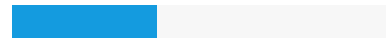




# Website review where2go.com

Generated on May 24 2025 16:52 PM

The score is 30/100



## SEO Content

	Title	Where2Go.com - The Place to Find a Business on the Web <b>Length : 54</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>	0	0	0	0	0	0
<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>									
0	0	0	0	0	0									
	Images	We found 54 images on this web page. 38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>15%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 21 links including 4 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 19.05%

Internal Links 80.95%

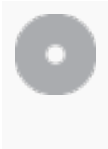
## In-page links

Anchor	Type	Juice
<a href="#">Bookmark This Site!</a>	External	Passing Juice
<a href="#">Enter to win</a>	Internal	Passing Juice
<a href="#">Nominate a hot link</a>	Internal	Passing Juice
<a href="#">New Hot Links</a>	Internal	Passing Juice
<a href="#">Reciprocal Links Program</a>	Internal	Passing Juice
<a href="#">Art That Works!</a>	Internal	Passing Juice
<a href="#">Submit URL</a>	Internal	Passing Juice
<a href="#">Update Existing Listing</a>	Internal	Passing Juice
<a href="#">Advertising &amp; Exposure</a>	Internal	Passing Juice
<a href="#">Flexible Energy</a>	External	Passing Juice
<a href="#">search tips</a>	Internal	Passing Juice

In-page links

<a href="#">Power Search</a>	Internal	Passing Juice
<a href="#">Looking for a specific item?</a>	External	Passing Juice
<a href="#">Top</a>	Internal	Passing Juice
<a href="#">Search Central</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Flexible Logic</a>	External	Passing Juice
<a href="#">Usage Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Copyright 1995-2024  Flexible Logic, Inc.</a>	Internal	Passing Juice

SEO Keywords



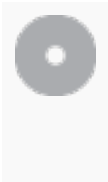
Keywords Cloud

business help **search** flexible powered win  
member enter prizes energy

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
search	7	✖	✖	✖	✖
business	4	✔	✖	✖	✖
flexible	3	✖	✖	✖	✖
enter	3	✖	✖	✖	✖
member	2	✖	✖	✖	✖





Usability














Url

Domain : where2go.com  
Length : 12





## Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 3.2 - DTD						
	Encoding	Perfect. Your declared charset is ISO-8859-1.						
	W3C Validity	Errors : 330 Warnings : 25						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>35</td></tr><tr><td>&lt;center&gt;</td><td>3</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	35	<center>	3
Deprecated tags	Occurrences							
<font>	35							
<center>	3							
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Too bad, your website does not take advantage of gzip.</div>						

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://where2go.com/robots.txt">http://where2go.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>