# Website review trbo.com

Generated on March 26 2025 05:29 AM

**The score is 50/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Home \| trbo<br><br>**Length : 11**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | Address your customers individually and personally with trbo&#039;s Onsite Personalizdation Platform! Schedule your free Demo now!<br><br>**Length : 130**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en_US |
| type | website |
| title | Home \| trbo |
| description | Address your customers individually and personally with trbo&#039;s Onsite Personalizdation Platform! Schedule your free Demo now! |
| url | https://www.trbo.com/ |
| site_name | trbo |
| image | https://www.trbo.com/wp-content/uploads/2023/04/cropped-Favicon.png |
| image:width | 512 |
| image:height | 512 |

# SEO Content

| | | |
|---|---|---|
| | | image:type     image/png |
| | Headings | **H1** **H2** **H3** **H4** **H5** **H6**<br>1    12    16    0    0    0<br><br>• [H1] Website personalization made effortless - with trbo<br>• [H2] Personalized user experiences – matching your business needs<br>• [H2] Trusted by the world's leading brands and retailers<br>• [H2] The solution for every use case<br>• [H2] Let us inspire you!<br>• [H2] We combine team and tool to help you reach your website goals — at trbo speed<br>• [H2] Uniquely personal, dynamic messaging in real time<br>• [H2] Let's get personal<br>• [H2] Let's get personal<br>• [H2] Zünde den trbo<br>• [H2] Let's get personal<br>• [H2] Let's get personal<br>• [H2] Zünde den trbo<br>• [H3] trbo Personalize<br>• [H3] trbo Advise<br>• [H3] trbo Chat<br>• [H3] trbo Bundle<br>• [H3] Fashion<br>• [H3] Travel<br>• [H3] B2B<br>• [H3] Join 300+ companies to personalize your experience<br>• [H3] Team<br>• [H3] Tool<br>• [H3] {{{ data.title }}}<br>• [H3] {{{ data.title }}}<br>• [H3] {{{ data.title }}}<br>• [H3] {{{ data.title }}}<br>• [H3] {{{ data.title }}}<br>• [H3] {{{ data.title }}}  |
| | Images | We found 33 images on this web page.<br><br>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| | Text/HTML Ratio | Ratio : **3%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✓ | **URL Rewrite** | Good. Your links looks friendly! |
| ✗ | **Underscores in the URLs** | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| ✓ | **In-page links** | We found a total of 34 links including 0 link(s) to files |
| ⦿ | **Statistics** | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to content | Internal | Passing Juice |
| EN | Internal | Passing Juice |
| DE | Internal | Passing Juice |
| Explore Personalize | Internal | Passing Juice |
| Explore Advise | Internal | Passing Juice |
| Explore Chat | Internal | Passing Juice |
| Explore Bundle | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| trbo Search | Internal | Passing Juice |
| Features | Internal | Passing Juice |
| How it works | Internal | Passing Juice |
| Partners &#038; Interfaces | Internal | Passing Juice |
| View Industries | Internal | Passing Juice |
| B2B | Internal | Passing Juice |
| Beauty &#038; Cosmetics | Internal | Passing Juice |
| Electronics | Internal | Passing Juice |

# In-page links

| | | | |
|---|---|---|---|
| Fashion | | Internal | Passing Juice |
| Pharma | | Internal | Passing Juice |
| Home &amp; Living | | Internal | Passing Juice |
| Pet Supplies | | Internal | Passing Juice |
| Travel | | Internal | Passing Juice |
| All Resources | | Internal | Passing Juice |
| Case Studies | | Internal | Passing Juice |
| Whitepapers | | Internal | Passing Juice |
| Blog | | Internal | Passing Juice |
| Events | | Internal | Passing Juice |
| About us | | Internal | Passing Juice |
| Why we exist | | Internal | Passing Juice |
| Customers | | Internal | Passing Juice |
| Testimonials | | Internal | Passing Juice |
| Press | | Internal | Passing Juice |
| Team | | Internal | Passing Juice |
| Careers | | Internal | Passing Juice |
| - | | Internal | Passing Juice |

# SEO Keywords

| | Keywords Cloud | demo website explore content customers trbo und customer experiences personalized |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| trbo | 22 | ✔ | ✖ | ✔ | ✔ |
| content | 8 | ✖ | ✖ | ✖ | ✖ |

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| customers | 7 | ✖ | ✖ | ✔ | ✖ |
| explore | 7 | ✖ | ✖ | ✖ | ✖ |
| customer | 6 | ✖ | ✖ | ✔ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : trbo.com<br>Length : 8 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 98<br>Warnings : 67 |
| ✖ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles. |

# Document

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

# Mobile

| | | |
|---|---|---|
| Mobile Optimization | ✔ | Apple Icon |
| | ✔ | Meta Viewport Tag |
| | ✔ | Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. <br><br> https://www.trbo.com/sitemap_index.xml |
|---|---|---|
| | Robots.txt | http://trbo.com/robots.txt <br><br> Great, your website has a robots.txt file. |
| | Analytics | Missing <br><br> We didn't detect an analytics tool installed on this website. <br><br> Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |