



# Website review zagra.ru

Generated on May 30 2025 20:23 PM

The score is 48/100



## SEO Content

|    | Title              | <p>Туры по всему миру от Пегас-Туристик, Египет, Турция, Тайланд, Тунис, Кипр, Греция, Арабские Эмираты, Чехия, Куба, фирменный офис продаж Пегас туристик на КМВ - в Железноводске, Пятигорске, Кисловодске,Ессентуках</p> <p><b>Length : 214</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|   | Description        | <p>Горящие путевки от Пегас-Туристик: Карибские острова, Турция, Египет, Тунис, Кипр, Греция, Арабские Эмираты, Австри,я Ямайка, Чехия, Куба, Доминиканская республика, Таиланд, фирменный офис продаж Пегас туристик на КМВ - в Железноводске, офисы в Пятигорске,Кисловодске,Ессентуках</p> <p><b>Length : 279</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p> |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | <p>Карибские острова Тайланд Турция Египет Тунис Кипр Греция Арабские Эмираты Австрия Ямайка Чехия Куба Доминиканская республика Таиланд горящие путевки</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                                                                                                                                 |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                            |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H2] Туры по всему миру от Пегас-Туристик, фирменный офис продаж на КМВ</li></ul>                                                                                                                                                                                                     | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 1 | 0 | 0 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0                                                                                  | 1                  | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | <p>We found 65 images on this web page.</p> <p>51 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |                 |                                                                                                       |
|----------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------|
|  | Text/HTML Ratio | Ratio : <b>37%</b><br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                             |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.    |

## SEO Links

|                                                                                    |                         |                                                                                                        |
|------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                                       |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                         |
|  | In-page links           | We found a total of 43 links including 4 link(s) to files                                              |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 11.63%<br><br>Internal Links 88.37% |

## In-page links

| Anchor                        | Type     | Juice         |
|-------------------------------|----------|---------------|
| <a href="#">Как оплатить?</a> | Internal | Passing Juice |
| <a href="#">Контакты</a>      | Internal | Passing Juice |
| <a href="#">Египет</a>        | Internal | Passing Juice |
| <a href="#">Австрия</a>       | Internal | Passing Juice |
| <a href="#">Словакия</a>      | Internal | Passing Juice |
| <a href="#">Италия</a>        | Internal | Passing Juice |
| <a href="#">Испания</a>       | Internal | Passing Juice |
|                               |          |               |

## In-page links

|                                                            |          |               |
|------------------------------------------------------------|----------|---------------|
| <a href="#">Франция</a>                                    | Internal | Passing Juice |
| <a href="#">Чехия</a>                                      | Internal | Passing Juice |
| <a href="#">Греция</a>                                     | Internal | Passing Juice |
| <a href="#">Кипр</a>                                       | Internal | Passing Juice |
| <a href="#">Тунис</a>                                      | Internal | Passing Juice |
| <a href="#">Арабские Эмираты</a>                           | Internal | Passing Juice |
| <a href="#">Куба</a>                                       | Internal | Passing Juice |
| <a href="#">Доминикана</a>                                 | Internal | Passing Juice |
| <a href="#">Ямайка</a>                                     | Internal | Passing Juice |
| <a href="#">Мальдивы</a>                                   | Internal | Passing Juice |
| <a href="#">Сейшелы</a>                                    | Internal | Passing Juice |
| <a href="#">ос-в Маврикий</a>                              | Internal | Passing Juice |
| <a href="#">Таиланд</a>                                    | Internal | Passing Juice |
| <a href="#">Сингапур</a>                                   | Internal | Passing Juice |
| <a href="#">Санатории Подмосковья, отдых в Подмосковье</a> | External | Passing Juice |
| <a href="#">Быстрый поиск</a>                              | Internal | Passing Juice |
| <a href="#">Отдых в Железноводске</a>                      | Internal | Passing Juice |
| <a href="#">Санатории Кисловодска</a>                      | External | Passing Juice |
| <a href="#">Санатории Пятигорска</a>                       | External | Passing Juice |
| <a href="#">Санатории Ессентуков</a>                       | External | Passing Juice |
| <a href="#">Партнеры</a>                                   | Internal | Passing Juice |
| <a href="#">private jets</a>                               | External | Passing Juice |
| <a href="#">SPA-курорты Красного моря</a>                  | Internal | Passing Juice |
| <a href="#">о горнолыжном туризме в РФ</a>                 | Internal | Passing Juice |
| <a href="#">Пансионат Новые Лесные поляны</a>              | Internal | Passing Juice |
| <a href="#">Почему россияне выбирают Сочи</a>              | Internal | Passing Juice |
| <a href="#">Экскурсии по Вене</a>                          | Internal | Passing Juice |
| <a href="#">Отдых в Италии</a>                             | Internal | Passing Juice |
|                                                            |          |               |

