







# Evaluation du site theglobeandmail.com

Généré le 04 Mars 2025 06:46


Le score est de 50/100



## Optimisation du contenu

	Titre	<p>The Globe and Mail: Canadian, World, Politics and Business News &amp; Analysis</p> <p><b>Longueur : 78</b></p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.</p>												
	Description	<p>The Globe and Mail offers the most authoritative news in Canada, featuring national and international news</p> <p><b>Longueur : 106</b></p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>												
	Mots-clefs	<p>canadian news,national newspaper,daily news,breaking news,political news,world news,canadian business news,canadian newspapers online,international news,report on business,national news,canadian sports,travel information,globe and mail,globe &amp; mail</p> <p>Bien, votre page contient une balise META keywords.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>site_name</td><td>The Globe and Mail</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>title</td><td>The Globe and Mail: Canadian, World, Politics and Business News &amp; Analysis</td></tr><tr><td>url</td><td>https://www.theglobeandmail.com/homepage/</td></tr><tr><td>description</td><td>The Globe and Mail offers the most authoritative news in Canada, featuring national and international news</td></tr></tbody></table>	Propriété	Contenu	site_name	The Globe and Mail	locale	en_GB	title	The Globe and Mail: Canadian, World, Politics and Business News & Analysis	url	https://www.theglobeandmail.com/homepage/	description	The Globe and Mail offers the most authoritative news in Canada, featuring national and international news
Propriété	Contenu													
site_name	The Globe and Mail													
locale	en_GB													
title	The Globe and Mail: Canadian, World, Politics and Business News & Analysis													
url	https://www.theglobeandmail.com/homepage/													
description	The Globe and Mail offers the most authoritative news in Canada, featuring national and international news													

## Optimisation du contenu

		type	website				
	Niveaux de titre	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>
		0	49	88	30	0	0
		<ul style="list-style-type: none"><li>• [H2] Latest in</li><li>• [H2] U.S. triggers trade war</li><li>• [H2] Ford threatens to shut off Ontario’s electricity exports to U.S.</li><li>• [H2] China hits back against U.S. tariffs with measures targeting agricultural products</li><li>• [H2] Premarket: Global stocks, bond yields slide as U.S. tariffs ignite new trade battle</li><li>• [H2] Americans are waking up to the fallout from Trump’s tariffs</li><li>• [H2] Trump’s tariff threat was never about fentanyl. Canada just got Zelenskyed</li><li>• [H2] Trump hits ‘pause’ on U.S. aid to Ukraine after Oval dustup, pressuring Zelensky on Russia talks</li><li>• [H2] Canada’s relations with Tehran stuck in deep freeze, despite Iranian hopes</li><li>• [H2] Travel nurses employed by Toronto staffing agency told not to return to work in New Brunswick</li><li>• [H2] Businesses in Buffalo, N.Y. brace for tariff impact, prepare to lose Canadian customers</li><li>• [H2] Point Roberts starts to feel the cold shoulder from Canada</li><li>• [H2] More top stories</li><li>• [H2] Business and Finance</li><li>• [H2] Life and Arts</li><li>• [H2] Beyond protein, here are the four nutrients you need for muscle health</li><li>• [H2] Three unofficial gym rules for newbies (and for regulars, a refresher)</li><li>• [H2] The Oscars snubs, the night’s best performances and what’s in the swag bag – we answer your questions</li><li>• [H2] How to travel with an arsenal of specialized suitcases</li><li>• [H2] Oscars 2025: Anora wins big, but Conan O’Brien pushes Academy Awards to wickedly funny, if super-long, heights</li><li>• [H2] Hypothetical Baby is an enlightening journey through a difficult topic</li><li>• [H2] My year of no online shopping</li><li>• [H2] From fit to fabric, here’s how to buy pyjamas with style and sleep benefits</li><li>• [H2] In the know</li><li>• [H2] Take a break</li><li>• [H2] Video</li><li>• [H2] Trending</li><li>• [H2] In case you missed it</li><li>• [H2] Sections</li><li>• [H2] Environment and Climate Change</li><li>• [H2] The Globe answers reader questions about climate change</li><li>• [H2] Podcasts</li><li>• [H2] Interact with The Globe</li><li>• [H2] Events and courses</li><li>• [H2] Canada’s health information institute pushing for</li></ul>					

