

Analisi sito web iolabs.io

Generato il Marzo 27 2025 02:07 AM

Il punteggio e 50/100



SEO Content

	Title	JavaScript and cookie search engine I/O Labs Lunghezza : 46 Perfetto, il tuo title contiene tra 10 e 70 caratteri.												
	Description	Lunghezza : 0 Molto male. Non abbiamo trovato meta description nella tua pagina. Usa questo generatore online gratuito di meta tags per creare la descrizione.												
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.												
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>site_name</td><td>I/O Labs</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>JavaScript and cookie search engine</td></tr><tr><td>url</td><td>https://iolabs.io/</td></tr></table>	Proprieta	Contenuto	site_name	I/O Labs	type	website	title	JavaScript and cookie search engine	url	https://iolabs.io/		
Proprieta	Contenuto													
site_name	I/O Labs													
type	website													
title	JavaScript and cookie search engine													
url	https://iolabs.io/													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>3</td><td>21</td><td>0</td><td>1</td><td>1</td></tr></table> • [H1] • [H2] The industry numbers • [H2] How we can help • [H2] Fraud Leads Piracy • [H3] Search • [H3] Welcome to I/O Labs • [H3] Digital ad spend [1] • [H3] Programmatic ad spend [1] • [H3] Who watches the watchers?	H1	H2	H3	H4	H5	H6	1	3	21	0	1	1
H1	H2	H3	H4	H5	H6									
1	3	21	0	1	1									

SEO Content

		• [H3] Potential bad actors on networks • [H3] Affiliate marketing spend (+7.7% per year) [7, 8, 9] • [H3] Spidering since 2013 • [H3] Firehose • [H3] Cookie domains found • [H3] JavaScript objects found • [H3] Detect cookies and JavaScript objects and get real-time alerts as they are seen. • [H3] Forced clicks by cookie • [H3] Forced clicks by URL • [H3] Try it out for free • [H3] Product usage by JS object • [H3] Product usage by cookie • [H3] Try it out for free • [H3] Installation by JS object • [H3] Installation by script • [H3] Try it out for free • [H5] The math • [H6] Citations
	Images	Abbiamo trovato 2 immagini in questa pagina web. Buono, molte o tutte le tue immagini hanno attributo alt
	Text/HTML Ratio	Ratio : 5% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 392 links inclusi 2 link(s) a files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 2.55%

Internal Links 97.45%

In-page links

Anchor	Type	Juice
Tools	Interno	Passing Juice
Search cookies	Interno	Passing Juice
Search JavaScript	Interno	Passing Juice
Search associated domains	Interno	Passing Juice
Add domain	Interno	Passing Juice
Real-time spider	Interno	Passing Juice
Analytics	Interno	Passing Juice
Logs	Interno	Passing Juice
Support	Interno	Passing Juice
New posts	Interno	Passing Juice
Search forums	Interno	Passing Juice
Latest activity	Interno	Passing Juice
Register	Interno	Passing Juice
Log in	Interno	Passing Juice
alternative browser	Externo	Passing Juice
1	Interno	Passing Juice
2	Interno	Passing Juice
3	Interno	Passing Juice
4	Interno	Passing Juice
5	Interno	Passing Juice
6	Interno	Passing Juice
7	Interno	Passing Juice
8	Interno	Passing Juice

