



Website review xcape.ru

Generated on March 22 2025 16:10 PM

The score is 41/100



SEO Content

	Title	Веб-студия «ИксКейп» — создание, реклама и продвижение сайтов компаний и интернет-магазинов в Петербурге и всех городах России как удаленный офис Length : 145 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Сейчас мы располагаем обширным набором инструментов для создания сайтов и продвижения проектов любой сложности. Однако главное, что мы приобрели с опытом - это четкое понимание того, как эффективно применять свои знания. Length : 220 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
	Keywords	создание сайта, разработка сайта, продвижение сайта, интернет-магазин, корпоративный сайт Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 11 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					

SEO Content

	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

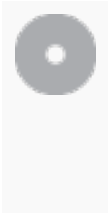
In-page links

Anchor	Type	Juice
Услуги	Internal	Passing Juice
Создание сайтов	Internal	Passing Juice
Реклама и продвижение	Internal	Passing Juice
Поддержка	Internal	Passing Juice
Фирменный стиль	Internal	Passing Juice
Портфолио	Internal	Passing Juice
Сайты	Internal	Passing Juice

In-page links

Реклама и продвижение	Internal	Passing Juice
Фирменный стиль	Internal	Passing Juice
О нас	Internal	Passing Juice
О команде и студии	Internal	Passing Juice
Отзывы клиентов	Internal	Passing Juice
Контакты	Internal	Passing Juice
интернет-магазины	Internal	Passing Juice
Цены и сроки создания сайтов	Internal	Passing Juice
интернет-магазины	Internal	Passing Juice
сайты компаний	Internal	Passing Juice
молодые сайты	Internal	Passing Juice
Цены и расчет бюджета	Internal	Passing Juice

SEO Keywords



Keywords Cloud

е-mail сайт корпоративный
пароль компании пароля
для ВХОД после договора

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
сайт	2	✓	✓	✓	✗
компании	2	✗	✗	✗	✗
корпоративный	2	✗	✓	✗	✗
e-mail	2	✗	✗	✗	✗
пароля	2	✗	✗	✗	✗

Usability

	Url	Domain : xcape.ru Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✔ Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://xcape.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.