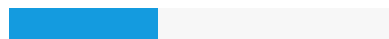




## Website review txriver.com

Generated on May 27 2025 07:00 AM


**The score is 31/100**







## SEO Content

	Title	<p>---DIY~--DIY/DIY/DIY/DIY/~/DIY~ DIY~</p>					
Length : 76							
Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.							
	Description	Length : 0					
Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.							
	Keywords						
Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.							
	Og Meta Properties						
This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.							
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 192 images on this web page.  146 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 27%					
Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.							
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.					

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

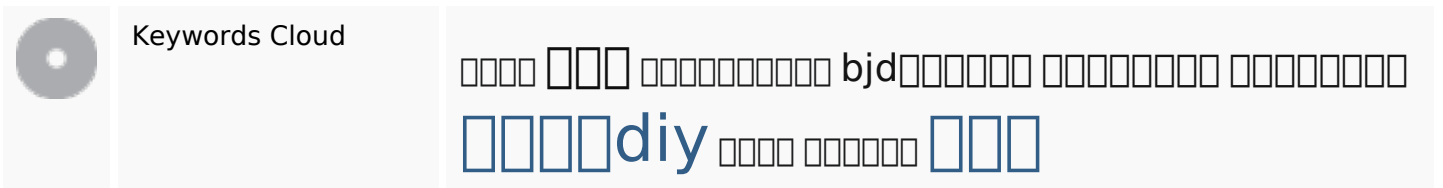
## In-page links

Anchor	Type	Juice
<a href="#">[]</a>	Internal	Passing Juice
<a href="#">[][][]</a>	Internal	Passing Juice
<a href="#">Enchanted Doll[][][][][][][][][][][][]</a>	External	Passing Juice
<a href="#">[][][]</a>	Internal	Passing Juice
<a href="#">[][][][]</a>	Internal	Passing Juice
<a href="#">[][][]</a>	Internal	Passing Juice
<a href="#">[][][][]</a>	Internal	Passing Juice
<a href="#">[][][]</a>	Internal	Passing Juice
<a href="#">[][][]</a>	Internal	Passing Juice
<a href="#">[]FANS</a>	Internal	Passing Juice
<a href="#">[][][][][]</a>	Internal	Passing Juice

## In-page links

□□□□□□□□□□...	Internal	Passing Juice
□□□□□□□□□□...	Internal	Passing Juice
□□□□□□□□-□□□□...	Internal	Passing Juice
□□□□□□	Internal	Passing Juice
□□□□□□□□□□□□	Internal	Passing Juice
□□□□□□□□	Internal	Passing Juice
□□□□□□□□-□□□□	Internal	Passing Juice
□□□□□□□□□□	Internal	Passing Juice
□□□□□□	Internal	Passing Juice
□□□□□□□□-□□□□...	Internal	Passing Juice

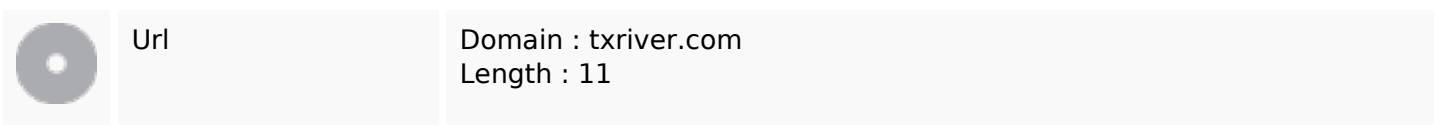
## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
diy	10	✖	✖	✖	✖
diy	8	✖	✖	✖	✖
diy	5	✖	✖	✖	✖
diy	2	✖	✖	✖	✖
diy	2	✖	✖	✖	✖












## Usability







## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	Missing doctype				
	Encoding	Perfect. Your declared charset is GB2312.				
	W3C Validity	Errors : 171 Warnings : 17				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>6</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	6
Deprecated tags	Occurrences					
<font>	6					
	Speed Tips	<div><div></div>Attention! Try to avoid nested tables in HTML.</div> <div><div></div>Too bad, your website is using inline styles.</div> <div><div></div>Great, your website has few CSS files.</div> <div><div></div>Perfect, your website has few JavaScript files.</div> <div><div></div>Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://txriver.com/robots.txt">http://txriver.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>