



Website review vw.co.za

Generated on March 21 2025 20:43 PM

The score is **49/100**



SEO Content

	Title	<p>Volkswagen South Africa Passenger Cars & Commercial Vehicles</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Volkswagen South Africa offering innovative passenger cars and the trusted commercial vehicles. Find your next adventure or business partner today!</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Volkswagen South Africa Passenger Cars & Commercial Vehicles</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.vw.co.za/en.html</td> </tr> <tr> <td>image</td> <td>https://www.vw.co.za/etc.clientlibs/clientlibs/vw-a-ngw18/ngw18-frontend/apps/resources/statics/img/vw-logo-2x.png</td> </tr> <tr> <td>description</td> <td>Volkswagen South Africa offering innovative passenger cars and the trusted commercial vehicles. Find your next adventure or business partner today!</td> </tr> </tbody> </table>					Property	Content	title	Volkswagen South Africa Passenger Cars & Commercial Vehicles	type	website	url	https://www.vw.co.za/en.html	image	https://www.vw.co.za/etc.clientlibs/clientlibs/vw-a-ngw18/ngw18-frontend/apps/resources/statics/img/vw-logo-2x.png	description	Volkswagen South Africa offering innovative passenger cars and the trusted commercial vehicles. Find your next adventure or business partner today!
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	Headings	H1 7	H2 9	H3 14	H4 8	H5 0	H6 0											

SEO Content

		<ul style="list-style-type: none">• [H1] The Amarok Life from only R8,999 p/m*• [H1] While stocks last until 31 March 2025• [H1] The new T-Cross• [H1] Gotta get a new Polo Vivo• [H1] The Amarok Style from only R11,799 p/m*• [H1] The Amarok Life from only R8,999 p/m*• [H1] While stocks last until 31 March 2025• [H2] #ForeverGolf• [H2] Where would you like to start• [H2] Offers and Promotions• [H2] How to Finance your vehicle• [H2] Request a Quote• [H2] Hello, VW driver!• [H2] See what others are saying about Volkswagen• [H2] Test Drive• [H2] ' + baseElement.getAttribute('data-' + type + '-heading') + '• [H3] Newsroom• [H3] Explore our models• [H3] Explore our VW Commercial Range• [H3] Service Special Offers• [H3] Get the new Polo Vivo from R4,199 p/m and we will upgrade you for free to a 63kW Vivo Life• [H3] Get the Polo Today for Only R5,399 p/m - No Payments for 90 Days!• [H3] Get the new T-Cross from R6,599 p/m - No Payments for 90 Days!• [H3] Get the new Polo Vivo from R4,199 p/m and we will upgrade you for free to a 63kW Vivo Life• [H3] Get the Polo Today for Only R5,399 p/m - No Payments for 90 Days!• [H3] Get the new T-Cross from R6,599 p/m - No Payments for 90 Days!• [H3] Financial Services• [H3] VolksFest Deals• [H3] Financial Services• [H3] VolksFest Deals• [H4] EasyDrive Maintenance and Service Plans• [H4] Service and Repairs• [H4] Book a Service• [H4] Global TAKATA Airbag Recall Campaign• [H4] About Us• [H4] Own a Volkswagen• [H4] Volkswagen Owners• [H4] Social Media
	Images	<p>We found 51 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 67 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Models and Configurator	Internal	Passing Juice
Build your model	Internal	Passing Juice
Compare models	Internal	Passing Juice
Innovation and Technology	Internal	Passing Juice
Vehicle Technology	Internal	Passing Juice
Driver Assistance Systems	Internal	Passing Juice
Model Brochures & Specifications	Internal	Passing Juice
Search New Vehicle	Internal	Passing Juice
Certified Pre-Owned MasterCars	Internal	Passing Juice

In-page links

Available New and Used Cars	Internal	Passing Juice
Certified Pre-Owned MasterCars	Internal	Passing Juice
EasyDrive MasterCars Maintenance	Internal	Passing Juice
Search Certified Pre-Owned MasterCars	Internal	Passing Juice
Commercial Vehicles	Internal	Passing Juice
Owners and Services	Internal	Passing Juice
Service and parts	Internal	Passing Juice
Maintenance and Service Plans	Internal	Passing Juice
Volkswagen benefits	Internal	Passing Juice
Inspections	Internal	Passing Juice
Repairs and checks	Internal	Passing Juice
Engine oil and fluids	Internal	Passing Juice
Wheels and tyres	Internal	Passing Juice
Roadside assistance	Internal	Passing Juice
Accident Damage Management	Internal	Passing Juice
Airbag Safety Recall	Internal	Passing Juice
Volkswagen Service Special Offers	Internal	Passing Juice
Accessories	Internal	Passing Juice
Model-specific accessories	Internal	Passing Juice
Interior and exterior protection	Internal	Passing Juice
Transport and luggage solutions	Internal	Passing Juice
Entertainment and electronics	Internal	Passing Juice
Customise	Internal	Passing Juice
Customer information	Internal	Passing Juice
Recycling and return	Internal	Passing Juice
Warning and indicator lamps	Internal	Passing Juice
Previous models	Internal	Passing Juice
Small cars	Internal	Passing Juice

In-page links

Compact class	Internal	Passing Juice
Mid-size class	Internal	Passing Juice
MPV	Internal	Passing Juice
SUV	Internal	Passing Juice
Merchandise	Internal	Passing Juice
Offers and Finance	Internal	Passing Juice
VolksFest Deals	Internal	Passing Juice
EasyFinance Offers	Internal	Passing Juice
Volkswagen Service Special Offers	Internal	Passing Juice
Financial Services	Internal	Passing Juice
EasyFinance	Internal	Passing Juice
Insurance	Internal	Passing Juice
Corporate Sales	Internal	Passing Juice
Volkswagen Brand	Internal	Passing Juice
Corporate Information	Internal	Passing Juice
CSI	Internal	Passing Juice
Integrity & Compliance	Internal	Passing Juice
Whistleblower System of the Volkswagen Group	Internal	Passing Juice
Transformation	Internal	Passing Juice
Careers	Internal	Passing Juice
VW Privacy Policy Volkswagen South Africa	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Motorsport	Internal	Passing Juice
Amarok Conservation Drive	Internal	Passing Juice
Advanced Driving Experience	Internal	Passing Juice
Volkswagen Driving Courses	Internal	Passing Juice
Night School	Internal	Passing Juice
GTI Legends	Internal	Passing Juice

In-page links

E-Mobility & E-Cars	Internal	Passing Juice
<code>`\${baseElement.getAttribute('data-' + type + '-linkText')}`</code>	Internal	Passing Juice

SEO Keywords

 Keywords Cloud	vivo view volksfest polo volkswagen external get link opens new
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	17	✘	✘	✘	✘
volksfest	16	✘	✘	✘	✔
volkswagen	14	✔	✘	✔	✔
new	14	✘	✘	✘	✔
polo	13	✘	✘	✘	✔

Usability

 Url	Domain : vw.co.za Length : 8
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 120 Warnings : 39
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.vw.co.za/en.sitemap.xml</code>
	Robots.txt	<code>http://vw.co.za/robots.txt</code>

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>