## Optimisation du contenu

countrywide standardization of patient data

- [H2] How transparent is your city? Audit of freedom of information requests finds vast differences
- [H2] Latest news
- [H2] share news tips
- [H2] Attend events
- [H2] Sign up for newsletters
- [H2] Explore member benefits
- [H2] Subscribe
- [H2] Business services
- [H2] Subscribe
- [H2] Business services
- [H2] Contact us
- [H2] Reader services
- [H2] About us
- [H2] Life and Arts
- [H3] Carl Dean, Dolly Parton's husband of nearly 60 years who inspired 'Jolene,' dies at 82
- [H3] After three earthquakes hit Vancouver in 10 days, what's next?
- [H3] Trudeau to unleash countertariffs as Trump declares trade war
- [H3] Bay Street law firms raise salaries for associates even as hiring slows
- [H3] Stocks, bond yields slide as new Trump tariffs take effect
- [H3] King Charles welcomes Trudeau for talks overshadowed by Trump's annexation threat
- [H3] Privacy commissioner goes to court to make porn platform get full consent for sex videos
- [H3] Alberta appoints former judge to probe health contracts after allegations of interference
- [H3] Ford urges Buy Ontario approach as tariffs loom, saying he may legislate it
- [H3] Ontario's toothless school cellphone ban isn't working. It's time to rethink it
- [H3] Opinion
- [H3] Trump declares trade war, Canada prepares counter tariffsPodcast
- [H3] Opinion and analysis
- [H3] Chart to watch
- [H3] Tuesday's Insider Report: CEO buys the dip, investing nearly \$500,000 in this battered bank stock
- [H3] Low visibility on Trump's policies is resulting in big economic and market trouble
- [H3] Bungalow overshadowed by rental towers sells under asking
- [H3] I thought being Canadian was good enough to sell my books in Canada. I was wrong
- [H3] Canadian Anora producer Samantha Quan, Vancouver Dune VFX supervisors among Oscar winners
- [H3] Leaving your 9-to-5 for a startup? Here's how to set yourself up for success
- [H3] Hulu's first live Oscars stream cuts out in latest mishap for streaming platforms
- [H3] Sell your products by making the customer the hero of a brand-related story





## Optimisation du contenu

- [H3] Check your horoscope to learn how the stars align for you today.
- [H3] Switch gears. Give your brain a workout and do today's Daily Cryptic Crossword.
- [H3] Scoop a new vibe in the numbers and do today's Daily Sudoku.
- [H3] Kick back with the Daily Universal Crossword.
- [H3] Why Trump's remarks to Congress won't be a 'State of the Union'Video0:59
- [H3] Trump says tariffs on Canada and Mexico to start TuesdayVideo2:22
- [H3] Car rams into crowd in Germany's Mannheim, killing at least twoVideo1:13
- [H3] Sex worker drama Anora sweeps Oscars with five awardsVideo1:55
- [H3] UK pledges export financing for air defense as world leaders discuss ending war in UkraineVideo1:29
- [H3] Leaders pose for group photo at Ukraine war summit in LondonVideo0:49
- [H3] Watch the heated exchange between Trump and Zelensky in the Oval OfficeVideo4:07
- [H3] B.C. man captures close encounter with dolphin pod on videoVideo1:14
- [H3] Travel nurses employed by Toronto staffing agency told not to return to work in New Brunswick
- [H3] There is a method to Donald Trump's madness
- [H3] Before the Bell: What every Canadian investor needs to know today
- [H3] The Canadian dollar is in its flop era. An illustrated look at why the loonie fell
- [H3] Trump hits 'pause' on U.S. aid to Ukraine after Oval dustup, pressuring Zelensky on Russia talks
- [H3] A reminder, Mr. Ford, that you're a conservative
- [H3] The Conservatives have had the rug pulled out from under them
- [H3] Want to shop Canadian? Our guide to replacing the biggest American imports with local brands
- [H3] Trump's March Madness of tariffs has a confusing, changeable schedule. Here's what we know
- [H3] Toronto professor believes cancellation of his U.S. exhibition linked to Trump order
- [H3] Ontario voter turnout rate on par with record low in 2022 election, early results show
- [H3] The incredible egg is facing an eggsistential crisis
- [H3] Canada
- [H3] World
- [H3] Politics
- [H3] Sports
- [H3] Style Advisor
- [H3] Health & Fitness
- [H3] Real estate
- [H3] Drive
- [H3] What Canada's only national urban park can teach us about accessible, eco-friendly design
- [H3] Ford threatens to shut off Ontario's electricity exports to U.S.





