



# Website review unitenplay.ca

Generated on March 26 2025 17:35 PM

The score is 42/100







## SEO Content

	Title	<p>Unite N Play   Helping Create Active Communities for All Ages and Abilities</p> <p><b>Length : 75</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>					
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<b>H1</b> 0	<b>H2</b> 14	<b>H3</b> 2	<b>H4</b> 36	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H2] Actions</li><li>• [H2] Selected media actions</li><li>• [H2] {{ data.message }}</li><li>• [H2] Drop files to upload</li><li>• [H2] Uploading</li><li>• [H2] Attachment Preview</li><li>• [H2] Details</li><li>• [H2] Attachment Details Saved.</li><li>• [H2] Attachment Display Settings</li><li>• [H2] Gallery Settings</li><li>• [H2] Playlist Settings</li><li>• [H2] Display Settings</li><li>• [H2] Advanced Options</li><li>• [H2] Preview</li><li>• [H3] Check out our Premium Featured Ads</li><li>• [H3] Browse our 22 Ads from 18 Categories</li></ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Alpine Skiing</li><li>• [H4] 1</li><li>• [H4] Baseball</li><li>• [H4] 0</li><li>• [H4] Basketball</li><li>• [H4] 0</li><li>• [H4] Curling</li><li>• [H4] 0</li><li>• [H4] Fitness</li><li>• [H4] 0</li><li>• [H4] Football</li><li>• [H4] 0</li><li>• [H4] Frisbee Golf</li><li>• [H4] 0</li><li>• [H4] Golf</li><li>• [H4] 1</li><li>• [H4] Gymnastics</li><li>• [H4] 0</li><li>• [H4] Hockey</li><li>• [H4] 8</li><li>• [H4] Lacrosse</li><li>• [H4] 0</li><li>• [H4] Miscellaneous</li><li>• [H4] 0</li><li>• [H4] Running</li><li>• [H4] 10</li><li>• [H4] Soccer</li><li>• [H4] 0</li><li>• [H4] Softball</li><li>• [H4] 0</li><li>• [H4] Swimming</li><li>• [H4] 0</li><li>• [H4] Tennis</li><li>• [H4] 0</li><li>• [H4] Volleyball</li><li>• [H4] 0</li></ul>
	Images	<p>We found 90 images on this web page.</p> <p>84 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 121 links including 6 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Forums</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Promote My Ad</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Grid View</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Groups</a>	Internal	Passing Juice

## In-page links

<a href="#">Races</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Leagues &amp; Sign Ups</a>	Internal	Passing Juice
<a href="#">Tournaments</a>	Internal	Passing Juice
<a href="#">Tryouts</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Leagues &amp; Sign Ups</a>	Internal	Passing Juice
<a href="#">Tournaments</a>	Internal	Passing Juice
<a href="#">Tryouts</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Leagues &amp; Sign Ups</a>	Internal	Passing Juice
<a href="#">Tournaments</a>	Internal	Passing Juice
<a href="#">Tryouts</a>	Internal	Passing Juice
<a href="#">Boot Camps</a>	Internal	Passing Juice
<a href="#">Crossfit</a>	Internal	Passing Juice
<a href="#">Gyms</a>	Internal	Passing Juice
<a href="#">Personal Trainers</a>	Internal	Passing Juice
<a href="#">Yoga</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Flag Football</a>	Internal	Passing Juice
<a href="#">Leagues &amp; Sign Ups</a>	Internal	Passing Juice
<a href="#">Tryouts</a>	Internal	Passing Juice
<a href="#">Courses</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice

## In-page links

<a href="#">Leagues &amp; Sign Ups</a>	Internal	Passing Juice
<a href="#">Tournaments</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Courses</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Tournaments &amp; Fundraisers</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Competitions</a>	Internal	Passing Juice
<a href="#">Tryouts</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Leagues &amp; Sign Ups</a>	Internal	Passing Juice
<a href="#">Tournaments</a>	Internal	Passing Juice
<a href="#">Tryouts</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Leagues &amp; Sign Ups</a>	Internal	Passing Juice
<a href="#">Tournaments</a>	Internal	Passing Juice
<a href="#">Tryouts</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Leagues &amp; Sign Ups</a>	Internal	Passing Juice
<a href="#">Tournaments</a>	Internal	Passing Juice
<a href="#">5K Events</a>	Internal	Passing Juice
<a href="#">Groups</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice

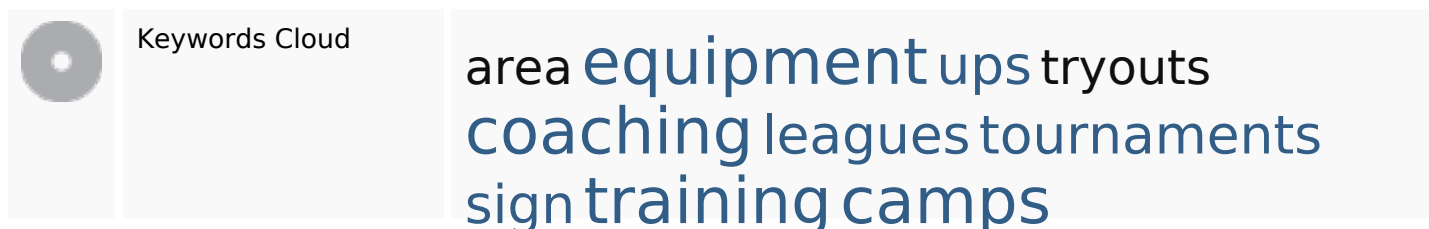
## In-page links

<a href="#">Leagues &amp; Sign Ups</a>	Internal	Passing Juice
<a href="#">Tournaments</a>	Internal	Passing Juice
<a href="#">Tryouts</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Leagues &amp; Sign Ups</a>	Internal	Passing Juice
<a href="#">Tournaments</a>	Internal	Passing Juice
<a href="#">Tryouts</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Groups</a>	Internal	Passing Juice
<a href="#">Races &amp; Events</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Leagues &amp; Signups</a>	Internal	Passing Juice
<a href="#">Tournaments</a>	Internal	Passing Juice
<a href="#">Club Teams</a>	Internal	Passing Juice
<a href="#">Coaching, Training &amp; Camps</a>	Internal	Passing Juice
<a href="#">Equipment</a>	Internal	Passing Juice
<a href="#">Leagues &amp; Sign Ups</a>	Internal	Passing Juice
<a href="#">Tournaments</a>	Internal	Passing Juice
<a href="#">2018 Future Pro Goalie School Summer Camp St. T...</a>	Internal	Passing Juice
<a href="#">2018 Future Pro Goalie School Summer Camp Londo...</a>	Internal	Passing Juice
<a href="#">2018 Future Pro Goalie School Summer Camp Londo...</a>	Internal	Passing Juice
<a href="#">2018 Future Pro Goalie School Summer Camp Londo...</a>	Internal	Passing Juice
<a href="#">2018 Future Pro Goalie School Summer Camp Winds...</a>	Internal	Passing Juice
<a href="#">2018 Future Pro Goalie School Summer Camp &amp;#8211...</a>	Internal	Passing Juice
<a href="#">Mud Hero Toronto North &amp;#8211; August 25/26, 20...</a>	Internal	Passing Juice
<a href="#">THE 5K FOAM FEST TORONTO July 21, 2018 by 365 S...</a>	Internal	Passing Juice

## In-page links

<a href="#">Canada Day Ride</a>	Internal	Passing Juice
<a href="#">Need Tire Advice!</a>	Internal	Passing Juice
<a href="#">Runners Edge &amp;#8211; 12 Week Training</a>	Internal	Passing Juice
<a href="#">Runners Edge &amp;#8211; Running Club</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">5K Foam Fest &amp;#8211; Halifax</a>	Internal	Passing Juice
<a href="#">Vic Teal Memorial International Tournament</a>	Internal	Passing Juice
<a href="#">Garden City Minor Hockey &amp;#8211; Early Bird Tou...</a>	Internal	Passing Juice
<a href="#">Ceighton Classic Par for the Cure Golf Tournamnet</a>	Internal	Passing Juice
<a href="#">5K Foam Fest – Tornoto</a>	Internal	Passing Juice
<a href="#">5K Foam Fest – London</a>	Internal	Passing Juice
<a href="#">5K Foam Fest – Belleville</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">{{ data.authorName }}</a>	Internal	Passing Juice
<a href="#">{{ data.uploadedToTitle }}</a>	Internal	Passing Juice
<a href="#">{{data.originalImageName}}</a>	Internal	Passing Juice
<a href="#">View attachment page</a>	Internal	Passing Juice
<a href="#">Edit more details</a>	Internal	Passing Juice
<a href="#">Edit Image</a>	Internal	Passing Juice






## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
training	33	✖	✖	✖	✖
camps	32	✖	✖	✖	✖
coaching	30	✖	✖	✖	✖
equipment	28	✖	✖	✖	✖
tournaments	24	✖	✖	✖	✖

## Usability








	Url	Domain : unitenplay.ca Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 117 Warnings : 86
	Email Privacy	Great no email address has been found in plain text!






## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://unitenplay.ca/wp-sitemap.xml">https://unitenplay.ca/wp-sitemap.xml</a></div>
	Robots.txt	<p><a href="http://unitenplay.ca/robots.txt">http://unitenplay.ca/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>