In-page links

9	Interno	Passing Juice
easily hidden referrer data	Interno	Passing Juice
potentially cookie stuffing	Interno	Passing Juice
Sample analytics data	Interno	Passing Juice
chat widget installed	Interno	Passing Juice
vBulletin JavaScript object	Interno	Passing Juice
alert cookies	Interno	Passing Juice
alert JavaScript	Interno	Passing Juice
available here	Interno	Passing Juice
API documentation	Interno	Passing Juice
contains the string tpim	Interno	Passing Juice
unique cookie for each managed affiliate program	Interno	Passing Juice
The Size of the Ad Fraud Problem in Digital Marketing Is Varying	Externo	Passing Juice
21 Astonishing Affiliate Marketing Statistics	Externo	Passing Juice
Digital Advertising Ecosystem is Rife with Fraud	Externo	Passing Juice
Characterizing fraud and its ramifications in affiliate marketing networks	Externo	Passing Juice
Click Fraud: How Real Is the Threat?	Externo	Passing Juice
Cookie-Stuffing Targeting Major Affiliate Merchants	Externo	Passing Juice
Affiliate Marketing to Be a \$36.9 Billion Market by 2030	Externo	Passing Juice
Affiliate marketing spending in the United States from 2010 to 2022	Externo	Passing Juice
Affiliate marketing fraud now a \$3.4 Billion problem	Externo	Passing Juice
az-katalog.com	Interno	Passing Juice
.weebly.com	Interno	Passing Juice
.elegantwedding.ca	Interno	Passing Juice
.infolinks.com	Interno	Passing Juice
.tapad.com	Interno	Passing Juice
.sharethrough.com	Interno	Passing Juice

In-page links

.360yield.com	Interno	Passing Juice
.adsrvr.org	Interno	Passing Juice
.intentiq.com	Interno	Passing Juice
.doubleclick.net	Interno	Passing Juice
.shrpsports.com	Interno	Passing Juice
.pubmatic.com	Interno	Passing Juice
.ads.stickyadstv.com	Interno	Passing Juice
.adkernel.com	Interno	Passing Juice
.rfihub.com	Interno	Passing Juice
.twitter.com	Interno	Passing Juice
.casalemedia.com	Interno	Passing Juice
.quantserve.com	Interno	Passing Juice
ww25.funksheet.com	Interno	Passing Juice
.disqus.com	Interno	Passing Juice
.33across.com	Interno	Passing Juice
.go.sonobi.com	Interno	Passing Juice
.pxl.iqm.com	Interno	Passing Juice
.t.co	Interno	Passing Juice
.adnxs.com	Interno	Passing Juice
.smartadserver.com	Interno	Passing Juice
.media.net	Interno	Passing Juice
funksheet.com	Interno	Passing Juice
.3lift.com	Interno	Passing Juice
.pinterest.com	Interno	Passing Juice
.mgid.com	Interno	Passing Juice
.openx.net	Interno	Passing Juice
.lijit.com	Interno	Passing Juice
.funksheet.com	Interno	Passing Juice

In-page links

shrpsports.com	Interno	Passing Juice
.paypal.com	Interno	Passing Juice
revelblog.com	Interno	Passing Juice
.revelblog.com	Interno	Passing Juice
nlbm.org	Interno	Passing Juice
api.aws.parking.godaddy.com	Interno	Passing Juice
www.idslogic.com	Interno	Passing Juice
.idslogic.com	Interno	Passing Juice
.c.clarity.ms	Interno	Passing Juice
.linkedin.com	Interno	Passing Juice
www.clarity.ms	Interno	Passing Juice
.tahititourisme.pf	Interno	Passing Juice
.c.bing.com	Interno	Passing Juice
brettrussell.com	Interno	Passing Juice
.clarity.ms	Interno	Passing Juice
www.google.com	Interno	Passing Juice
.www.linkedin.com	Interno	Passing Juice
.bing.com	Interno	Passing Juice
idslogic.com	Interno	Passing Juice
.google.com	Interno	Passing Juice
.victoriamotorhomes.blogspot.com	Interno	Passing Juice
runinout.com	Interno	Passing Juice
.youtube.com	Interno	Passing Juice
.runinout.com	Interno	Passing Juice
.getrockerbox.com	Interno	Passing Juice
.criteo.com	Interno	Passing Juice
.jmqms.mqmsh.com	Interno	Passing Juice
.tumblr.com	Interno	Passing Juice