## In-page links

|                                                                                                                                                        |          |               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Берлин глазами русского туриста</a>                                                                                                        | Internal | Passing Juice |
| <a href="#">Кулинарный Тайланд</a>                                                                                                                     | Internal | Passing Juice |
| <a href="#">Турция</a>                                                                                                                                 | Internal | Passing Juice |
| <a href="#">Франция</a>                                                                                                                                | Internal | Passing Juice |
| <a href="#">Крит</a>                                                                                                                                   | Internal | Passing Juice |
| <a href="#">Доминикана</a>                                                                                                                             | Internal | Passing Juice |
| <a href="#">тел. Железноводск (87932) 3-20-23, Пятигорск (8793) 36-58-36, Кисловодск (87937) 9-81-79, Ессентуки (87934) 5-17-45, ICQ : 358-333-016</a> | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности</a>                                                                                                            | Internal | Passing Juice |

## SEO Keywords

|                                                                                   |                |                                                                  |
|-----------------------------------------------------------------------------------|----------------|------------------------------------------------------------------|
|  | Keywords Cloud | это <b>ОТДЫХ</b> карта арабские туры год остров куба эмираты что |
|-----------------------------------------------------------------------------------|----------------|------------------------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| отдых   | 30      | ✗     | ✗        | ✗           | ✗        |
| карта   | 15      | ✗     | ✗        | ✗           | ✗        |
| остров  | 14      | ✗     | ✓        | ✓           | ✗        |
| туры    | 14      | ✓     | ✗        | ✗           | ✓        |
| это     | 10      | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |         |                                    |
|------------------------------------------------------------------------------------|---------|------------------------------------|
|  | Url     | Domain : zagra.ru<br>Length : 8    |
|  | Favicon | Great, your website has a favicon. |

## Usability

|                                                                                   |              |                                                                                                                                          |
|-----------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Printability | We could not find a Print-Friendly CSS.                                                                                                  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|    | Doctype         | Missing doctype                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                 |             |          |   |        |    |       |   |
|-------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|----------|---|--------|----|-------|---|
|    | Encoding        | Perfect. Your declared charset is WINDOWS-1251.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                 |             |          |   |        |    |       |   |
|   | W3C Validity    | Errors : 449<br>Warnings : 59                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |             |          |   |        |    |       |   |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                 |             |          |   |        |    |       |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>4</td></tr><tr><td>&lt;font&gt;</td><td>11</td></tr><tr><td>&lt;dir&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                                                                                                                                                                                                                                                                                                                                                                 | Deprecated tags | Occurrences | <center> | 4 | <font> | 11 | <dir> | 1 |
| Deprecated tags                                                                     | Occurrences     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                 |             |          |   |        |    |       |   |
| <center>                                                                            | 4               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                 |             |          |   |        |    |       |   |
| <font>                                                                              | 11              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                 |             |          |   |        |    |       |   |
| <dir>                                                                               | 1               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                 |             |          |   |        |    |       |   |
|  | Speed Tips      | <div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div> |                 |             |          |   |        |    |       |   |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div data-bbox="555 197 767 232"> Apple Icon</div> <div data-bbox="555 264 877 300"> Meta Viewport Tag</div> <div data-bbox="555 331 807 367"> Flash content</div> |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                                                                                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p><a href="http://zagra.ru/robots.txt">http://zagra.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                                     |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> LiveInternet</div>                                                                                                                                                     |