

Website review wbir.com

Generated on March 29 2025 23:38 PM

The score is 50/100



SEO Content

	Title	Knoxville Breaking News, Weather, Traffic, Sports wbir.com																					
		Length : 60																					
		Perfect, your title contains between 10 and 70 characters.																					
	Description	WBIR.com is the official website for WBIR-TV, Channel 10, your trusted source for breaking news, weather and sports in Knoxville, TN. WBIR.com																					
		Length : 142																					
		Great, your meta description contains between 70 and 160 characters.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties.																					
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>image</td><td>https://media.tegna-media.com/assets/WBIR/images/f8ffc39e-f049-4f51-b781-2991d6a0c56f/f8ffc39e-f049-4f51-b781-2991d6a0c56f.png</td></tr><tr><td>image:secure_url</td><td>https://media.tegna-media.com/assets/WBIR/images/f8ffc39e-f049-4f51-b781-2991d6a0c56f/f8ffc39e-f049-4f51-b781-2991d6a0c56f.png</td></tr><tr><td>image:alt</td><td>WBIR Knoxville, Tennessee</td></tr><tr><td>image:width</td><td>1140</td></tr><tr><td>image:height</td><td>641</td></tr><tr><td>site_name</td><td>wbir.com</td></tr><tr><td>locale</td><td>en_US</td></tr></table>						Property	Content	image	https://media.tegna-media.com/assets/WBIR/images/f8ffc39e-f049-4f51-b781-2991d6a0c56f/f8ffc39e-f049-4f51-b781-2991d6a0c56f.png	image:secure_url	https://media.tegna-media.com/assets/WBIR/images/f8ffc39e-f049-4f51-b781-2991d6a0c56f/f8ffc39e-f049-4f51-b781-2991d6a0c56f.png	image:alt	WBIR Knoxville, Tennessee	image:width	1140	image:height	641	site_name	wbir.com	locale	en_US
Property	Content																						
image	https://media.tegna-media.com/assets/WBIR/images/f8ffc39e-f049-4f51-b781-2991d6a0c56f/f8ffc39e-f049-4f51-b781-2991d6a0c56f.png																						
image:secure_url	https://media.tegna-media.com/assets/WBIR/images/f8ffc39e-f049-4f51-b781-2991d6a0c56f/f8ffc39e-f049-4f51-b781-2991d6a0c56f.png																						
image:alt	WBIR Knoxville, Tennessee																						
image:width	1140																						
image:height	641																						
site_name	wbir.com																						
locale	en_US																						
	Headings	H1	H2	H3	H4	H5	H6																

SEO Content

3

5

7





30

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- [H1] Knoxville Breaking News, Weather, Traffic, Sports
- [H1]
- [H1] Get on the List! Thank You Something went wrong.
- [H2] Navigation
- [H2]
- [H2] Download the WBIR app
- [H2] 10News Weekend at 6 p.m.
- [H2] Before You Leave, Check This Out
- [H3] Top Headlines
- [H3] Featured
- [H3] Smart Deals
- [H3] Nation World
- [H3] Entertainment
- [H3] Local News
- [H3] 10About Town
- [H4] 96 Hours in Asheville - The Recovery || Watch on WBIR+
- [H4] Former UT coach Jeremy Pruitt alleges NCAA conspired with UT against him in 'farcical' recruiting investigation
- [H4] Warm and a bit breezy again Sunday with scattered showers and storms possible.
- [H4] Weather Impact Alert: Strong storms expected early Monday morning
- [H4] Texas knocks Lady Vols out of NCAA Tournament in Sweet 16, 67-59
- [H4] Tennessee Basketball cruises past Kentucky in Sweet 16, 78-65, advances to second-straight Elite 8
- [H4] More Videos
- [H4] Weather Impact Alert: Strong storms expected early Monday morning
- [H4] Right Now
- [H4] Hourly Temperatures
- [H4] 303-acre fire in Anderson County now contained, officials say
- [H4] KPD: No DUI arrests after sobriety checkpoint Friday night
- [H4] Some Knoxville College stakeholders call for current leadership to step down amid growing problems for historic school
- [H4] Seven is Home: Premature foal, Seven, returns home after months of treatment at UT
- [H4] Here's what you need to know about Big Ears Festival this weekend
- [H4] Emily Ann Roberts to sing National Anthem at Smokies home opener
- [H4] 96 Hours in Asheville - The Recovery || Watch on WBIR+
- [H4] Former UT coach Jeremy Pruitt alleges NCAA conspired with UT against him in 'farcical' recruiting investigation
- [H4] WBIR's Sam Perez raising money, competing in Horse Haven's 'Dancing for the Horses'
- [H4] 10About Town Things to Do: March 27 to April 1
- [H4] Connect with WBIR
- [H4]
- [H4]
- [H4]
- [H4]

SEO Content

		<ul style="list-style-type: none">• [H4]• [H4]• [H4]• [H4]• [H4]
	Images	We found 144 images on this web page. 81 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 70 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.29% Internal Links 95.71%

In-page links

Anchor	Type	Juice
Skip Navigation	Internal	Passing Juice
96 Hours in Asheville - The Recovery Watch on	Internal	Passing Juice

In-page links

WBIR&#x2B;		
Former UT coach Jeremy Pruitt alleges NCAA conspired with UT against him in &#x27;farcical&#x27; recruiting investigation	Internal	Passing Juice
Warm and a bit breezy again Sunday with scattered showers and storms possible.	Internal	Passing Juice
Weather Impact Alert: Strong storms expected early Monday morning	Internal	Passing Juice
Texas knocks Lady Vols out of NCAA Tournament in Sweet 16, 67-59	Internal	Passing Juice
Tennessee Basketball cruises past Kentucky in Sweet 16, 78-65, advances to second-straight Elite 8	Internal	Passing Juice
Weather	Internal	Passing Juice
Closings	Internal	Passing Juice
Advertise With Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
TV Listings	Internal	Passing Juice
10About Town	Internal	Passing Juice
10News Today	Internal	Passing Juice
Tennessee Vols	Internal	Passing Juice
Educator of the Week	Internal	Passing Juice
Mini Meteorologist	Internal	Passing Juice
Inside Tennessee	Internal	Passing Juice
Service & Sacrifice	Internal	Passing Juice
10 Listens	Internal	Passing Juice
Hometown Spotlight	Internal	Passing Juice
Appalachian Unsolved	Internal	Passing Juice
How to Get the App &#xBB;	Internal	Passing Juice
&#x27;Multiple cars are on fire&#x27; Rural Metro crews on scene of fire at garage on Clinton Highway	Internal	Passing Juice
ljams Nature Center to host free mental health awareness festival on April 5	Internal	Passing Juice

In-page links

Budget proposed to help fund Scarboro 85 monument in Oak Ridge	Internal	Passing Juice
This community has been so supportive and they have kept me afloat Newport business reopens its doors 6 months after Helene	Internal	Passing Juice
Appalachian Unsolved: 5 years after his death, new leads could solve the Baby Wyatt mystery	Internal	Passing Juice
96 Hours in Asheville - The Recovery	Internal	Passing Juice
WBIR's Sam Perez raising money, competing in Horse Haven's Dancing for the Horses	Internal	Passing Juice
Knox Co. Mayor and former WWE star Glenn Jacobs challenges MN governor Tim Walz to wrestling match	Internal	Passing Juice
Katie's COVID Vlogs: How Far We've Come 5 Years Later	Internal	Passing Juice
Knoxville police see surge in DUI reports in early 2025	Internal	Passing Juice
Tennessee residents face debris woes after Hurricane Helene's impact	Internal	Passing Juice
303-acre fire in Anderson County now contained, officials say	Internal	Passing Juice
KPD: No DUI arrests after sobriety checkpoint Friday night	Internal	Passing Juice
Some Knoxville College stakeholders call for current leadership to step down amid growing problems for historic school	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
A four-pack of Apple AirTags is a lot cheaper right now	Internal	Passing Juice
Why more Apple Watch users are ditching their old chargers for a keychain	Internal	Passing Juice
Last Chance to get a Babbel Lifetime Subscription on sale from StackSocial	Internal	Passing Juice
The top-rated Beats Studio Pro headphones are 49% off today	Internal	Passing Juice
Update: We still have a few of \$450 MacBook Pros left	Internal	Passing Juice
Your dream MacBook Pro (yes, with the Touch Bar) is now over 70% off	Internal	Passing Juice
It's time to dropkick your snoring habit with this anti-snoring solution	Internal	Passing Juice

In-page links

MacPilot unlocks 1,200 hidden features to customize your Mac	Internal	Passing Juice
No one will be fired over Houthi airstrike Signal messages, Trump says	Internal	Passing Juice
Top vaccine official resigns from FDA, criticizes RFK Jr. for promoting ‘misinformation and lies’	Internal	Passing Juice
What is Eid al-Fitr and how do Muslims celebrate the Islamic holiday?	Internal	Passing Juice
US judge blocks mass firings at Voice of America	Internal	Passing Juice
From repairs to insurance, Trump’s auto tariffs could make owning a car more expensive	Internal	Passing Juice
Affirmative action ends for US Naval Academy admissions	Internal	Passing Juice
Here’s what you need to know about Big Ears Festival this weekend	Internal	Passing Juice
Emily Ann Roberts to sing National Anthem at Smokies home opener	Internal	Passing Juice
10About Town Things to Do: March 27 to April 1	Internal	Passing Juice
About Us	Internal	Passing Juice
Jobs	Internal	Passing Juice
Meet the Team	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Store	External	Passing Juice
Connect	Internal	Passing Juice
Jobs	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Ad Choices	Internal	Passing Juice
EEO Public File Report	Internal	Passing Juice
FCC Online Public Inspection File	Internal	Passing Juice
Closed Caption Procedures	Internal	Passing Juice
Do Not Sell or Share My Personal Information	Internal	Passing Juice

SEO Keywords



Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : wbir.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 189 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<div><div>✓ Excellent, your website doesn't use nested tables.</div><div>✗ Too bad, your website is using inline styles.</div><div>✓ Great, your website has few CSS files.</div><div>✓ Perfect, your website has few JavaScript files.</div><div>✗ Too bad, your website does not take advantage of gzip.</div></div>
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Mobile

	Mobile Optimization	<div><div>✗ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><div>https://www.wbir.com/sitemap.xml</div><div>https://www.wbir.com/feeds/googlenews</div><div>https://www.wbir.com/feeds/googlevideos</div></div>
	Robots.txt	<p>http://wbir.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>