In-page links

.tri-countypowersports.com	Interno	Passing Juice
www.valuemytradein.com	Interno	Passing Juice
www.tumblr.com	Interno	Passing Juice
.bat.bing.com	Interno	Passing Juice
.hm.baidu.com	Interno	Passing Juice
www.tri-countypowersports.com	Interno	Passing Juice
.ihtbilisi.ge	Interno	Passing Juice
.thesawon.blogspot.com	Interno	Passing Juice
.adtdp.com	Interno	Passing Juice
.bidswitch.net	Interno	Passing Juice
.admaster.cc	Interno	Passing Juice
.instagram.com	Interno	Passing Juice
.yahoo.com	Interno	Passing Juice
.mediago.io	Interno	Passing Juice
.adsmoloco.com	Interno	Passing Juice
.desenhosparapintar.org	Interno	Passing Juice
.sdapnz.ru	Interno	Passing Juice
.yandex.ru	Interno	Passing Juice
.mc.yandex.com	Interno	Passing Juice
.yandex.com	Interno	Passing Juice
sdapnz.ru	Interno	Passing Juice
.clashdesigns88.blogspot.com	Interno	Passing Juice
mc.yandex.com	Interno	Passing Juice
.travellaudience.com	Interno	Passing Juice
.burgoscf.es	Interno	Passing Juice
.mc.yandex.ru	Interno	Passing Juice
.bloggerseolinks.blogspot.com	Interno	Passing Juice
amanhaeuteconto.com.br	Interno	Passing Juice

In-page links

HHyZ7	Interno	Passing Juice
YjAgv4	Interno	Passing Juice
volcE3	Interno	Passing Juice
IRLO2	Interno	Passing Juice
closure_lm_207770	Interno	Passing Juice
ailct	Interno	Passing Juice
aicct	Interno	Passing Juice
aiact	Interno	Passing Juice
google_ad_intents_format	Interno	Passing Juice
12	Interno	Passing Juice
amplnaboxFrameOverlayManager	Interno	Passing Juice
__AMP_MODE	Interno	Passing Juice
__AMP_ERRORS	Interno	Passing Juice
__AMP_LOG	Interno	Passing Juice
WoodyMainJsModules	Interno	Passing Juice
ueto_78be8603a1	Interno	Passing Juice
6	Interno	Passing Juice
closure_lm_207656	Interno	Passing Juice
google_noFurtherRedirects	Interno	Passing Juice
mini_tangram_log_fmzpx0	Interno	Passing Juice
mini_tangram_log_tfwqpu	Interno	Passing Juice
closure_lm_486588	Interno	Passing Juice
lazyImages	Interno	Passing Juice
webpackChunkparking_lander	Interno	Passing Juice
4	Interno	Passing Juice
closure_lm_389473	Interno	Passing Juice
closure_lm_303528	Interno	Passing Juice
Webflow	Interno	Passing Juice

In-page links

webpackChunk	Interno	Passing Juice
WebFont	Interno	Passing Juice
documentPictureInPicture	Interno	Passing Juice
closure_lm_688787	Interno	Passing Juice
webpackChunkelementorFrontend	Interno	Passing Juice
RavenLoader	Interno	Passing Juice
tude	Interno	Passing Juice
__tudeLoadedScripts	Interno	Passing Juice
Raven	Interno	Passing Juice
tudeChunk	Interno	Passing Juice
wa_client	Interno	Passing Juice
closure_lm_787541	Interno	Passing Juice
_33Across	Interno	Passing Juice
__dtspv	Interno	Passing Juice
Tynt	Interno	Passing Juice
cv	Interno	Passing Juice
a	Interno	Passing Juice
_HistatsCounterGraphics_0_setValues	Interno	Passing Juice
Histats	Interno	Passing Juice
oncltpc	Interno	Passing Juice
2023266__cngfg	Interno	Passing Juice
sidr	Interno	Passing Juice
ratings_mouseover_image	Interno	Passing Juice
ratingsL10n	Interno	Passing Juice
_Hasync	Interno	Passing Juice
2023266__cngfg__r	Interno	Passing Juice
2023266__cngfg__d	Interno	Passing Juice
RmVIZEZyZXFDYXBTdG9yYWdl	Interno	Passing Juice

