





Revisión web de shopify.com

Generado el 16 Diciembre 2024 15:07 PM




La puntuación es 48/100




Contenido SEO

	Título	<p>Shopify</p> <p>Longitud : 7</p> <p>Preferiblemente, tu título debería contener entre 10 y 70 caracteres (espacios incluidos). Usa esta herramienta gratuita para calcular la longitud del texto.</p>														
	Descripción	<p>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</p> <p>Longitud : 145</p> <p>Genial, tu descripción meta contiene entre 70 y 160 caracteres.</p>														
	Palabras Claves (Keywords)	<p>Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa este generador de meta tags gratuito para crear tus palabras clave.</p>														
	Propiedades Meta Og	<p>Bien. Tu página usa propiedades Og (etiquetas og).</p> <table><thead><tr><th>Propiedad</th><th>Contenido</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Shopify</td></tr><tr><td>title</td><td>Shopify</td></tr><tr><td>description</td><td>Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/b/shopify-brochure2-as-sets/ad99387e77223a56caca1c7b18e31970.png</td></tr><tr><td>url</td><td>https://www.shopify.com/</td></tr></tbody></table>	Propiedad	Contenido	type	website	site_name	Shopify	title	Shopify	description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.	image	https://cdn.shopify.com/b/shopify-brochure2-as-sets/ad99387e77223a56caca1c7b18e31970.png	url	https://www.shopify.com/
Propiedad	Contenido															
type	website															
site_name	Shopify															
title	Shopify															
description	Try Shopify free and start a business or grow an existing one. Get more than ecommerce software with tools to manage every part of your business.															
image	https://cdn.shopify.com/b/shopify-brochure2-as-sets/ad99387e77223a56caca1c7b18e31970.png															
url	https://www.shopify.com/															





Contenido SEO

	Titulos	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>12</td><td>13</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Be the nextbig thing• [H2] store they line up for• [H2] The one commerce platform behind it all• [H2] There's no better place for you to build• [H2] Start selling in no time• [H2] Shopify• [H2] Support• [H2] Developers• [H2] Products• [H2] Global Impact• [H2] Solutions• [H3] For everyone from entrepreneurs to enterprise• [H3] Sell here, there, and everywhere• [H3] Find your forever customers• [H3] Grow around the world• [H3] Take care of business• [H3] Apps for anything else• [H3] By developers, for developers• [H3] The world's best-converting checkout• [H3] Rock steady and blazing fast• [H3] Shopify keeps you at the cutting edge• [H3] Shopify has your back• [H3] Country/region• [H4] Get started fast• [H4] Grow as big as you want• [H4] Raise the bar• [H4] In-person point of sale• [H4] Publish across channels• [H4] Powered by the world's best checkout• [H4] Reach the right customers for less• [H4] Unlock new growth with B2B• [H4] Sell and ship everywhere• [H4] Manage everything in one place• [H4] Run your store from anywhere• [H4] AI designed for commerce• [H4] Nonstop innovation	H1	H2	H3	H4	H5	H6	1	10	12	13	0	0
H1	H2	H3	H4	H5	H6									
1	10	12	13	0	0									
	Imágenes	<p>Hemos encontrado 63 imágenes en esta web.</p> <p>34 atributos alt están vacíos o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.</p>												
	Ratio Texto/HTML	<p>Ratio : 0%</p> <p>El ratio entre texto y código HTML de esta página es menor que el 15 por ciento, esto significa que tu web posiblemente necesite más contenido en texto.</p>												
	Flash	<p>Perfecto, no se ha detectado contenido Flash en la página.</p>												

Contenido SEO

	Iframe	Genial, no se han detectado Iframes en la página.
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Enlaces SEO

	Reescritura URL	Bien. Tus enlaces parecen amigables
	Guiones bajos en las URLs	Hemos detectado guiones bajos en tus URLs. Deberías usar guiones en su lugar para optimizar tu SEO.
	Enlaces en página	Hemos encontrado un total de 92 enlaces incluyendo 0 enlace(s) a ficheros
	Statistics	Enlaces Externos : noFollow 0% Enlaces Externos : Pasando Jugo 9.78% Enlaces Internos 90.22%

