

| 0 | Title              | Lunghezza : 64  | or IT Professionals in Canada   IT World Canada<br>contiene tra 10 e 70 caratteri.  |  |
|---|--------------------|---|---|--|
|   | Description        | The leading Canadian online resource for IT professionals. Daily tech<br>news, product reviews, videos, technology podcasts and features IT<br>professionals who blog on topics of industry interest.<br>Lunghezza : 191<br>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160<br>caratteri (spazi inclusi). Usa <u>questo strumento free</u> per calcolare la<br>lunghezza del testo. |   |  |
| 8 | Keywords           |   | obiamo trovato meta keywords nella tua pagina. Usa<br>gratuito online di meta tags per creare keywords.   |  |
| 0 | Og Meta Properties | Buono, questa pagi Proprieta  | ina sfrutta i vantaggi Og Properties. Contenuto   |  |
|   |                    | locale  | en_US   |  |
|   |                    | site_name   | IT World Canada - Information Technology<br>news on products, services and issues for CIOs,<br>IT managers and network admins   |  |
|   |                    | type  | article   |  |
|   |                    | title   | Technology News for IT Professionals in Canada<br>  IT World Canada   |  |
|   |                    | description   | The leading Canadian online resource for IT<br>professionals. Daily tech news, product<br>reviews, videos, technology podcasts and<br>features IT professionals who blog on topics of<br>industry interest. |  |

|  |          | url  |  | https://www.  | itworldcana   | da.com   |  |
|--|----------|--|--|---|---|--|--|
|  |          | image  |  | https://i.itwo<br>/2018/06/cro  |   | •  | ntent/uploads  |
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|  | Headings | <b>H1</b><br>2   | <b>H2</b><br>0   | <b>H3</b><br>59   | <b>H4</b><br>18   | <b>H5</b><br>0   | <b>H6</b><br>0   |
|  |          | <ul> <li>[H1</li> <li>[H3</li> <li>[H3</li> <li>[H3</li> <li>[H3</li> <li>[H3</li> <li>[H3</li> <li>[H3</li> <li>Frice</li> <li>[H3</li> <li>Sise</li> <li>[H3</li> <li>per</li> <li>[H3</li> <li>Loce</li> <li>[H3</li> <li>Crue</li> <li>Con</li> <li>[H3</li> <li>Crue</li> <li>Crue</li> <li>Con</li> <li>[H3</li> <li>Crue</li> <li>Crue</li> <li>Con</li> <li>[H3</li> <li>Crue</li> <li>C</li></ul> | <ul> <li>a) IT Worl</li> <li>b) IT Worl</li> <li>c) US gov</li> <li>c) US gov</li> <li>c) US gov</li> <li>c) US gov</li> <li>c) Cyber S</li> <li>c</li></ul> | d Canada<br>d Canada asse<br>ernment faces<br>shtag Trending<br>ernment faces<br>ty failures: Has<br>Security Today<br>12, 2024<br>Security Today<br>tomers, a new<br>ompetition wo<br>rease. Hashtag<br>owns Initiative<br>or Cybersecurit<br>Security Today<br>ndon Drugs cy<br>itedHealth CEC<br>Security Today<br>ateways and a<br>Security Today<br>ateways and a<br>Security Today<br>e transfer soft<br>anagement ap<br>Security Today<br>orm, a nine-yea<br>and more<br>Avatars fueled<br>arketing scala<br>ontral drills dow<br>teractions<br>aining far more<br>romise – Canada<br>per cent of C<br>a can help, say | s criticism ov<br>, Tuesday A<br>s criticism ov<br>shtag Trendi<br>, Week in R<br>, April 12, 2<br>, April 12, 2<br>, April 22, 2<br>ber attack, 6<br>Con<br>, April 26, 2<br>ber attack, 6<br>Con<br>, April 20, 2<br>ber attack, 6<br>Con<br>, Apri | ver Micros<br>opril 16, 20<br>ver handlin<br>ing for Tue<br>eview for<br>024 – A w<br>company s<br>otlight Ca<br>24 – Data<br>Congressio<br>024 – Pata<br>Data<br>Congressio<br>024 – Pata<br>plugin<br>024 – Vuln<br>ity update<br>nd more<br>024 – Poli<br>found on U<br>tive AI inc<br>tive AI inc<br>tive than g<br>for Cyber<br>ave a heal<br>am for wo<br>ed interne | 024<br>ne Microsoft<br>esday April<br>week ending<br>varning to<br>shows a 250<br>anada's Top<br>may have been<br>onal testimony<br>ch warnings for<br>erability in<br>es for Cisco's<br>fice bust phishing<br>Jkrainian<br>creasing B2B<br>or Al to revamp<br>going through a<br>Security<br>thy relationship<br>omen to recruit<br>et access for 150 |

