

## Website review zppa.org.zm

Generated on March 31 2025 22:16 PM

The score is 41/100

#### **SEO Content**

	Title	Home - ZPPA					
		Length: 11					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length: 0					
		Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.					
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
0	Headings	] •  ] •  ] •	H1] News H1] Events H1] Asset P H1] Highlig H2] Home	<b>H3</b> 0 ublisher Ass hts		<b>H5</b> 0	<b>H6</b> 0
×	Images	7 alt attr	ibutes are o	s on this wel empty or mis better unde	ssing. Add a		
8	Text/HTML Ratio		e's ratio of	text to HTMI robably need			ent, this means

### **SEO Content**

Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 92 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 9.78%
		Internal Links 90.22%

Anchor	Туре	Juice
Skip to Content	Internal	Passing Juice
External links	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Advanced search	Internal	Passing Juice
Public procurement act	Internal	Passing Juice
Appeals	Internal	Passing Juice
e-GP Supplier Registration	Internal	Passing Juice
Recommended e-GP System Requirements	Internal	Passing Juice
Go to the e-GP System	Internal	Passing Juice

Go to the e-GP e-Learning Module	Internal	Passing Juice
Helpful information	Internal	Passing Juice
<u>Training schedule</u>	Internal	Passing Juice
e-Framework agreement	Internal	Passing Juice
List of Debarred and Suspended Firms	Internal	Passing Juice
FAQ	Internal	Passing Juice
e-Procurement system	Internal	Passing Juice
e-Procurement help	Internal	Passing Juice
Public discussion forum on public procurement	Internal	Passing Juice
Informatials	Internal	Passing Juice
News archive	Internal	Passing Juice
Events archive	Internal	Passing Juice
Records	Internal	Passing Juice
Record Packages	Internal	Passing Juice
Reports	Internal	Passing Juice
Circulars	Internal	Passing Juice
<u>Templates</u>	Internal	Passing Juice
Reports	Internal	Passing Juice
<u>Notices</u>	Internal	Passing Juice
Guidelines	Internal	Passing Juice
Procurement Legislation & Standard Bidding Documents	Internal	Passing Juice
<u>Other</u>	Internal	Passing Juice
<u>Home</u>	Internal	Passing Juice
Click here to go to the e-Learning Module	External	Passing Juice
Market Price Index	Internal	Passing Juice
ZPPA Media Awards Guidelines	Internal	Passing Juice
Price Reasonableness Analysis	Internal	Passing Juice
Public Procurement Act No. 8 of 2020	Internal	Passing Juice

Public Procurement Regulations 2022	Internal	Passing Juice
Public Procurement (Amendement) Act No 17 of 2023	Internal	Passing Juice
<u>Circulars</u>	Internal	Passing Juice
New ISR Data Sheet	Internal	Passing Juice
List of Barred and Suspended Suppliers	Internal	Passing Juice
<u>Jobs</u>	Internal	Passing Juice
ZPPA 2022 - 2026 Strategic Plan	Internal	Passing Juice
<u>Tenders</u>	Internal	Passing Juice
<u>FAQs</u>	Internal	Passing Juice
Appeals - 2020	Internal	Passing Juice
ZPPA Annual Report 2015	Internal	Passing Juice
ZPPA Annual Report 2017	Internal	Passing Juice
ZPPA Annual Report 2018	Internal	Passing Juice
ZPPA Annual Report 2019	Internal	Passing Juice
ZPPA Annual Report 2020	Internal	Passing Juice
ZPPA Annual Report 2021	Internal	Passing Juice
ZPPA Annual Report 2022	Internal	Passing Juice
Notice of Best Evaluated Bidders	Internal	Passing Juice
Code of Conduct for Suppliers	Internal	Passing Juice
<u>ZAMSTATS</u>	External	Passing Juice
Bank of Zambia	External	Passing Juice
Ministry of Finance	External	Passing Juice
Zambia Statistics Agency	External	Passing Juice
<u>NAPSA</u>	External	Passing Juice
PACRA	External	Passing Juice
Association of Consulting Engineers of Zambia (ACEZ)	External	Passing Juice
Journalists Covering the ZPPA 2023 Q4 Media Briefing	Internal	Passing Juice
World Bank delegation and ZPPA Officials	Internal	Passing Juice

ZPPA Newsletter Jan-Jun 2023	Internal	Passing Juice
<u>‹</u>	Internal	Passing Juice
PROCUREMENT OF CONSULTING SERVICES TRAINING	Internal	Passing Juice
GUIDANCE ON CONCLUSION OF TENDERS ON THE ELECTRONIC GOVERNMENT PROCUREMENT SYSTEM	Internal	Passing Juice
E-GP HELPDESK SERVICE CHARTER	Internal	Passing Juice
PRESS RELEASE - ZPPA PROVIDES GUIDANCE ON THE PUBLIC PROCUREMENT (AMENDMENT) ACT No. 17 OF 2023	Internal	Passing Juice
PRESS RELEASE - SUSPENSION OF WONGANI INVESTMENTS AND WALKERVILLE ENTERPRISES LIMITED	Internal	Passing Juice
View all	Internal	Passing Juice
SUPPLIER TRAINING SCHEDULE FOR QUARTER TWO (2) - 2024 CENTRAL PROVINCE	Internal	Passing Juice
LUSAKA PROVINCE SUPPLIER/BIDDER/CONTRACTOR'S TRAINING	Internal	Passing Juice
E-GP TRAINING FOR LOCAL AUTHORITIES IN LUSAKA PROVINCE	Internal	Passing Juice
E-GP TRAINING LUAPULA PROVINCE	Internal	Passing Juice
E-GP TRAINING FOR ICT PERSONNEL IN GOVERNMENT	Internal	Passing Juice
Highlights of the Public Procurement Act	Internal	Passing Juice
<u>HERE</u>	Internal	Passing Juice
How to register as a supplier on e-GP	Internal	Passing Juice
Recommended e-GP System Requirements	Internal	Passing Juice
e-GP Pilot PEs	Internal	Passing Juice
Go to e-GP System	Internal	Passing Juice
Contact us	Internal	Passing Juice
Discussion forum on public procurement	Internal	Passing Juice
FAQs	Internal	Passing Juice
Facebook	External	Passing Juice
Accessibility	Internal	Passing Juice
Site security	Internal	Passing Juice

<u>Disclaimer</u>	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice

### **SEO** Keywords



Keywords Cloud

training system e-gp province zppa e-procurement annual procurement report public

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
procurement	19	×	×	×	<b>*</b>
public	17	×	×	×	×
e-gp	16	×	×	×	×
zppa	15	✓	×	×	×
system	10	×	×	×	✓

#### **Usability**

0	Url	Domain : zppa.org.zm Length : 11
<b>②</b>	Favicon	Great, your website has a favicon.
×	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
×	Dublin Core	This page does not take advantage of Dublin Core.

## Usability

#### **Document**

<b>②</b>	Doctype	HTML 5
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 8 Warnings: 24
<b>②</b>	Email Privacy	Great no email address has been found in plain text!
8	Deprecated HTML	Deprecated tags  occurrences  ou>  Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

### Mobile

Mobile Optimi	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.

## Optimization

	https://www.zppa.org.zm/
Robots.txt	http://zppa.org.zm/robots.txt  Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.
	Google Analytics