In-page links

oncontextstore	Interno	Passing Juice
style	Interno	Passing Juice
item	Interno	Passing Juice
gcsLst	Interno	Passing Juice
chaport	Interno	Passing Juice
chaportConfig	Interno	Passing Juice
closure_lm_730232	Interno	Passing Juice
slugs	Interno	Passing Juice
block_tdi_281	Interno	Passing Juice
block_tdi_280	Interno	Passing Juice
block_tdi_279	Interno	Passing Juice
block_tdi_189	Interno	Passing Juice
closure_lm_461153	Interno	Passing Juice
closure_lm_896672	Interno	Passing Juice
__cfBeacon	Interno	Passing Juice
wpa_field_info	Interno	Passing Juice
lastSetTimerId	Interno	Passing Juice
closure_lm_397211	Interno	Passing Juice
VWOInsights	Interno	Passing Juice
_vwo_surveySettings	Interno	Passing Juice
functionWrapper	Interno	Passing Juice
fetcher	Interno	Passing Juice
vwoChannelToW	Interno	Passing Juice
vwoChannelFW	Interno	Passing Juice
mainThread	Interno	Passing Juice
_vwo_settings_timer	Interno	Passing Juice
closure_lm_154252	Interno	Passing Juice
closure_lm_791238	Interno	Passing Juice

In-page links

__AMP_EXTENDED_ELEMENTS	Interno	Passing Juice
__AMP_URL_CACHE	Interno	Passing Juice
__AMP_EXPERIMENT_TOGGLES	Interno	Passing Juice
__AMP_SERVICES	Interno	Passing Juice
__AMP_TOP	Interno	Passing Juice
AMP_EXP	Interno	Passing Juice
AMP_CONFIG	Interno	Passing Juice
AMP	Interno	Passing Juice
closure_lm_906964	Interno	Passing Juice
closure_lm_823999	Interno	Passing Juice
_igfprLPHVkex	Interno	Passing Juice
_igwBNIYdPHoC	Interno	Passing Juice
closure_lm_128929	Interno	Passing Juice
closure_lm_360738	Interno	Passing Juice
closure_lm_135876	Interno	Passing Juice
_dlo_rules	Interno	Passing Juice
_dlo_observer	Interno	Passing Juice
ORIBILI	Interno	Passing Juice
_dlo_rules_custom	Interno	Passing Juice
_dlo_rules_tealium_retail	Interno	Passing Juice
_dlo_rules_google_em_ga4	Interno	Passing Juice
_dlo_rules_google_em	Interno	Passing Juice
_dlo_rules_google_ec_ga4	Interno	Passing Juice
_dlo_rules_google_ec	Interno	Passing Juice
_dlo_rules_ceddl	Interno	Passing Juice
_dlo_rules_adobe_am	Interno	Passing Juice
_dlo_beforeDestination	Interno	Passing Juice
_dlo_telemetryExporter	Interno	Passing Juice

In-page links

_goptions	Interno	Passing Juice
ezt	Interno	Passing Juice
twtrr	Interno	Passing Juice
_linkedin_data_partner_ids	Interno	Passing Juice
uetq	Interno	Passing Juice
_gevents	Interno	Passing Juice
_fbq_gtm_ids	Interno	Passing Juice
SCHEMA_ID_EVENT_NAME_MAP	Interno	Passing Juice
AUTOMATIC_SCHEMAS	Interno	Passing Juice
scc	Interno	Passing Juice
_sGtmDataLayer	Interno	Passing Juice
ak_chlge	Interno	Passing Juice
bmak	Interno	Passing Juice
_cf	Interno	Passing Juice
gas	Interno	Passing Juice
scc-gd-c1	Interno	Passing Juice
webpackChunk:NRBA-1.285.0.PROD	Interno	Passing Juice
closure_lm_724140	Interno	Passing Juice
TWEEN	Interno	Passing Juice
PANOLENS	Interno	Passing Juice
THREE	Interno	Passing Juice
GreenSockGlobals	Interno	Passing Juice
_gsQueue	Interno	Passing Juice
CSSPlugin	Interno	Passing Juice
gsap	Interno	Passing Juice
SteppedEase	Interno	Passing Juice
Back	Interno	Passing Juice
Sine	Interno	Passing Juice

