








Website review waef.org

Generated on March 26 2025 16:12 PM





The score is 48/100







SEO Content

	Title	WAEF – Washington Apple Education Foundation Length : 50 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Home</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://waef.org/</td></tr><tr><td>site_name</td><td>WAEF</td></tr><tr><td>image</td><td>https://waef.org/wp-content/uploads/2020/06/logo.png</td></tr></tbody></table>	Property	Content	title	Home	type	website	url	https://waef.org/	site_name	WAEF	image	https://waef.org/wp-content/uploads/2020/06/logo.png
Property	Content													
title	Home													
type	website													
url	https://waef.org/													
site_name	WAEF													
image	https://waef.org/wp-content/uploads/2020/06/logo.png													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1]• [H2] Home• [H2] Give a Scholarship• [H2] Make a Donation• [H2] 25 Years of Service: Celebrate the impact of philanthropy with donors, students, and volunteers that make it all possible.• [H3] Follow Us	H1	H2	H3	H4	H5	H6	1	4	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	2	0	0	0									

SEO Content

		• [H3] Contact Us
	Images	We found 7 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.75% Internal Links 81.25%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Get A Scholarship	Internal	Passing Juice


In-page links

Give A Scholarship	Internal	Passing Juice
WAEF Memorial Scholarships	Internal	Passing Juice
Make a Difference	Internal	Passing Juice
Donate	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Legacy Giving	Internal	Passing Juice
Get A Washington Apples License Plate	Internal	Passing Juice
License Plate Donation Report	Internal	Passing Juice
Match Campaign	Internal	Passing Juice
Events	Internal	Passing Juice
Scholarship Celebration Luncheons	Internal	Passing Juice
Golf Tournaments	Internal	Passing Juice
Year of the Apple Art Contest	Internal	Passing Juice
About Us	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Staff	Internal	Passing Juice
Employment	Internal	Passing Juice
Financial Reports	Internal	Passing Juice
News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
WAEFNEW	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
Instagram	External	Passing Juice

In-page links

=	Internal	Passing Juice
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SEO Keywords

	Keywords Cloud	very from washington students support waef all scholarship being education
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
waef	8	✓	✗	✗	✗
students	4	✗	✗	✗	✓
all	3	✗	✗	✗	✓
scholarship	3	✗	✗	✗	✓
from	3	✗	✗	✗	✗





Usability

	Url	Domain : waef.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://waef.org/wp-sitemap.xml</div>
	Robots.txt	http://waef.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics