





Analisi sito web independentbank.com

Generato il Marzo 26 2025 15:32 PM

Il punteggio è 50/100



SEO Content

	Title	Independent Bank Personal & Business Banking in Michigan Since 1864													
		Lunghezza : 73													
		Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.													
	Description	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.													
		Lunghezza : 178													
		Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.													
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.													
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties.													
		<table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>description</td><td>Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.</td></tr><tr><td>title</td><td>Independent Bank Personal & Business Banking in Michigan Since 1864</td></tr><tr><td>url</td><td>https://www.independentbank.com</td></tr></table>						Proprieta	Contenuto	description	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.	title	Independent Bank Personal & Business Banking in Michigan Since 1864	url	https://www.independentbank.com
Proprieta	Contenuto														
description	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.														
title	Independent Bank Personal & Business Banking in Michigan Since 1864														
url	https://www.independentbank.com														
	Headings	H1 6	H2 11	H3 222	H4 96	H5 10	H6 0								

SEO Content

- [H1] No-Fee* Home Equity Line of Credit
- [H1] Named the Best Bank in Michigan
- [H1] Earn up to 5.00% APY** and a \$200 bonus!*
- [H1]
- [H1]
- [H1]
- [H2] Disclaimer
- [H2] Log In To
- [H2] How can we help you?
- [H2] Business Banking at its Best
- [H2] Start Saving with our CD Specials
- [H2] Bank anytime, with ONE Wallet
- [H2] Independent Bank in our CommunitiesBeing the difference in the communities we serve.
- [H2] Junior Achievement of the Michigan Great Lakes
- [H2] Annual Be TheDifference Day
- [H2] Affordable Housing Development in Grand Rapids
- [H2] Call, meet, or stop by a branch!
- [H3] Location
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Schedule an appointment
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office

SEO Content

- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3]
- [H3] Office
- [H3]
- [H3] Loan Center
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information

SEO Content

- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Schedule an appointment
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office

SEO Content

- [illegible]





SEO Content

- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3]
- [H3] Call us at 800.355.0641Hours of operation
- [H3]
- [H3] Schedule an AppointmentVideo, phone, or in-person
- [H3]
- [H3] BranchesSearch Locations
- [H3] Need Help?
- [H3] Join Our Email List
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Ann Arbor Mortgage Loan Center | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Bad Axe | Independent Bank
- [H4] Bay City - Euclid | Independent Bank
- [H4] Bay City - Washington Ave. | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Bellevue | Independent Bank
- [H4] Beverly Hills | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Brighton | Independent Bank
- [H4] Mortgage Loan Center - Cadillac | Independent Bank
- [H4] Caro | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Caseville | Independent Bank
- [H4] Cass City | Independent Bank
- [H4] Cedar Springs | Independent Bank
- [H4] Charlotte | Independent Bank
- [H4] Clinton Township | Independent Bank
- [H4] Clio | Independent Bank
- [H4] Croton - Hardy ATM Only | Independent Bank
- [H4] Dearborn Mortgage Loan Center | Independent Bank
- [H4] Detroit Mortgage Loan Center | Independent Bank
- [H4] East Lansing | Independent Bank
- [H4] East Lansing - West Road Loan Center | Independent Bank
- [H4] Eaton Rapids | Independent Bank
- [H4] Essexville | Independent Bank
- [H4] Fairlawn Mortgage Loan Center | Independent Bank





SEO Content

- [H4] Farmington Hills | Independent Bank
- [H4] Grand Haven Mortgage Loan Center | Independent Bank
- [H4] Grand Rapids - Cascade | Independent Bank
- [H4] Grand Rapids - Commercial Loan Center | Independent Bank
- [H4] Grand Rapids - East Beltline | Independent Bank
- [H4] Grand Rapids - Monroe Center | Independent Bank
- [H4] Grand Rapids - Plainfield | Independent Bank
- [H4] Grand Rapids - Standale | Independent Bank
- [H4] Grand Rapids Beltline Mortgage Loan Center | Independent Bank
- [H4] Holland | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Ionia ATM Only | Independent Bank
- [H4] Ionia - Point | Independent Bank
- [H4] Kalamazoo Mortgage Loan Center | Independent Bank
- [H4] Kingston ATM Only | Independent Bank
- [H4] Leslie | Independent Bank
- [H4] Livonia | Independent Bank
- [H4] Marlette | Independent Bank
- [H4] Mason | Independent Bank
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Muskegon | Independent Bank
- [H4] Newaygo | Independent Bank
- [H4] Newaygo ATM Only - River Valley | Independent Bank
- [H4] North Branch | Independent Bank
- [H4] North Branch Drive-Up | Independent Bank
- [H4] Okemos | Independent Bank
- [H4] Olivet ATM Only | Independent Bank
- [H4] Pigeon ATM Only | Independent Bank
- [H4] Pinconning | Independent Bank
- [H4] Pleasant Lake | Independent Bank
- [H4] Portland | Independent Bank
- [H4] Potterville ATM Only | Independent Bank
- [H4] Rives Junction ATM Only | Independent Bank
- [H4] Rockford | Independent Bank
- [H4] Rockford Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Saginaw - Dixie Hwy | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Sand Lake | Independent Bank
- [H4] Saranac | Independent Bank
- [H4] Sebawaing | Independent Bank
- [H4] Shelby Township | Independent Bank
- [H4] South Haven Mortgage Loan Center | Independent Bank
- [H4] Sparta | Independent Bank
- [H4] Standish | Independent Bank
- [H4] Suttons Bay | Independent Bank
- [H4] Traverse City - Copper Ridge | Independent Bank
- [H4] Traverse City - Downtown | Independent Bank
- [H4] Traverse City - Garfield | Independent Bank
- [H4] Troy - Columbia Center | Independent Bank
- [H4] Troy Mortgage Loan Center | Independent Bank
- [H4] Unionville ATM Only | Independent Bank

SEO Content

		<ul style="list-style-type: none">• [H4] Vermontville ATM Only Independent Bank• [H4] White Cloud Independent Bank• [H4] Williamston Independent Bank• [H4] Zeeland Mortgage Loan Center Independent Bank• [H4] Top• [H5] Mortgage & Loan Center• [H5] Bank Branch• [H5] Bank Branch• [H5] Bank Branch• [H5] Bank Branch• [H5] Mortgage & Loan Center• [H5] Bank Branch• [H5] Bank Branch• [H5] Bank Branch• [H5] Bank Branch
	Images	Abbiamo trovato 28 immagini in questa pagina web. Buono, molte o tutte le tue immagini hanno attributo alt
	Text/HTML Ratio	Ratio : 18% Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 per cento.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 219 links inclusi 2 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 45.21% Internal Links 54.79%

In-page links

Anchor	Type	Juice
x	Interno	Passing Juice
Personal	Interno	Passing Juice
Current Rates	Interno	Passing Juice
Checking	Externo	Passing Juice
Compare Checking Accounts	Interno	Passing Juice
ONE Account	Interno	Passing Juice
Opportunity One	Interno	Passing Juice
Compare Savings Accounts	Interno	Passing Juice
HSA	Interno	Passing Juice
CDs	Interno	Passing Juice
Loans	Interno	Passing Juice
Mortgage	Interno	Passing Juice
Auto	Interno	Passing Juice
Boat & RV	Interno	Passing Juice
HELOC	Interno	Passing Juice
Credit Cards	Interno	Passing Juice
Student Loans	Interno	Passing Juice
Loan Payments	Interno	Passing Juice
Debit & Credit Cards	Interno	Passing Juice
Private Banking	Interno	Passing Juice
Services	Interno	Passing Juice
ATM Finder	Externo	Passing Juice
ClickSWITCH	Externo	Passing Juice
Mobile Deposit	Interno	Passing Juice
ONE Wallet	Interno	Passing Juice
ONE Wallet +	Interno	Passing Juice
Overdraft Services	Interno	Passing Juice

In-page links

Schedule an Appointment	Externo	Passing Juice
Zelle	Interno	Passing Juice
Financial Calculators	Interno	Passing Juice
Refer a Friend	Interno	Passing Juice
Commercial	Interno	Passing Juice
SBA Loans	Interno	Passing Juice
Floorplan Lending	Interno	Passing Juice
Business Loan Express	Interno	Passing Juice
Credit Cards	Interno	Passing Juice
Checking	Interno	Passing Juice
Savings	Interno	Passing Juice
SurePayroll	Externo	Passing Juice
Treasury Services	Interno	Passing Juice
Treasury ONE	Interno	Passing Juice
Government Banking	Interno	Passing Juice
Merchant Services	Externo	Passing Juice
Business Financial Calculators	Interno	Passing Juice
Testimonials	Interno	Passing Juice
IB Wealth Management	Externo	Passing Juice
Apply	Interno	Passing Juice
Contact	Interno	Passing Juice
Find a Location	Interno	Passing Juice
Mortgage Loan Officers	Interno	Passing Juice
Commercial Bankers	Interno	Passing Juice
Treasury Reps	Interno	Passing Juice
Financial Advisors	Externo	Passing Juice
ONE Wallet (log in on homepage)	Interno	Passing Juice
Credit Cards	Externo	Passing Juice

In-page links

New Mortgage/Check Status	Interno	Passing Juice
Personal Loans	Externo	Passing Juice
Club Checking Benefits	Interno	Passing Juice
Express Loan Pay	Interno	Passing Juice
Check Re-Order	Interno	Passing Juice
IB Wealth Management	Interno	Passing Juice
ONE Wallet (log in on homepage)	Interno	Passing Juice
Remote Deposit Capture	Interno	Passing Juice
SurePayroll	Interno	Passing Juice
Merchant Services	Interno	Passing Juice
SBAM	Interno	Passing Juice
TreasuryONE	Interno	Passing Juice
Business	Interno	Passing Juice
Loans	Interno	Passing Juice
eServices	Interno	Passing Juice
Why Independent	Interno	Passing Juice
Corporate Social Responsibility	Interno	Passing Juice
In The News	Interno	Passing Juice
Giving Back	Interno	Passing Juice
Investor Relations	Interno	Passing Juice
Careers	Interno	Passing Juice
Info Center	Interno	Passing Juice
Blog	Interno	Passing Juice
Money Management	Interno	Passing Juice
Homewner Assistance	Interno	Passing Juice
Safety & Security Center	Interno	Passing Juice
Legal Notices	Interno	Passing Juice
Find A Location	Interno	Passing Juice

In-page links

[illegible]

In-page links

[illegible]

In-page links

[illegible]

In-page links

Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Schedule an appointment	Interno	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Schedule an appointment	Interno	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Schedule an appointment	Interno	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Get Directions	Externo	Passing Juice
Personal Banking	Externo	Passing Juice
Credit Cards	Interno	Passing Juice

In-page links

Club Checking Benefits	Interno	Passing Juice
Express Loan Pay	Interno	Passing Juice
Check Re-Order	Interno	Passing Juice
IB Wealth Management	Interno	Passing Juice
Remote Deposit Capture	Interno	Passing Juice
SurePayroll	Interno	Passing Juice
Merchant Services	Interno	Passing Juice
SBAM	Interno	Passing Juice
TreasuryONE	Interno	Passing Juice
Terms & Conditions Apply.	Interno	Passing Juice
See Rate Details.&nbsp;	Interno	Passing Juice
=	Externo	Passing Juice
Schedule	Interno	Passing Juice
=	Externo	Passing Juice
=	Externo	Passing Juice
Holiday Hours	Interno	Passing Juice
Opt back in here!&nbsp;	Externo	Passing Juice
Refer a Business	Interno	Passing Juice
Why Independent	Interno	Passing Juice
Financial Services	Interno	Passing Juice
IB Wealth Management	Interno	Passing Juice
Independent Title Services	Externo	Passing Juice
FAQs	Interno	Passing Juice
Accessibility Statement	Interno	Passing Juice

SEO Keywords



Keywords Cloud

friday information independent
services get directions bank drive-up






SEO Keywords

monday 900



Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
900	168	✗	✗	✗	✗
monday	122	✗	✗	✗	✓
drive-up	109	✗	✗	✗	✓
independent	102	✓	✗	✓	✓
bank	100	✓	✗	✓	✓










Usabilità

	Url	Dominio : independentbank.com Lunghezza : 19
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset è UTF-8.
	Validità W3C	Errori : 46






Documento

		Avvisi : 3
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa antispam protector gratuito per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<div><div> Eccellente, il tuo sito web non utilizza nested tables.</div><div> Molto male, il tuo sito web utilizza stili CSS inline.</div><div> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</div><div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div><div> Perfetto, il vostro sito si avvale di gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
---	---------------------	--

Ottimizzazione

	XML Sitemap	<div>Grande, il vostro sito ha una sitemap XML.</div> <div>https://www.independentbank.com/sitemap.xml</div>
	Robots.txt	<div>http://independentbank.com/robots.txt</div> <div>Grande, il vostro sito ha un file robots.txt.</div>
	Analytics	<div>Grande, il vostro sito ha uno strumento di analisi dei dati.</div> <div><div> Google Analytics</div><div> Quantcast</div></div>

Ottimizzazione