



# Evaluation du site thecoastlandtimes.com

Généré le 28 Mars 2025 19:28

**Le score est de 49/100**



## Optimisation du contenu

|    | Titre                                                                                                | <div>  The Coastland Times</div> <div><b>Longueur : 21</b></div> <div>Parfait, votre titre contient entre 10 et 70 caractères.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------|--------|-------|------|---------|-------|---------------------|-------------|------------------------|-----|------------------------------------|-----------|---------------------|-------|------------------------------------------------------------------------------------------------------|-------------|------|--------------|-----|
|    | Description                                                                                          | <div>Manteo, North Carolina</div> <div><b>Longueur : 22</b></div> <div>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
|  | Mots-clefs                                                                                           | <div>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
|  | Propriétés Open Graph                                                                                | <div>Bien, cette page profite des balises META Open Graph.</div> <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>The Coastland Times</td></tr><tr><td>description</td><td>Manteo, North Carolina</td></tr><tr><td>url</td><td>https://www.thecoastlandtimes.com/</td></tr><tr><td>site_name</td><td>The Coastland Times</td></tr><tr><td>image</td><td>https://www.thecoastlandtimes.com/wp-content/uploads/sites/55/2020/05/facebook-thecoastlandtimes.png</td></tr><tr><td>image:width</td><td>1512</td></tr><tr><td>image:height</td><td>793</td></tr></tbody></table> | Propriété | Contenu | locale | en_US | type | website | title | The Coastland Times | description | Manteo, North Carolina | url | https://www.thecoastlandtimes.com/ | site_name | The Coastland Times | image | https://www.thecoastlandtimes.com/wp-content/uploads/sites/55/2020/05/facebook-thecoastlandtimes.png | image:width | 1512 | image:height | 793 |
| Propriété                                                                          | Contenu                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
| locale                                                                             | en_US                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
| type                                                                               | website                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
| title                                                                              | The Coastland Times                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
| description                                                                        | Manteo, North Carolina                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
| url                                                                                | https://www.thecoastlandtimes.com/                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
| site_name                                                                          | The Coastland Times                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
| image                                                                              | https://www.thecoastlandtimes.com/wp-content/uploads/sites/55/2020/05/facebook-thecoastlandtimes.png |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
| image:width                                                                        | 1512                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |
| image:height                                                                       | 793                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |         |        |       |      |         |       |                     |             |                        |     |                                    |           |                     |       |                                                                                                      |             |      |              |     |

Optimisation du contenu

|                                                                                  |                  | image:type                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | image/png |    |    |    |
|----------------------------------------------------------------------------------|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|----|----|----|
|  | Niveaux de titre | H1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | H2        | H3 | H4 | H5 |
|                                                                                  |                  | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 1         | 39 | 64 | 1  |
|                                                                                  |                  | H6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |           |    |    |    |
|                                                                                  |                  | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |           |    |    |    |
|                                                                                  |                  | <ul style="list-style-type: none"><li>• [H2] Special Section</li><li>• [H3] Top Stories</li><li>• [H3] Roanoke Island multi-use path to be repaired, repaved</li><li>• [H3] Substance Use in Dare County 2024 – A Year in Review</li><li>• [H3] St. Andrew’s By-The-Sea restores windows to the past</li><li>• [H3] Norma Houston awarded Order of the Long Leaf Pine</li><li>• [H3] Mattamuskeet’s invasive carp boycott removal effort</li><li>• [H3]</li><li>• [H3] More Stories</li><li>• [H3] Dare Tourism Board awards record number of grants</li><li>• [H3] Eastern NC man welcomes six-figure lottery win: ‘My house needs some work’</li><li>• [H3] Golden LEAF Foundation awards \$405k to BCCC</li><li>• [H3] Letter to the Editor: Gutting organizations</li><li>• [H3] Tito’s Handmade Vodka makes donation to Beach Food Pantry</li><li>• [H3] One on One: Trump’s favorite president – a Tar Heel?</li><li>• [H3] North Carolina gas prices up from last week</li><li>• [H3] Debbie Jernigan named Outer Banks Health Team Member of the Month</li><li>• [H3] Johanna Tucker named new property manager for Outlets Nags Head</li><li>• [H3] More Stories</li><li>• [H3] Letter to the Editor: Entitlements</li><li>• [H3] Dare EMS to hold MedFlight open house</li><li>• [H3] Buxton beach groins heading for repair</li><li>• [H3] Community spellers were A+ contestants</li><li>• [H3] Causey: We can help you find a loved one’s lost life insurance policy</li><li>• [H3] Virginia Beach man arrested on multiple drug charges following Currituck County traffic stop</li><li>• [H3] Outer Banks Community Foundation annual meeting features awards, presentations</li><li>• [H3] Memories and Musings: A teenager’s world</li><li>• [H3] Kill Devil Hills commissioners oppose insurance rate increase</li><li>• [H3] OBX Boat Company gains ABYC certification</li><li>• [H3] More Stories</li><li>• [H3] Dare commissioners create local fatality team to review child deaths</li><li>• [H3] Powerball jackpot climbs to \$416 million</li><li>• [H3] Artists sought for Mollie Fearing Memorial Art Show</li><li>• [H3] When grief and dementia intertwine: Finding compassionate support</li><li>• [H3] Guest Opinion: Institute fosters stronger public leadership</li><li>• [H3] Citizen scientists needed for 11th annual Terrapin Tally</li><li>• [H3] Couple, dog rescued from sailboat in North River</li><li>• [H3] Household hazardous waste collection for Dare County scheduled</li><li>• [H3] ‘Songwriters in the Round’ fundraising concert set for</li></ul> |           |    |    |    |