Enlaces en página

Ancla	Tipo	Jugo
Skip to Content	Interna	Pasando Jugo
Pricing	Interna	Pasando Jugo
Enterprise	Interna	Pasando Jugo
Log in	Interna	Pasando Jugo
Start free trial	Interna	Pasando Jugo
Get a stunning store	Interna	Pasando Jugo
Shopify POS	Interna	Pasando Jugo
multichannel integration	Interna	Pasando Jugo
Shopify Checkout	Interna	Pasando Jugo
Shopify Audiences	Interna	Pasando Jugo
integrated marketing tools	Interna	Pasando Jugo
insightful analytics	Interna	Pasando Jugo

Enlaces en página

custom experiences for wholesale buyers	Interna	Pasando Jugo
Shopify Shipping	Interna	Pasando Jugo
Shopify Markets	Interna	Pasando Jugo
Shopify Admin	Interna	Pasando Jugo
Shopify mobile app	Interna	Pasando Jugo
Shopify App Store	Interna	Pasando Jugo
APIs, primitives, and tools	Externo	Pasando Jugo
partners	Interna	Pasando Jugo
Shopify Magic	Interna	Pasando Jugo
new features and upgrades	Interna	Pasando Jugo
Hell Babes	Externo	Pasando Jugo
Shopify Capital	Interna	Pasando Jugo
About	Interna	Pasando Jugo
Careers	Interna	Pasando Jugo
Investors	Externo	Pasando Jugo
Press and Media	Interna	Pasando Jugo
Affiliates	Interna	Pasando Jugo
Legal	Interna	Pasando Jugo
Service Status	Externo	Pasando Jugo
Merchant Support	Interna	Pasando Jugo
Help Center	Interna	Pasando Jugo
Hire a Partner	Interna	Pasando Jugo
Shopify Academy	Interna	Pasando Jugo
Shopify Community	Interna	Pasando Jugo
API Documentation	Externo	Pasando Jugo
Dev Degree	Externo	Pasando Jugo
Shop	Externo	Pasando Jugo
Shop Pay	Interna	Pasando Jugo

Enlaces en página

Shopify Plus	Interna	Pasando Jugo
Shopify Fulfillment Network	Interna	Pasando Jugo
Linkpop	Externo	Pasando Jugo
Sustainability	Interna	Pasando Jugo
Social Impact	Interna	Pasando Jugo
Build Black	Interna	Pasando Jugo
Build Native	Externo	Pasando Jugo
Research	Interna	Pasando Jugo
Website Builder	Interna	Pasando Jugo
Ecommerce Website	Interna	Pasando Jugo
Australia	Interna	Pasando Jugo
Belgium	Interna	Pasando Jugo
Brasil	Interna	Pasando Jugo
Canada (English)	Interna	Pasando Jugo
Canada (Français)	Interna	Pasando Jugo
Česká republika	Interna	Pasando Jugo
Colombia	Interna	Pasando Jugo
Danmark	Interna	Pasando Jugo
Deutschland	Interna	Pasando Jugo
España	Interna	Pasando Jugo
Español (Intl.)	Interna	Pasando Jugo
France	Interna	Pasando Jugo
Hong Kong SAR	Interna	Pasando Jugo
India	Interna	Pasando Jugo
Indonesia	Interna	Pasando Jugo
Ireland	Interna	Pasando Jugo
Italia	Interna	Pasando Jugo
Malaysia	Interna	Pasando Jugo

Enlaces en página

México	Interna	Pasando Jugo
Nederland	Interna	Pasando Jugo
New Zealand	Interna	Pasando Jugo
Nigeria	Interna	Pasando Jugo
Norge	Interna	Pasando Jugo
Norway (English)	Interna	Pasando Jugo
Philippines	Interna	Pasando Jugo
Polska	Interna	Pasando Jugo
Portugal	Interna	Pasando Jugo
Singapore	Interna	Pasando Jugo
South Africa	Interna	Pasando Jugo
Suomi	Interna	Pasando Jugo
Sverige	Interna	Pasando Jugo
Türkiye	Interna	Pasando Jugo
United Kingdom	Interna	Pasando Jugo
🇺🇸	Interna	Pasando Jugo
🇺🇰	Interna	Pasando Jugo
🇺🇦	Interna	Pasando Jugo
🇺🇸	Interna	Pasando Jugo
🇺🇸	Interna	Pasando Jugo
🇺🇸	Interna	Pasando Jugo
Terms of Service	Interna	Pasando Jugo
Privacy Policy	Interna	Pasando Jugo
Sitemap	Interna	Pasando Jugo
Privacy Choices	Interna	Pasando Jugo

Palabras Clave SEO








Nube de Palabras Clave

Palabras Clave SEO






Consistencia de las Palabras Clave

Palabra Clave (Keyword)	Contenido	Título	Palabras Claves (Keywords)	Descripción	Titulos
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Usabilidad

	Url	Dominio : shopify.com Longitud : 11
	Favicon	Genial, tu web tiene un favicon.
	Imprimibilidad	No hemos encontrado una hoja de estilos CSS para impresión.
	Idioma	Genial. Has declarado el idioma en.
	Dublin Core	Esta página no usa Dublin Core.

Documento

	Tipo de documento (Doctype)	HTML 5
	Codificación	Perfecto. Has declarado como codificación UTF-8.
	Validez W3C	Errores : 89 Avisos : 7
	Privacidad de los Emails	Atención! Hemos encontrado por lo menos una dirección de correo electrónico en texto plano. Usa este protector antispam gratuito para ocultarla de los spammers.
	HTML obsoleto	Genial, no hemos detectado ninguna etiqueta HTML obsoleta.

Documento



Consejos de Velocidad

- ✓ Excelente, esta web no usa tablas.
- ✗ Muy mal, tu web está usando estilos embebidos (inline CSS).
- ✓ Genial, tu página web usa muy pocos ficheros CSS.
- ✓ Perfecto, tu web usa pocos ficheros JavaScript.
- ✓ Su sitio web se beneficia del tipo de compresión gzip. ¡Perfecto!

Movil



Optimización Móvil

- ✓ Icono para Apple
- ✓ Etiqueta Meta Viewport
- ✓ Contenido Flash

Optimización



Mapa del sitio XML

¡Perfecto! Su sitio tiene un mapa del sitio en XML.

<https://www.shopify.com/enterprise/sitemap.xml>

<https://www.shopify.com/pos/store/sitemap.xml>

<https://www.shopify.com/sitemap.xml>

<https://www.shopify.com/sitemap/case-studies.xml>

https://www.shopify.com/sitemap_blog.xml

https://www.shopify.com/sitemap_blog_retail.xml

https://www.shopify.com/sitemaps_list.xml

<https://www.shopify.com/stock-photos/sitemap/authors.xml>

https://www.shopify.com/stock-photos/sitemap/business_ideas.xml

<https://www.shopify.com/stock-photos/sitemap/categories.xml>

https://www.shopify.com/stock-photos/sitemap/main_pages.xml

<https://www.shopify.com/stock-photos/sitemap/pages.xml>

<https://www.shopify.com/stock-photos/sitemap/photos.xml>

Optimización

<https://www.shopify.com/tools/sitemap.xml>

<https://www.shopify.com/fi/sitemap.xml>

https://www.shopify.com/fi/sitemap_blog.xml

<https://www.shopify.com/ca/enterprise/sitemap.xml>

<https://www.shopify.com/ca/pos/store/sitemap.xml>

<https://www.shopify.com/ca/sitemap.xml>

<https://www.shopify.com/ca/sitemap/case-studies.xml>

https://www.shopify.com/ca/sitemap_blog.xml

https://www.shopify.com/ca/sitemap_blog_retail.xml

<https://www.shopify.com/ca/tools/sitemap.xml>

<https://www.shopify.com/uk/enterprise/sitemap.xml>

<https://www.shopify.com/uk/pos/store/sitemap.xml>

<https://www.shopify.com/uk/sitemap.xml>

<https://www.shopify.com/uk/sitemap/case-studies.xml>

https://www.shopify.com/uk/sitemap_blog.xml

https://www.shopify.com/uk/sitemap_blog_retail.xml

<https://www.shopify.com/uk/tools/sitemap.xml>

<https://www.shopify.com/in/enterprise/sitemap.xml>

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https://www.shopify.com/in/sitemap_blog.xml

