






Website review yale.edu

Generated on June 03 2025 22:33 PM




The score is 50/100



SEO Content

	Title	Yale University Length : 15 Perfect, your title contains between 10 and 70 characters.																	
	Description	Since its founding in 1701, Yale University has been dedicated to expanding and sharing knowledge, inspiring innovation, and preserving cultural and scientific information for future generations. Length : 195 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Yale University</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.yale.edu/</td></tr><tr><td>title</td><td>Yale University</td></tr><tr><td>description</td><td>Since its founding in 1701, Yale University has been dedicated to expanding and sharing knowledge, inspiring innovation, and preserving cultural and scientific information for future generations.</td></tr></tbody></table>						Property	Content	site_name	Yale University	type	website	url	https://www.yale.edu/	title	Yale University	description	Since its founding in 1701, Yale University has been dedicated to expanding and sharing knowledge, inspiring innovation, and preserving cultural and scientific information for future generations.
Property	Content																		
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	Headings	H1 2	H2 14	H3 10	H4 10	H5 0	H6 0												
<div>• [H1] Yale University</div>																			

SEO Content

		<ul style="list-style-type: none"> • [H1] Yale University • [H2] Secondary Navigation • [H2] Main Navigation • [H2] Yale Staff Spirit Week • [H2] To help people • [H2] Flip through photos of this ceremony, where honored colleagues with nearly 10,000 combined years of service toasted their anniversaries together. • [H2] Classes for the masses • [H2] The latest from Yale News • [H2] The Parts That Make Yale Whole • [H2] Helpful Links • [H2] Visiting Yale • [H2] Social Links • [H2] Main Navigation • [H2] Secondary Navigation • [H2] Gateway Navigation • [H3] COLLEAGUE APPRECIATION • [H3] GOOD WORK • [H3] THE EXTRA MILE • [H3] ACCESSIBLE EDUCATION • [H3] Documenting the U.S. struggle for 'something better,' from postwar to present • [H3] Singing to babies improves their moods • [H3] Yale launches Center for Civic Thought to promote thoughtful discourse • [H3] Even birds can't outfly climate change • [H3] VIDEO: What is the Gleason Score and how does it affect prostate cancer treatment? • [H3] A closer look for the curious • [H4] Intramurals • [H4] The Declaration of Independence, July 4, 1776 • [H4] Voynich Manuscript • [H4] Voynich Manuscript • [H4] Whitney Humanities Center • [H4] Leitner Family Observatory & Planetarium • [H4] World's oldest recipes • [H4] Earth's early oceans may have been heavy on the salt • [H4] Silliman College • [H4] Afro-American Cultural Center
	Images	<p>We found 16 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content</p>

SEO Content



in an Iframe cannot be indexed.

SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 68 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
About Yale	Internal	Passing Juice
Leadership & Organization	Internal	Passing Juice
Yale Facts	Internal	Passing Juice
Traditions & History	Internal	Passing Juice
Centers & Institutes	Internal	Passing Juice
Yale & the World	Internal	Passing Juice
Visiting	Internal	Passing Juice
Academics	Internal	Passing Juice
Undergraduate Study	Internal	Passing Juice
Graduate & Professional Study	Internal	Passing Juice
Departments & Programs	Internal	Passing Juice

In-page links

Global Education	Internal	Passing Juice
Summer Session	Internal	Passing Juice
Non-Degree Offerings	Internal	Passing Juice
Online Learning	Internal	Passing Juice
Admissions	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Graduate & Professional Schools	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
International Students	Internal	Passing Juice
Summer Session	Internal	Passing Juice
Non-Degree Seeking Students	Internal	Passing Juice
World Fellows Program	Internal	Passing Juice
Life at Yale	Internal	Passing Juice
Arts & Culture	Internal	Passing Juice
Athletics & Recreation	Internal	Passing Juice
Belonging at Yale	Internal	Passing Juice
Health & Wellness	Internal	Passing Juice
New Haven	Internal	Passing Juice
Residential Life	Internal	Passing Juice
Service	Internal	Passing Juice
Virtual Yale	Internal	Passing Juice
Student Groups & Activities	Internal	Passing Juice
Collections	Internal	Passing Juice
LUX: Yale Collections Discovery	Internal	Passing Juice
Museums and Libraries	Internal	Passing Juice
Research	Internal	Passing Juice
The Feature Archive	Internal	Passing Juice
GET INTO THE SPIRIT	Internal	Passing Juice

In-page links

Documenting the U.S. struggle for ‘something better,’ from postwar to present	Internal	Passing Juice
Singing to babies improves their moods	Internal	Passing Juice
Yale launches Center for Civic Thought to promote thoughtful discourse	Internal	Passing Juice
Even birds can’t outfly climate change	Internal	Passing Juice
VIDEO: What is the Gleason Score and how does it affect prostate cancer treatment?	Internal	Passing Juice
Explore the manuscript	Internal	Passing Juice
Explore the Center	Internal	Passing Juice
Contact Us	Internal	Passing Juice
COVID-19 Info	Internal	Passing Juice
Careers	Internal	Passing Juice
Emergency Info	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Public Safety	Internal	Passing Juice
Accessibility at Yale	Internal	Passing Juice
Yale West Campus	Internal	Passing Juice
Yale Status Board	Internal	Passing Juice
Campus Tours	Internal	Passing Juice
Yale Visitor Center	Internal	Passing Juice
Office of Institutional Equity & Accessibility	Internal	Passing Juice
&#79;&#67;&#82;&#46;&#68;&#67;&#64;&#101;&#100;&#46;&#103;&#111;&#118;	Internal	Passing Juice
Equal Opportunity & Nondiscrimination Statement	Internal	Passing Juice
All Social Media	Internal	Passing Juice
Contact Web Editor	Internal	Passing Juice
Back to top	Internal	Passing Juice
Students	Internal	Passing Juice
Faculty	Internal	Passing Juice

In-page links

[Staff](#)

Internal

Passing Juice

[Alumni](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

learn more navigation center academics
explore social manuscript collections
yale

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
explore	8	✖	✖	✖	✖
yale	7	✔	✖	✔	✔
more	6	✖	✖	✖	✖
center	5	✖	✖	✖	✔
manuscript	5	✖	✖	✖	✔

Usability



Url

Domain : yale.edu
Length : 8



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.














Dublin Core





This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>




Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p>http://yale.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>