## Optimisation du contenu

UUCOB

- [H3] Social Security Matters: Ask Rusty – Can I avoid paying the Medicare premium?
- [H4] News
- [H4] March 27, 2025
- [H4] News
- [H4] March 27, 2025
- [H4] Lifestyles
- [H4] March 24, 2025
- [H4] Lifestyles
- [H4] March 24, 2025
- [H4] News
- [H4] March 24, 2025
- [H4]
- [H4]
- [H4] March 27, 2025
- [H4] March 27, 2025
- [H4] March 27, 2025
- [H4] March 27, 2025
- [H4] March 27, 2025
- [H4] March 24, 2025
- [H4] March 24, 2025
- [H4] March 24, 2025
- [H4] March 24, 2025
- [H4] Opinion
- [H4] March 20, 2025
- [H4] News
- [H4] March 20, 2025
- [H4] News
- [H4] March 20, 2025
- [H4] Lifestyles
- [H4] March 20, 2025
- [H4] Opinion
- [H4] March 20, 2025
- [H4] News
- [H4] March 19, 2025
- [H4] Lifestyles
- [H4] March 19, 2025
- [H4] Opinion
- [H4] March 19, 2025
- [H4] News
- [H4] March 19, 2025
- [H4] Business
- [H4] March 19, 2025
- [H4] News
- [H4] March 19, 2025
- [H4] News
- [H4] March 19, 2025
- [H4] Lifestyles
- [H4] March 19, 2025
- [H4] Lifestyles
- [H4] March 19, 2025
- [H4] Opinion
- [H4] March 19, 2025
- [H4] News
- [H4] March 19, 2025

## Optimisation du contenu

|                                                                                     |                  |                                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                  | <ul style="list-style-type: none"><li>• [H4] News</li><li>• [H4] March 19, 2025</li><li>• [H4] News</li><li>• [H4] March 19, 2025</li><li>• [H4] Lifestyles</li><li>• [H4] March 19, 2025</li><li>• [H4] Opinion</li><li>• [H4] March 18, 2025</li><li>• [H4] Sections</li><li>• [H4] Services</li><li>• [H4] Copyright</li><li>• [H5] Read more in...</li></ul> |
|    | Images           | Nous avons trouvé 28 image(s) sur cette page Web.<br><br>1 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.                                                                                                                                                    |
|    | Ratio texte/HTML | Ratio : <b>8%</b><br><br>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.                                                                                                                                                                                                             |
|  | Flash            | Parfait, aucun contenu FLASH n'a été détecté sur cette page.                                                                                                                                                                                                                                                                                                     |
|  | Iframe           | Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.                                                                                                                                                                                                                             |

## Liens

|                                                                                     |                         |                                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | Réécriture d'URLs       | Bien. Vos liens sont optimisés!                                                                       |
|  | Tiret bas dans les URLs | Parfait! Aucuns soulignements détectés dans vos URLs.                                                 |
|  | Liens dans la page      | Nous avons trouvé un total de 62 lien(s) dont 0 lien(s) vers des fichiers                             |
|  | Statistics              | Liens externes : noFollow 0%<br><br>Liens externes : Passing Juice 4.84%<br><br>Liens internes 95.16% |

