



# Analisi sito web avantsb.ru

Generato il Giugno 07 2025 09:39 AM

Il punteggio e 51/100



## SEO Content

|    | Title              | Mототехника от производителя Avantis   Интернет-магазин Авантис<br><br><b>Lunghezza : 63</b><br><br>Perfetto, il tuo title contiene tra 10 e 70 caratteri.                                                                                                |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Официальный Интернет-магазин по продаже мотоциклов, квадроциклов, скутеров и другой мототехники от производителя «Avantis» в Москве<br><br><b>Lunghezza : 131</b><br><br>Grande, la tua meta description contiene tra 70 e 160 caratteri.                 |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.                                                                                                   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | Questa pagina non sfrutta i vantaggi Og Properties. Questi tags consentono ai social crawler di strutturare meglio la tua pagina. Use <a href="#">questo generatore gratuito di og properties</a> per crearli.                                            |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H2] Продажа мототехники от производителя</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 1 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                        | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 1                  | 0                                                                                                                                                                                                                                                         | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | Abbiamo trovato 90 immagini in questa pagina web.<br><br>77 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.                              |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>15%</b><br><br>Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.                                                                                                                                |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfetto, non e stato rilevato contenuto Flash in questa pagina.                                                                                                                                                                                          |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                           |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------|
|  |        |                                                           |
|  | Iframe | Grande, non sono stati rilevati Iframes in questa pagina. |

## SEO Links

|                                                                                   |                         |                                                                                                                    |
|-----------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Buono. I tuoi links appaiono friendly!                                                                             |
|   | Underscores in the URLs | Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO. |
|   | In-page links           | Abbiamo trovato un totale di 164 links inclusi 3 link(s) a files                                                   |
|  | Statistics              | <p>External Links : noFollow 4.88%</p> <p>External Links : Passing Juice 3.66%</p> <p>Internal Links 91.46%</p>    |

## In-page links

| Anchor                                             | Type    | Juice         |
|----------------------------------------------------|---------|---------------|
| <a href="http://www.avantsb.ru">www.avantsb.ru</a> | Interno | Passing Juice |
| <a href="#">Магазины</a>                           | Interno | Passing Juice |
| <a href="#">О нас</a>                              | Interno | Passing Juice |
| <a href="#">Блог</a>                               | Interno | Passing Juice |
| <a href="#">Новости</a>                            | Interno | Passing Juice |
| <a href="#">Доставка и оплата</a>                  | Interno | Passing Juice |
| =                                                  | Esterno | noFollow      |
| =                                                  | Esterno | noFollow      |
| =                                                  | Esterno | noFollow      |

## In-page links

|                                 |         |               |
|---------------------------------|---------|---------------|
| <a href="#">=</a>               | Externo | noFollow      |
| <a href="#">=</a>               | Externo | noFollow      |
| <a href="#">=</a>               | Externo | noFollow      |
| <a href="#">Поиск запчастей</a> | Interno | Passing Juice |
| <a href="#">=</a>               | Interno | Passing Juice |
| <a href="#">=</a>               | Interno | Passing Juice |
| <a href="#">=</a>               | Interno | Passing Juice |
| <a href="#">=</a>               | Interno | Passing Juice |
| <a href="#">=</a>               | Interno | Passing Juice |
| <a href="#">Акции</a>           | Interno | Passing Juice |
| <a href="#">Квадроциклы</a>     | Interno | Passing Juice |
| <a href="#">ATV</a>             | Interno | Passing Juice |
| <a href="#">Apollo</a>          | Interno | Passing Juice |
| <a href="#">Avantis</a>         | Interno | Passing Juice |
| <a href="#">CAIMAN</a>          | Interno | Passing Juice |
| <a href="#">Gladiator</a>       | Interno | Passing Juice |
| <a href="#">Green Camel</a>     | Interno | Passing Juice |
| <a href="#">GreenCamel</a>      | Interno | Passing Juice |
| <a href="#">Hisun</a>           | Interno | Passing Juice |
| <a href="#">Irbis</a>           | Interno | Passing Juice |
| <a href="#">KTA</a>             | Interno | Passing Juice |
| <a href="#">Mikilon</a>         | Interno | Passing Juice |
| <a href="#">Motax</a>           | Interno | Passing Juice |
| <a href="#">Motoland</a>        | Interno | Passing Juice |
| <a href="#">R-moto</a>          | Interno | Passing Juice |
| <a href="#">RACER</a>           | Interno | Passing Juice |
| <a href="#">Regulmoto</a>       | Interno | Passing Juice |
| <a href="#">SCANMOTO</a>        | Interno | Passing Juice |
|                                 |         |               |

