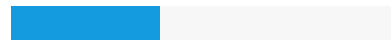












Website review westco.coop

Generated on May 26 2025 18:36 PM

The score is 31/100



SEO Content

	Title	Western Cooperative Company - Homepage Length : 38 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>0</td><td>0</td><td>0</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] May is BEEF MONTH• [H1] MAY marks WESTCO's 83rd Anniversary• [H1]• [H5] Forecast	H1	H2	H3	H4	H5	H6	3	0	0	0	1	0
H1	H2	H3	H4	H5	H6									
3	0	0	0	1	0									
	Images	We found 10 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 48 links including 1 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 18.75%

Internal Links 81.25%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
History	External	Passing Juice
Image	Internal	Passing Juice
Branch Locations	Internal	Passing Juice
Divisions	Internal	Passing Juice
Agronomy	Internal	Passing Juice
Feed	Internal	Passing Juice
Jirdon	Internal	Passing Juice
New Alliance	Internal	Passing Juice
Petroleum	Internal	Passing Juice

In-page links

Western Aviation	Internal	Passing Juice
Markets	Internal	Passing Juice
Market Overview	Internal	Passing Juice
Futures	Internal	Passing Juice
Options	Internal	Passing Juice
Charts	Internal	Passing Juice
Tech. Charts	Internal	Passing Juice
Spread Charts	Internal	Passing Juice
Market Heat Maps	Internal	Passing Juice
Stocks	Internal	Passing Juice
Real-Time	Internal	Passing Juice
News	Internal	Passing Juice
Financial News	Internal	Passing Juice
USDA Reports	Internal	Passing Juice
Careers	Internal	Passing Juice
WESTCO Opportunities	Internal	Passing Juice
Our Benefits	Internal	Passing Juice
Resources	Internal	Passing Juice
WESTCO Access - Online Portal	Internal	Passing Juice
WESTCO Access - Resources	Internal	Passing Juice
Contact Us	Internal	Passing Juice
\$'); var rounded = 429; var remainder = rounded - Math.floor(rounded); var rounding = 0.5; if (rounding > -1) { if(quote && (quote.unitcode == 3 quote.symbol.substring(0, 2) == 'KG' quote.symbol.substring(0,2) == 'ZM')) document.write(rounded.toFixed(cashprice_decimals)); else { rounded = remainder >= rounding ? Math.ceil(rounded) : Math.floor(rounded); document.write((rounded/100).toFixed(cashprice_decimals)); } } else { if (rounded - Math.floor(rounded) > 0) if(quote && quote.unitcode == 3) document.write(rounded.toFixed(cashprice_decimals)); else document.write((rounded/100).toFixed(cashprice_decimals)); else if(quote && quote.unitcode == 3) document.write(rounded.toFixed(cashprice_decimals)); else	Internal	Passing Juice

In-page links

```
document.write((rounded/100).toFixed(cashprice_decimals));  
} document.write('
```

```
$_'); var rounded = 434; var remainder = rounded -  
Math.floor(rounded); var rounding = 0.5; if (rounding > -1) {  
if(quote && (quote.unitcode == 3 ||  
quote.symbol.substring(0, 2) == 'KG' ||  
quote.symbol.substring(0,2) == 'ZM'))  
document.write(rounded.toFixed(cashprice_decimals)); else  
{ rounded = remainder >= rounding ? Math.ceil(rounded) :  
Math.floor(rounded);  
document.write((rounded/100).toFixed(cashprice_decimals));  
} } else { if (rounded - Math.floor(rounded) > 0) if(quote &&  
quote.unitcode == 3)  
document.write(rounded.toFixed(cashprice_decimals)); else  
document.write((rounded/100).toFixed(cashprice_decimals));  
else if(quote && quote.unitcode == 3)  
document.write(rounded.toFixed(cashprice_decimals)); else  
document.write((rounded/100).toFixed(cashprice_decimals));  
} document.write('
```

Internal

Passing Juice

```
$_'); var rounded = 3200; var remainder = rounded -  
Math.floor(rounded); var rounding = 0.5; if (rounding > -1) {  
if(quote && (quote.unitcode == 3 ||  
quote.symbol.substring(0, 2) == 'KG' ||  
quote.symbol.substring(0,2) == 'ZM'))  
document.write(rounded.toFixed(cashprice_decimals)); else  
{ rounded = remainder >= rounding ? Math.ceil(rounded) :  
Math.floor(rounded);  
document.write((rounded/100).toFixed(cashprice_decimals));  
} } else { if (rounded - Math.floor(rounded) > 0) if(quote &&  
quote.unitcode == 3)  
document.write(rounded.toFixed(cashprice_decimals)); else  
document.write((rounded/100).toFixed(cashprice_decimals));  
else if(quote && quote.unitcode == 3)  
document.write(rounded.toFixed(cashprice_decimals)); else  
document.write((rounded/100).toFixed(cashprice_decimals));  
} document.write('
```

Internal

Passing Juice

```
$_'); var rounded = 3500; var remainder = rounded -  
Math.floor(rounded); var rounding = 0.5; if (rounding > -1) {  
if(quote && (quote.unitcode == 3 ||  
quote.symbol.substring(0, 2) == 'KG' ||  
quote.symbol.substring(0,2) == 'ZM'))  
document.write(rounded.toFixed(cashprice_decimals)); else  
{ rounded = remainder >= rounding ? Math.ceil(rounded) :  
Math.floor(rounded);  
document.write((rounded/100).toFixed(cashprice_decimals));  
} } else { if (rounded - Math.floor(rounded) > 0) if(quote &&  
quote.unitcode == 3)  
document.write(rounded.toFixed(cashprice_decimals)); else  
document.write((rounded/100).toFixed(cashprice_decimals));  
else if(quote && quote.unitcode == 3)  
document.write(rounded.toFixed(cashprice_decimals)); else  
document.write((rounded/100).toFixed(cashprice_decimals));  
} document.write('
```

Internal

Passing Juice

In-page links

grain prices	External	Passing Juice
Forecast	Internal	Passing Juice
Cameras	Internal	Passing Juice
NWS	External	Passing Juice
Detailed Weather	Internal	Passing Juice
Contact Us	Internal	Passing Juice
market data	External	Passing Juice
Barchart	External	Passing Juice
Terms of Use	External	Passing Juice
Privacy Policy	External	Passing Juice
Do Not Sell My Personal Information	External	Passing Juice
Exchange Delays	External	Passing Juice





SEO Keywords









Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
westco	4	×	×	×	✓
market	4	×	×	×	×
delayed	4	×	×	×	×
alliance	4	×	×	×	×
all	3	×	×	×	×





Usability

	Url	Domain : westco.coop Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 44 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">❌ Attention! Try to avoid nested tables in HTML.❌ Too bad, your website is using inline styles.❌ Too bad, your website has too many CSS files (more than 4).❌ Too bad, your website has too many JS files (more than 6).❌ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://westco.coop/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 858 1151"> Google Analytics</div>