | Passing Juice |
| <a href="#">Kontakt- und Beziehungsmanagement</a>     | Interno | Passing Juice |
| <a href="#">Content-Erstellung</a>                    | Interno | Passing Juice |
| <a href="#">Content-Verbreitung</a>                   | Interno | Passing Juice |
| <a href="#">Mandantenmanagement</a>                   | Interno | Passing Juice |
| <a href="#">PR-Impulse</a>                            | Interno | Passing Juice |
| <a href="#">Offene Webinare</a>                       | Interno | Passing Juice |
| <a href="#">Blog</a>                                  | Interno | Passing Juice |
| <a href="#">Über uns</a>                              | Interno | Passing Juice |
| <a href="#">Jobs</a>                                  | Interno | Passing Juice |
| <a href="#">Kontakt</a>                               | Interno | Passing Juice |
| <a href="#">FAQs</a>                                  | Interno | Passing Juice |
| <a href="#">Downloads</a>                             | Interno | Passing Juice |
| <a href="#">Media monitoring &amp; analysis</a>       | Interno | Passing Juice |
| <a href="#">Contact Management</a>                    | Interno | Passing Juice |
| <a href="#">Content Creation</a>                      | Interno | Passing Juice |
| <a href="#">Content Distribution</a>                  | Interno | Passing Juice |
| <a href="#">Reports</a>                               | Interno | Passing Juice |
| <a href="#">Client Management</a>                     | Interno | Passing Juice |
| <a href="#">Open Webinars</a>                         | Interno | Passing Juice |
| <a href="#">About Us</a>                              | Interno | Passing Juice |
| <a href="#">Jobs at Convento</a>                      | Interno | Passing Juice |
| <a href="#">Contact</a>                               | Interno | Passing Juice |
| <a href="#">FAQs</a>                                  | Interno | Passing Juice |
| <a href="#">Downloads</a>                             | Interno | Passing Juice |
| <a href="#">Impressum</a>                             | Interno | Passing Juice |
| <a href="#">Datenschutzhinweise</a>                   | Interno | Passing Juice |
|                                                       |         |               |

## In-page links

|                                                  |         |               |
|--------------------------------------------------|---------|---------------|
| <a href="#">Allgemeine Geschäftsbedingungen</a>  | Interno | Passing Juice |
| <a href="#">Imprint</a>                          | Interno | Passing Juice |
| <a href="#">Data Protection Policy for Users</a> | Interno | Passing Juice |
| <a href="#">General Terms and Conditions</a>     | Interno | Passing Juice |
| <a href="#">Datenschutzhinweise</a>              | Interno | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                                       |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------|
|  | Keywords Cloud | aus ihrer case <b>und</b> ihr datenimport kunden <b>für</b> webinar contentmanagement |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------|

## Consistenza Keywords

| Keyword | Contenuto | Title | Keywords | Description | Headings |
|---------|-----------|-------|----------|-------------|----------|
| für     | 9         | ✗     | ✗        | ✗           | ✓        |
| und     | 7         | ✗     | ✗        | ✓           | ✓        |
| kunden  | 2         | ✗     | ✗        | ✗           | ✓        |
| ihr     | 2         | ✗     | ✗        | ✓           | ✓        |
| aus     | 2         | ✗     | ✗        | ✗           | ✓        |

## Usabilità

|                                                                                    |              |                                                    |
|------------------------------------------------------------------------------------|--------------|----------------------------------------------------|
|  | Url          | Dominio : myconvento.com<br>Lunghezza : 14         |
|  | Favicon      | Grande, il tuo sito usa una favicon.               |
|  | Stampabilità | Non abbiamo riscontrato codice CSS Print-Friendly. |
|  | Lingua       | Buono. La tua lingua dichiarata de.                |

## Usabilita

|                                                                                   |             |                                                      |
|-----------------------------------------------------------------------------------|-------------|------------------------------------------------------|
|  | Dublin Core | Questa pagina non sfrutta i vantaggi di Dublin Core. |
|-----------------------------------------------------------------------------------|-------------|------------------------------------------------------|

## Documento

|                                                                                     |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------------------------------------------------------------------------------|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype                      | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|    | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|    | Validita W3C                 | Errori : 16<br>Avvisi : 51                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|    | Email Privacy                | Grande. Nessun indirizzo mail e stato trovato in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|   | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Suggerimenti per velocizzare | <div><div></div> Eccellente, il tuo sito web non utilizza nested tables.</div> <div><div></div> Molto male, il tuo sito web utilizza stili CSS inline.</div> <div><div></div> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</div> <div><div></div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div> <div><div></div> Peccato, il vostro sito non approfitta di gzip.</div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|-------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Ottimizzazione

|  |             |             |
|--|-------------|-------------|
|  | XML Sitemap | Non trovato |
|--|-------------|-------------|

## Optimizzazione



Il tuo sito web non ha una sitemap XML - questo può essere problematico.

A elenca sitemap URL che sono disponibili per la scansione e possono includere informazioni aggiuntive come gli ultimi aggiornamenti del tuo sito, frequenza delle variazioni e l'importanza degli URL. In questo modo i motori di ricerca di eseguire la scansione del sito in modo più intelligente.



Robots.txt

<http://myconvento.com/robots.txt>

Grande, il vostro sito ha un file robots.txt.



Analytics

Grande, il vostro sito ha uno strumento di analisi dei dati.



Google Analytics