- [H3] Lawsuit requires Pegasus spyware to provide code used to spy on WhatsApp users
- [H3] OpenAl claims New York Times manipulated ChatGPT "fabricate data"
- [H3] Wendy's leverages digital tech to test "surge pricing"
- [H3] Bolster your first line of defence 5 tips to foster a security culture
- [H3] Understanding Current Cybersecurity Challenges in Law: Legal Considerations for Artificial Intelligence and Technological Development (Article 6)
- [H3] Successfully managing Cybersecurity projects in the Age of AI
- [H3] D&A leaders must improve risk culture among their teams
- [H3] Government of Canada announces major broadband investments in the west
- [H3] Review: OnePlus 12 vs OnePlus 12R A solid pair of devices
- [H3] Cyber Security Today, May 3, 2024 North Korea exploits weak email DMARC settings, and the latest Verizon analysis of thousands of data breaches
- [H3] Cyber Security Today, April 29, 2024 Credential stuffing attacks are hitting firms using Okta ID management solutions, and more
- [H3] Cyber Security Today, Week in Review for week ending Friday, April 26, 2024
- [H3] Meta's new release sparks debate about open versus closed source AI: Hashtag Trending for Friday, April 19, 2024
- [H3] Broadcom backs down on VMWare pricing: Hashtag Trending for Wednesday, April 17, 2024
- [H3] Google users say two-factor authentication didn't protect them. Hashtag Trending for Monday, April 15th
- [H3] Leadership in the Digital Enterprise: Patricia Kosseim
- [H3] Manfred Boudreaux-Dehmer CIO, NATO Interview on Leadership in the Digital Enterprise
- [H3] Ten key attributes of leadership success Leadership in the Digital Enterprise: Gary Davenport
- [H3] Cybersecurity in 2024: Priorities and challenges for Canadian organizations
- [H3] Survey shows generative AI is a top priority for Canadian corporate leaders.
- [H3] Leveraging ERP and AI to Anticipate and Respond to Consumer Behaviour
- [H3] Three reasons NOT to invest in Cybersecurity
- [H3] Stemming the tide of cybercrime
- [H3] President to President: Paul Pinkney, General Manager, Red Hat Canada, Sales
- [H3] President to President: Jeanette Irekvist, President, Ericsson Canada
- [H3] Empower your hybrid workforce
- [H3] Video Conferencing Solutions
- [H3] Built for Business
- [H3] The New World of Work
- [H3] A better way to great customer experience
- [H3] AWS Customer Success Stories
- [H3] Education hub Education the New Normal
- [H3] Government hub Future of Digital Government

|              |                 | <ul> <li>[H3] Okta: Identity for the Internet</li> <li>[H3] Next Generation Value-Add Distributor</li> <li>[H3] Epson Business Solutions</li> <li>[H3] The professional's choice for hybrid working</li> <li>[H3] Your Source for Building a Cloud Strategy</li> <li>[H3] Network Security Knowledge Hub</li> <li>[H3] Everything you need to run your business in one robust and reliable cloud communications solution</li> <li>[H3] Step into your Digital Future</li> <li>[H4] POPULAR CATEGORIES</li> <li>[H4] Content Types</li> <li>[H4] ALL CATEGORIES</li> <li>[H4] EDITOR'S TOP TECH NEWS</li> <li>[H4] Latest News</li> <li>[H4] Coffee Briefings</li> <li>[H4] SENIOR CONTRIBUTORS</li> <li>[H4] Featured Downloads</li> <li>[H4] ITWC's Top Technology PODCASTS</li> <li>[H4] INDUSTRY VOICES</li> <li>[H4] President to President VIDEOS</li> <li>[H4] Featured Partner Content</li> <li>[H4] Popular Stories This Week</li> <li>[H4] Follow Us</li> </ul> |
|--------------|-----------------|--|
| 8            | Images          | Abbiamo trovato 27 immagini in questa pagina web.<br>11 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in<br>modo tale che i motori di ricerca possano comprendere meglio il<br>contenuto delle tue immagini.   |
| $\bigotimes$ | Text/HTML Ratio | Ratio : <b>0%</b><br>Il rapporto testo/codice HTML di questa pagina e inferiore a 15<br>percento, questo significa che il tuo sito web necessita probabilmente<br>di molto piu contenuto.  |
| 0            | Flash           | Perfetto, non e stato rilevato contenuto Flash in questa pagina.   |
| 8            | lframe          | Molto male, hai usato Iframes nelle tue pagine web, questo significa<br>che in contenuto inserito negli Iframe non puo essere indicizzato.   |

