

Revisión web de independentbank.com

Generado el 26 Marzo 2025 15:32 PM

La puntuación es 50/100



Contenido SEO

	Título	Independent Bank Personal & Business Banking in Michigan Since 1864 Longitud : 73 Preferiblemente, tu título debería contener entre 10 y 70 caracteres (espacios incluidos). Usa esta herramienta gratuita para calcular la longitud del texto.								
	Descripción	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit. Longitud : 178 Preferiblemente tu descripción meta debe contener entre 70 y 160 caracteres (espacios incluidos). Usa esta herramienta gratuita para calcular la longitud del texto.								
	Palabras Claves (Keywords)	Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa este generador de meta tags gratuito para crear tus palabras clave.								
	Propiedades Meta Og	Bien. Tu página usa propiedades Og (etiquetas og). <table><thead><tr><th>Propiedad</th><th>Contenido</th></tr></thead><tbody><tr><td>description</td><td>Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.</td></tr><tr><td>title</td><td>Independent Bank Personal & Business Banking in Michigan Since 1864</td></tr><tr><td>url</td><td>https://www.independentbank.com</td></tr></tbody></table>	Propiedad	Contenido	description	Independent Bank is a Michigan-based bank that offers loans, mortgages, personal & business banking across Grand Rapids, Bay City, Lansing, Traverse City & Metro Detroit.	title	Independent Bank Personal & Business Banking in Michigan Since 1864	url	https://www.independentbank.com
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	Titulos	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr></table>	H1	H2	H3	H4	H5	H6		
H1	H2	H3	H4	H5	H6					

Contenido SEO

6 11 222 96 10 0

- [H1] No-Fee* Home Equity Line of Credit
- [H1] Named the Best Bank in Michigan
- [H1] Earn up to 5.00% APY** and a \$200 bonus!*
- [H1]
- [H1]
- [H1]
- [H2] Disclaimer
- [H2] Log In To
- [H2] How can we help you?
- [H2] Business Banking at its Best
- [H2] Start Saving with our CD Specials
- [H2] Bank anytime, with ONE Wallet
- [H2] Independent Bank in our CommunitiesBeing the difference in the communities we serve.
- [H2] Junior Achievement of the Michigan Great Lakes
- [H2] Annual Be TheDifference Day
- [H2] Affordable Housing Development in Grand Rapids
- [H2] Call, meet, or stop by a branch!
- [H3] Location
- [H3] Contact Information
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
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- [H3] Contact Information
- [H3] Schedule an appointment
- [H3] Office
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- [H3] Contact Information
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- [H3] Office
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- [H3] Loan Center
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3] 24 Hour ATM Service
- [H3] Contact Information
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- [H3] Contact Information
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- [H3] Contact Information
- [H3] LobbyMonday - Friday 9:00 am - 4:30 pmSaturday - closed
- [H3] Drive-UpMonday - Friday 9:00 am - 5:00 pmSaturday 9:00 am - 12:00 pm
- [H3] Contact Information
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- [H3] Drive-Up
- [H3] Contact Information
- [H3] Office
- [H3] Drive-Up
- [H3] Contact Information
- [H3]
- [H3] Call us at 800.355.0641Hours of operation
- [H3]
- [H3] Schedule an AppointmentVideo, phone, or in-person
- [H3]
- [H3] BranchesSearch Locations
- [H3] Need Help?
- [H3] Join Our Email List
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Ann Arbor Mortgage Loan Center | Independent Bank
- [H4] Auburn | Independent Bank
- [H4] Bad Axe | Independent Bank
- [H4] Bay City - Euclid | Independent Bank
- [H4] Bay City - Washington Ave. | Independent Bank
- [H4] Belding | Independent Bank
- [H4] Bellevue | Independent Bank
- [H4] Beverly Hills | Independent Bank
- [H4] Big Rapids | Independent Bank
- [H4] Brighton | Independent Bank
- [H4] Mortgage Loan Center - Cadillac | Independent Bank
- [H4] Caro | Independent Bank
- [H4] Carson City | Independent Bank
- [H4] Caseville | Independent Bank
- [H4] Cass City | Independent Bank
- [H4] Cedar Springs | Independent Bank
- [H4] Charlotte | Independent Bank
- [H4] Clinton Township | Independent Bank
- [H4] Clio | Independent Bank
- [H4] Croton - Hardy ATM Only | Independent Bank
- [H4] Dearborn Mortgage Loan Center | Independent Bank
- [H4] Detroit Mortgage Loan Center | Independent Bank
- [H4] East Lansing | Independent Bank
- [H4] East Lansing - West Road Loan Center | Independent Bank
- [H4] Eaton Rapids | Independent Bank
- [H4] Essexville | Independent Bank

