










Website review woolstoncp.co.uk

Generated on May 27 2025 11:13 AM

The score is 30/100







SEO Content

	Title	Woolston Community Primary School - Home Length : 40 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>3</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Woolston Community Primary School• [H1] Virtual tours of the school• [H2] WOOLSTON COMMUNITY PRIMARY SCHOOL• [H2] Welcome To Woolston Primary School Website• [H2] Recent Newsletters	H1	H2	H3	H4	H5	H6	2	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	0	0	0	0									
	Images	We found 29 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 87 links including 20 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.45%</p> <p>Internal Links 96.55%</p>

In-page links

Anchor	Type	Juice
&gt;	Internal	Passing Juice
Values and Ethos	Internal	Passing Juice
Behaviour	Internal	Passing Juice
Contact Informaton	Internal	Passing Juice
One Community Trust Website	Internal	Passing Juice
Curriculum	Internal	Passing Juice
Owlets - Designated Provision Key Stage 1	Internal	Passing Juice
Reception	Internal	Passing Juice
Year One	Internal	Passing Juice

In-page links

Year Two	Internal	Passing Juice
Year Three	Internal	Passing Juice
Year Four	Internal	Passing Juice
Year Five	Internal	Passing Juice
Year Six	Internal	Passing Juice
Owls - Designated Provision KS 2	Internal	Passing Juice
Reading	Internal	Passing Juice
Phonics	Internal	Passing Juice
British Values	Internal	Passing Juice
SMSC	Internal	Passing Juice
Designated Provisions	Internal	Passing Juice
Governors	Internal	Passing Juice
Mrs Nikki Osborne	Internal	Passing Juice
Mr Craig Burgess	Internal	Passing Juice
Mrs Lesley Sweeney	Internal	Passing Juice
Mr Wes Vernon	Internal	Passing Juice
Mr Chris Scott	Internal	Passing Juice
Mrs Helen Greenwood	Internal	Passing Juice
Miss Anna Parker	Internal	Passing Juice
Mr Phil Penketh	Internal	Passing Juice
Mr Matt Jeffrey	Internal	Passing Juice
PTFA	Internal	Passing Juice
Staff	Internal	Passing Juice
Senior Leadership Team	Internal	Passing Juice
Teachers	Internal	Passing Juice
Teaching Assistants	Internal	Passing Juice
Office Staff	Internal	Passing Juice
Support Staff	Internal	Passing Juice

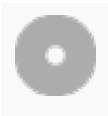
In-page links

The School Day	Internal	Passing Juice
Vacancies	Internal	Passing Juice
Attendance	Internal	Passing Juice
Holiday Request Form	Internal	Passing Juice
Medication Form	Internal	Passing Juice
My Life Warrington	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Summer 2025	Internal	Passing Juice
Spring 2025	Internal	Passing Juice
Autumn 2024	Internal	Passing Juice
New Starters September 2024	Internal	Passing Juice
OPAL PLAY	Internal	Passing Juice
School Lunch Menu	Internal	Passing Juice
Term Dates	Internal	Passing Juice
Uniform Information	Internal	Passing Juice
Volunteering In School	Internal	Passing Juice
Safeguarding	Internal	Passing Juice
Operation Encompass	Internal	Passing Juice
E-Safety (Digital Safety)	Internal	Passing Juice
Admissions Procedure	Internal	Passing Juice
GDPR (General Data Protection Regulations)	Internal	Passing Juice
Key Stage Results	Internal	Passing Juice
OFSTED	Internal	Passing Juice
Official Complaints Procedure	Internal	Passing Juice
Policies	Internal	Passing Juice
Pupil Premium	Internal	Passing Juice
Special Educational Needs	Internal	Passing Juice
Sports Premium Funding	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Arthur Christmas Day at Woolston CP School Dec 2021.MOV	Internal	Passing Juice
Grinch Day 2022.mov	Internal	Passing Juice
WCP My Happy Minds Video Autumn 2023.mov	Internal	Passing Juice
Polar Express Day 2023.mov	Internal	Passing Juice
Charlie and the Chocolate Factory Day (15th Nov 2024).mov	Internal	Passing Juice
New Era Technology	External	Passing Juice
DB Primary	External	Passing Juice
DB Learning Library	External	Passing Juice
Click here	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
--	----------------	--











Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------

Usability

	Url	Domain : woolstoncp.co.uk Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 286 Warnings : 155
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Great, your website has few CSS files. </div> <div>  Too bad, your website has too many JS files (more than 6). </div>

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

✖ Apple Icon

✖ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://woolstoncp.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.