## Optimisation du contenu

- [H3] Ford urges Buy Ontario approach as tariffs loom, saying he may legislate it
- [H3] The Globe answers your most pressing questions about climate change in Canada and beyond
- [H3] Trump declares trade war, Canada prepares counter tariffsPodcast
- [H3] The 'quiet rebellion' underway in IranPodcast
- [H3] Why are we so nostalgic for Y2K?Podcast
- [H3] The video game company that broke an industryPodcast
- [H3] Hey Siri, make me happy: Why your relationship with tech is probably not workingPodcast
- [H3] What is happiness, anyway?Podcast
- [H3] Big Tech Hijacked Our Attention. Chris Hayes Wants To Win It Back. Podcast
- [H3] New spyware has made your phone less secure than you might think Podcast
- [H3] Is expropriation the solution to a housing crisis? The majority of Berliners think soPodcast
- [H3] Pedal politics: How Toronto's bike lanes became so divisivePodcast
- [H3] Obesity in Canada (Virtual)
- [H3] Wealth Management for Women (VIRTUAL)
- [H3] Thriving at Work
- [H3] What Canada's only national urban park can teach us about accessible, eco-friendly design
- [H3] Point Roberts starts to feel the cold shoulder from Canada
- [H3] Businesses in Buffalo, N.Y. brace for tariff impact, prepare to lose Canadian customers
- [H3] Trump's tariff threat was never about fentanyl. Canada just got Zelenskyyed
- [H3] Canada's relations with Tehran stuck in deep freeze, despite Iranian hopes
- [H3] How do we engineer the great Canadian comeback?
- [H3] How RBC is navigating Trump's anti-DEI crusade: Committing to inclusion, but less mention of diversity
- [H3] Low visibility on Trump's policies is resulting in big economic and market trouble
- [H3] globeandmail.com
- [H3] Newspaper
- [H3] Globe2Go
- [H3] The New York Times
- [H3] Advertise with us
- [H3] Buy a group subscription
- [H3] Buy our content & data
- [H3] Book our event centre
- [H3] The Globe answers your most pressing questions about climate change in Canada and beyond
- [H4] A reminder, Mr. Ford, that you're a conservative
- [H4] Trade war could see American franchises replaced by Canadian versions
- [H4] It's time for Wayne Gretzky to speak for himself
- [H4] There is a method to Donald Trump's madness
- [H4] The Conservatives have had the rug pulled out from under them
- [H4] Who decides what is 'off the record'?
- [H4] U.S. triggers trade war with tariffs on Canada, Mexico

