

Revisión web de luerzersarchive.com

Generado el 27 Marzo 2025 16:33 PM

La puntuación es 50/100



Contenido SEO

	Título	Lürzer's Archive Leading Ad Industry Magazine & Directory Longitud : 68 Perfecto, tu título contiene entre 10 y 70 caracteres.																
	Descripción	The celebrated creative resource for advertising professionals worldwide Over 30 years of hand-picked inspiration, features, news & interviews. Longitud : 149 Genial, tu descripción meta contiene entre 70 y 160 caracteres.																
	Palabras Claves (Keywords)	Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa este generador de meta tags gratuito para crear tus palabras clave.																
	Propiedades Meta Og	Bien. Tu página usa propiedades Og (etiquetas og). <table><tr><th>Propiedad</th><th>Contenido</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Lürzer&#039;s Archive Leading Ad Industry Magazine & Directory</td></tr><tr><td>description</td><td>The celebrated creative resource for advertising professionals worldwide Over 30 years of hand-picked inspiration, features, news & interviews.</td></tr><tr><td>url</td><td>https://www.luerzersarchive.com/</td></tr><tr><td>site_name</td><td>Lurzers Archive</td></tr><tr><td>updated_time</td><td>2025-03-27T14:50:41+00:00</td></tr></table>	Propiedad	Contenido	locale	en_GB	type	website	title	Lürzer's Archive Leading Ad Industry Magazine & Directory	description	The celebrated creative resource for advertising professionals worldwide Over 30 years of hand-picked inspiration, features, news & interviews.	url	https://www.luerzersarchive.com/	site_name	Lurzers Archive	updated_time	2025-03-27T14:50:41+00:00
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updated_time	2025-03-27T14:50:41+00:00																	

Contenido SEO

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	Titulos	<table><tr><th>H1 4</th><th>H2 8</th><th>H3 6</th><th>H4 5</th><th>H5 29</th><th>H6 27</th></tr><tr><td colspan="6"> • [H1] All • [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe • [H1] • [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe • [H2] Archive • [H2] Shop • [H2] Listen up • [H2] 200Best Photographers open call • [H2] We love to party • [H2] LATEST BOOK • [H2] • [H2] LATEST BOOK • [H3] • [H3] Best of the Week • [H3] ISSUE HIGHLIGHTS • [H3] Are you one of the world's top ad photographers? Enter now to be included in this biennial industry essential • [H3] Our esteemed contributors suggest new reasons to celebrate • [H3] • [H4] Magazines • [H4] Books • [H4] Current Issue • [H4] 40 Years Special • [H4] CURRENT RANKINGS • [H5] Good Drinks • [H5] King Faisal Specialist Hospital and Research Centre • [H5] Levi's • [H5] Lürzer's Archive 228 is set to dazzle the eyes and blow the synapses. To celebrate our 40 years of seeking and setting standards for creative excellence, we worked with 40+ of the great, the good and the emerging stars to devise a modest proposal for you: the 40 most creatively significant ads of the </td></tr></table>	H1 4	H2 8	H3 6	H4 5	H5 29	H6 27	• [H1] All • [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe • [H1] • [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe • [H2] Archive • [H2] Shop • [H2] Listen up • [H2] 200Best Photographers open call • [H2] We love to party • [H2] LATEST BOOK • [H2] • [H2] LATEST BOOK • [H3] • [H3] Best of the Week • [H3] ISSUE HIGHLIGHTS • [H3] Are you one of the world's top ad photographers? Enter now to be included in this biennial industry essential • [H3] Our esteemed contributors suggest new reasons to celebrate • [H3] • [H4] Magazines • [H4] Books • [H4] Current Issue • [H4] 40 Years Special • [H4] CURRENT RANKINGS • [H5] Good Drinks • [H5] King Faisal Specialist Hospital and Research Centre • [H5] Levi's • [H5] Lürzer's Archive 228 is set to dazzle the eyes and blow the synapses. To celebrate our 40 years of seeking and setting standards for creative excellence, we worked with 40+ of the great, the good and the emerging stars to devise a modest proposal for you: the 40 most creatively significant ads of the					
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Contenido SEO

last 40 years. What's not to like? Come on in...

- [H5] COPD
- [H5] Warriors Asia
- [H5] Your Room. Your Rules.
- [H5] Winning Isn't Comfortable
- [H5] Climate change is faster
- [H5] Bellies
- [H5] Citroen Ami-It always finds a space.
- [H5] Jeep - Original Copies
- [H5] Marcos Behrens | Piu Piu Studio
- [H5] Scott Montgomery
- [H5] Tyllie Barbosa
- [H5] Caesar Lima
- [H5] Cameron Davidson | Washington DC
- [H5] Tadd Myers Photographer
- [H5] Nick Hall
- [H5] Ciprian Mihai
- [H5] Olff Appold
- [H5] Serviceplan, Hamburg
- [H5] Ogilvy & Mather, New York
- [H5] Cascadas
- [H5] Mihai Vladimir Anton
- [H5] Jonathan Knowles
- [H5] Tim Tadder
- [H5] Big Al Gruswitz
- [H5] Surrealism
- [H6] Good Drinks, in-house, Palmyra, Australia
- [H6] Publicis Middle East, Dubai
- [H6] TBWA\Chiat\Day, San Francisco
- [H6] Publicis Colombia, Bogotá
- [H6] Asia - The Experience Co.
- [H6] Ogilvy & Mather, Singapore
- [H6] Wieden + Kennedy, Portland
- [H6] Auge Headquarter, Milan
- [H6] FCB, Lisbon
- [H6] Havas Worldwide, Istanbul
- [H6] Publicis Middle East, Dubai
- [H6] United Kingdom
- [H6] United States of America
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- [H6] Romania
- [H6] Germany
- [H6] Germany
- [H6] United States of America
- [H6] Switzerland
- [H6] Romania
- [H6] United Kingdom
- [H6] United States of America
- [H6] United States of America

Imágenes

Hemos encontrado 112 imágenes en esta web.

Contenido SEO

		102 atributos alt están vacíos o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.
	Ratio Texto/HTML	Ratio : 9% El ratio entre texto y código HTML de esta página es menor que el 15 por ciento, esto significa que tu web posiblemente necesite más contenido en texto.
	Flash	Perfecto, no se ha detectado contenido Flash en la página.
	Iframe	Muy mal, tienes Iframes en la página, esto significa que el contenido no podrá ser indexado.

Enlaces SEO

	Reescritura URL	Bien. Tus enlaces parecen amigables
	Guiones bajos en las URLs	Hemos detectado guiones bajos en tus URLs. Deberías usar guiones en su lugar para optimizar tu SEO.
	Enlaces en página	Hemos encontrado un total de 299 enlaces incluyendo 0 enlace(s) a ficheros
	Statistics	Enlaces Externos : noFollow 0% Enlaces Externos : Pasando Jugo 1% Enlaces Internos 99%

Enlaces en página

Ancla	Tipo	Jugo
Search	Interna	Pasando Jugo
Subscribe	Interna	Pasando Jugo
Submit	Interna	Pasando Jugo
Shop	Interna	Pasando Jugo

