

Evaluation du site itworldcanada.com

Généré le 26 Mars 2025 04:51

Le score est de 39/100



Optimisation du contenu

	Titre	Technology News for IT Professionals in Canada IT World Canada Longueur : 64 Parfait, votre titre contient entre 10 et 70 caractères.												
	Description	The leading Canadian online resource for IT professionals. Daily tech news, product reviews, videos, technology podcasts and features IT professionals who blog on topics of industry interest. Longueur : 191 Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.												
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.												
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>IT World Canada - Information Technology news on products, services and issues for CIOs, IT managers and network admins</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Technology News for IT Professionals in Canada IT World Canada</td></tr><tr><td>description</td><td>The leading Canadian online resource for IT professionals. Daily tech news, product reviews, videos, technology podcasts and features IT professionals who blog on topics of industry interest.</td></tr></tbody></table>	Propriété	Contenu	locale	en_US	site_name	IT World Canada - Information Technology news on products, services and issues for CIOs, IT managers and network admins	type	article	title	Technology News for IT Professionals in Canada IT World Canada	description	The leading Canadian online resource for IT professionals. Daily tech news, product reviews, videos, technology podcasts and features IT professionals who blog on topics of industry interest.
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site_name	IT World Canada - Information Technology news on products, services and issues for CIOs, IT managers and network admins													
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title	Technology News for IT Professionals in Canada IT World Canada													
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Optimisation du contenu

		<table><tr><td>url</td><td>https://www.itworldcanada.com</td></tr><tr><td>image</td><td>https://i.itworldcanada.com/wp-content/uploads/2018/06/cropped-amp-icon.png</td></tr><tr><td>image:secure_url</td><td>https://i.itworldcanada.com/wp-content/uploads/2018/06/cropped-amp-icon.png</td></tr><tr><td>image:width</td><td>512</td></tr><tr><td>image:height</td><td>512</td></tr></table>	url	https://www.itworldcanada.com	image	https://i.itworldcanada.com/wp-content/uploads/2018/06/cropped-amp-icon.png	image:secure_url	https://i.itworldcanada.com/wp-content/uploads/2018/06/cropped-amp-icon.png	image:width	512	image:height	512		
url	https://www.itworldcanada.com													
image	https://i.itworldcanada.com/wp-content/uploads/2018/06/cropped-amp-icon.png													
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image:width	512													
image:height	512													
	Niveaux de titre	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>0</td><td>59</td><td>18</td><td>0</td><td>0</td></tr></table> • [H1] NewsPaper • [H1] IT World Canada • [H3] IT World Canada assets are for sale • [H3] US government faces criticism over Microsoft security failures: Hashtag Trending, Tuesday April 16, 2024 • [H3] US government faces criticism over handline Microsoft cybersecurity failures: Hashtag Trending for Tuesday April... • [H3] Cyber Security Today, Week in Review for week ending Friday, April 12, 2024 • [H3] Cyber Security Today, April 12, 2024 - A warning to Sisense customers, a new... • [H3] Is EU competition working? One company shows a 250 percent increase. Hashtag Trending... • [H3] CyberTowns Initiative Aims to Spotlight Canada's Top Locations for Cybersecurity Careers • [H3] Cyber Security Today, May 1, 2024 - Data may have been stolen in London Drugs cyber attack, Congressional testimony today by UnitedHealth CEO on... • [H3] Cyber Security Today, April 26, 2024 - Patch warnings for Cisco ASA gateways and a WordPress plugin • [H3] Cyber Security Today, April 22, 2024 -Vulnerability in CrushFTP file transfer software, security updates for Cisco's controller management application, and more • [H3] Cyber Security Today, April 19, 2024 - Police bust phishing rental platform, a nine-year old virus found on Ukrainian computers, and more • [H3] Virtual Avatars fueled by Generative AI increasing B2B sales and marketing scalability • [H3] RingCentral drills down the opportunities for AI to revamp customer interactions • [H3] Staff training far more cost-effective than going through a cyber compromise - Canadian Centre for Cyber Security • [H3] Only 23 per cent of Canadians have a healthy relationship with work; AI can help, says HP • [H3] Pilot cybersecurity training program for women to recruit third cohort • [H3] Coffee Briefing Mar. 5 - High speed internet access for 150 NWT households; Canadian... • [H3] Robot startup uses ChatGPT to enhance its communications and reasoning skills	H1	H2	H3	H4	H5	H6	2	0	59	18	0	0
H1	H2	H3	H4	H5	H6									
2	0	59	18	0	0									