## In-page links

|                                 |         |               |
|---------------------------------|---------|---------------|
| <a href="#">Vitar</a>           | Interno | Passing Juice |
| <a href="#">WELS</a>            | Interno | Passing Juice |
| <a href="#">Yacota</a>          | Interno | Passing Juice |
| <a href="#">Мотоциклы</a>       | Interno | Passing Juice |
| <a href="#">Vento (VMC)</a>     | Interno | Passing Juice |
| <a href="#">Apollo</a>          | Interno | Passing Juice |
| <a href="#">Avantis</a>         | Interno | Passing Juice |
| <a href="#">BRZ</a>             | Interno | Passing Juice |
| <a href="#">BSE</a>             | Interno | Passing Juice |
| <a href="#">FALCON</a>          | Interno | Passing Juice |
| <a href="#">FUEGO</a>           | Interno | Passing Juice |
| <a href="#">KAYO</a>            | Interno | Passing Juice |
| <a href="#">Minsk</a>           | Interno | Passing Juice |
| <a href="#">Motax</a>           | Interno | Passing Juice |
| <a href="#">Motoland</a>        | Interno | Passing Juice |
| <a href="#">Progasi</a>         | Interno | Passing Juice |
| <a href="#">RACER</a>           | Interno | Passing Juice |
| <a href="#">ROCKOT</a>          | Interno | Passing Juice |
| <a href="#">Regulmoto</a>       | Interno | Passing Juice |
| <a href="#">Roliz</a>           | Interno | Passing Juice |
| <a href="#">WELS</a>            | Interno | Passing Juice |
| <a href="#">XMOTOS</a>          | Interno | Passing Juice |
| <a href="#">ZM</a>              | Interno | Passing Juice |
| <a href="#">Мотомир</a>         | Interno | Passing Juice |
| <a href="#">Мопеды, скутеры</a> | Interno | Passing Juice |
| <a href="#">Питбайки</a>        | Interno | Passing Juice |
| <a href="#">Vento (VMC)</a>     | Interno | Passing Juice |
| <a href="#">Apollo</a>          | Interno | Passing Juice |
|                                 |         |               |

## In-page links

|                                         |         |               |
|-----------------------------------------|---------|---------------|
| <a href="#">Avantis</a>                 | Interno | Passing Juice |
| <a href="#">BRZ</a>                     | Interno | Passing Juice |
| <a href="#">BSE</a>                     | Interno | Passing Juice |
| <a href="#">Full Crew</a>               | Interno | Passing Juice |
| <a href="#">Irbis</a>                   | Interno | Passing Juice |
| <a href="#">KAYO</a>                    | Interno | Passing Juice |
| <a href="#">KXD</a>                     | Interno | Passing Juice |
| <a href="#">Motax</a>                   | Interno | Passing Juice |
| <a href="#">Progasi</a>                 | Interno | Passing Juice |
| <a href="#">RACER</a>                   | Interno | Passing Juice |
| <a href="#">ROCKOT</a>                  | Interno | Passing Juice |
| <a href="#">Regulmoto</a>               | Interno | Passing Juice |
| <a href="#">Roliz</a>                   | Interno | Passing Juice |
| <a href="#">SSSR</a>                    | Interno | Passing Juice |
| <a href="#">WELS</a>                    | Interno | Passing Juice |
| <a href="#">ZUUM</a>                    | Interno | Passing Juice |
| <a href="#">Мотомир</a>                 | Interno | Passing Juice |
| <a href="#">Водная техника</a>          | Interno | Passing Juice |
| <a href="#">Sup-борды</a>               | Interno | Passing Juice |
| <a href="#">Лодки ПВХ</a>               | Interno | Passing Juice |
| <a href="#">Лодочные моторы</a>         | Interno | Passing Juice |
| <a href="#">Мойки высокого давления</a> | Interno | Passing Juice |
| <a href="#">Зимняя техника</a>          | Interno | Passing Juice |
| <a href="#">Мотобуксировщики</a>        | Interno | Passing Juice |
| <a href="#">Мотосноуборды</a>           | Interno | Passing Juice |
| <a href="#">Снегоуборщики</a>           | Interno | Passing Juice |
| <a href="#">Снегоходы</a>               | Interno | Passing Juice |
| <a href="#">Экипировка</a>              | Interno | Passing Juice |
|                                         |         |               |

## In-page links

|                                                    |         |               |
|----------------------------------------------------|---------|---------------|
| <a href="#">Дождевики</a>                          | Interno | Passing Juice |
| <a href="#">Зимняя экипировка</a>                  | Interno | Passing Juice |
| <a href="#">Маски защитные</a>                     | Interno | Passing Juice |
| <a href="#">Мотоботинки</a>                        | Interno | Passing Juice |
| <a href="#">Мотозащита</a>                         | Interno | Passing Juice |
| <a href="#">Мотокроссовая экипировка</a>           | Interno | Passing Juice |
| <a href="#">Мотоочки</a>                           | Interno | Passing Juice |
| <a href="#">Мотоперчатки</a>                       | Interno | Passing Juice |
| <a href="#">Одежда защитная (куртки, брюки)</a>    | Interno | Passing Juice |
| <a href="#">Подшлемники</a>                        | Interno | Passing Juice |
| <a href="#">Сумки и рюкзаки</a>                    | Interno | Passing Juice |
| <a href="#">Футболки, поло, кепки</a>              | Interno | Passing Juice |
| <a href="#">Шлемы</a>                              | Interno | Passing Juice |
| <a href="#">Двигатели в сборе и запчасти</a>       | Interno | Passing Juice |
| <a href="#">Аккумуляторы</a>                       | Interno | Passing Juice |
| <a href="#">Запчасти для квадроциклов</a>          | Interno | Passing Juice |
| <a href="#">Запчасти для кроссовых мотоциклов</a>  | Interno | Passing Juice |
| <a href="#">Запчасти для питбайков</a>             | Interno | Passing Juice |
| <a href="#">Запчасти для электрической техники</a> | Interno | Passing Juice |
| <a href="#">Звезды приводные</a>                   | Interno | Passing Juice |
| <a href="#">Мотопластик</a>                        | Interno | Passing Juice |
| <a href="#">Мотошины и камеры</a>                  | Interno | Passing Juice |
| <a href="#">Свечи зажигания</a>                    | Interno | Passing Juice |
| <a href="#">Цепи приводные</a>                     | Interno | Passing Juice |
| <a href="#">Шины для квадроциклов</a>              | Interno | Passing Juice |
| <a href="#">ГСМ</a>                                | Interno | Passing Juice |
| <a href="#">Косметика для экипировки</a>           | Interno | Passing Juice |
| <a href="#">Масла для вилок и амортизаторов</a>    | Interno | Passing Juice |
|                                                    |         |               |

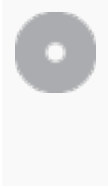
## In-page links

|                                                                                               |         |               |
|-----------------------------------------------------------------------------------------------|---------|---------------|
| <a href="#">Моторные масла</a>                                                                | Interno | Passing Juice |
| <a href="#">Очистители</a>                                                                    | Interno | Passing Juice |
| <a href="#">Прочее</a>                                                                        | Interno | Passing Juice |
| <a href="#">Смазки цепи</a>                                                                   | Interno | Passing Juice |
| <a href="#">Рассрочка</a>                                                                     | Interno | Passing Juice |
| <a href="#">Производители</a>                                                                 | Interno | Passing Juice |
| <a href="#">Возврат товара</a>                                                                | Interno | Passing Juice |
| <a href="#">Таблица размеров</a>                                                              | Interno | Passing Juice |
| <a href="#">Вакансии</a>                                                                      | Interno | Passing Juice |
| <a href="#">Вопрос-ответ</a>                                                                  | Interno | Passing Juice |
| <a href="#">Помощь</a>                                                                        | Interno | Passing Juice |
| <a href="#">Жалобная книга</a>                                                                | Externo | noFollow      |
| =                                                                                             | Externo | noFollow      |
| <a href="#">Мотоцикл Avantis A7 NEW (NB300/174MN-5) KKE (2024)</a>                            | Interno | Passing Juice |
| <a href="#">Мотоцикл Avantis Enduro 250 EFI Exclusive (PR300/175FMM) ARS (2024)</a>           | Interno | Passing Juice |
| <a href="#">Мотоцикл Avantis Enduro 300 PRO Carb FCR Exclusive (NC250/177MM) ARS (2024)</a>   | Interno | Passing Juice |
| <a href="#">Мотоцикл Avantis Enduro 300 PRO Carb FCR Exclusive (NC300-S/182MM) ARS (2024)</a> | Interno | Passing Juice |
| <a href="#">Мотоцикл Avantis Enduro 300 PRO EFI Exclusive (NC250/177MM) ARS (2024)</a>        | Interno | Passing Juice |
| <a href="#">Мотоцикл Avantis Enduro 300 PRO EFI Exclusive (NC300-S/182MM) ARS (2023)</a>      | Interno | Passing Juice |
| <a href="#">Мотоцикл Avantis Enduro K23 PRO (NC300S) EFI 2024</a>                             | Interno | Passing Juice |
| <a href="#">Квадроцикл ATV R-moto Lion 200</a>                                                | Interno | Passing Juice |
| <a href="#">Мотоцикл Avantis City New 250 ПТС (2024)</a>                                      | Interno | Passing Juice |
| <a href="#">Мотоцикл Avantis A7 NEW (NC300-S/182MM) KKE (2024)</a>                            | Interno | Passing Juice |
| <a href="#">Мотоцикл Avantis A5 (PR300) 2024</a>                                              | Interno | Passing Juice |
| <a href="#">Канал</a>                                                                         | Externo | Passing Juice |
| =                                                                                             | Externo | Passing Juice |

## In-page links

|                                                                                    |         |               |
|------------------------------------------------------------------------------------|---------|---------------|
| <a href="#">=</a>                                                                  | Externo | Passing Juice |
| <a href="#">=</a>                                                                  | Externo | Passing Juice |
| <a href="#">=</a>                                                                  | Externo | Passing Juice |
| <a href="#">Эндуро-тур: топ-10 мест для поездок по России</a>                      | Interno | Passing Juice |
| <a href="#">Что взять с собой в эндуро-тур: чек-лист и рекомендации</a>            | Interno | Passing Juice |
| <a href="#">Зачем нужен ПТС на эндуро: подробный разбор всех плюсов и минусов.</a> | Interno | Passing Juice |
| <a href="#">Как выбрать мотор для катера: руководство для новичков</a>             | Interno | Passing Juice |
| <a href="#">Встречайте Avantis H15: мощное пополнение в линейке питбайков!</a>     | Interno | Passing Juice |
| <a href="#">Чёрная Пятница в AVANTIS: выгода до 100 000₽!</a>                      | Interno | Passing Juice |
| <a href="#">Maxima Racing Oils: уже в наличии!</a>                                 | Interno | Passing Juice |
| <a href="#">=</a>                                                                  | Interno | Passing Juice |
| <a href="#">Гарантия на товар</a>                                                  | Interno | Passing Juice |
| <a href="#">Сервис</a>                                                             | Interno | Passing Juice |
| <a href="#">Для дилера</a>                                                         | Interno | Passing Juice |
| <a href="#">Для дилера</a>                                                         | Externo | Passing Juice |
| <a href="#">Забыли пароль?</a>                                                     | Interno | noFollow      |
| <a href="#">Регистрация</a>                                                        | Interno | noFollow      |