In-page links

Circ	Interno	Passing Juice
Expo	Interno	Passing Juice
Bounce	Interno	Passing Juice
Elastic	Interno	Passing Juice
Strong	Interno	Passing Juice
Power4	Interno	Passing Juice
closure_lm_386347	Interno	Passing Juice
Quint	Interno	Passing Juice
Power3	Interno	Passing Juice
Quart	Interno	Passing Juice
Power2	Interno	Passing Juice
Cubic	Interno	Passing Juice
Power1	Interno	Passing Juice
Quad	Interno	Passing Juice
Power0	Interno	Passing Juice
Linear	Interno	Passing Juice
realarajax	Interno	Passing Juice
closure_lm_610736	Interno	Passing Juice
themeisleGutenbergForm	Interno	Passing Juice
themeisleGutenbergCountdown	Interno	Passing Juice
wpmmVars	Interno	Passing Juice
directorist	Interno	Passing Juice
fizzyUIUtils	Interno	Passing Juice
eventie	Interno	Passing Juice
_google_rum_ns_	Interno	Passing Juice
_sentryDebugIds	Interno	Passing Juice
closure_lm_91253	Interno	Passing Juice
webpackChunknew_bedford_framework	Interno	Passing Juice

In-page links

webpackChunk_sqs_polyfiller	Interno	Passing Juice
Static	Interno	Passing Juice
SQUARESPACE_ROLLUPS	Interno	Passing Juice
Typekit	Interno	Passing Juice
closure_lm_832118	Interno	Passing Juice
closure_lm_447116	Interno	Passing Juice
ueto_3cac46cd12	Interno	Passing Juice
eaElementList	Interno	Passing Juice
pagespeed	Interno	Passing Juice
closure_lm_613114	Interno	Passing Juice
closure_lm_740319	Interno	Passing Juice
webpackJsonp_wix_profile_card_tpa_ooi	Interno	Passing Juice
Criteo	Interno	Passing Juice
Criteo_identitytag_159	Interno	Passing Juice
criteo_pubtag	Interno	Passing Juice
criteo_syncframe_state	Interno	Passing Juice
__id5_finalization_registry	Interno	Passing Juice
pbjs	Interno	Passing Juice
IMSecureSignalProvider	Interno	Passing Juice
__euid	Interno	Passing Juice
__euidSecureSignalProvider	Interno	Passing Juice
__uid2	Interno	Passing Juice
__uid2SecureSignalProvider	Interno	Passing Juice
lotame_sync_16589	Interno	Passing Juice
sync16589_wa	Interno	Passing Juice
sync16589_s	Interno	Passing Juice
sync16589_ja	Interno	Passing Juice
sync16589_ja	Interno	Passing Juice