Optimisation du contenu

- [H3] Lawsuit requires Pegasus spyware to provide code used to spy on WhatsApp users
- [H3] OpenAI claims New York Times manipulated ChatGPT "fabricate data"
- [H3] Wendy's leverages digital tech to test "surge pricing"
- [H3] Bolster your first line of defence - 5 tips to foster a security culture
- [H3] Understanding Current Cybersecurity Challenges in Law: Legal Considerations for Artificial Intelligence and Technological Development (Article 6)
- [H3] Successfully managing Cybersecurity projects in the Age of AI
- [H3] D&A leaders must improve risk culture among their teams
- [H3] Government of Canada announces major broadband investments in the west
- [H3] Review: OnePlus 12 vs OnePlus 12R - A solid pair of devices
- [H3] Cyber Security Today, May 3, 2024 - North Korea exploits weak email DMARC settings, and the latest Verizon analysis of thousands of data breaches
- [H3] Cyber Security Today, April 29, 2024 - Credential stuffing attacks are hitting firms using Okta ID management solutions, and more
- [H3] Cyber Security Today, Week in Review for week ending Friday, April 26, 2024
- [H3] Meta's new release sparks debate about open versus closed source AI: Hashtag Trending for Friday, April 19, 2024
- [H3] Broadcom backs down on VMWare pricing: Hashtag Trending for Wednesday, April 17, 2024
- [H3] Google users say two-factor authentication didn't protect them. Hashtag Trending for Monday, April 15th
- [H3] Leadership in the Digital Enterprise: Patricia Kosseim
- [H3] Manfred Boudreaux-Dehmer CIO, NATO - Interview on Leadership in the Digital Enterprise
- [H3] Ten key attributes of leadership success Leadership in the Digital Enterprise: Gary Davenport
- [H3] Cybersecurity in 2024: Priorities and challenges for Canadian organizations
- [H3] Survey shows generative AI is a top priority for Canadian corporate leaders.
- [H3] Leveraging ERP and AI to Anticipate and Respond to Consumer Behaviour
- [H3] Three reasons NOT to invest in Cybersecurity
- [H3] Stemming the tide of cybercrime
- [H3] President to President: Paul Pinkney, General Manager, Red Hat Canada, Sales
- [H3] President to President: Jeanette Irekvist, President, Ericsson Canada
- [H3] Empower your hybrid workforce
- [H3] Video Conferencing Solutions
- [H3] Built for Business
- [H3] The New World of Work
- [H3] A better way to great customer experience
- [H3] AWS Customer Success Stories
- [H3] Education hub - Education the New Normal
- [H3] Government hub - Future of Digital Government

Optimisation du contenu

		• [H3] Okta: Identity for the Internet • [H3] Next Generation Value-Add Distributor • [H3] Epson Business Solutions • [H3] The professional's choice for hybrid working • [H3] Your Source for Building a Cloud Strategy • [H3] Network Security Knowledge Hub • [H3] Everything you need to run your business in one robust and reliable cloud communications solution • [H3] Step into your Digital Future • [H4] POPULAR CATEGORIES • [H4] Content Types • [H4] ALL CATEGORIES • [H4] EDITOR'S TOP TECH NEWS • [H4] Latest News • [H4] Coffee Briefings • [H4] Best of the Web • [H4] SENIOR CONTRIBUTORS • [H4] TRENDING THIS WEEK • [H4] Featured Downloads • [H4] ITWC's Top Technology PODCASTS • [H4] INDUSTRY VOICES • [H4] Featured Technology Jobs • [H4] President to President VIDEOS • [H4] Featured Partner Content • [H4] Popular Stories This Week • [H4] ITWC Network • [H4] Follow Us
	Images	Nous avons trouvé 27 image(s) sur cette page Web. 11 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 0% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
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Liens

	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 123 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 8.94% Liens internes 91.06%

Liens dans la page

Texte d'ancre	Type	Juice
Tech News	Interne	Passing Juice
CIO	Interne	Passing Juice
Technology Jobs	Interne	Passing Juice
Reports and Whitepapers	Interne	Passing Juice
News for CIOs	Interne	Passing Juice
CIO Census	Interne	Passing Juice
Digital Security Zone	Interne	Passing Juice
Webinar Highlight Reports	Interne	Passing Juice
Roundtable Highlight Reports	Interne	Passing Juice
2023 IT Salary Calculator	Interne	Passing Juice
AI Directory	Interne	Passing Juice
ITWC Talks	Interne	Passing Juice
Featured Partner Content Hubs	Interne	Passing Juice
Digital Magazines	Externe	Passing Juice
Senior Contributors	Interne	Passing Juice
Technicity GTA	Externe	Passing Juice
CIO OF THE YEAR	Interne	Passing Juice
CDN Channel Innovation Awards	Externe	Passing Juice

