






# Website review vassar.edu

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The score is 49/100







## SEO Content

	Title	Vassar College Home   Vassar College  <b>Length : 36</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>13</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] \${alerts_json[0].title}</li><li>• [H2] Actions</li><li>• [H2] Roles</li><li>• [H2] Main navigation</li><li>• [H2] News</li><li>• [H2] Vassar Everywhere</li><li>• [H2] Academics &amp; Faculty</li><li>• [H2] Admission &amp; Financial Aid</li><li>• [H2] Facts &amp; Stats</li><li>• [H2] This is Vassar</li><li>• [H2] Athletics</li><li>• [H2] Campus Life</li><li>• [H2] The Arts</li><li>• [H3] 161st Commencement Speaker Torrey Maldonado '96 Talks Representation, Schooling</li><li>• [H3] Vassar Women’s Basketball Wins its Second Straight Liberty League Championship</li><li>• [H3] Workshops Aim to Address Reforms in Higher Education</li></ul>	H1	H2	H3	H4	H5	H6	0	13	3	0	0	0
H1	H2	H3	H4	H5	H6									
0	13	3	0	0	0									

## SEO Content

	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 50 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 20%  Internal Links 80%

## In-page links

Anchor	Type	Juice
<a href="#">More Information</a>	Internal	Passing Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Apply</a>	Internal	Passing Juice
<a href="#">Visit</a>	Internal	Passing Juice
<a href="#">Give</a>	Internal	Passing Juice


## In-page links

<a href="#">Fearlessly Consequential</a>	Internal	Passing Juice
<a href="#">Students</a>	Internal	Passing Juice
<a href="#">Families</a>	Internal	Passing Juice
<a href="#">Alums</a>	Internal	Passing Juice
<a href="#">Employees</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Academics</a>	Internal	Passing Juice
<a href="#">Admission</a>	Internal	Passing Juice
<a href="#">Athletics</a>	External	Passing Juice
<a href="#">Arts</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Read more.</a>	Internal	Passing Juice
<a href="#">Read More.</a>	Internal	Passing Juice
<a href="#">Read more.</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">161st Commencement Speaker Torrey Maldonado '96 Talks Representation, Schooling</a>	External	Passing Juice
<a href="#">Vassar Women's Basketball Wins its Second Straight Liberty League Championship</a>	External	Passing Juice
<a href="#">Workshops Aim to Address Reforms in Higher Education</a>	Internal	Passing Juice
<a href="#">Vassar Everywhere</a>	Internal	Passing Juice
<a href="#">Learn more about the faculty and their teaching and research interests.</a>	Internal	Passing Juice
<a href="#">Departments and Programs</a>	Internal	Passing Juice
<a href="#">Majors</a>	Internal	Passing Juice
<a href="#">Apply</a>	Internal	Passing Juice
<a href="#">Financial Aid&amp;nbsp;:</a>	Internal	Passing Juice
<a href="#">Read more</a>	External	Passing Juice
<a href="#">Read more</a>	External	Passing Juice

## In-page links

<a href="#">Read more</a>	External	Passing Juice
<a href="#">Read more</a>	External	Passing Juice
<a href="#">Read more</a>	External	Passing Juice
<a href="#">Read more</a>	External	Passing Juice
<a href="#">Support Vassar Athletics</a>	External	Passing Juice
<a href="#">Art</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">Dance</a>	Internal	Passing Juice
<a href="#">Drama</a>	Internal	Passing Juice
<a href="#">Film</a>	Internal	Passing Juice
<a href="#">Frances Lehman Loeb Art Center</a>	Internal	Passing Juice
<a href="#">Palmer Gallery</a>	Internal	Passing Juice
<a href="#">Archives and Special Collections Library</a>	Internal	Passing Juice
<a href="#">The Vassar Institute for the Liberal Arts</a>	Internal	Passing Juice
<a href="#">Learn more about our comprehensive campaign&amp;nbsp;→</a>	Internal	Passing Juice
<a href="#">Annual Security and Fire Safety Report</a>	Internal	Passing Juice
<a href="#">Consumer Information (HEOA)</a>	Internal	Passing Juice
<a href="#">Title IX</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

close life **search college** academics main arts  
**vassar** campus admission






## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
vassar	6	✔	✘	✘	✔








## Keywords Consistency

college	4	✓	✗	✗	✗
search	4	✗	✗	✗	✗
campus	3	✗	✗	✗	✓
life	2	✗	✗	✗	✓

## Usability

	Url	Domain : vassar.edu Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 46 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div>

## Document

- ❌ Too bad, your website is using inline styles.
- ✅ Great, your website has few CSS files.
- ❌ Too bad, your website has too many JS files (more than 6).
- ✅ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.vassar.edu/sitemap.xml>



### Robots.txt

<http://vassar.edu/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.