## Optimisation du contenu

		<ul style="list-style-type: none"> <li>• [H4] Alberta judge dismisses application for injunction shutting down political podcaster</li> <li>• [H4] Earthquake shakes part of B.C., marking latest tremor felt in province</li> <li>• [H4] Trump's Congress address will stand as measure of how much he and the U.S. are changing</li> <li>• [H4] U.S. education secretary says she is on 'final mission' to end bureaucracy</li> <li>• [H4] China slaps extra tariffs of up to 15 per cent on imports of major U.S. farm exports, including soy and beef</li> <li>• [H4] A deal-breaking Donald Trump and his tariff drama</li> <li>• [H4] Stephen Harper criticizes Carney, says he falsely took credit for financial crisis response</li> <li>• [H4] What to watch when Trump gives his big speech to Congress</li> <li>• [H4] Canadian curler Briane Harris files complaint against CCES with WADA, sources say</li> <li>• [H4] Surging Canadiens hope to make GM Kent Hughes think twice at trade deadline</li> <li>• [H4] Sharks battle back to stun Leafs 3-2 in shootout</li> <li>• [H4] How to travel with an arsenal of specialized suitcases</li> <li>• [H4] What happened to fashion's hypebeast culture?</li> <li>• [H4] Canadian fashion designers get creative amid Trump tariff threat</li> <li>• [H4] Snowshoeing and resilience: Lessons from the deep woods</li> <li>• [H4] How the right diet can help with sleep apnea</li> <li>• [H4] HPV test vs. Pap test: Five things to know</li> <li>• [H4] Updated semi near High Park sells above asking after multiple offers received</li> <li>• [H4] An upgraded boiler seals the deal for Calgary condo buyer</li> <li>• [H4] The City of Vancouver gets into the rental game</li> <li>• [H4] The price of cars is too damn high</li> <li>• [H4] Volvo's first EX30s are made in China, but aren't cheap. This is good and bad</li> <li>• [H4] How far should I stay back from the car in front of me while driving?</li> </ul>
	Images	<p>Nous avons trouvé 99 image(s) sur cette page Web.</p> <p>15 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : <b>0%</b></p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

## Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 59 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 11.86% Liens internes 88.14%

## Liens dans la page

Texte d'ancree	Type	Juice
<a href="#">Skip to main content</a>	Interne	Passing Juice
<a href="#">Home</a>	Interne	Passing Juice
<a href="#">Watchlist</a>	Interne	Passing Juice
<a href="#">For You</a>	Interne	Passing Juice
<a href="#">Canada</a>	Interne	Passing Juice
<a href="#">World</a>	Interne	Passing Juice
<a href="#">Business</a>	Interne	Passing Juice
<a href="#">Investing</a>	Interne	Passing Juice
<a href="#">Personal Finance</a>	Interne	Passing Juice
<a href="#">Opinion</a>	Interne	Passing Juice
<a href="#">Politics</a>	Interne	Passing Juice
<a href="#">Sports</a>	Interne	Passing Juice
<a href="#">Life</a>	Interne	Passing Juice
<a href="#">Arts</a>	Interne	Passing Juice
<a href="#">Drive</a>	Interne	Passing Juice

