

Evaluation du site independentbank.com

Généré le 26 Mars 2025 15:32

Le score est de 50/100



Optimisation du contenu

	Titre	Independent Bank Personal & Business Banking in Michigan Since 1864 Longueur : 73 Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.								
	Description	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit. Longueur : 178 Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.								
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.								
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>description</td><td>Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.</td></tr><tr><td>title</td><td>Independent Bank Personal & Business Banking in Michigan Since 1864</td></tr><tr><td>url</td><td>https://www.independentbank.com</td></tr></tbody></table>	Propriété	Contenu	description	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.	title	Independent Bank Personal & Business Banking in Michigan Since 1864	url	https://www.independentbank.com
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	Niveaux de titre	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr></table>	H1	H2	H3	H4	H5	H6		
H1	H2	H3	H4	H5	H6					

Optimisation du contenu

6 11 222 96 10 0

- [H1] No-Fee* Home Equity Line of Credit
- [H1] Named the Best Bank in Michigan
- [H1] Earn up to 5.00% APY** and a \$200 bonus!*
- [H1]
- [H1]
- [H1]
- [H2] Disclaimer
- [H2] Log In To
- [H2] How can we help you?
- [H2] Business Banking at its Best
- [H2] Start Saving with our CD Specials
- [H2] Bank anytime, with ONE Wallet
- [H2] Independent Bank in our CommunitiesBeing the difference in the communities we serve.
- [H2] Junior Achievement of the Michigan Great Lakes
- [H2] Annual Be TheDifference Day
- [H2] Affordable Housing Development in Grand Rapids
- [H2] Call, meet, or stop by a branch!
- [H3] Location
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
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- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Schedule an appointment
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information

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- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3]
- [H3] Office
- [H3]
- [H3] Loan Center
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
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Optimisation du contenu

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- [H3] Drive-Up
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- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Contact Information
- [H3] LobbyMonday - Friday 9:00 am - 4:30 pmSaturday - closed
- [H3] Drive-UpMonday - Friday 9:00 am - 5:00 pmSaturday 9:00 am - 12:00 pm
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
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Optimisation du contenu

- [H3] Office
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- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3]
- [H3] Call us at 800.355.0641Hours of operation
- [H3]
- [H3] Schedule an AppointmentVideo, phone, or in-person
- [H3]
- [H3] BranchesSearch Locations
- [H3] Need Help?
- [H3] Join Our Email List
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Ann Arbor Mortgage Loan Center | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Bad Axe | Independent Bank
- [H4] Bay City - Euclid | Independent Bank
- [H4] Bay City - Washington Ave. | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Bellevue | Independent Bank
- [H4] Beverly Hills | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Brighton | Independent Bank
- [H4] Mortgage Loan Center - Cadillac | Independent Bank
- [H4] Caro | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Caseville | Independent Bank
- [H4] Cass City | Independent Bank
- [H4] Cedar Springs | Independent Bank
- [H4] Charlotte | Independent Bank
- [H4] Clinton Township | Independent Bank
- [H4] Clio | Independent Bank
- [H4] Croton - Hardy ATM Only | Independent Bank
- [H4] Dearborn Mortgage Loan Center | Independent Bank
- [H4] Detroit Mortgage Loan Center | Independent Bank
- [H4] East Lansing | Independent Bank
- [H4] East Lansing - West Road Loan Center | Independent Bank
- [H4] Eaton Rapids | Independent Bank
- [H4] Essexville | Independent Bank

