

Website review westlandfarmersmarket.com

Generated on March 26 2025 16:34 PM

The score is 50/100

SEO Content

| | Title | Westland | d Farmers M | arket | | | |
|--------------|--------------------|---|--|----------------|----------------|----------------|---------------------------|
| | | Length | : 25 | | | | |
| | | Perfect, | your title co | ntains betw | veen 10 and | 70 charact | ers. |
| | Description | Length Very bac | | t found me | eta descripti | on on your ¡ | oage. Use <u>this</u> |
| | | free onli | ne meta tag | s generator | r to create o | description. | _ |
| | Keywords | _ | I. We haven' eta tags ger | | | | age. Use <u>this free</u> |
| & | Og Meta Properties | social cr | e does not to awler's bette es generator | er structuri: | ze your pag | | his tags allows ree og |
| | Headings | H1 5 | H2 6 | H3 1 | H4 1 | H5 0 | H6 0 |
| | | [H1] Welcome [H1] Now Accepting 2024 Vendors! [H1] Please fill out the application and send it to us today at parks@cityofwestland.com [H1] Visit us on Thursday afternoons from 3-7 pm [H1] at the Marketplace [H2] 2024 Westland Farmers & Artisans Market! Open May 23 through October 10, 2024 (market will be closed July 4th and August 1, 2024) [H2] 2024 Vendor Application [H2] 2024 Market Policies [H2] located at 1901 N. Carlson south of Ford [H2] [H2] [H3] south of the H2O ZONE [H4] Our mission is to provide a link between the healthy food grown by local farmers and the residents who want access to food from local growers. We believe that making access to | | | | | |

SEO Content

| | | healthy food and supporting local farmers should be fun, so we also invite local artisans and musicians to be part of the market as well. If you wish to become a vendor at the Westland Farmers Market complete the application available via the links below. Feel free to contact us for more information. |
|----------|-----------------|---|
| | Images | We found 1 images on this web page. |
| | | Good, most or all of your images have alt attributes. |
| | Text/HTML Ratio | Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ② | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| O | URL Rewrite | Good. Your links looks friendly! |
|----------|-------------------------|--|
| | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| | In-page links | We found a total of 11 links including 0 link(s) to files |
| 0 | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 36.36% Internal Links 63.64% |

In-page links

| Anchor | Туре | Juice |
|-------------------|----------|---------------|
| Welcome | Internal | Passing Juice |
| Cottage Food Laws | Internal | Passing Juice |

In-page links

| Entertainment Schedule | Internal | Passing Juice |
|-------------------------|----------|---------------|
| Location | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Eating Local | Internal | Passing Juice |
| Special Events Calendar | Internal | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| Eatery Theme | External | Passing Juice |
| <u>Themovation</u> | External | Passing Juice |

SEO Keywords

| Keywords Cloud | artisans application market local welcome laws westland farmers vendor food |
|----------------|---|
|----------------|---|

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|----------|---------|----------|----------|-----------------|----------|
| market | 6 | * | × | × | ✓ |
| local | 6 | × | × | × | ✓ |
| food | 5 | × | × | × | ✓ |
| farmers | 5 | ♥ | × | × | ♥ |
| westland | 3 | 4 | × | × | ₩ |

Usability

| 0 | Url | Domain : westlandfarmersmarket.com Length : 25 |
|---|-----|---|
| | | |

Usability

| Favicon | Great, your website has a favicon. |
|--------------|---|
| Printability | We could not find a Print-Friendly CSS. |
| Language | Good. Your declared language is en. |
| Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | Doctype | HTML 5 | |
|---------|-----------------|--|--|
| | Encoding | Perfect. Your declared charset is UTF-8. | |
| 8 | W3C Validity | Errors: 55 Warnings: 18 | |
| 8 | Email Privacy | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers. | |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. | |
| 0 | Speed Tips | Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. | |

Mobile

| 0 | Mobile Optimization | • | Apple Icon |
|---|---------------------|---|-------------------|
| | | ~ | Meta Viewport Tag |

Mobile



Flash content

Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|----------|-------------|---|
| | | https://westlandfarmersmarket.com/sitemap.xml |
| | | http://westlandfarmersmarket.com/sitemap.xml |
| ② | Robots.txt | http://westlandfarmersmarket.com/robots.txt Great, your website has a robots.txt file. |
| | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |