




# Website review whitmarpublications.co.uk

Generated on March 22 2025 07:09 AM





The score is 49/100






## SEO Content

	Title	Whitmar Publications - A leading specialist publisher in the commercial and packaging printing markets																	
		<b>Length : 102</b>																	
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Description	<b>Length : 0</b>																	
		Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																	
	Keywords																		
		Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Whitmar Publications - A leading specialist publisher in the commercial and packaging printing markets</td></tr><tr><td>url</td><td>https://www.whitmarpublications.co.uk/</td></tr><tr><td>site_name</td><td>Whitmar Publications</td></tr></table>						Property	Content	locale	en_US	type	website	title	Whitmar Publications - A leading specialist publisher in the commercial and packaging printing markets	url	https://www.whitmarpublications.co.uk/	site_name	Whitmar Publications
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>22</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></table>						H1	H2	H3	H4	H5	H6	0	22	0	1	0	0
H1	H2	H3	H4	H5	H6														
0	22	0	1	0	0														
		<ul style="list-style-type: none"><li>• [H2] About us</li><li>• [H2] Our magazines</li><li>• [H2] Our events</li><li>• [H2] Our other sites</li></ul>																	

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Timeline and milestones</li> <li>• [H2] Whitmar Publications founded</li> <li>• [H2] First issue of Paper Europe magazine</li> <li>• [H2] Equipment, Machinery &amp; Materials magazine launched</li> <li>• [H2] FlexoTech magazine launched</li> <li>• [H2] The inaugural FlexoTech Awards</li> <li>• [H2] The People in Print Awards launched</li> <li>• [H2] The first issue of Digital Printer is published</li> <li>• [H2] Paper Making &amp; Distribution sold</li> <li>• [H2] The first issue of Digital Labels &amp; Packaging is published</li> <li>• [H2] Print &amp; Paper Monthly final issue</li> <li>• [H2] The inaugural Digital Print for Brand Success conference</li> <li>• [H2] Whitmar Publications purchases Ozzle Jobs</li> <li>• [H2] Whitmar Publications celebrates 30 years</li> <li>• [H2] Digital Textile Printer</li> <li>• [H2] Inaugural Digital Labels &amp; Packaging Awards</li> <li>• [H2] Whitmar Publications celebrates 35 years</li> <li>• [H2] Whitmar salutes founder and chairman Martin White on his retirement and welcomes Richard Pepper as his replacement</li> <li>• [H4] Privacy Overview</li> </ul>
	Images	<p>We found 20 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 25%

Internal Links 75%

## In-page links

Anchor	Type	Juice
<a href="#">Whitmar Publications founded</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Vacancies</a>	Internal	Passing Juice
<a href="#">Terms &amp; conditions</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Website development by e-Motive Media Limited</a>	External	Passing Juice
<a href="#">Whitmar Publications</a>	Internal	noFollow

## SEO Keywords




Keywords Cloud

cookies print industry publications  
whitmar magazine printing digital  
website packaging




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	21	✗	✗	✗	✓
cookies	16	✗	✗	✗	✗
whitmar	15	✓	✗	✗	✓
packaging	15	✓	✗	✗	✓
industry	14	✗	✗	✗	✗

## Usability

	Url	Domain : whitmarpublications.co.uk Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://whitmarpublications.co.uk/robots.txt">http://whitmarpublications.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>