### SEO Links

| $\bigotimes$ | URL Rewrite | Male. I tuoi links hanno query string. |
|--------------|-------------|--|
|              |             |  |

### SEO Links

| $\bigotimes$ | Underscores in the<br>URLs | Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini<br>per ottimizzare le pagine per il tuo SEO. |
|--------------|----------------------------|---|
| 0            | In-page links              | Abbiamo trovato un totale di 123 links inclusi 0 link(s) a files  |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 8.94%  |
|              |                            | Internal Links 91.06%   |

| Anchor                        | Туре    | Juice         |
|-------------------------------|---------|---------------|
| Tech News                     | Interno | Passing Juice |
| CIO                           | Interno | Passing Juice |
| Technology Jobs               | Interno | Passing Juice |
| Reports and Whitepapers       | Interno | Passing Juice |
| News for CIOs                 | Interno | Passing Juice |
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| Digital Security Zone         | Interno | Passing Juice |
| Webinar Highlight Reports     | Interno | Passing Juice |
| Roundtable Highlight Reports  | Interno | Passing Juice |
| 2023 IT Salary Calculator     | Interno | Passing Juice |
| <u>AI Directory</u>           | Interno | Passing Juice |
| ITWC Talks                    | Interno | Passing Juice |
| Featured Partner Content Hubs | Interno | Passing Juice |
| Digital Magazines             | Externo | Passing Juice |
| Senior Contributors           | Interno | Passing Juice |
| Technicity GTA                | Externo | Passing Juice |
| CIO OF THE YEAR               | Interno | Passing Juice |
| CDN Channel Innovation Awards | Externo | Passing Juice |

| Digital Transformation Conference and Awards   | Externo | Passing Juice |
|--|---------|---------------|
| Canada's Top Women in Cybersecurity  | Interno | Passing Juice |
| CDN Top Women in the Channel   | Externo | Passing Juice |
| <u>MapleSEC</u>  | Interno | Passing Juice |
| Analytics Unleashed  | Interno | Passing Juice |
| All IT World Canada Events   | Interno | Passing Juice |
| President to President   | Interno | Passing Juice |
| All Tech Videos  | Interno | Passing Juice |
| Cyber Security Today   | Interno | Passing Juice |
| Hashtag Trending   | Interno | Passing Juice |
| Leadership in the Digital Enterprise   | Interno | Passing Juice |
| CMO Talks  | Externo | Passing Juice |
| All Hands on Tech Video Podcast Series   | Interno | Passing Juice |
| Deeper Dive  | Interno | Passing Juice |
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| Contributor Opportunities  | Interno | Passing Juice |
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| About Us   | Interno | Passing Juice |
| Privacy Policy   | Interno | Passing Juice |
| Contact Us   | Externo | Passing Juice |
| <u>Videos</u>  | Interno | Passing Juice |
| Podcasts   | Interno | Passing Juice |
| Blogs  | Interno | Passing Juice |
| Slideshows   | Interno | Passing Juice |
| IT World Canada assets are for sale  | Interno | Passing Juice |
| Jim Love   | Interno | Passing Juice |
| <u>US government faces criticism over Microsoft security</u><br>failures: Hashtag Trending, Tuesday April 16, 2024 | Interno | Passing Juice |
| US government faces criticism over handline Microsoft  | Interno | Passing Juice |
|  |         |               |

| cybersecurity failures: Hashtag Trending for Tuesday April   |         |               |
|--|---------|---------------|
| <u>Cyber Security Today, Week in Review for week ending</u><br>Friday, April 12, 2024  | Interno | Passing Juice |
| Howard Solomon   | Interno | Passing Juice |
| Cyber Security Today, April 12, 2024 – A warning to Sisense customers, a new   | Interno | Passing Juice |
| Is EU competition working? One company shows a 250 percent increase. Hashtag Trending  | Interno | Passing Juice |
| <u>CyberTowns Initiative Aims to Spotlight Canada’s</u><br>Top Locations for Cybersecurity Careers   | Interno | Passing Juice |
| Emerging Tech  | Interno | Passing Juice |
| Cyber Security Today, May 1, 2024 – Data may have<br>been stolen in London Drugs cyber attack, Congressional<br>testimony today by UnitedHealth CEO on                     | Interno | Passing Juice |
| Cyber Security Today, April 26, 2024 – Patch<br>warnings for Cisco ASA gateways and a WordPress plugin   | Interno | Passing Juice |
| Cyber Security Today, April 22, 2024 -Vulnerability in<br>CrushFTP file transfer software, security updates for<br>Cisco’:s controller management application, and<br>more | Interno | Passing Juice |
| Cyber Security Today, April 19, 2024 – Police bust phishing rental platform, a nine-year old virus found on Ukrainian computers, and more                                  | Interno | Passing Juice |
| <u>Virtual Avatars fueled by Generative AI increasing B2B sales</u><br>and marketing scalability   | Interno | Passing Juice |
| Dr. Cindy Gordon   | Interno | Passing Juice |
| <u>RingCentral drills down the opportunities for AI to revamp</u><br><u>customer interactions</u>  | Interno | Passing Juice |
| Ashee Pamma  | Interno | Passing Juice |
| <u>Staff training far more cost-effective than going through a</u><br>cyber compromise – Canadian Centre for Cyber<br><u>Security</u>                                      | Interno | Passing Juice |
| Only 23 per cent of Canadians have a healthy relationship with work; AI can help, says HP  | Interno | Passing Juice |
| <u>Pilot cybersecurity training program for women to recruit</u><br>third cohort   | Interno | Passing Juice |
| Coffee Briefing Mar. 5 & #8211; High speed internet access for 150 NWT households; Canadian  | Interno | Passing Juice |

| Artificial Intelligence   | Interno | Passing Juice |
|---|---------|---------------|
| Robot startup uses ChatGPT to enhance its communications and reasoning skills   | Interno | Passing Juice |
| <u>Lawsuit requires Pegasus spyware to provide code used to</u><br>spy on WhatsApp users  | Interno | Passing Juice |
| OpenAI claims New York Times manipulated ChatGPT<br>"fabricate data"  | Interno | Passing Juice |
| Wendy's leverages digital tech to test "surge pricing"  | Interno | Passing Juice |
| Bolster your first line of defence – 5 tips to foster a security culture  | Interno | Passing Juice |
| Darren Gallop   | Interno | Passing Juice |
| Understanding Current Cybersecurity Challenges in Law:<br>Legal Considerations for Artificial Intelligence and<br>Technological Development (Article 6) | Interno | Passing Juice |
| Melissa Lukings and Arash Habibi Lashkari   | Interno | Passing Juice |
| Successfully managing Cybersecurity projects in the Age of Al   | Interno | Passing Juice |
| Yogi Schulz   | Interno | Passing Juice |
| D&A leaders must improve risk culture among their teams   | Interno | Passing Juice |
| Gartner   | Interno | Passing Juice |
| Communications & amp; Telecom   | Interno | Passing Juice |
| Government of Canada announces major broadband investments in the west  | Interno | Passing Juice |
| Mobility  | Interno | Passing Juice |
| Review: OnePlus 12 vs OnePlus 12R – A solid pair of devices   | Interno | Passing Juice |
| =   | Interno | Passing Juice |
| -   | Interno | Passing Juice |
| Cyber Security Today, May 3, 2024 – North Korea<br>exploits weak email DMARC settings, and the latest Verizon   | Interno | Passing Juice |

analysis of thousands of data breaches

| Cyber Security Today, April 29, 2024 – Credential<br>stuffing attacks are hitting firms using Okta ID management<br>solutions, and more | Interno | Passing Juice |
|---|---------|---------------|
| <u>Cyber Security Today, Week in Review for week ending</u><br>Friday, April 26, 2024   | Interno | Passing Juice |
| Meta's new release sparks debate about open versus closed source AI: Hashtag Trending for Friday, April 19, 2024                        | Interno | Passing Juice |
| <u>Broadcom backs down on VMWare pricing: Hashtag Trending</u><br>for Wednesday, April 17, 2024   | Interno | Passing Juice |
| <u>Google users say two-factor authentication didn’:t</u><br>protect them. Hashtag Trending for Monday, April 15th                      | Interno | Passing Juice |
| Leadership in the Digital Enterprise: Patricia Kosseim  | Interno | Passing Juice |
| Manfred Boudreaux-Dehmer CIO, NATO – Interview<br>on Leadership in the Digital Enterprise   | Interno | Passing Juice |
| <u>Ten key attributes of leadership success Leadership in the</u><br><u>Digital Enterprise: Gary Davenport</u>                          | Interno | Passing Juice |
| <u>Cybersecurity in 2024: Priorities and challenges for Canadian</u><br>organizations   | Interno | Passing Juice |
| Survey shows generative AI is a top priority for Canadian corporate leaders.  | Interno | Passing Juice |
| Leveraging ERP and AI to Anticipate and Respond to Consumer Behaviour   | Interno | Passing Juice |
| Three reasons NOT to invest in Cybersecurity  | Interno | Passing Juice |
| Stemming the tide of cybercrime   | Interno | Passing Juice |
| <u>President to President: Paul Pinkney, General Manager, Red</u><br><u>Hat Canada, Sales</u>   | Interno | Passing Juice |
| <u>President to President: Jeanette Irekvist, President, Ericsson</u><br><u>Canada</u>  | Interno | Passing Juice |
| Empower your hybrid workforce   | Interno | Passing Juice |
| Video Conferencing Solutions  | Interno | Passing Juice |
| Built for Business  | Interno | Passing Juice |
| The New World of Work   | Interno | Passing Juice |
| A better way to great customer experience   | Interno | Passing Juice |
| Stories   | Interno | Passing Juice |

