

Website review zum.de

Generated on June 02 2025 08:57 AM





The score is 44/100







SEO Content

| | Title | Zentrale für Unterrichtsmedien im Internet e.V. Length : 47 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|----|---|---|---|
| | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>7</td><td>20</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Angebote• [H2] ZUMinare• [H2] Blog• [H2] Zum Reinschauen• [H2] Wir sind die ZUM• [H2] Anzeigen• [H2] Anzeigen• [H3] ZUM-Unterrichten• [H3] ZUM-Apps• [H3] ZUM-Pad• [H3] ZUM-Projekte• [H3] ZUM-Grundschule• [H3] ZUM-Deutsch Lernen• [H3] ZUMPad - neue Funktionen und Grundlagen• [H3] Digiscreen - das Schweizer Taschenmesser für den Unterricht• [H3] ZUM/Zum OERCamp 2025 nach Darmstadt• [H3] Digitale Lehr-Lern-Materialien leicht gemacht! Die | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 7 | 20 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 7 | 20 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <p>#OERcamp Werkstatt – 16. bis 18. Mai 2025 in Darmstadt</p> <ul style="list-style-type: none">• [H3] Selbstlernkurs: Einsatz digitaler Medien im Physikunterricht• [H3] ZUM-Frühjahrsworkshop: Ein Einblick in unseren OER-Workshop – Rückblick auf ein bemerkenswertes Wochenende• [H3] Wie weit springt der Fuchs?• [H3] FlexCards• [H3] Essen und Trinken• [H3] Unterrichtsreihe Gewalt• [H3] Tina Neff• [H3] Andrea Schellmann• [H3] Ralf Klötzke• [H3] Mitmachen |
|  | Images | <p>We found 28 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p> |
|  | In-page links | <p>We found a total of 30 links including 1 link(s) to files</p> |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10%</p> <p>Internal Links 90%</p> |


In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Skip to content | Internal | Passing Juice |
| Zentrale für Unterrichtsmedien im Internet e.V. | Internal | Passing Juice |
| Verein &#038; Ziele | Internal | Passing Juice |
| Team | Internal | Passing Juice |
| Chronik | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Mitmachen | Internal | Passing Juice |
| Fachportale | Internal | Passing Juice |
| ZUMBuch | Internal | Passing Juice |
| Kontakt | Internal | Passing Juice |
| Newsletter | External | Passing Juice |
| Spenden | Internal | Passing Juice |
| Mehr erfahren | Internal | Passing Juice |
| Mitmachen | Internal | Passing Juice |
| Mehr über die ZUM erfahren | Internal | Passing Juice |
| Weitere Angebote | Internal | Passing Juice |
| Weitere ZUMinare | Internal | Passing Juice |
| Veranstaltungen | Internal | Passing Juice |
| Allgemein | Internal | Passing Juice |
| ZUM Angebot | Internal | Passing Juice |
| Weitere Beiträge | Internal | Passing Juice |
| Weitere Empfehlungen | Internal | Passing Juice |
| Zur ZUM-Teamseite | Internal | Passing Juice |
| Impressum | Internal | Passing Juice |
| Datenschutzerklärung | Internal | Passing Juice |
| Mediadaten Eduversum | Internal | Passing Juice |
| Cookie-Richtlinie (EU) | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| Idea-Sketch | External | Passing Juice |
| Optionen verwalten | Internal | Passing Juice |
| Lesen Sie mehr über diese Zwecke | External | Passing Juice |




SEO Keywords

| | | |
|--|----------------|---|
|  | Keywords Cloud | zugriff technische speicherung und für zweck ein oder den zum |
|--|----------------|---|

Keywords Consistency










| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| für | 16 | ✓ | ✗ | ✗ | ✓ |
| und | 14 | ✗ | ✗ | ✗ | ✓ |
| oder | 12 | ✗ | ✗ | ✗ | ✗ |
| zum | 8 | ✗ | ✗ | ✗ | ✓ |
| ein | 6 | ✗ | ✗ | ✗ | ✓ |

Usability





| | | |
|--|--------------|---|
|  | Url | Domain : zum.de Length : 6 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is de. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Usability


Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 92 Warnings : 37 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |




Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. https://www.zum.de/portal |
| | Robots.txt | http://zum.de/robots.txt |

Optimization

| | | |
|--|-----------|---|
|  | | Great, your website has a robots.txt file. |
|  | Analytics | Great, your website has an analytics tool.  PIWIK |