In-page links

sync16589_	Interno	Passing Juice
sync16589_h	Interno	Passing Juice
ox_esp	Interno	Passing Juice
regeneratorRuntime	Interno	Passing Juice
mRCNotifyObserver	Interno	Passing Juice
20	Interno	Passing Juice
FIRSTID_BY_TYPE	Interno	Passing Juice
FIRSTID_LOADING	Interno	Passing Juice
closure_lm_942582	Interno	Passing Juice
_aci_uidc	Interno	Passing Juice
google	Interno	Passing Juice
closure_lm_452015	Interno	Passing Juice
closure_lm_653896	Interno	Passing Juice
recaptcha	Interno	Passing Juice
grecaptcha	Interno	Passing Juice
__grecaptcha_cfg	Interno	Passing Juice
RT	Interno	Passing Juice
tti	Interno	Passing Juice
_wGtmDataLayer	Interno	Passing Juice
_analyticsDataLayer	Interno	Passing Juice
__SSG_MANIFEST	Interno	Passing Juice
__BUILD_MANIFEST	Interno	Passing Juice
__MIDDLEWARE_MATCHERS	Interno	Passing Juice
Reduxful	Interno	Passing Juice
_N_E	Interno	Passing Juice
__NEXT_P	Interno	Passing Juice
__NEXT_DATA__	Interno	Passing Juice
next	Interno	Passing Juice

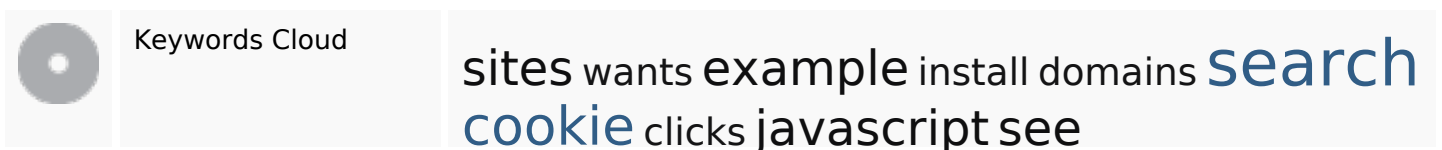
In-page links

webpackChunk_N_E	Interno	Passing Juice
_gaq	Interno	Passing Juice
recaptchaOptions	Interno	Passing Juice
scc-afternic-c1	Interno	Passing Juice
_tccTrackingValues	Interno	Passing Juice
_tccInternal	Interno	Passing Juice
HCS	Interno	Passing Juice
ReactTransitionGroup	Interno	Passing Juice
heartbeat	Interno	Passing Juice
webpackChunkuxcore2WebpackJsonp	Interno	Passing Juice
_signalsDataLayer	Interno	Passing Juice
utag_data	Interno	Passing Juice
_trfq	Interno	Passing Juice
_gaDataLayer	Interno	Passing Juice
_expDataLayer	Interno	Passing Juice
ux	Interno	Passing Juice
AKSB	Interno	Passing Juice
d	Interno	Passing Juice
Terms and rules	Interno	Passing Juice
Privacy policy	Interno	Passing Juice
Help	Interno	Passing Juice
Click fraud detection	Interno	Passing Juice
Click analytics	Interno	Passing Juice
Marketshare trends	Interno	Passing Juice
Associated domains	Interno	Passing Juice
Statistics	Interno	Passing Juice
Features	Interno	Passing Juice
Samples	Interno	Passing Juice

In-page links

Pre-sales questions	Interno	Passing Juice
Pricing	Interno	Passing Juice
Service plan	Interno	Passing Juice
Methodology / technology	Interno	Passing Juice
Contact us	Interno	Passing Juice
=	Interno	Passing Juice

SEO Keywords



Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
search	13	✓	✗	✗	✓
cookie	8	✓	✗	✗	✓
javascript	7	✓	✗	✗	✓
sites	6	✗	✗	✗	✗
example	6	✗	✗	✗	✗

Usabilit 

	Url	Dominio : iolabs.io Lunghezza : 9
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilit�	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.

Usabilita

		
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 8 Avvisi : 2
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	 Eccellente, il tuo sito web non utilizza nested tables.  Molto male, il tuo sito web utilizza stili CSS inline.  Grande, il tuo sito web ha pochi file CSS.  Molto male, il tuo sito web ha troppi file JS (piu di 6).  Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. https://iolabs.io/sitemap.xml
	Robots.txt	http://iolabs.io/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.