

Evaluation du site atlasobscura.com

Généré le 28 Mars 2025 09:01

Le score est de 49/100



Optimisation du contenu

	Titre	Curious and Wondrous Travel Destinations - Atlas Obscura Longueur : 56 Parfait, votre titre contient entre 10 et 70 caractères.												
	Description	Definitive guidebook and friendly tour-guide to the world's most wondrous places. Travel tips, articles, strange facts and unique events. Longueur : 141 Génial, votre balise META description contient entre 70 et 160 caractères.												
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.												
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>site_name</td><td>Atlas Obscura</td></tr></tbody></table>	Propriété	Contenu	site_name	Atlas Obscura								
Propriété	Contenu													
site_name	Atlas Obscura													
	Niveaux de titre	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>50</td><td>36</td><td>3</td><td>0</td><td>1</td></tr></tbody></table> • [H1] Order Atlas Obscura: Wild Life today! • [H1] The Definitive Guide to the World's Hidden Wonders • [H2] Take your next trip with Atlas Obscura! • [H2] Destinations from the Atlas • [H2] analytics#sendEvent" data-ga-event-action="Clicked On: san-diego-california" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > San Diego • [H2] analytics#sendEvent" data-ga-event-action="Clicked On: baltimore-maryland" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > Baltimore	H1	H2	H3	H4	H5	H6	2	50	36	3	0	1
H1	H2	H3	H4	H5	H6									
2	50	36	3	0	1									

Optimisation du contenu

- [H2] analytics#sendEvent" data-ga-event-action="Clicked On: london-england" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > London
- [H2] analytics#sendEvent" data-ga-event-action="Clicked On: chicago-illinois" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > Chicago
- [H2] NEW - Wild Canadian Rockies: Fossils, Ghost Towns & National Parks
- [H2] NEW - Flavors of Scotland: Beyond the Haggis
- [H2] How Many Other Oceans Exist in Our Solar System?
- [H2] NEW - Wild Canadian Rockies: Fossils, Ghost Towns & National Parks
- [H2] NEW - Flavors of Scotland: Beyond the Haggis
- [H2] 15 Places That Feel Like a Wes Anderson Film
- [H2] Demand for Tiny Plants Is Driving a Poaching Crisis in South Africa
- [H2] Dear Atlas: How Do I Safely Explore Abandoned Places?
- [H2] Where to Wander: Atlas Obscura Selects the Best Places to Visit in 2025
- [H2] Sign up for our Newsletter
- [H2] Explore the Atlas
- [H2] Isa Lake
- [H2] Cactus Thiemann
- [H2] Houtouwan
- [H2] Walls of Itchan Kala
- [H2] Marble Caves of Chile Chico
- [H2] Buffalo Bayou Park Cistern
- [H2] Ali El Hendy Coffeehouse
- [H2] Snow White Cottages
- [H2] Gnomon of Saint-Sulpice
- [H2] Community Book Center
- [H2] Cat Head Delta Blues & Folk Art
- [H2] Mercado de la Merced
- [H2] Shōzoku Inari-jinja Shrine
- [H2] Xianjiyan: Rock of the Deity's Footprint
- [H2] Royal Guernsey Light Infantry Memorial
- [H2] The Egyptian Theatre
- [H2] Ancient City of Magnesia
- [H2] Discover Our Stories
- [H2] Meet the Man Who Finds Melodies Inside Mushrooms
- [H2] Raise a Toast to LA's Century-Old Breakfast Club
- [H2] Plan Your Adventure
- [H2] analytics#sendEvent" data-ga-event-action="Clicked On: berlin-germany" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > Berlin
- [H2] analytics#sendEvent" data-ga-event-action="Clicked On: tokyo-japan" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > Tokyo
- [H2] analytics#sendEvent" data-ga-event-action="Clicked On: edinburgh-scotland" data-ga-event-category="Destination Guide" data-ga-event-label="@PATH@" class="destination-name" > Edinburgh
- [H2] Top Countries