Optimisation du contenu

- [H4] Fairlawn Mortgage Loan Center | Independent Bank
- [H4] Farmington Hills | Independent Bank
- [H4] Grand Haven Mortgage Loan Center | Independent Bank
- [H4] Grand Rapids - Cascade | Independent Bank
- [H4] Grand Rapids - Commercial Loan Center | Independent Bank
- [H4] Grand Rapids - East Beltline | Independent Bank
- [H4] Grand Rapids - Monroe Center | Independent Bank
- [H4] Grand Rapids - Plainfield | Independent Bank
- [H4] Grand Rapids - Standale | Independent Bank
- [H4] Grand Rapids Beltline Mortgage Loan Center | Independent Bank
- [H4] Holland | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Ionia ATM Only | Independent Bank
- [H4] Ionia - Point | Independent Bank
- [H4] Kalamazoo Mortgage Loan Center | Independent Bank
- [H4] Kingston ATM Only | Independent Bank
- [H4] Leslie | Independent Bank
- [H4] Livonia | Independent Bank
- [H4] Marlette | Independent Bank
- [H4] Mason | Independent Bank
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Muskegon | Independent Bank
- [H4] Newaygo | Independent Bank
- [H4] Newaygo ATM Only - River Valley | Independent Bank
- [H4] North Branch | Independent Bank
- [H4] North Branch Drive-Up | Independent Bank
- [H4] Okemos | Independent Bank
- [H4] Olivet ATM Only | Independent Bank
- [H4] Pigeon ATM Only | Independent Bank
- [H4] Pinconning | Independent Bank
- [H4] Pleasant Lake | Independent Bank
- [H4] Portland | Independent Bank
- [H4] Potterville ATM Only | Independent Bank
- [H4] Rives Junction ATM Only | Independent Bank
- [H4] Rockford | Independent Bank
- [H4] Rockford Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Saginaw - Dixie Hwy | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Sand Lake | Independent Bank
- [H4] Saranac | Independent Bank
- [H4] Sebawaing | Independent Bank
- [H4] Shelby Township | Independent Bank
- [H4] South Haven Mortgage Loan Center | Independent Bank
- [H4] Sparta | Independent Bank
- [H4] Standish | Independent Bank
- [H4] Suttons Bay | Independent Bank
- [H4] Traverse City - Copper Ridge | Independent Bank
- [H4] Traverse City - Downtown | Independent Bank
- [H4] Traverse City - Garfield | Independent Bank
- [H4] Troy - Columbia Center | Independent Bank
- [H4] Troy Mortgage Loan Center | Independent Bank

Optimisation du contenu

		• [H4] Unionville ATM Only Independent Bank • [H4] Vermontville ATM Only Independent Bank • [H4] White Cloud Independent Bank • [H4] Williamston Independent Bank • [H4] Zeeland Mortgage Loan Center Independent Bank • [H4] Top • [H5] Mortgage & Loan Center • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch • [H5] Mortgage & Loan Center • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch
	Images	Nous avons trouvé 28 image(s) sur cette page Web. Bien, la plupart ou la totalité de vos images possèdent un attribut alt
	Ratio texte/HTML	Ratio : 18% Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 219 lien(s) dont 2 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 45.21% Liens internes 54.79%

Liens dans la page

Texte d'ancre	Type	Juice
x	Interne	Passing Juice
Personal	Interne	Passing Juice
Current Rates	Interne	Passing Juice
Checking	Externe	Passing Juice
Compare Checking Accounts	Interne	Passing Juice
ONE Account	Interne	Passing Juice
Opportunity One	Interne	Passing Juice
Compare Savings Accounts	Interne	Passing Juice
HSA	Interne	Passing Juice
CDs	Interne	Passing Juice
Loans	Interne	Passing Juice
Mortgage	Interne	Passing Juice
Auto	Interne	Passing Juice
Boat & RV	Interne	Passing Juice
HELOC	Interne	Passing Juice
Credit Cards	Interne	Passing Juice
Student Loans	Interne	Passing Juice
Loan Payments	Interne	Passing Juice
Debit & Credit Cards	Interne	Passing Juice
Private Banking	Interne	Passing Juice
Services	Interne	Passing Juice
ATM Finder	Externe	Passing Juice
ClickSWITCH	Externe	Passing Juice
Mobile Deposit	Interne	Passing Juice
ONE Wallet	Interne	Passing Juice
ONE Wallet +	Interne	Passing Juice
Overdraft Services	Interne	Passing Juice

Liens dans la page

Schedule an Appointment	Externe	Passing Juice
Zelle	Interne	Passing Juice
Financial Calculators	Interne	Passing Juice
Refer a Friend	Interne	Passing Juice
Commercial	Interne	Passing Juice
SBA Loans	Interne	Passing Juice
Floorplan Lending	Interne	Passing Juice
Business Loan Express	Interne	Passing Juice
Credit Cards	Interne	Passing Juice
Checking	Interne	Passing Juice
Savings	Interne	Passing Juice
SurePayroll	Externe	Passing Juice
Treasury Services	Interne	Passing Juice
Treasury ONE	Interne	Passing Juice
Government Banking	Interne	Passing Juice
Merchant Services	Externe	Passing Juice
Business Financial Calculators	Interne	Passing Juice
Testimonials	Interne	Passing Juice
IB Wealth Management	Externe	Passing Juice
Apply	Interne	Passing Juice
Contact	Interne	Passing Juice
Find a Location	Interne	Passing Juice
Mortgage Loan Officers	Interne	Passing Juice
Commercial Bankers	Interne	Passing Juice
Treasury Reps	Interne	Passing Juice
Financial Advisors	Externe	Passing Juice
ONE Wallet (log in on homepage)	Interne	Passing Juice
Credit Cards	Externe	Passing Juice

