Website review
vtpaddlers.net

Generated on March 26 2025 02:40 AM

The score is 48/100

SEO Content

✅	Title	The Vermont Paddlers Club: Home **Length : 31** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	123 **Length : 3** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 1 **H2** 1 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H1] The Vermont Paddlers Club • [H2] Home
❌	Images	We found 4 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **18%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 25 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0%
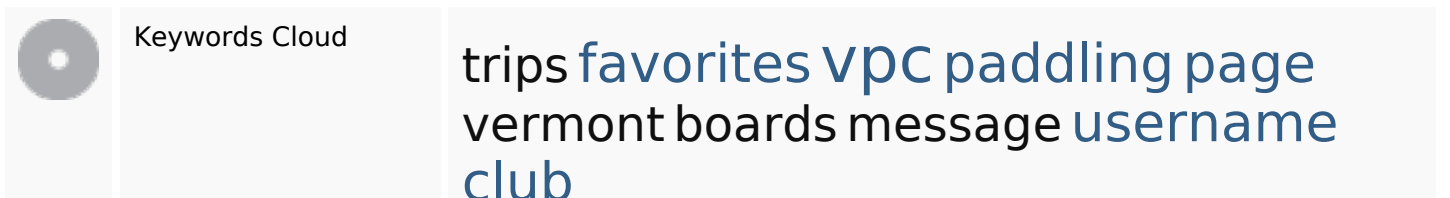
External Links : Passing Juice 16%

Internal Links 84% |

In-page links

Anchor	Type	Juice
The Vermont Paddlers Club	Internal	Passing Juice
What's New	Internal	Passing Juice
Login	Internal	Passing Juice
Go Paddling	Internal	Passing Juice
Talk Paddling	Internal	Passing Juice
Get Involved	Internal	Passing Juice
More Links	Internal	Passing Juice
Site Map	Internal	Passing Juice
Novice Clinic - June 2017	Internal	Passing Juice
Class II Clinic - July 2017	Internal	Passing Juice
Follow @vpcnews on Twitter	External	Passing Juice
VPC/FB Page	Internal	Passing Juice

In-page links

VPC/FB Group	Internal	Passing Juice
What's New	Internal	Passing Juice
Membership Info	Internal	Passing Juice
Events and Trips	Internal	Passing Juice
Message Boards	Internal	Passing Juice
Trip Reports	Internal	Passing Juice
Dam Releases	Internal	Passing Juice
Link Checker	External	Passing Juice
1996-2025 The Vermont Paddlers Club	Internal	Passing Juice
Add this page to 'My Favorites'	External	Passing Juice
Remove this page from 'My Favorites'	External	Passing Juice
Trip Reports	Internal	Passing Juice
Message Boards	Internal	Passing Juice

SEO Keywords

Keywords Cloud	trips favorites vpc paddling page vermont boards message username club

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vpc	6	✖	✖	✖	✖
club	4	✔	✖	✖	✔
page	4	✖	✖	✖	✖
favorites	4	✖	✖	✖	✖
paddling	4	✖	✖	✖	✖

Keywords Consistency

Usability

	Url	Domain : vtpaddlers.net Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://vtpaddlers.net/sitemap.xml
	Robots.txt	http://vtpaddlers.net/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.