Optimisation du contenu

- [H2] Top Cities
- [H2] Explore the World
- [H2] Complete Your Bookshelf
- [H2] analytics#sendEvent" data-ga-event-action="Clicked Shop Item" data-ga-event-category="Homepage" data-ga-event-label="Wild Life Book" > Our Newest Book: Wild Life
- [H2] analytics#sendEvent" data-ga-event-action="Clicked Shop Item" data-ga-event-category="Homepage" data-ga-event-label="Explorer's Library" class="aon-heading-tinier lg:aon-heading-tiny mt-4 mb-1 text-gray-900" > The Explorer's Library
- [H2] Get Our Email Newsletter
- [H2] Follow Us
- [H2] Get the app
- [H3] Popular Destinations
- [H3] California
- [H3] Maryland
- [H3] England
- [H3] Illinois
- [H3] Trip
- [H3] Trip
- [H3] science
- [H3] Trip
- [H3] Trip
- [H3] More Stories
- [H3] List
- [H3] flora
- [H3] abandoned
- [H3] exploration
- [H3] The Atlas Obscura Podcast
- [H3] Get wonder in your inbox
- [H3] Wonder delivered to your inbox
- [H3] Hidden Wonders
- [H3] Add & Edit Places
- [H3] Become a Member
- [H3] Download the App
- [H3] Articles, Videos, and Podcast
- [H3] With his plant-based compositions, biologist-turned-musician Tarun Nayar wants to change how we engage with nature.
- [H3] Angelenos get up at dawn for fun, friendship, and eggs.
- [H3] Guides, lists, and itineraries
- [H3] Germany
- [H3] Japan
- [H3] Scotland
- [H3] Trips and Videos
- [H3] Discover Our Trips
- [H3] Discover Our Videos
- [H3] Books and Box Sets
- [H3] An Explorer's Guide to the World's Living Wonders
- [H3] Combination of Two Bestsellers
- [H3] Follow Atlas Obscura for more Wonders everyday
- [H4] Get your daily burst of wonder with all-new episodes of The Atlas Obscura Podcast.
- [H4] Asia
- [H4] Video
- [H6] Join the Community

Optimisation du contenu

	Images	Nous avons trouvé 73 image(s) sur cette page Web. 26 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 1% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 148 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 0.68% Liens internes 99.32%

Liens dans la page

Texte d'ancree	Type	Juice
Explore Newsletters	Interne	Passing Juice
Sign In	Interne	Passing Juice
Join	Interne	Passing Juice
Visit Adventures	Interne	Passing Juice

Liens dans la page

Yucatan Family Adventure: Meteors, Pyramids & Maya Legends	Interne	Passing Juice
Central Asia Road Trip: Backroads & Bazaars	Interne	Passing Juice
Paris	Interne	Passing Juice
London	Interne	Passing Juice
New York	Interne	Passing Juice
Berlin	Interne	Passing Juice
Rome	Interne	Passing Juice
Los Angeles	Interne	Passing Juice
Order Now	Interne	Passing Juice
San Diego	Interne	Passing Juice
Baltimore	Interne	Passing Juice
Chicago	Interne	Passing Juice
NEW - Wild Canadian Rockies: Fossils, Ghost Towns & National Parks	Interne	Passing Juice
NEW - Flavors of Scotland: Beyond the Haggis	Interne	Passing Juice
analytics#sendEvent" data-ga-event-category="Homepage" data-ga-event-action="Clicked Placement: feature_1" data-ga-event-label="Article" > How Many Other Oceans Exist in Our Solar System?	Interne	Passing Juice
Robin George Andrews	Interne	Passing Juice
analytics#sendEvent" data-ga-event-category="Homepage" data-ga-event-action="Clicked Placement: small_1" data-ga-event-label="List" > 15 Places That Feel Like a Wes Anderson Film	Interne	Passing Juice
Hal Koss	Interne	Passing Juice
Adam Welz	Interne	Passing Juice
Sarah Durn	Interne	Passing Juice
Atlas Obscura	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice
Terms and Conditions	Interne	Passing Juice
Isa Lake	Interne	Passing Juice

Liens dans la page

bgbaum	Interne	Passing Juice
Cactus Thiemann	Interne	Passing Juice
Michael Inscoe	Interne	Passing Juice
Houtouwan	Interne	Passing Juice
planan	Interne	Passing Juice
Walls of Itchan Kala	Interne	Passing Juice
Max Cortesi	Interne	Passing Juice
Marble Caves of Chile Chico	Interne	Passing Juice
Trevor Elia	Interne	Passing Juice
Buffalo Bayou Park Cistern	Interne	Passing Juice
Alexandra	Interne	Passing Juice
Ali El Hendy Coffeehouse	Interne	Passing Juice
Fred Cherrygarden	Interne	Passing Juice
Snow White Cottages	Interne	Passing Juice
Emily Kanner	Interne	Passing Juice
Gnomon of Saint-Sulpice	Interne	Passing Juice
sharris	Interne	Passing Juice
Community Book Center	Interne	Passing Juice
Aaron Santos	Interne	Passing Juice
Cat Head Delta Blues & Folk Art	Interne	Passing Juice
Mercado de la Merced	Interne	Passing Juice
Anya von Bremzen	Interne	Passing Juice
Shōzoku Inari-jinja Shrine	Interne	Passing Juice
Xianjiyan: Rock of the Deity's Footprint	Interne	Passing Juice
John ChungEn Liu	Interne	Passing Juice
Royal Guernsey Light Infantry Memorial	Interne	Passing Juice
cjb101	Interne	Passing Juice
The Egyptian Theatre	Interne	Passing Juice

Liens dans la page

Janey	Interne	Passing Juice
Ancient City of Magnesia	Interne	Passing Juice
duret	Interne	Passing Juice
View all Places	Interne	Passing Juice
Meet the Man Who Finds Melodies Inside Mushrooms	Interne	Passing Juice
Radhika Iyengar	Interne	Passing Juice
Dear Atlas: What Parts of Route 66 Are Worth the Drive?	Interne	Passing Juice
Danielle Hallock	Interne	Passing Juice
How Can Myths Help Us Understand the Stars? AO Wants to Know.	Interne	Passing Juice
Andrew Coletti	Interne	Passing Juice
Demand for Tiny Plants Is Driving a Poaching Crisis in South Africa	Interne	Passing Juice
The Heyday of Horror Hotlines and Why We Still Love to Fear the Phone	Interne	Passing Juice
Pat Cassels	Interne	Passing Juice
The Quest to Save the World's Rarest Pasta	Interne	Passing Juice
Diana Hubbell	Interne	Passing Juice
Dear Atlas: How Do I Actually Meet Locals When I Travel?	Interne	Passing Juice
Atlas Obscura	Interne	Passing Juice
Inside the World's Largest Two-Headed Calf Collection	Interne	Passing Juice
Julie Zigoris	Interne	Passing Juice
Raise a Toast to LA's Century-Old Breakfast Club	Interne	Passing Juice
Shannon Brown	Interne	Passing Juice
One Last Ride for Antarctica's 'Ivan the Terra Bus'	Interne	Passing Juice
Allegra Rosenberg	Interne	Passing Juice
Dear Atlas: How Do I Safely Explore Abandoned Places?	Interne	Passing Juice
What Does a Galaxy Taste Like?	Interne	Passing Juice
Anne Ewbank	Interne	Passing Juice
These Fantastic Spanish Sculptures Were Built to Burn	Interne	Passing Juice