## SEO Keywords



Keywords Cloud

запчасти **avantis** техника **руб** для **наличии** нет купить корзину клик

## Consistenza Keywords

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|         |         |       |          |             |          |

## Consistenza Keywords

|          |    |   |   |   |   |
|----------|----|---|---|---|---|
| avantis  | 25 | ✓ | ✗ | ✓ | ✗ |
| наличии  | 21 | ✗ | ✗ | ✗ | ✗ |
| руб      | 20 | ✗ | ✗ | ✗ | ✗ |
| запчасти | 15 | ✗ | ✗ | ✗ | ✗ |
| для      | 13 | ✗ | ✗ | ✗ | ✗ |

## Usabilita

|                                                                                    |              |                                                      |
|------------------------------------------------------------------------------------|--------------|------------------------------------------------------|
|    | Url          | Dominio : avantsb.ru<br>Lunghezza : 10               |
|    | Favicon      | Grande, il tuo sito usa una favicon.                 |
|   | Stampabilita | Non abbiamo riscontrato codice CSS Print-Friendly.   |
|  | Lingua       | Buono. La tua lingua dichiarata ru.                  |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core. |

## Documento

|                                                                                    |                 |                                                                 |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------|
|  | Doctype         | HTML 5                                                          |
|  | Encoding        | Perfetto. Hai dichiarato che il tuo charset e UTF-8.            |
|  | Validita W3C    | Errori : 0<br>Avvisi : 0                                        |
|  | Email Privacy   | Grande. Nessun indirizzo mail e stato trovato in plain text!    |
|  | Deprecated HTML | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice. |

## Documento

|                                                                                  |                              |                                                                                                                                                    |
|----------------------------------------------------------------------------------|------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Suggerimenti per velocizzare |  Eccellente, il tuo sito web non utilizza nested tables.          |
|                                                                                  |                              |  Molto male, il tuo sito web utilizza stili CSS inline.           |
|                                                                                  |                              |  Molto male, il tuo sito web ha troppi file CSS files (piu di 4). |
|                                                                                  |                              |  Molto male, il tuo sito web ha troppi file JS (piu di 6).        |
|                                                                                  |                              |  Perfetto, il vostro sito si avvale di gzip.                      |
|                                                                                  |                              |                                                                                                                                                    |

## Mobile

|                                                                                  |                     |                                                                                                     |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------|
|  | Mobile Optimization |  Apple Icon        |
|                                                                                  |                     |  Meta Viewport Tag |
|                                                                                  |                     |  Flash content     |
|                                                                                  |                     |                                                                                                     |

## Ottimizzazione

|                                                                                    |             |                                                                                                                                                                      |
|------------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Grande, il vostro sito ha una sitemap XML.<br><a href="https://www.avantsb.ru/sitemap.xml">https://www.avantsb.ru/sitemap.xml</a>                                    |
|  | Robots.txt  | <a href="http://avantsb.ru/robots.txt">http://avantsb.ru/robots.txt</a><br>Grande, il vostro sito ha un file robots.txt.                                             |
|  | Analytics   | Grande, il vostro sito ha uno strumento di analisi dei dati.<br> Google Analytics |