## Liens dans la page

| Texte d'ancre                                                         | Type    | Juice         |
|-----------------------------------------------------------------------|---------|---------------|
| <a href="#">Log In</a>                                                | Interne | Passing Juice |
| <a href="#">upgrade your browser</a>                                  | Externe | Passing Juice |
| <a href="#">activate Google Chrome Frame</a>                          | Externe | Passing Juice |
| <a href="#">Subscribe</a>                                             | Interne | Passing Juice |
| <a href="#">Home</a>                                                  | Interne | Passing Juice |
| <a href="#">News</a>                                                  | Interne | Passing Juice |
| <a href="#">Schools</a>                                               | Interne | Passing Juice |
| <a href="#">Sports</a>                                                | Interne | Passing Juice |
| <a href="#">Obituaries</a>                                            | Interne | Passing Juice |
| <a href="#">Lifestyles</a>                                            | Interne | Passing Juice |
| <a href="#">Opinion</a>                                               | Interne | Passing Juice |
| <a href="#">On the Water</a>                                          | Interne | Passing Juice |
| <a href="#">Contests</a>                                              | Interne | Passing Juice |
| <a href="#">Services</a>                                              | Interne | Passing Juice |
| <a href="#">About Us</a>                                              | Interne | Passing Juice |
| <a href="#">Policies</a>                                              | Interne | Passing Juice |
| <a href="#">Submit a News Tip</a>                                     | Interne | Passing Juice |
| <a href="#">Submit a Photo</a>                                        | Interne | Passing Juice |
| <a href="#">Engagement Announcement</a>                               | Interne | Passing Juice |
| <a href="#">Wedding Announcement</a>                                  | Interne | Passing Juice |
| <a href="#">Submit a Classified Advertisement</a>                     | Interne | Passing Juice |
| <a href="#">Letters to Editor</a>                                     | Interne | Passing Juice |
| <a href="#">Newsletter Signup</a>                                     | Externe | Passing Juice |
| <a href="#">Classifieds</a>                                           | Interne | Passing Juice |
| <a href="#">Public Notices</a>                                        | Interne | Passing Juice |
| <a href="#">E-Edition</a>                                             | Interne | Passing Juice |
| <a href="#">Roanoke Island multi-use path to be repaired, repaved</a> | Interne | Passing Juice |
|                                                                       |         |               |

## Liens dans la page

|                                                                                                              |         |               |
|--------------------------------------------------------------------------------------------------------------|---------|---------------|
| <a href="#">Substance Use in Dare County 2024 &amp;#8211; A Year in Review</a>                               | Interne | Passing Juice |
| <a href="#">St. Andrew's By-The-Sea restores windows to the past</a>                                         | Interne | Passing Juice |
| <a href="#">Norma Houston awarded Order of the Long Leaf Pine</a>                                            | Interne | Passing Juice |
| <a href="#">Mattamuskeet's invasive carp boycott removal effort</a>                                          | Interne | Passing Juice |
| <a href="#">Dare Tourism Board awards record number of grants</a>                                            | Interne | Passing Juice |
| <a href="#">Eastern NC man welcomes six-figure lottery win: 'My house needs some work'</a>                   | Interne | Passing Juice |
| <a href="#">Golden LEAF Foundation awards \$405k to BCCC</a>                                                 | Interne | Passing Juice |
| <a href="#">Letter to the Editor: Gutting organizations</a>                                                  | Interne | Passing Juice |
| <a href="#">Tito's Handmade Vodka makes donation to Beach Food Pantry</a>                                    | Interne | Passing Juice |
| <a href="#">One on One: Trump's favorite president – a Tar Heel?</a>                                         | Interne | Passing Juice |
| <a href="#">North Carolina gas prices up from last week</a>                                                  | Interne | Passing Juice |
| <a href="#">Debbie Jernigan named Outer Banks Health Team Member of the Month</a>                            | Interne | Passing Juice |
| <a href="#">Johanna Tucker named new property manager for Outlets Nags Head</a>                              | Interne | Passing Juice |
| <a href="#">Letter to the Editor: Entitlements</a>                                                           | Interne | Passing Juice |
| <a href="#">Dare EMS to hold MedFlight open house</a>                                                        | Interne | Passing Juice |
| <a href="#">Buxton beach groins heading for repair</a>                                                       | Interne | Passing Juice |
| <a href="#">Community spellers were A+ contestants</a>                                                       | Interne | Passing Juice |
| <a href="#">Causey: We can help you find a loved one's lost life insurance policy</a>                        | Interne | Passing Juice |
| <a href="#">Virginia Beach man arrested on multiple drug charges following Currituck County traffic stop</a> | Interne | Passing Juice |
| <a href="#">Outer Banks Community Foundation annual meeting features awards, presentations</a>               | Interne | Passing Juice |
| <a href="#">Memories and Musings: A teenager's world</a>                                                     | Interne | Passing Juice |
| <a href="#">Kill Devil Hills commissioners oppose insurance rate increase</a>                                | Interne | Passing Juice |
| <a href="#">OBX Boat Company gains ABYC certification</a>                                                    | Interne | Passing Juice |
| <a href="#">Dare commissioners create local fatality team to review child deaths</a>                         | Interne | Passing Juice |

