

Evaluation du site iolabs.io

Généré le 27 Mars 2025 02:07

Le score est de 50/100



Optimisation du contenu

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Optimisation du contenu

		• [H3] Who watches the watchers? • [H3] Potential bad actors on networks • [H3] Affiliate marketing spend (+7.7% per year) [7, 8, 9] • [H3] Spidering since 2013 • [H3] Firehose • [H3] Cookie domains found • [H3] JavaScript objects found • [H3] Detect cookies and JavaScript objects and get real-time alerts as they are seen. • [H3] Forced clicks by cookie • [H3] Forced clicks by URL • [H3] Try it out for free • [H3] Product usage by JS object • [H3] Product usage by cookie • [H3] Try it out for free • [H3] Installation by JS object • [H3] Installation by script • [H3] Try it out for free • [H5] The math • [H6] Citations
	Images	Nous avons trouvé 2 image(s) sur cette page Web. Bien, la plupart ou la totalité de vos images possèdent un attribut alt
	Ratio texte/HTML	Ratio : 5% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 392 lien(s) dont 2 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0%

Liens

Liens externes : Passing Juice 2.55%

Liens internes 97.45%

Liens dans la page

Texte d'ancree	Type	Juice
Tools	Interne	Passing Juice
Search cookies	Interne	Passing Juice
Search JavaScript	Interne	Passing Juice
Search associated domains	Interne	Passing Juice
Add domain	Interne	Passing Juice
Real-time spider	Interne	Passing Juice
Analytics	Interne	Passing Juice
Logs	Interne	Passing Juice
Support	Interne	Passing Juice
New posts	Interne	Passing Juice
Search forums	Interne	Passing Juice
Latest activity	Interne	Passing Juice
Register	Interne	Passing Juice
Log in	Interne	Passing Juice
alternative browser	Externe	Passing Juice
1	Interne	Passing Juice
2	Interne	Passing Juice
3	Interne	Passing Juice
4	Interne	Passing Juice
5	Interne	Passing Juice
6	Interne	Passing Juice
7	Interne	Passing Juice
8	Interne	Passing Juice

Liens dans la page

9	Interne	Passing Juice
easily hidden referrer data	Interne	Passing Juice
potentially cookie stuffing	Interne	Passing Juice
Sample analytics data	Interne	Passing Juice
chat widget installed	Interne	Passing Juice
vBulletin JavaScript object	Interne	Passing Juice
alert cookies	Interne	Passing Juice
alert JavaScript	Interne	Passing Juice
available here	Interne	Passing Juice
API documentation	Interne	Passing Juice
contains the string tpim	Interne	Passing Juice
unique cookie for each managed affiliate program	Interne	Passing Juice
The Size of the Ad Fraud Problem in Digital Marketing Is Varying	Externe	Passing Juice
21 Astonishing Affiliate Marketing Statistics	Externe	Passing Juice
Digital Advertising Ecosystem is Rife with Fraud	Externe	Passing Juice
Characterizing fraud and its ramifications in affiliate marketing networks	Externe	Passing Juice
Click Fraud: How Real Is the Threat?	Externe	Passing Juice
Cookie-Stuffing Targeting Major Affiliate Merchants	Externe	Passing Juice
Affiliate Marketing to Be a \$36.9 Billion Market by 2030	Externe	Passing Juice
Affiliate marketing spending in the United States from 2010 to 2022	Externe	Passing Juice
Affiliate marketing fraud now a \$3.4 Billion problem	Externe	Passing Juice
az-katalog.com	Interne	Passing Juice
.weebly.com	Interne	Passing Juice
.elegantwedding.ca	Interne	Passing Juice
.infolinks.com	Interne	Passing Juice
.tapad.com	Interne	Passing Juice
.sharethrough.com	Interne	Passing Juice

Liens dans la page

.360yield.com	Interne	Passing Juice
.adsrvr.org	Interne	Passing Juice
.intentiq.com	Interne	Passing Juice
.doubleclick.net	Interne	Passing Juice
.shrpsports.com	Interne	Passing Juice
.pubmatic.com	Interne	Passing Juice
.ads.stickyadstv.com	Interne	Passing Juice
.adkernel.com	Interne	Passing Juice
.rfihub.com	Interne	Passing Juice
.twitter.com	Interne	Passing Juice
.casalemedia.com	Interne	Passing Juice
.quantserve.com	Interne	Passing Juice
ww25.funksheet.com	Interne	Passing Juice
.disqus.com	Interne	Passing Juice
.33across.com	Interne	Passing Juice
.go.sonobi.com	Interne	Passing Juice
.pxl.iqm.com	Interne	Passing Juice
.t.co	Interne	Passing Juice
.adnxs.com	Interne	Passing Juice
.smartadserver.com	Interne	Passing Juice
.media.net	Interne	Passing Juice
funksheet.com	Interne	Passing Juice
.3lift.com	Interne	Passing Juice
.pinterest.com	Interne	Passing Juice
.mgid.com	Interne	Passing Juice
.openx.net	Interne	Passing Juice
.lijit.com	Interne	Passing Juice
.funksheet.com	Interne	Passing Juice

Liens dans la page

shrpsports.com	Interne	Passing Juice
.paypal.com	Interne	Passing Juice
revelblog.com	Interne	Passing Juice
.revelblog.com	Interne	Passing Juice
nlbm.org	Interne	Passing Juice
api.aws.parking.godaddy.com	Interne	Passing Juice
www.idslogic.com	Interne	Passing Juice
.idslogic.com	Interne	Passing Juice
.c.clarity.ms	Interne	Passing Juice
.linkedin.com	Interne	Passing Juice
www.clarity.ms	Interne	Passing Juice
.tahititourisme.pf	Interne	Passing Juice
.c.bing.com	Interne	Passing Juice
brettrussell.com	Interne	Passing Juice
.clarity.ms	Interne	Passing Juice
www.google.com	Interne	Passing Juice
.www.linkedin.com	Interne	Passing Juice
.bing.com	Interne	Passing Juice
idslogic.com	Interne	Passing Juice
.google.com	Interne	Passing Juice
.victoriamotorhomes.blogspot.com	Interne	Passing Juice
runinout.com	Interne	Passing Juice
.youtube.com	Interne	Passing Juice
.runinout.com	Interne	Passing Juice
.getrockerbox.com	Interne	Passing Juice
.criteo.com	Interne	Passing Juice
.jmqms.mqmsh.com	Interne	Passing Juice
.tumblr.com	Interne	Passing Juice

Liens dans la page

.tri-countypowersports.com	Interne	Passing Juice
www.valuemytradein.com	Interne	Passing Juice
www.tumblr.com	Interne	Passing Juice
.bat.bing.com	Interne	Passing Juice
.hm.baidu.com	Interne	Passing Juice
www.tri-countypowersports.com	Interne	Passing Juice
.ihtbilisi.ge	Interne	Passing Juice
.thesawon.blogspot.com	Interne	Passing Juice
.adtdp.com	Interne	Passing Juice
.bidswitch.net	Interne	Passing Juice
.admaster.cc	Interne	Passing Juice
.instagram.com	Interne	Passing Juice
.yahoo.com	Interne	Passing Juice
.mediago.io	Interne	Passing Juice
.adsmoloco.com	Interne	Passing Juice
.desenhosparapintar.org	Interne	Passing Juice
.sdapnz.ru	Interne	Passing Juice
.yandex.ru	Interne	Passing Juice
.mc.yandex.com	Interne	Passing Juice
.yandex.com	Interne	Passing Juice
sdapnz.ru	Interne	Passing Juice
.clashdesigns88.blogspot.com	Interne	Passing Juice
mc.yandex.com	Interne	Passing Juice
.travellaudience.com	Interne	Passing Juice
.burgoscf.es	Interne	Passing Juice
.mc.yandex.ru	Interne	Passing Juice
.bloggerseolinks.blogspot.com	Interne	Passing Juice
amanhaeuteconto.com.br	Interne	Passing Juice

Liens dans la page

HHyZ7	Interne	Passing Juice
YjAgv4	Interne	Passing Juice
volcE3	Interne	Passing Juice
IRLO2	Interne	Passing Juice
closure_lm_207770	Interne	Passing Juice
ailct	Interne	Passing Juice
aicct	Interne	Passing Juice
aiact	Interne	Passing Juice
google_ad_intents_format	Interne	Passing Juice
12	Interne	Passing Juice
amplnaboxFrameOverlayManager	Interne	Passing Juice
__AMP_MODE	Interne	Passing Juice
__AMP_ERRORS	Interne	Passing Juice
__AMP_LOG	Interne	Passing Juice
WoodyMainJsModules	Interne	Passing Juice
ueto_78be8603a1	Interne	Passing Juice
6	Interne	Passing Juice
closure_lm_207656	Interne	Passing Juice
google_noFurtherRedirects	Interne	Passing Juice
mini_tangram_log_fmzpx0	Interne	Passing Juice
mini_tangram_log_tfwqpu	Interne	Passing Juice
closure_lm_486588	Interne	Passing Juice
lazyImages	Interne	Passing Juice
webpackChunkparking_lander	Interne	Passing Juice
4	Interne	Passing Juice
closure_lm_389473	Interne	Passing Juice
closure_lm_303528	Interne	Passing Juice
Webflow	Interne	Passing Juice

Liens dans la page

webpackChunk	Interne	Passing Juice
WebFont	Interne	Passing Juice
documentPictureInPicture	Interne	Passing Juice
closure_lm_688787	Interne	Passing Juice
webpackChunkelementorFrontend	Interne	Passing Juice
RavenLoader	Interne	Passing Juice
tude	Interne	Passing Juice
__tudeLoadedScripts	Interne	Passing Juice
Raven	Interne	Passing Juice
tudeChunk	Interne	Passing Juice
wa_client	Interne	Passing Juice
closure_lm_787541	Interne	Passing Juice
_33Across	Interne	Passing Juice
__dtspv	Interne	Passing Juice
Tynt	Interne	Passing Juice
cv	Interne	Passing Juice
a	Interne	Passing Juice
_HistatsCounterGraphics_0_setValues	Interne	Passing Juice
Histats	Interne	Passing Juice
oncltpc	Interne	Passing Juice
2023266__cngfg	Interne	Passing Juice
sidr	Interne	Passing Juice
ratings_mouseover_image	Interne	Passing Juice
ratingsL10n	Interne	Passing Juice
_Hasync	Interne	Passing Juice
2023266__cngfg__r	Interne	Passing Juice
2023266__cngfg__d	Interne	Passing Juice
RmVIZEZyZXFDYXBTdG9yYWdl	Interne	Passing Juice

Liens dans la page

oncontextstore	Interne	Passing Juice
style	Interne	Passing Juice
item	Interne	Passing Juice
gcsLst	Interne	Passing Juice
chaport	Interne	Passing Juice
chaportConfig	Interne	Passing Juice
closure_lm_730232	Interne	Passing Juice
slugs	Interne	Passing Juice
block_tdi_281	Interne	Passing Juice
block_tdi_280	Interne	Passing Juice
block_tdi_279	Interne	Passing Juice
block_tdi_189	Interne	Passing Juice
closure_lm_461153	Interne	Passing Juice
closure_lm_896672	Interne	Passing Juice
__cfBeacon	Interne	Passing Juice
wpa_field_info	Interne	Passing Juice
lastSetTimerId	Interne	Passing Juice
closure_lm_397211	Interne	Passing Juice
VWOInsights	Interne	Passing Juice
_vwo_surveySettings	Interne	Passing Juice
functionWrapper	Interne	Passing Juice
fetcher	Interne	Passing Juice
vwoChannelToW	Interne	Passing Juice
vwoChannelFW	Interne	Passing Juice
mainThread	Interne	Passing Juice
_vwo_settings_timer	Interne	Passing Juice
closure_lm_154252	Interne	Passing Juice
closure_lm_791238	Interne	Passing Juice

Liens dans la page

__AMP_EXTENDED_ELEMENTS	Interne	Passing Juice
__AMP_URL_CACHE	Interne	Passing Juice
__AMP_EXPERIMENT_TOGGLES	Interne	Passing Juice
__AMP_SERVICES	Interne	Passing Juice
__AMP_TOP	Interne	Passing Juice
AMP_EXP	Interne	Passing Juice
AMP_CONFIG	Interne	Passing Juice
AMP	Interne	Passing Juice
closure_lm_906964	Interne	Passing Juice
closure_lm_823999	Interne	Passing Juice
_igfprLPHVkex	Interne	Passing Juice
_igwBNIYdPHoC	Interne	Passing Juice
closure_lm_128929	Interne	Passing Juice
closure_lm_360738	Interne	Passing Juice
closure_lm_135876	Interne	Passing Juice
_dlo_rules	Interne	Passing Juice
_dlo_observer	Interne	Passing Juice
ORIBILI	Interne	Passing Juice
_dlo_rules_custom	Interne	Passing Juice
_dlo_rules_tealium_retail	Interne	Passing Juice
_dlo_rules_google_em_ga4	Interne	Passing Juice
_dlo_rules_google_em	Interne	Passing Juice
_dlo_rules_google_ec_ga4	Interne	Passing Juice
_dlo_rules_google_ec	Interne	Passing Juice
_dlo_rules_ceddl	Interne	Passing Juice
_dlo_rules_adobe_am	Interne	Passing Juice
_dlo_beforeDestination	Interne	Passing Juice
_dlo_telemetryExporter	Interne	Passing Juice

