



# Website review интерперсонал.рф

Generated on March 24 2025 18:37 PM

The score is 49/100



## SEO Content

|  |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                |                |                |                |
|--|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|
|  | Title              | Интерперсонал - кадровое агентство<br><b>Length : 34</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                      |                |                |                |                |                |
|  | Description        | Кадровое Агентство ООО «Интерперсонал» создано в 1998 году. Основной вид деятельности - индивидуальный подбор персонала, массрекрутинг и аутстаффинг. Более чем за 12-ти летний период работы, нашими клиентами стали сотни компаний. Это и малые предприятия и крупнейшие Российские и иностранные компании, различного профиля и сфер деятельности.<br><b>Length : 341</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length. |                |                |                |                |                |
|  | Keywords           | Интерперсонал, кадровое агенство, аутсорсинг, кадровое дело производство, поиск сотрудников, аутстаффинг, кадровый учет, поиск персонала, кадровый аудит<br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                                                                                                         |                |                |                |                |                |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                   |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  | Images             | We found 17 images on this web page.<br><br>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                                                                                                                                           |                |                |                |                |                |

## SEO Content

|                                                                                  |                 |                                                                                                                      |
|----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------|
|  | Text/HTML Ratio | Ratio : <b>19%</b><br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                            |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                   |

## SEO Links

|                                                                                    |                         |                                                                                                       |
|------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                                      |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 30 links including 0 link(s) to files                                             |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 3.33%<br><br>Internal Links 96.67% |

## In-page links

| Anchor                             | Type     | Juice         |
|------------------------------------|----------|---------------|
| <a href="#">КА «Интерперсонал»</a> | Internal | Passing Juice |
| <a href="#">» Новости</a>          | Internal | Passing Juice |
| <a href="#">» Наши клиенты</a>     | Internal | Passing Juice |
| <a href="#">» Сотрудничество</a>   | Internal | Passing Juice |
| <a href="#">» Партнёры</a>         | Internal | Passing Juice |
| <a href="#">» Контакты</a>         | Internal | Passing Juice |
| <a href="#">» Обратная связь</a>   | Internal | Passing Juice |
|                                    |          |               |

## In-page links

|                                                                                              |          |               |
|----------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">» Карта сайта</a>                                                                | Internal | Passing Juice |
| <a href="#">» Вход</a>                                                                       | Internal | Passing Juice |
| <a href="#">Работодателю</a>                                                                 | Internal | Passing Juice |
| <a href="#">» Подбор персонала (Recruitment)</a>                                             | Internal | Passing Juice |
| <a href="#">» Вывод персонала за штат (Outstaffing)</a>                                      | Internal | Passing Juice |
| <a href="#">» Кадровый и управленческий консалтинг</a>                                       | Internal | Passing Juice |
| <a href="#">» Оценка и обучение персонала</a>                                                | Internal | Passing Juice |
| <a href="#">» Кадровое делопроизводство</a>                                                  | Internal | Passing Juice |
| <a href="#">» Фотография рабочего времени</a>                                                | Internal | Passing Juice |
| <a href="#">» Обзоры заработных плат</a>                                                     | Internal | Passing Juice |
| <a href="#">Соискателю</a>                                                                   | Internal | Passing Juice |
| <a href="#">» Вакансии</a>                                                                   | Internal | Passing Juice |
| <a href="#">» Заполнить резюме</a>                                                           | Internal | Passing Juice |
| <a href="#">» Обработка персональных данных</a>                                              | Internal | Passing Juice |
| <a href="#">» Советы соискателю</a>                                                          | Internal | Passing Juice |
| <a href="#">» Обзоры рынка труда</a>                                                         | Internal | Passing Juice |
| <a href="#">Семинар по вопросам привлечения и использования труда иностранных работников</a> | Internal | Passing Juice |
| <a href="#">С днем кадровика!</a>                                                            | Internal | Passing Juice |
| <a href="#">Май - месяц телекоммуникаций!</a>                                                | Internal | Passing Juice |
| <a href="#">Технический специалист</a>                                                       | Internal | Passing Juice |
| <a href="#">Сварщик (ручная аргонная сварка)</a>                                             | Internal | Passing Juice |
| <a href="#">Специалист по кадрам</a>                                                         | Internal | Passing Juice |
| <a href="#">Interpersonal</a>                                                                | External | Passing Juice |

## SEO Keywords



Keywords Cloud

соискателю обзоры  
персонала новости

## SEO Keywords

интерперсонал  
компаниям  
работодателю  
кадровое  
трудоустройство  
вакансии

## Keywords Consistency

| Keyword       | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| соискателю    | 3       | ✗     | ✗        | ✗           | ✗        |
| персонала     | 3       | ✗     | ✓        | ✓           | ✗        |
| интерперсонал | 2       | ✓     | ✓        | ✓           | ✗        |
| работодателю  | 2       | ✗     | ✗        | ✗           | ✗        |
| вакансии      | 2       | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : интерперсонал.рф<br>Length : 16          |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |          |                                          |
|------------------------------------------------------------------------------------|----------|------------------------------------------|
|  | Doctype  | XHTML 1.0 Transitional                   |
|                                                                                    | Encoding | Perfect. Your declared charset is UTF-8. |

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | W3C Validity    | Errors : 6<br>Warnings : 6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://xn--80ajaksichhjcmh.xn--p1ai/robots.txt">http://xn--80ajaksichhjcmh.xn--p1ai/robots.txt</a><br><br>Great, your website has a robots.txt file.                                                                                                                                                                             |
|                                                                                    | Analytics   | Great, your website has an analytics tool.                                                                                                                                                                                                                                                                                                |

## Optimization



Google Analytics