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- [H4] Fairlawn Mortgage Loan Center | Independent Bank
- [H4] Farmington Hills | Independent Bank
- [H4] Grand Haven Mortgage Loan Center | Independent Bank
- [H4] Grand Rapids - Cascade | Independent Bank
- [H4] Grand Rapids - Commercial Loan Center | Independent Bank
- [H4] Grand Rapids - East Beltline | Independent Bank
- [H4] Grand Rapids - Monroe Center | Independent Bank
- [H4] Grand Rapids - Plainfield | Independent Bank
- [H4] Grand Rapids - Standale | Independent Bank
- [H4] Grand Rapids Beltline Mortgage Loan Center | Independent Bank
- [H4] Holland | Independent Bank
- [H4] Howard City | Independent Bank
- [H4] Ionia ATM Only | Independent Bank
- [H4] Ionia - Point | Independent Bank
- [H4] Kalamazoo Mortgage Loan Center | Independent Bank
- [H4] Kingston ATM Only | Independent Bank
- [H4] Leslie | Independent Bank
- [H4] Livonia | Independent Bank
- [H4] Marlette | Independent Bank
- [H4] Mason | Independent Bank
- [H4] Midland Mortgage Loan Center | Independent Bank
- [H4] Muskegon | Independent Bank
- [H4] Newaygo | Independent Bank
- [H4] Newaygo ATM Only - River Valley | Independent Bank
- [H4] North Branch | Independent Bank
- [H4] North Branch Drive-Up | Independent Bank
- [H4] Okemos | Independent Bank
- [H4] Olivet ATM Only | Independent Bank
- [H4] Pigeon ATM Only | Independent Bank
- [H4] Pinconning | Independent Bank
- [H4] Pleasant Lake | Independent Bank
- [H4] Portland | Independent Bank
- [H4] Potterville ATM Only | Independent Bank
- [H4] Rives Junction ATM Only | Independent Bank
- [H4] Rockford | Independent Bank
- [H4] Rockford Mortgage Loan Center | Independent Bank
- [H4] Saginaw - Center | Independent Bank
- [H4] Saginaw - Dixie Hwy | Independent Bank
- [H4] Saginaw - Fashion Square Mall | Independent Bank
- [H4] Saginaw - State St. | Independent Bank
- [H4] Saginaw Mortgage Loan Center | Independent Bank
- [H4] Sand Lake | Independent Bank
- [H4] Saranac | Independent Bank
- [H4] Sebawaing | Independent Bank
- [H4] Shelby Township | Independent Bank
- [H4] South Haven Mortgage Loan Center | Independent Bank
- [H4] Sparta | Independent Bank
- [H4] Standish | Independent Bank
- [H4] Suttons Bay | Independent Bank
- [H4] Traverse City - Copper Ridge | Independent Bank
- [H4] Traverse City - Downtown | Independent Bank
- [H4] Traverse City - Garfield | Independent Bank
- [H4] Troy - Columbia Center | Independent Bank
- [H4] Troy Mortgage Loan Center | Independent Bank

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		• [H4] Unionville ATM Only Independent Bank • [H4] Vermontville ATM Only Independent Bank • [H4] White Cloud Independent Bank • [H4] Williamston Independent Bank • [H4] Zeeland Mortgage Loan Center Independent Bank • [H4] Top • [H5] Mortgage & Loan Center • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch • [H5] Mortgage & Loan Center • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch • [H5] Bank Branch
	Imágenes	Hemos encontrado 28 imágenes en esta web. Bien, la mayoría de tus imágenes tienen atributo alt.
	Ratio Texto/HTML	Ratio : 18% Bien, el ratio entre texto y código HTML de esta página es mayor que 15, pero menor que 25 por ciento.
	Flash	Perfecto, no se ha detectado contenido Flash en la página.
	Iframe	Muy mal, tienes Iframes en la página, esto significa que el contenido no podrá ser indexado.

Enlaces SEO

	Reescritura URL	Mal. Tus enlaces parecen usar parámetros en la url (query string).
	Guiones bajos en las URLs	Hemos detectado guiones bajos en tus URLs. Deberías usar guiones en su lugar para optimizar tu SEO.
	Enlaces en página	Hemos encontrado un total de 219 enlaces incluyendo 2 enlace(s) a ficheros
	Statistics	Enlaces Externos : noFollow 0% Enlaces Externos : Pasando Jugo 45.21% Enlaces Internos 54.79%

Enlaces en página

Ancla	Tipo	Jugo
x	Interna	Pasando Jugo
Personal	Interna	Pasando Jugo
Current Rates	Interna	Pasando Jugo
Checking	Externo	Pasando Jugo
Compare Checking Accounts	Interna	Pasando Jugo
ONE Account	Interna	Pasando Jugo
Opportunity One	Interna	Pasando Jugo
Compare Savings Accounts	Interna	Pasando Jugo
HSA	Interna	Pasando Jugo
CDs	Interna	Pasando Jugo
Loans	Interna	Pasando Jugo
Mortgage	Interna	Pasando Jugo
Auto	Interna	Pasando Jugo
Boat & RV	Interna	Pasando Jugo
HELOC	Interna	Pasando Jugo
Credit Cards	Interna	Pasando Jugo
Student Loans	Interna	Pasando Jugo
Loan Payments	Interna	Pasando Jugo
Debit & Credit Cards	Interna	Pasando Jugo
Private Banking	Interna	Pasando Jugo
Services	Interna	Pasando Jugo
ATM Finder	Externo	Pasando Jugo
ClickSWITCH	Externo	Pasando Jugo
Mobile Deposit	Interna	Pasando Jugo
ONE Wallet	Interna	Pasando Jugo
ONE Wallet +	Interna	Pasando Jugo
Overdraft Services	Interna	Pasando Jugo

Enlaces en página

Schedule an Appointment	Externo	Pasando Jugo
Zelle	Interna	Pasando Jugo
Financial Calculators	Interna	Pasando Jugo
Refer a Friend	Interna	Pasando Jugo
Commercial	Interna	Pasando Jugo
SBA Loans	Interna	Pasando Jugo
Floorplan Lending	Interna	Pasando Jugo
Business Loan Express	Interna	Pasando Jugo
Credit Cards	Interna	Pasando Jugo
Checking	Interna	Pasando Jugo
Savings	Interna	Pasando Jugo
SurePayroll	Externo	Pasando Jugo
Treasury Services	Interna	Pasando Jugo
Treasury ONE	Interna	Pasando Jugo
Government Banking	Interna	Pasando Jugo
Merchant Services	Externo	Pasando Jugo
Business Financial Calculators	Interna	Pasando Jugo
Testimonials	Interna	Pasando Jugo
IB Wealth Management	Externo	Pasando Jugo
Apply	Interna	Pasando Jugo
Contact	Interna	Pasando Jugo
Find a Location	Interna	Pasando Jugo
Mortgage Loan Officers	Interna	Pasando Jugo
Commercial Bankers	Interna	Pasando Jugo
Treasury Reps	Interna	Pasando Jugo
Financial Advisors	Externo	Pasando Jugo
ONE Wallet (log in on homepage)	Interna	Pasando Jugo
Credit Cards	Externo	Pasando Jugo

Enlaces en página

New Mortgage/Check Status	Interna	Pasando Jugo
Personal Loans	Externo	Pasando Jugo
Club Checking Benefits	Interna	Pasando Jugo
Express Loan Pay	Interna	Pasando Jugo
Check Re-Order	Interna	Pasando Jugo
IB Wealth Management	Interna	Pasando Jugo
ONE Wallet (log in on homepage)	Interna	Pasando Jugo
Remote Deposit Capture	Interna	Pasando Jugo
SurePayroll	Interna	Pasando Jugo
Merchant Services	Interna	Pasando Jugo
SBAM	Interna	Pasando Jugo
TreasuryONE	Interna	Pasando Jugo
Business	Interna	Pasando Jugo
Loans	Interna	Pasando Jugo
eServices	Interna	Pasando Jugo
Why Independent	Interna	Pasando Jugo
Corporate Social Responsibility	Interna	Pasando Jugo
In The News	Interna	Pasando Jugo
Giving Back	Interna	Pasando Jugo
Investor Relations	Interna	Pasando Jugo
Careers	Interna	Pasando Jugo
Info Center	Interna	Pasando Jugo
Blog	Interna	Pasando Jugo
Money Management	Interna	Pasando Jugo
Homewner Assistance	Interna	Pasando Jugo
Safety & Security Center	Interna	Pasando Jugo
Legal Notices	Interna	Pasando Jugo
Find A Location	Interna	Pasando Jugo