Liens dans la page

_qoptions	Interne	Passing Juice
ezt	Interne	Passing Juice
twtrr	Interne	Passing Juice
_linkedin_data_partner_ids	Interne	Passing Juice
uetq	Interne	Passing Juice
_qevents	Interne	Passing Juice
_fbq_gtm_ids	Interne	Passing Juice
SCHEMA_ID_EVENT_NAME_MAP	Interne	Passing Juice
AUTOMATIC_SCHEMAS	Interne	Passing Juice
scc	Interne	Passing Juice
_sGtmDataLayer	Interne	Passing Juice
ak_chlge	Interne	Passing Juice
bmak	Interne	Passing Juice
_cf	Interne	Passing Juice
gas	Interne	Passing Juice
scc-gd-c1	Interne	Passing Juice
webpackChunk:NRBA-1.285.0.PROD	Interne	Passing Juice
closure_lm_724140	Interne	Passing Juice
TWEEN	Interne	Passing Juice
PANOLENS	Interne	Passing Juice
THREE	Interne	Passing Juice
GreenSockGlobals	Interne	Passing Juice
_gsQueue	Interne	Passing Juice
CSSPlugin	Interne	Passing Juice
gsap	Interne	Passing Juice
SteppedEase	Interne	Passing Juice
Back	Interne	Passing Juice
Sine	Interne	Passing Juice

Liens dans la page

Circ	Interne	Passing Juice
Expo	Interne	Passing Juice
Bounce	Interne	Passing Juice
Elastic	Interne	Passing Juice
Strong	Interne	Passing Juice
Power4	Interne	Passing Juice
closure_lm_386347	Interne	Passing Juice
Quint	Interne	Passing Juice
Power3	Interne	Passing Juice
Quart	Interne	Passing Juice
Power2	Interne	Passing Juice
Cubic	Interne	Passing Juice
Power1	Interne	Passing Juice
Quad	Interne	Passing Juice
Power0	Interne	Passing Juice
Linear	Interne	Passing Juice
realarajax	Interne	Passing Juice
closure_lm_610736	Interne	Passing Juice
themeisleGutenbergForm	Interne	Passing Juice
themeisleGutenbergCountdown	Interne	Passing Juice
wpmmVars	Interne	Passing Juice
directorist	Interne	Passing Juice
fizzyUIUtils	Interne	Passing Juice
eventie	Interne	Passing Juice
_google_rum_ns_	Interne	Passing Juice
_sentryDebugIds	Interne	Passing Juice
closure_lm_91253	Interne	Passing Juice
webpackChunknew_bedford_framework	Interne	Passing Juice

Liens dans la page

webpackChunk_sqs_polyfiller	Interne	Passing Juice
Static	Interne	Passing Juice
SQUARESPACE_ROLLUPS	Interne	Passing Juice
Typekit	Interne	Passing Juice
closure_lm_832118	Interne	Passing Juice
closure_lm_447116	Interne	Passing Juice
ueto_3cac46cd12	Interne	Passing Juice
eaElementList	Interne	Passing Juice
pagespeed	Interne	Passing Juice
closure_lm_613114	Interne	Passing Juice
closure_lm_740319	Interne	Passing Juice
webpackJsonp_wix_profile_card_tpa_ooi	Interne	Passing Juice
Criteo	Interne	Passing Juice
Criteo_identitytag_159	Interne	Passing Juice
criteo_pubtag	Interne	Passing Juice
criteo_syncframe_state	Interne	Passing Juice
__id5_finalization_registry	Interne	Passing Juice
pbjs	Interne	Passing Juice
IMSecureSignalProvider	Interne	Passing Juice
__euid	Interne	Passing Juice
__euidSecureSignalProvider	Interne	Passing Juice
__uid2	Interne	Passing Juice
__uid2SecureSignalProvider	Interne	Passing Juice
lotame_sync_16589	Interne	Passing Juice
sync16589_wa	Interne	Passing Juice
sync16589_s	Interne	Passing Juice
sync16589_ja	Interne	Passing Juice
sync16589_ia	Interne	Passing Juice

Liens dans la page

sync16589_	Interne	Passing Juice
sync16589_h	Interne	Passing Juice
ox_esp	Interne	Passing Juice
regeneratorRuntime	Interne	Passing Juice
mRCNotifyObserver	Interne	Passing Juice
20	Interne	Passing Juice
FIRSTID_BY_TYPE	Interne	Passing Juice
FIRSTID_LOADING	Interne	Passing Juice
closure_lm_942582	Interne	Passing Juice
_aci_uidc	Interne	Passing Juice
google	Interne	Passing Juice
closure_lm_452015	Interne	Passing Juice
closure_lm_653896	Interne	Passing Juice
recaptcha	Interne	Passing Juice
grecaptcha	Interne	Passing Juice
__grecaptcha_cfg	Interne	Passing Juice
RT	Interne	Passing Juice
tti	Interne	Passing Juice
_wGtmDataLayer	Interne	Passing Juice
_analyticsDataLayer	Interne	Passing Juice
__SSG_MANIFEST	Interne	Passing Juice
__BUILD_MANIFEST	Interne	Passing Juice
__MIDDLEWARE_MATCHERS	Interne	Passing Juice
Reduxful	Interne	Passing Juice
_N_E	Interne	Passing Juice
__NEXT_P	Interne	Passing Juice
__NEXT_DATA__	Interne	Passing Juice
next	Interne	Passing Juice

Liens dans la page

webpackChunk_N_E	Interne	Passing Juice
_gaq	Interne	Passing Juice
recaptchaOptions	Interne	Passing Juice
scc-afternic-c1	Interne	Passing Juice
_tccTrackingValues	Interne	Passing Juice
_tccInternal	Interne	Passing Juice
HCS	Interne	Passing Juice
ReactTransitionGroup	Interne	Passing Juice
heartbeat	Interne	Passing Juice
webpackChunkuxcore2WebpackJsonp	Interne	Passing Juice
_signalsDataLayer	Interne	Passing Juice
utag_data	Interne	Passing Juice
_trfq	Interne	Passing Juice
_gaDataLayer	Interne	Passing Juice
_expDataLayer	Interne	Passing Juice
ux	Interne	Passing Juice
AKSB	Interne	Passing Juice
d	Interne	Passing Juice
Terms and rules	Interne	Passing Juice
Privacy policy	Interne	Passing Juice
Help	Interne	Passing Juice
Click fraud detection	Interne	Passing Juice
Click analytics	Interne	Passing Juice
Marketshare trends	Interne	Passing Juice
Associated domains	Interne	Passing Juice
Statistics	Interne	Passing Juice
Features	Interne	Passing Juice
Samples	Interne	Passing Juice

Liens dans la page

Pre-sales questions	Interne	Passing Juice
Pricing	Interne	Passing Juice
Service plan	Interne	Passing Juice
Methodology / technology	Interne	Passing Juice
Contact us	Interne	Passing Juice
=	Interne	Passing Juice

Mots-clefs

	Nuage de mots-clefs	domains wants cookie see search install javascript sites clicks example
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Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
search	13	✓	✗	✗	✓
cookie	8	✓	✗	✗	✓
javascript	7	✓	✗	✗	✓
sites	6	✗	✗	✗	✗
example	6	✗	✗	✗	✗

Ergonomie

	Url	Domaine : iolabs.io Longueur : 9
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.

Ergonomie

		
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 8 Avertissements : 2
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	 Excellent, votre site n'utilise pas de tableaux imbriqués.  Mauvais, votre site web utilise des styles css inline.  Génial, votre site web contient peu de fichiers CSS.  Mauvais, votre site web contient trop de fichiers javascript (plus de 6).  Parfait : votre site tire parti de gzip.

Mobile

	Optimisation mobile	 Icône Apple  Méta tags viewport  Contenu FLASH
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Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. https://iolabs.io/sitemap.xml
	Robots.txt	http://iolabs.io/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Manquant Nous n'avons trouvé aucun outil d'analytics sur ce site. Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.