Liens dans la page

New Mortgage/Check Status	Interne	Passing Juice
Personal Loans	Externe	Passing Juice
Club Checking Benefits	Interne	Passing Juice
Express Loan Pay	Interne	Passing Juice
Check Re-Order	Interne	Passing Juice
IB Wealth Management	Interne	Passing Juice
ONE Wallet (log in on homepage)	Interne	Passing Juice
Remote Deposit Capture	Interne	Passing Juice
SurePayroll	Interne	Passing Juice
Merchant Services	Interne	Passing Juice
SBAM	Interne	Passing Juice
TreasuryONE	Interne	Passing Juice
Business	Interne	Passing Juice
Loans	Interne	Passing Juice
eServices	Interne	Passing Juice
Why Independent	Interne	Passing Juice
Corporate Social Responsibility	Interne	Passing Juice
In The News	Interne	Passing Juice
Giving Back	Interne	Passing Juice
Investor Relations	Interne	Passing Juice
Careers	Interne	Passing Juice
Info Center	Interne	Passing Juice
Blog	Interne	Passing Juice
Money Management	Interne	Passing Juice
Homewoner Assistance	Interne	Passing Juice
Safety & Security Center	Interne	Passing Juice
Legal Notices	Interne	Passing Juice
Find A Location	Interne	Passing Juice

Liens dans la page

[illegible]

Liens dans la page

[illegible]

Liens dans la page

Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
Schedule an appointment	Interne	Passing Juice
Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
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Get Directions	Externe	Passing Juice
Schedule an appointment	Interne	Passing Juice
Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
Schedule an appointment	Interne	Passing Juice
Get Directions	Externe	Passing Juice
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Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
Get Directions	Externe	Passing Juice
Personal Banking	Externe	Passing Juice
Credit Cards	Interne	Passing Juice

Liens dans la page

Club Checking Benefits	Interne	Passing Juice
Express Loan Pay	Interne	Passing Juice
Check Re-Order	Interne	Passing Juice
IB Wealth Management	Interne	Passing Juice
Remote Deposit Capture	Interne	Passing Juice
SurePayroll	Interne	Passing Juice
Merchant Services	Interne	Passing Juice
SBAM	Interne	Passing Juice
TreasuryONE	Interne	Passing Juice
Terms & Conditions Apply.	Interne	Passing Juice
See Rate Details.&nbsp;	Interne	Passing Juice
=	Externe	Passing Juice
Schedule	Interne	Passing Juice
=	Externe	Passing Juice
=	Externe	Passing Juice
Holiday Hours	Interne	Passing Juice
Opt back in here!&nbsp;	Externe	Passing Juice
Refer a Business	Interne	Passing Juice
Why Independent	Interne	Passing Juice
Financial Services	Interne	Passing Juice
IB Wealth Management	Interne	Passing Juice
Independent Title Services	Externe	Passing Juice
FAQs	Interne	Passing Juice
Accessibility Statement	Interne	Passing Juice

Mots-clefs



Nuage de mots-clefs

information directions **monday** friday
bank **drive-up** get **independent**

Mots-clefs

services 900

Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
900	168	✗	✗	✗	✗
monday	122	✗	✗	✗	✓
drive-up	109	✗	✗	✗	✓
independent	102	✓	✗	✓	✓
bank	100	✓	✗	✓	✓

Ergonomie

	Url	Domaine : independentbank.com Longueur : 19
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 46

Document

		Avertissements : 3
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	 Excellent, votre site n'utilise pas de tableaux imbriqués.  Mauvais, votre site web utilise des styles css inline.  Mauvais, votre site web contient trop de fichiers CSS (plus de 4).  Mauvais, votre site web contient trop de fichiers javascript (plus de 6).  Parfait : votre site tire parti de gzip.

Mobile

	Optimisation mobile	 Icône Apple  Méta tags viewport  Contenu FLASH
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Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal.  https://www.independentbank.com/sitemap.xml
	Robots.txt	http://independentbank.com/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Votre site web dispose d'une outil d'analytics, ce qui est optimal.  Google Analytics  Quantcast