Liens dans la page

Vittoria Traverso	Interne	Passing Juice
View all Stories	Interne	Passing Juice
Tokyo	Interne	Passing Juice
Edinburgh	Interne	Passing Juice
United States	Interne	Passing Juice
United Kingdom	Interne	Passing Juice
Italy	Interne	Passing Juice
Japan	Interne	Passing Juice
Germany	Interne	Passing Juice
Spain	Interne	Passing Juice
France	Interne	Passing Juice
Canada	Interne	Passing Juice
Australia	Interne	Passing Juice
Mexico	Interne	Passing Juice
Sweden	Interne	Passing Juice
Netherlands	Interne	Passing Juice
New York	Interne	Passing Juice
Brooklyn	Interne	Passing Juice
San Francisco	Interne	Passing Juice
Mexico City	Interne	Passing Juice
Seattle	Interne	Passing Juice
Stockholm	Interne	Passing Juice
Boston	Interne	Passing Juice
Madrid	Interne	Passing Juice
New Orleans	Interne	Passing Juice
Glasgow	Interne	Passing Juice
Prague	Interne	Passing Juice
Athens	Interne	Passing Juice

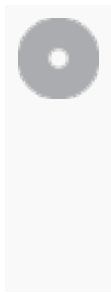
Liens dans la page

Queens	Interne	Passing Juice
Philadelphia	Interne	Passing Juice
Amsterdam	Interne	Passing Juice
Budapest	Interne	Passing Juice
View all Destinations	Interne	Passing Juice
NEW - Wild Borneo: Secrets of an Ancient Rainforest	Interne	Passing Juice
View all Trips	Interne	Passing Juice
Why Your Michelin Star Meal Is Dog 🐕	Interne	Passing Juice
View all Videos	Interne	Passing Juice
All Places	Interne	Passing Juice
Latest Places	Interne	Passing Juice
Most Popular	Interne	Passing Juice
Places to Eat	Interne	Passing Juice
Random	Interne	Passing Juice
Nearby	Interne	Passing Juice
Add a Place	Interne	Passing Juice
Food & Drink	Interne	Passing Juice
Itineraries	Interne	Passing Juice
Lists	Interne	Passing Juice
Puzzles	Interne	Passing Juice
Podcast	Interne	Passing Juice
Family Trip	Interne	Passing Juice
Food & Drink	Interne	Passing Juice
History & Culture	Interne	Passing Juice
Wildlife & Nature	Interne	Passing Juice
FAQ	Interne	Passing Juice
Membership	Interne	Passing Juice
Feedback & Ideas	Externe	Passing Juice

Liens dans la page

Community Guidelines	Interne	Passing Juice
Product Blog	Interne	Passing Juice
Unique Gifts	Interne	Passing Juice
Work With Us	Interne	Passing Juice
About	Interne	Passing Juice
FAQ	Interne	Passing Juice
Advertise With Us	Interne	Passing Juice
Advertising Guidelines	Interne	Passing Juice
Cookie Policy	Interne	Passing Juice

Mots-clefs

	Nuage de mots-clefs	aon--navbar--nav-componenthide justify-center h-auto open transform ease-absolute hidden w-full menu
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Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
justify-center	6	×	×	×	×
w-full	5	×	×	×	×
aon--navbar--nav-componenthide	5	×	×	×	×
ease-	4	×	×	×	×
absolute	4	×	×	×	×

Ergonomie

	Url	Domaine : atlasobscura.com
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Ergonomie

		Longueur : 16
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	 Excellent, votre site n'utilise pas de tableaux imbriqués.  Mauvais, votre site web utilise des styles css inline.  Génial, votre site web contient peu de fichiers CSS.  Mauvais, votre site web contient trop de fichiers javascript (plus de 6).  Dommage, votre site n'est pas optimisé avec gzip.

Mobile

	Optimisation mobile	 Icône Apple  Méta tags viewport  Contenu FLASH
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Optimisation

	Sitemap XML	Votre site web dispose d'une sitemap XML, ce qui est optimal. http://www.atlasobscura.com/sitemaps/sitemap_index.xml.gz
	Robots.txt	http://atlasobscura.com/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal.
	Mesures d'audience	Votre site web dispose d'une outil d'analytics, ce qui est optimal.  Google Analytics  Quantcast