## Liens dans la page


<a href="#">Real Estate</a>	Interne	Passing Juice
<a href="#">Appointment Notices</a>	Interne	Passing Juice
<a href="#">Classroom Edition</a>	Externe	Passing Juice
<a href="#">Death Notices (Legacy.com)</a>	Externe	Passing Juice
<a href="#">Globe E-Books</a>	Interne	Passing Juice
<a href="#">Globe Archive</a>	Interne	Passing Juice
<a href="#">Podcasts</a>	Interne	Passing Juice
<a href="#">Partner Features</a>	Interne	Passing Juice
<a href="#">Featured Reports</a>	Interne	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Interne	Passing Juice
<a href="#">Community Guidelines</a>	Interne	Passing Juice
<a href="#">Privacy Policy</a>	Interne	Passing Juice
<a href="#">Disclaimer</a>	Interne	Passing Juice
<a href="#">Skip footer navigation</a>	Interne	Passing Juice
<a href="#">Digital + Home Delivery</a>	Interne	Passing Juice
<a href="#">Digital Access</a>	Interne	Passing Juice
<a href="#">Globe2Go</a>	Externe	Passing Juice
<a href="#">The New York Times</a>	Interne	Passing Juice
<a href="#">Globe Email Newsletters</a>	Interne	Passing Juice
<a href="#">Gift Subscription</a>	Interne	Passing Juice
<a href="#">Advertise with Us</a>	Externe	Passing Juice
<a href="#">Group Subscriptions</a>	Interne	Passing Juice
<a href="#">Globe Campus</a>	Interne	Passing Juice
<a href="#">DataStore</a>	Interne	Passing Juice
<a href="#">Globe Event Centre</a>	Externe	Passing Juice
<a href="#">Leadership Institute</a>	Externe	Passing Juice
<a href="#">Address and Phone Number</a>	Interne	Passing Juice
<a href="#">Standards Editor</a>	Interne	Passing Juice



## Liens dans la page

<a href="#">SecureDrop</a>	Interne	Passing Juice
<a href="#">Submit an article</a>	Interne	Passing Juice
<a href="#">Account Settings</a>	Interne	Passing Juice
<a href="#">Technical Support &amp; FAQs</a>	Externe	Passing Juice
<a href="#">Subscriptions</a>	Interne	Passing Juice
<a href="#">Member Benefits</a>	Interne	Passing Juice
<a href="#">Privacy Settings</a>	Interne	Passing Juice
<a href="#">Company Information</a>	Interne	Passing Juice
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<a href="#">Sustainability</a>	Interne	Passing Juice
<a href="#">Licensing &amp; Permissions</a>	Interne	Passing Juice
<a href="#">Election Advertising Registry</a>	Interne	Passing Juice
<a href="#">Modern Slavery Report</a>	Interne	Passing Juice
<a href="#">Return to start of footer navigation</a>	Interne	Passing Juice


## Mots-clefs

	Nuage de mots-clefs	
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## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
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## Ergonomie

	Url	Domaine : theglobeandmail.com Longueur : 19


## Ergonomie

	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.




## Document

	Doctype	HTML 5						
	Encodage	Parfait. Votre charset est UTF-8.						
	Validité W3C	Erreurs : 117 Avertissements : 47						
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez <a href="#">une protection anti-spam gratuite</a> pour cacher vos e-mails aux spammeurs.						
	HTML obsolètes	<table><tr><th>Tags obsolètes</th><th>Occurrences</th></tr><tr><td>&lt;s&gt;</td><td>4</td></tr><tr><td>&lt;u&gt;</td><td>2</td></tr></table> <p>Les balises HTML obsolètes sont des balises qui ne sont plus utilisés. Il est recommandé de supprimer ou de remplacer ces balises HTML, car elles sont désormais obsolètes.</p>	Tags obsolètes	Occurrences	<s>	4	<u>	2
Tags obsolètes	Occurrences							
<s>	4							
<u>	2							
	Astuces vitesse	<div> Excellent, votre site n'utilise pas de tableaux imbriqués.</div> <div> Parfait. Aucun style css inline n'a été trouvé dans vos tags HTML!</div> <div> Génial, votre site web contient peu de fichiers CSS.</div> <div> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</div> <div> Parfait : votre site tire parti de gzip.</div>						

## Mobile

	Optimisation mobile	<ul style="list-style-type: none"><li>✓ Icône Apple</li><li>✓ Méta tags viewport</li><li>✓ Contenu FLASH</li></ul>
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## Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <p><a href="https://www.theglobeandmail.com/sitemap.xml?outputType=xml">https://www.theglobeandmail.com/sitemap.xml?outputType=xml</a></p>
	Robots.txt	<p><a href="http://theglobeandmail.com/robots.txt">http://theglobeandmail.com/robots.txt</a></p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p>