Enlaces en página

Issue 228 [2024]	Interna	Pasando Jugo
Issue 227 [2024]	Interna	Pasando Jugo
Issue 226 [2024]	Interna	Pasando Jugo
Issue 4 [2023]	Interna	Pasando Jugo
Issue 3 [2023]	Interna	Pasando Jugo
Issue 2 [2023]	Interna	Pasando Jugo
Issue 1 [2023]	Interna	Pasando Jugo
Issue 3 [2022]	Interna	Pasando Jugo
Issue 2 [2022]	Interna	Pasando Jugo
Issue 1 [2022]	Interna	Pasando Jugo
Issue 5/6 [2021]	Interna	Pasando Jugo
Issue 3/4 [2021]	Interna	Pasando Jugo
Issue 1/2 [2021]	Interna	Pasando Jugo
Issue 5/6 [2020]	Interna	Pasando Jugo
Issue 3/4 [2020]	Interna	Pasando Jugo
Issue 2 [2020]	Interna	Pasando Jugo
Issue 1 [2020]	Interna	Pasando Jugo
Issue 6 [2019]	Interna	Pasando Jugo
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Issue 4 [2019]	Interna	Pasando Jugo
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Issue 4 [2018]	Interna	Pasando Jugo
Issue 3 [2018]	Interna	Pasando Jugo
Issue 2 [2018]	Interna	Pasando Jugo

Enlaces en página

Issue 1 [2018]	Interna	Pasando Jugo
Issue 6 [2017]	Interna	Pasando Jugo
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Enlaces en página

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Issue 6 [2008]	Interna	Pasando Jugo

Enlaces en página

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Issue 2 [1984]	Interna	Pasando Jugo
Issue 1 [1984]	Interna	Pasando Jugo
200 Best Digital Artists Edition 7	Interna	Pasando Jugo
200 Best Ad Photographers [2023-2024]	Interna	Pasando Jugo
200 Best Digital Artists [2022-2023]	Interna	Pasando Jugo
200 Best Ad Photographers [2021-2022]	Interna	Pasando Jugo
200 Best Digital Artists [2021]	Interna	Pasando Jugo
200 Best Ad Photographers [2020-2021]	Interna	Pasando Jugo
200 Best Digital Artists [2019-2020]	Interna	Pasando Jugo
200 Best Illustrators [2018-2019]	Interna	Pasando Jugo
200 Best Ad Photographers [2018-2019]	Interna	Pasando Jugo
200 Best Packaging Design [2017-2018]	Interna	Pasando Jugo
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200 Best Illustrators [2016-2017]	Interna	Pasando Jugo
200 Best Ad Photographers [2016-2017]	Interna	Pasando Jugo
200 Best Packaging Design [2015-2016]	Interna	Pasando Jugo
200 Best Digital Artists [2015-2016]	Interna	Pasando Jugo
200 Best Illustrators [2014-2015]	Interna	Pasando Jugo
200 Best Ad Photographers Worldwide [2014-2015]	Interna	Pasando Jugo
200 Best Digital Artists worldwide [2013-2014]	Interna	Pasando Jugo
200 Best Photographers [2012-2013]	Interna	Pasando Jugo
200 Best Illustrators [2011-2012]	Interna	Pasando Jugo
200 Best Photographers [2010-2011]	Interna	Pasando Jugo
200 Best Packaging Design [2010-2011]	Interna	Pasando Jugo
200 Best Illustrators [2009-2010]	Interna	Pasando Jugo