Liens dans la page

Digital Transformation Conference and Awards	Externe	Passing Juice
Canada's Top Women in Cybersecurity	Interne	Passing Juice
CDN Top Women in the Channel	Externe	Passing Juice
MapleSEC	Interne	Passing Juice
Analytics Unleashed	Interne	Passing Juice
All IT World Canada Events	Interne	Passing Juice
President to President	Interne	Passing Juice
All Tech Videos	Interne	Passing Juice
Cyber Security Today	Interne	Passing Juice
Hashtag Trending	Interne	Passing Juice
Leadership in the Digital Enterprise	Interne	Passing Juice
CMO Talks	Externe	Passing Juice
All Hands on Tech Video Podcast Series	Interne	Passing Juice
Deeper Dive	Interne	Passing Juice
ITWC Podcast Network	Interne	Passing Juice
Contributor Opportunities	Interne	Passing Juice
Gartner Corner	Interne	Passing Juice
About Us	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice
Contact Us	Externe	Passing Juice
Videos	Interne	Passing Juice
Podcasts	Interne	Passing Juice
Blogs	Interne	Passing Juice
Slideshows	Interne	Passing Juice
IT World Canada assets are for sale	Interne	Passing Juice
Jim Love	Interne	Passing Juice
US government faces criticism over Microsoft security failures: Hashtag Trending, Tuesday April 16, 2024	Interne	Passing Juice
US government faces criticism over handline Microsoft	Interne	Passing Juice

Liens dans la page

cybersecurity failures: Hashtag Trending for Tuesday April...		
Cyber Security Today, Week in Review for week ending Friday, April 12, 2024	Interne	Passing Juice
Howard Solomon	Interne	Passing Juice
Cyber Security Today, April 12, 2024 &#8211; A warning to Sisense customers, a new...	Interne	Passing Juice
Is EU competition working? One company shows a 250 percent increase. Hashtag Trending...	Interne	Passing Juice
CyberTowns Initiative Aims to Spotlight Canada&#8217;s Top Locations for Cybersecurity Careers	Interne	Passing Juice
Emerging Tech	Interne	Passing Juice
Cyber Security Today, May 1, 2024 &#8211; Data may have been stolen in London Drugs cyber attack, Congressional testimony today by UnitedHealth CEO on...	Interne	Passing Juice
Cyber Security Today, April 26, 2024 &#8211; Patch warnings for Cisco ASA gateways and a WordPress plugin	Interne	Passing Juice
Cyber Security Today, April 22, 2024 -Vulnerability in CrushFTP file transfer software, security updates for Cisco&#8217;s controller management application, and more	Interne	Passing Juice
Cyber Security Today, April 19, 2024 &#8211; Police bust phishing rental platform, a nine-year old virus found on Ukrainian computers, and more	Interne	Passing Juice
Virtual Avatars fueled by Generative AI increasing B2B sales and marketing scalability	Interne	Passing Juice
Dr. Cindy Gordon	Interne	Passing Juice
RingCentral drills down the opportunities for AI to revamp customer interactions	Interne	Passing Juice
Ashee Pamma	Interne	Passing Juice
Staff training far more cost-effective than going through a cyber compromise &#8211; Canadian Centre for Cyber Security	Interne	Passing Juice
Only 23 per cent of Canadians have a healthy relationship with work; AI can help, says HP	Interne	Passing Juice
Pilot cybersecurity training program for women to recruit third cohort	Interne	Passing Juice
Coffee Briefing Mar. 5 &#8211; High speed internet access for 150 NWT households; Canadian...	Interne	Passing Juice

Liens dans la page

Artificial Intelligence	Interne	Passing Juice
Robot startup uses ChatGPT to enhance its communications and reasoning skills	Interne	Passing Juice
Lawsuit requires Pegasus spyware to provide code used to spy on WhatsApp users	Interne	Passing Juice
OpenAI claims New York Times manipulated ChatGPT “fabricate data”	Interne	Passing Juice
Wendy’s leverages digital tech to test “surge pricing”	Interne	Passing Juice
Bolster your first line of defence &#8211; 5 tips to foster a security culture	Interne	Passing Juice
Darren Gallop	Interne	Passing Juice
Understanding Current Cybersecurity Challenges in Law: Legal Considerations for Artificial Intelligence and Technological Development (Article 6)	Interne	Passing Juice
Melissa Lukings and Arash Habibi Lashkari	Interne	Passing Juice
Successfully managing Cybersecurity projects in the Age of AI	Interne	Passing Juice
Yogi Schulz	Interne	Passing Juice
D&#038;A leaders must improve risk culture among their teams	Interne	Passing Juice
Gartner	Interne	Passing Juice
Communications & Telecom	Interne	Passing Juice
Government of Canada announces major broadband investments in the west	Interne	Passing Juice
Mobility	Interne	Passing Juice
Review: OnePlus 12 vs OnePlus 12R &#8211; A solid pair of devices	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
Cyber Security Today, May 3, 2024 &#8211; North Korea exploits weak email DMARC settings, and the latest Verizon	Interne	Passing Juice

