

Website review unifrance.org

Generated on March 29 2025 18:33 PM

The score is 41/100



SEO Content

	Title	Home - Unifrance Length : 16 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>14</td><td>21</td><td>12</td><td>0</td><td>0</td></tr></table> • [H2] Unifrance présente les 15es Rendez-vous - Nuovo cinema francese à Rome • [H2] 'Hiver à Sokcho', 'En fanfare' et 'Les Fantômes' récompensés aux 30es Rendez-Vous With French Cinema in New York • [H2] Unifrance organise les Rendez-vous d’Unifrance – Milan • [H2] Unifrance accompagnera un Focus France à Visions du Réel • [H2] En vidéo • [H2] Chercher un filmou un programme • [H2] Les sorties à l’international • [H2] Les prochains festivals et marchés • [H2] Box-officeinternational • [H2] Publications • [H2] Veille& données économiques • [H2] Vous êtes professionnels Adhérez à Unifrance • [H2] UnifrancePromouvoir le cinéma et l'audiovisuel français dans le monde	H1	H2	H3	H4	H5	H6	0	14	21	12	0	0
H1	H2	H3	H4	H5	H6									
0	14	21	12	0	0									

SEO Content

		• [H2] Que recherchez-vous ? • [H3] À la une • [H3] Trailers 🎬 • [H3] Plus de 80.000 films, œuvres et programmes français à découvrir • [H3] 100 millions ! • [H3] Bernadette • [H3] Bird • [H3] Crossing Istanbul • [H3] All We Imagine as Light • [H3] Cocorico • [H3] Au fil des saisons • [H3] Diamant brut • [H3] Baby • [H3] Aspen Shortsfest - 2025 • [H3] Aspen Shortsfest - 2025 • [H3] Festival international du film de Carthagène (FICCI) - 2025 • [H3] Festival international du film de Carthagène (FICCI) - 2025 • [H3] BAFICI - Festival international du cinéma indépendant de Buenos Aires - 2025 • [H3] BAFICI - Festival international du cinéma indépendant de Buenos Aires - 2025 • [H3] Les premiers prix de la 15e édition de MyFrenchFilmFestival dévoilés ! • [H3] Premiers chiffres et tendances pour les œuvres françaises à l'international en 2024 • [H3] Nous suivre • [H4] 🎬MyFrenchShorts: "Nikah" by Mukaddis Mijit & Bastien Ehouzan (FULL MOVIE - ENG SUBS) • [H4] (in)Motion : Meet the team behind Summer '96, a short film by Mathilde Bedouet • [H4] Abou Sangaré on The Story of Souleymane (dir. Boris Lojkine) • [H4] The Showrunner Series : Fanny Herrero on Call My Agent! • [H4] Lucile Hadzihalilovic on 'The Ice Tower' • [H4] Martin Parr & Lee Shulman on 'I am Martin Parr' • [H4] Andranic Manet on Léonor Serraille's 'Ari' • [H4] Watch 'Daniel', a short film by Marine Atlan • [H4] Payal Kapadia on 'All We Imagine as Light' • [H4] The Safe House / La Cache (2025) - Trailer (English Subs) • [H4] Bref. 2 (2024) - Trailer (English Subs) • [H4] Oxana (2025) - Trailer (French subs)
	Images	We found 72 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 80 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 16.25%

Internal Links 83.75%

In-page links

Anchor	Type	Juice
En savoir plus et gérer ces paramètres	Internal	Passing Juice
[OK]	Internal	Passing Juice
Rendez-vous d'Unifrance à Paris 2025	Internal	Passing Juice
Longs-métrages	Internal	Passing Juice
Courts-métrages	Internal	Passing Juice
Programmes audiovisuels	Internal	Passing Juice
Œuvres immersives	Internal	Passing Juice
Screening Room	Internal	Passing Juice
Short Film Gallery	Internal	Passing Juice
Tous les films et programmes	Internal	Passing Juice
Fiction	Internal	Passing Juice

In-page links

Documentaire	Internal	Passing Juice
Animation	Internal	Passing Juice
Séries	Internal	Passing Juice
À la une	Internal	Passing Juice
Box-office	Internal	Passing Juice
En vidéo	Internal	Passing Juice
Entretiens	Internal	Passing Juice
Revue de presse étrangère	Internal	Passing Juice
Newsletters	Internal	Passing Juice
À la une	Internal	Passing Juice
Manifestations cinéma	Internal	Passing Juice
Manifestations audiovisuelles	Internal	Passing Juice
Catalogues téléchargeables	Internal	Passing Juice
Tous les professionnels	Internal	Passing Juice
Vendeurs français	Internal	Passing Juice
Acheteurs audiovisuels étrangers	Internal	Passing Juice
Toutes les sociétés	Internal	Passing Juice
Distribution cinéma à l'étranger	Internal	Passing Juice
Production et coproduction	Internal	Passing Juice
Édition vidéo	Internal	Passing Juice
Médias	Internal	Passing Juice
Données économiques à l'international	Internal	Passing Juice
Données économiques par pays ou zone géographique	Internal	Passing Juice
Études & bilans annuels	Internal	Passing Juice
Veille numérique	Internal	Passing Juice
Missions	Internal	Passing Juice
Organigramme	Internal	Passing Juice
Instances	Internal	Passing Juice

In-page links

Bureaux à l'étranger	Internal	Passing Juice
Partenaires	Internal	Passing Juice
Recrutement	Internal	Passing Juice
Valeurs	Internal	Passing Juice
VHSS	Internal	Passing Juice
Producteurs de longs-métrages	Internal	Passing Juice
Exportateurs de longs-métrages	Internal	Passing Juice
Producteurs et distributeurs de courts-métrages ou d'œuvres immersives	Internal	Passing Juice
Réalisateurs, acteurs, scénaristes, compositeurs et agents artistiques	Internal	Passing Juice
Distributeurs d'œuvres audiovisuelles	Internal	Passing Juice
Producteurs d'œuvres audiovisuelles	Internal	Passing Juice
☐☐MyFrenchShorts: &#034;Nikah&#034; by Mukaddis Mijit &amp; Bastien Houzan (FULL MOVIE - ENG SUBS)	External	Passing Juice
(in)Motion : Meet the team behind Summer &#039;96, a short film by Mathilde Bedouet	External	Passing Juice
Abou Sangaré on The Story of Souleymane (dir. Boris Lojkine)	External	Passing Juice
The Showrunner Series : Fanny Herrero on Call My Agent!	External	Passing Juice
Lucile Hadzihalilovic on &#039;The Ice Tower&#039;	External	Passing Juice
Martin Parr &amp; Lee Shulman on &#039;I am Martin Parr&#039;	External	Passing Juice
Andranic Manet on Léonor Serraille&#039;s &#039;Ari&#039;	External	Passing Juice
Watch &#039;Daniel&#039;., a short film by Marine Atlan	External	Passing Juice
Payal Kapadia on &#039;All We Imagine as Light&#039;	External	Passing Juice
Toutes les vidéos	External	Passing Juice
The Safe House / La Cache (2025) - Trailer (English Subs)	External	Passing Juice
Bref. 2 (2024) - Trailer (English Subs)	External	Passing Juice
Oxana (2025) - Trailer (French subs)	External	Passing Juice
100 millions !	Internal	Passing Juice

In-page links

Bernadette	Internal	Passing Juice
Bird	Internal	Passing Juice
Crossing Istanbul	Internal	Passing Juice
All We Imagine as Light	Internal	Passing Juice
Cocorico	Internal	Passing Juice
Au fil des saisons	Internal	Passing Juice
Diamant brut	Internal	Passing Juice
Baby	Internal	Passing Juice
Toutes les sorties	Internal	Passing Juice
Aspen Shortsfest - 2025	Internal	Passing Juice
Festival international du film de Carthag&egrave;ne (FICCI) - 2025	Internal	Passing Juice
BAFICI - Festival international du cin&eacute;ma ind&eacute;pendant de Buenos Aires - 2025	Internal	Passing Juice
Cinéma	Internal	Passing Juice
Mentions légales	Internal	Passing Juice
Conditions générales d'utilisation	Internal	Passing Juice
Gestion des données personnelles et des cookies	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
unifrance	10	✓	✗	✗	✓
cinéma	10	✗	✗	✗	✓

Keywords Consistency

une	8	✖	✖	✖	✔
international	8	✖	✖	✖	✖
film	7	✖	✖	✖	✔

Usability

	Url	Domain : unifrance.org Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 989 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.

Document

- ❌ Too bad, your website has too many CSS files (more than 4).
- ✅ Perfect, your website has few JavaScript files.
- ✅ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.unifrance.org/sitemap.xml>

<https://www.unifrance.org/sitemap-news.xml>



Robots.txt

<http://unifrance.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.