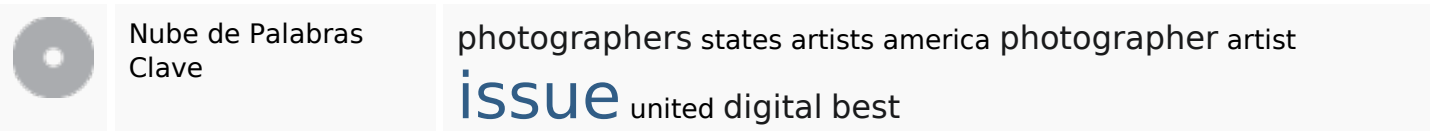
Enlaces en página

200 Best Photographers [2008-2009]	Interna	Pasando Jugo
200 Best Illustrators [2007-2008]	Interna	Pasando Jugo
200 Best Photographers [2006-2007]	Interna	Pasando Jugo
200 Best Illustrators [2005-2006]	Interna	Pasando Jugo
200 Best Photographers [2004-2005]	Interna	Pasando Jugo
Design for Music 2	Interna	Pasando Jugo
Packaging Design 2	Interna	Pasando Jugo
Advertising Photography 2	Interna	Pasando Jugo
Catalogs and Brochures 1	Interna	Pasando Jugo
Design for Music 1	Interna	Pasando Jugo
Commercial Illustration 1	Interna	Pasando Jugo
Advertising Photography 1	Interna	Pasando Jugo
Packaging Design 1	Interna	Pasando Jugo
Read more	Interna	Pasando Jugo
View All	Interna	Pasando Jugo
Classic	Interna	Pasando Jugo
Shop Now	Interna	Pasando Jugo
Subscribe	Interna	Pasando Jugo
Read Feature	Interna	Pasando Jugo
Discover Profiles	Interna	Pasando Jugo
View All	Interna	Pasando Jugo
View All	Interna	Pasando Jugo
Read Review	Interna	Pasando Jugo
Read more	Interna	Pasando Jugo
Buy Now	Interna	Pasando Jugo
Terms & Conditions.	Interna	Pasando Jugo
Interviews	Interna	Pasando Jugo
Features	Interna	Pasando Jugo

Enlaces en página

Reviews	Interna	Pasando Jugo
Shop	Interna	Pasando Jugo
Latest issue	Interna	Pasando Jugo
Where to buy	Interna	Pasando Jugo
About	Interna	Pasando Jugo
Advertise	Interna	Pasando Jugo
Contact	Interna	Pasando Jugo
Terms and conditions	Interna	Pasando Jugo
Instagram	Externo	Pasando Jugo
LinkedIn	Externo	Pasando Jugo
TikTok	Externo	Pasando Jugo
Log In	Interna	Pasando Jugo
Past Issues	Interna	Pasando Jugo
Checkout	Interna	Pasando Jugo
Log In	Interna	Pasando Jugo

Palabras Clave SEO



Consistencia de las Palabras Clave

Palabra Clave (Keyword)	Contenido	Título	Palabras Claves (Keywords)	Descripción	Titulos
issue	232	✗	✗	✗	✓
best	32	✗	✗	✗	✓
digital	18	✗	✗	✗	✓
photographers	13	✗	✗	✗	✓

Consistencia de las Palabras Clave

photographer

12



Usabilidad

	Url	Dominio : luerzersarchive.com Longitud : 19
	Favicon	Genial, tu web tiene un favicon.
	Imprimibilidad	No hemos encontrado una hoja de estilos CSS para impresión.
	Idioma	Genial. Has declarado el idioma en.
	Dublin Core	Esta página no usa Dublin Core.

Documento

	Tipo de documento (Doctype)	HTML 5
	Codificación	Perfecto. Has declarado como codificación UTF-8.
	Validez W3C	Errores : 0 Avisos : 0
	Privacidad de los Emails	Genial. No hay ninguna dirección de email como texto plano!
	HTML obsoleto	Genial, no hemos detectado ninguna etiqueta HTML obsoleta.
	Consejos de Velocidad	 Excelente, esta web no usa tablas.  Muy mal, tu web está usando estilos embenidos (inline CSS).  Muy mal, tu página web usa demasiados ficheros CSS (más de 4).  Muy mal, tu sitio usa demasiados ficheros JavaScript (más de

Documento

6).



Su sitio web se beneficia del tipo de compresión gzip.
¡Perfecto!

Móvil



Optimización Móvil



Icono para Apple



Etiqueta Meta Viewport



Contenido Flash

Optimización



Mapa del sitio XML

¡Perfecto! Su sitio tiene un mapa del sitio en XML.

https://www.luerzersarchive.com/sitemap_index.xml



Robots.txt

<http://luerzersarchive.com/robots.txt>

¡Estupendo! Su sitio web tiene un archivo robots.txt.



Herramientas de Análítica

No disponible

No hemos encontrado ninguna herramienta de analítica en esta web.

La analítica Web le permite medir la actividad de los visitantes de su sitio web. Debería tener instalada al menos una herramienta de analítica y se recomienda instalar otra más para obtener una confirmación de los resultados.