Enlaces en página

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Enlaces en página

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Enlaces en página

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Enlaces en página

Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Schedule an appointment	Interna	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Schedule an appointment	Interna	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Schedule an appointment	Interna	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Get Directions	Externo	Pasando Jugo
Personal Banking	Externo	Pasando Jugo
Credit Cards	Interna	Pasando Jugo

Enlaces en página

Club Checking Benefits	Interna	Pasando Jugo
Express Loan Pay	Interna	Pasando Jugo
Check Re-Order	Interna	Pasando Jugo
IB Wealth Management	Interna	Pasando Jugo
Remote Deposit Capture	Interna	Pasando Jugo
SurePayroll	Interna	Pasando Jugo
Merchant Services	Interna	Pasando Jugo
SBAM	Interna	Pasando Jugo
TreasuryONE	Interna	Pasando Jugo
Terms & Conditions Apply.	Interna	Pasando Jugo
See Rate Details.&nbsp;	Interna	Pasando Jugo
=	Externo	Pasando Jugo
Schedule	Interna	Pasando Jugo
=	Externo	Pasando Jugo
=	Externo	Pasando Jugo
Holiday Hours	Interna	Pasando Jugo
Opt back in here!&nbsp;	Externo	Pasando Jugo
Refer a Business	Interna	Pasando Jugo
Why Independent	Interna	Pasando Jugo
Financial Services	Interna	Pasando Jugo
IB Wealth Management	Interna	Pasando Jugo
Independent Title Services	Externo	Pasando Jugo
FAQs	Interna	Pasando Jugo
Accessibility Statement	Interna	Pasando Jugo

Palabras Clave SEO



Nube de Palabras
Clave

information services bank get friday
900 monday directions **drive-up**

Palabras Clave SEO

independent

Consistencia de las Palabras Clave

Palabra Clave (Keyword)	Contenido	Título	Palabras Claves (Keywords)	Descripción	Titulos
900	168	✗	✗	✗	✗
monday	122	✗	✗	✗	✓
drive-up	109	✗	✗	✗	✓
independent	102	✓	✗	✓	✓
bank	100	✓	✗	✓	✓

Usabilidad

	Url	Dominio : independentbank.com Longitud : 19
	Favicon	Genial, tu web tiene un favicon.
	Imprimibilidad	No hemos encontrado una hoja de estilos CSS para impresión.
	Idioma	Genial. Has declarado el idioma en.
	Dublin Core	Esta página no usa Dublin Core.

Documento

	Tipo de documento (Doctype)	HTML 5
	Codificación	Perfecto. Has declarado como codificación UTF-8.

Documento

	Validez W3C	Errores : 46 Avisos : 3
	Privacidad de los Emails	Atención! Hemos encontrado por lo menos una dirección de correo electrónico en texto plano. Usa este protector antispam gratuito para ocultarla de los spammers.
	HTML obsoleto	Genial, no hemos detectado ninguna etiqueta HTML obsoleta.
	Consejos de Velocidad	 Excelente, esta web no usa tablas.  Muy mal, tu web está usando estilos embenidos (inline CSS).  Muy mal, tu página web usa demasiados ficheros CSS (más de 4).  Muy mal, tu sitio usa demasiados ficheros JavaScript (más de 6).  Su sitio web se beneficia del tipo de compresión gzip. ¡Perfecto!

Movil

	Optimización Móvil	 Icono para Apple  Etiqueta Meta Viewport  Contenido Flash
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Optimización

	Mapa del sitio XML	¡Perfecto! Su sitio tiene un mapa del sitio en XML. https://www.independentbank.com/sitemap.xml
	Robots.txt	http://independentbank.com/robots.txt ¡Estupendo! Su sitio web tiene un archivo robots.txt.
	Herramientas de Analítica	¡Perfecto! Su sitio web tiene una herramienta de análisis.  Google Analytics

Optimización



Quantcast