https://www.shopify.com/in/sitemap_blog_retail.xml

<https://www.shopify.com/in/tools/sitemap.xml>

<https://www.shopify.com/au/enterprise/sitemap.xml>

<https://www.shopify.com/au/pos/store/sitemap.xml>

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<https://www.shopify.com/au/sitemap/case-studies.xml>

https://www.shopify.com/au/sitemap_blog.xml

https://www.shopify.com/au/sitemap_blog_retail.xml

<https://www.shopify.com/au/tools/sitemap.xml>

<https://www.shopify.com/id/enterprise/sitemap.xml>

Optimización

<https://www.shopify.com/id/sitemap.xml>

<https://www.shopify.com/id/sitemap/case-studies.xml>

https://www.shopify.com/id/sitemap_blog.xml

https://www.shopify.com/id/sitemap_blog_retail.xml

<https://www.shopify.com/id/tools/sitemap.xml>

<https://www.shopify.com/br/ferramentas/sitemap.xml>

<https://www.shopify.com/br/sitemap.xml>

https://www.shopify.com/br/sitemap_blog.xml

<https://www.shopify.com/br/stock-photos/sitemap/authors.xml>

<https://www.shopify.com/br/stock-photos/sitemap/categories.xml>

https://www.shopify.com/br/stock-photos/sitemap/main_pages.xml

<https://www.shopify.com/br/stock-photos/sitemap/photos.xml>

<https://www.shopify.com/pt/sitemap.xml>

https://www.shopify.com/pt/sitemap_blog.xml

<https://www.shopify.com/nz/enterprise/sitemap.xml>

<https://www.shopify.com/nz/pos/store/sitemap.xml>

<https://www.shopify.com/nz/sitemap.xml>

<https://www.shopify.com/nz/sitemap/case-studies.xml>

https://www.shopify.com/nz/sitemap_blog.xml

https://www.shopify.com/nz/sitemap_blog_retail.xml

<https://www.shopify.com/nz/tools/sitemap.xml>

<https://www.shopify.com/za/enterprise/sitemap.xml>

<https://www.shopify.com/za/sitemap.xml>

<https://www.shopify.com/za/sitemap/case-studies.xml>

https://www.shopify.com/za/sitemap_blog.xml

https://www.shopify.com/za/sitemap_blog_retail.xml

<https://www.shopify.com/za/tools/sitemap.xml>

<https://www.shopify.com/ng/enterprise/sitemap.xml>

<https://www.shopify.com/ng/sitemap.xml>

<https://www.shopify.com/ng/sitemap/case-studies.xml>

Optimización

https://www.shopify.com/ng/sitemap_blog.xml

https://www.shopify.com/ng/sitemap_blog_retail.xml

<https://www.shopify.com/ng/tools/sitemap.xml>

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<https://www.shopify.com/ph/sitemap/case-studies.xml>

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Optimización

<https://www.shopify.com/my/sitemap.xml>

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https://www.shopify.com/se/sitemap_blog.xml



<https://www.shopify.com/zh/sitemap.xml>

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<https://www.shopify.com/zh/tools/sitemap.xml>

<https://www.shopify.com/vn/sitemap.xml>

Optimización

		https://www.shopify.com/tr/sitemap.xml https://www.shopify.com/tr/sitemap_blog.xml https://www.shopify.com/pl/sitemap.xml https://www.shopify.com/pl/sitemap_blog.xml https://www.shopify.com/cz/sitemap.xml https://www.shopify.com/cz/sitemap_blog.xml https://www.shopify.com/th/sitemap.xml https://www.shopify.com/th/sitemap_blog.xml https://www.shopify.com/no/sitemap.xml https://www.shopify.com/no/sitemap_blog.xml
	Robots.txt	http://shopify.com/robots.txt ¡Estupendo! Su sitio web tiene un archivo robots.txt.
	Herramientas de Analítica	No disponible No hemos encontrado ninguna herramienta de analítica en esta web. La analítica Web le permite medir la actividad de los visitantes de su sitio web. Debería tener instalada al menos una herramienta de analítica y se recomienda instalar otra más para obtener una confirmación de los resultados.