## Liens dans la page

|                                                                                               |         |               |
|-----------------------------------------------------------------------------------------------|---------|---------------|
| <a href="#">Powerball jackpot climbs to \$416 million</a>                                     | Interne | Passing Juice |
| <a href="#">Artists sought for Mollie Fearing Memorial Art Show</a>                           | Interne | Passing Juice |
| <a href="#">When grief and dementia intertwine: Finding compassionate support</a>             | Interne | Passing Juice |
| <a href="#">Guest Opinion: Institute fosters stronger public leadership</a>                   | Interne | Passing Juice |
| <a href="#">Citizen scientists needed for 11th annual Terrapin Tally</a>                      | Interne | Passing Juice |
| <a href="#">Couple, dog rescued from sailboat in North River</a>                              | Interne | Passing Juice |
| <a href="#">Household hazardous waste collection for Dare County scheduled</a>                | Interne | Passing Juice |
| <a href="#">‘Songwriters in the Round’ fundraising concert set for UUCOB</a>                  | Interne | Passing Juice |
| <a href="#">Social Security Matters: Ask Rusty – Can I avoid paying the Medicare premium?</a> | Interne | Passing Juice |
| <a href="#">Small Business</a>                                                                | Interne | Passing Juice |
| <a href="#">Subscribe</a>                                                                     | Interne | Passing Juice |

## Mots-clefs

|                                                                                    |                     |                                                                     |
|------------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------|
|  | Nuage de mots-clefs | lifestyles news north review opinion leaf county from stories march |
|------------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------|

## Cohérence des mots-clefs

| Mot-clef   | Contenu | Titre | Mots-clefs | Description | Niveaux de titre |
|------------|---------|-------|------------|-------------|------------------|
| march      | 23      | ×     | ×          | ×           | ✓                |
| news       | 10      | ×     | ×          | ×           | ✓                |
| lifestyles | 6       | ×     | ×          | ×           | ✓                |
| county     | 5       | ×     | ×          | ×           | ✓                |
| opinion    | 4       | ×     | ×          | ×           | ✓                |

## Ergonomie

|                                                                                  |               |                                                                 |
|----------------------------------------------------------------------------------|---------------|-----------------------------------------------------------------|
|  | Url           | Domaine : thecoastlandtimes.com<br>Longueur : 21                |
|  | Favicon       | Génial, votre site web dispose d'un favicon.                    |
|  | Imprimabilité | Aucun style CSS pour optimiser l'impression n'a pu être trouvé. |
|  | Langue        | Bien. Votre langue est : en.                                    |
|  | Dublin Core   | Cette page ne profite pas des métadonnées Dublin Core.          |

## Document

|                                                                                    |                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|------------------------------------------------------------------------------------|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype                | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Encodage               | Parfait. Votre charset est UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | Validité W3C           | Erreurs : 69<br>Avertissements : 10                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | E-mail confidentialité | Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | HTML obsolètes         | Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Astuces vitesse        | <div> Excellent, votre site n'utilise pas de tableaux imbriqués.</div> <div> Mauvais, votre site web utilise des styles css inline.</div> <div> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</div> <div> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</div> <div> Parfait : votre site tire parti de gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                                      |
|----------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------|
|  | Optimisation mobile |  Icône Apple        |
|                                                                                  |                     |  Méta tags viewport |
|                                                                                  |                     |  Contenu FLASH      |

## Optimisation

|                                                                                  |                    |                                                                                                                                                                                                                                                                                                                                    |
|----------------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Sitemap XML        | <p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <div><a href="https://www.thecoastlandtimes.com/wp-sitemap.xml">https://www.thecoastlandtimes.com/wp-sitemap.xml</a></div>                                                                                                                                    |
|  | Robots.txt         | <p><a href="http://thecoastlandtimes.com/robots.txt">http://thecoastlandtimes.com/robots.txt</a></p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>                                                                                                                                                        |
|  | Mesures d'audience | <p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p> |