Liens dans la page

[analysis of thousands of data breaches](#)

[Cyber Security Today, April 29, 2024 – Credential stuffing attacks are hitting firms using Okta ID management solutions, and more](#)

Interne

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[Cyber Security Today, Week in Review for week ending Friday, April 26, 2024](#)

Interne

Passing Juice

[Meta’s new release sparks debate about open versus closed source AI: Hashtag Trending for Friday, April 19, 2024](#)

Interne

Passing Juice

[Broadcom backs down on VMWare pricing: Hashtag Trending for Wednesday, April 17, 2024](#)

Interne

Passing Juice

[Google users say two-factor authentication didn’t protect them. Hashtag Trending for Monday, April 15th](#)

Interne

Passing Juice

[Leadership in the Digital Enterprise: Patricia Kosseim](#)

Interne

Passing Juice

[Manfred Boudreaux-Dehmer CIO, NATO – Interview on Leadership in the Digital Enterprise](#)

Interne

Passing Juice

[Ten key attributes of leadership success Leadership in the Digital Enterprise: Gary Davenport](#)

Interne

Passing Juice

[Cybersecurity in 2024: Priorities and challenges for Canadian organizations](#)

Interne

Passing Juice

[Survey shows generative AI is a top priority for Canadian corporate leaders.](#)

Interne

Passing Juice

[Leveraging ERP and AI to Anticipate and Respond to Consumer Behaviour](#)

Interne

Passing Juice

[Three reasons NOT to invest in Cybersecurity](#)

Interne

Passing Juice

[Stemming the tide of cybercrime](#)

Interne

Passing Juice

[President to President: Paul Pinkney, General Manager, Red Hat Canada, Sales](#)

Interne

Passing Juice

[President to President: Jeanette Irekvist, President, Ericsson Canada](#)

Interne

Passing Juice

[Empower your hybrid workforce](#)

Interne

Passing Juice

[Video Conferencing Solutions](#)

Interne

Passing Juice

[Built for Business](#)

Interne

Passing Juice

[The New World of Work](#)

Interne

Passing Juice

[A better way to great customer experience](#)

Interne

Passing Juice

[Stories](#)

Interne

Passing Juice

Liens dans la page

Education hub - Education the New Normal	Interne	Passing Juice
Government hub - Future of Digital Government	Interne	Passing Juice
Okta: Identity for the Internet	Interne	Passing Juice
Next Generation Value-Add Distributor	Interne	Passing Juice
Epson Business Solutions	Interne	Passing Juice
The professional's choice for hybrid working	Interne	Passing Juice
Your Source for Building a Cloud Strategy	Interne	Passing Juice
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Everything you need to run your business in one robust and reliable cloud communications solution	Interne	Passing Juice
Step into your Digital Future	Interne	Passing Juice
Facebook	Externe	Passing Juice
Linkedin	Externe	Passing Juice
RSS	Interne	Passing Juice
Twitter	Externe	Passing Juice
Youtube	Externe	Passing Juice

Mots-clefs

	Nuage de mots-clefs	business youtube linkedin facebook itwc aws twitter network cloud hub
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Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
facebook	4	✗	✗	✗	✗
itwc	4	✗	✗	✗	✓
aws	4	✗	✗	✗	✓

Cohérence des mots-clefs

linkedin	4	✖	✖	✖	✖
youtube	4	✖	✖	✖	✖

Ergonomie

	Url	Domaine : itworldcanada.com Longueur : 17
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	Doctype manquant
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 17 Avertissements : 12
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	 Excellent, votre site n'utilise pas de tableaux imbriqués.  Mauvais, votre site web utilise des styles css inline.  Mauvais, votre site web contient trop de fichiers CSS (plus de 4).

Document



Mauvais, votre site web contient trop de fichiers javascript (plus de 6).



Parfait : votre site tire parti de gzip.

Mobile



Optimisation mobile



Icône Apple



Méta tags viewport



Contenu FLASH

Optimisation



Sitemap XML

Votre site web dispose d'une sitemap XML, ce qui est optimal.

<https://www.itworldcanada.com/sitemapindex.xml>



Robots.txt

<http://itworldcanada.com/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.