| Education hub - Education the New Normal  | Interno | Passing Juice |
|---|---------|---------------|
| Government hub - Future of Digital Government   | Interno | Passing Juice |
| Okta: Identity for the Internet   | Interno | Passing Juice |
| Next Generation Value-Add Distributor   | Interno | Passing Juice |
| Epson Business Solutions  | Interno | Passing Juice |
| The professional's choice for hybrid working  | Interno | Passing Juice |
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| Everything you need to run your business in one robust and reliable cloud communications solution | Interno | Passing Juice |
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| Facebook  | Externo | Passing Juice |
| Linkedin  | Externo | Passing Juice |
| RSS   | Interno | Passing Juice |
| Twitter   | Externo | Passing Juice |
| Youtube   | Externo | Passing Juice |

# SEO Keywords

| 0 | Keywords Cloud | network cloud itwc business<br>twitter facebook aws youtube |
|---|----------------|---|
|   |                | linkedinhub   |

# Consistenza Keywords

| Keyword  | Contenut<br>o | Title | Keywords | Descripti<br>on | Headings |
|----------|---------------|-------|----------|-----------------|----------|
| facebook | 4             | ×     | ×        | ×               | ×        |
| itwc     | 4             | ×     | ×        | ×               | ×        |
| aws      | 4             | ×     | ×        | ×               | ¥        |

### Consistenza Keywords

| linkedin | 4 | × | × | × | × |
|----------|---|---|---|---|---|
| youtube  | 4 | × | × | × | × |

#### Usabilita

| 0            | Url          | Dominio : itworldcanada.com<br>Lunghezza : 17        |
|--------------|--------------|--|
| 0            | Favicon      | Grande, il tuo sito usa una favicon.                 |
| $\bigotimes$ | Stampabilita | Non abbiamo riscontrato codice CSS Print-Friendly.   |
| $\bigcirc$   | Lingua       | Buono. La tua lingua dichiarata en.                  |
| $\bigotimes$ | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core. |

#### Documento

| $\bigotimes$ | Doctype  | Manca doctype   |
|--------------|--|---|
| 0            | Encoding   | Perfetto. Hai dichiarato che il tuo charset e UTF-8.  |
|              | Validita W3C   | Errori : 17<br>Avvisi : 12  |
| 0            | Email Privacy  | Grande. Nessun indirizzo mail e stato trovato in plain text!  |
| 0            | Deprecated HTML  | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.   |
| 0            | Suggerimenti per<br>velocizzare                                    | <ul> <li>Eccellente, il tuo sito web non utilizza nested tables.</li> <li>Molto male, il tuo sito web utilizza stili CSS inline.</li> </ul> |
|              | X Molto male, il tuo sito web ha troppi file CSS files (piu di 4). |   |

#### Documento

| × | Molto male, il tuo sito web ha troppi file JS (piu di 6). |
|---|---|
| * | Perfetto, il vostro sito si avvale di gzip.               |

#### Mobile

| 0 | Mobile Optimization | ~ | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

### Ottimizzazione

| XML Sitemap  | XML Sitemap   | Grande, il vostro sito ha una sitemap XML.   |
|--------------|---|--|
|              | https://www.itworldcanada.com/sitemapindex.xml  |  |
|              | Robots.txt  | http://itworldcanada.com/robots.txt  |
| $\checkmark$ | Grande, il vostro sito ha un file robots.txt.   |  |
| 8            | Analytics   | Non trovato<br>Non abbiamo rilevato uno strumento di analisi installato su questo sito<br>web. |
|              | Web analytics consentono di misurare l'attività dei visitatori sul tuo sito<br>web. Si dovrebbe avere installato almeno un strumento di analisi, ma<br>può anche essere buona per installare una seconda, al fine di un<br>controllo incrociato dei dati. |  |