



Website review tradeportalofindia.org

Generated on May 31 2025 17:57 PM

The score is 31/100



SEO Content

	Title	Trade Portal of India :: India Trade Promotion Organisation (ITPO) Length : 66 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 7 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 29 links including 1 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 3.45%

Internal Links 96.55%

In-page links

Anchor	Type	Juice
LogIn	Internal	Passing Juice
News	Internal	Passing Juice
Tools	Internal	Passing Juice
Change Country	Internal	Passing Juice
Country Regulations	Internal	Passing Juice
Specific Product Constraints	Internal	Passing Juice
Intellectual Property Rights	Internal	Passing Juice
Trade Events	Internal	Passing Juice
Interactive Forum	Internal	Passing Juice
Business Directory	Internal	Passing Juice
Matchmaking	Internal	Passing Juice

In-page links

Market Surveys	Internal	Passing Juice
Sector Based Information	Internal	Passing Juice
Sector Related Statistics	Internal	Passing Juice
Europe Tax Calculation	Internal	Passing Juice
India Tax Calculation	Internal	Passing Juice
Country Information	Internal	Passing Juice
Country Trade Statistics	Internal	Passing Juice
ONLINE E-Forms and Document Exchange	Internal	Passing Juice
Shipment and Completion of Business	Internal	Passing Juice
Minimum Export Price for C.I.Sanitary &nbsp; Casting for Export to USA from India	Internal	Passing Juice
{ About Us }	Internal	Passing Juice
{ Disclaimer }	Internal	Passing Juice
{ Faq's }	Internal	Passing Juice
{ Privacy Policy }	Internal	Passing Juice
{ Sitemap }	Internal	Passing Juice
{ Terms of Use }	Internal	Passing Juice
India	Internal	Passing Juice
European Union	External	Passing Juice

SEO Keywords

	Keywords Cloud	organisation e-mail portal european trade name union itpo india promotion
--	----------------	--

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
india	3	✓	✗	✗	✗

Keywords Consistency

trade	2	✓	✗	✗	✗
portal	1	✓	✗	✗	✗
promotion	1	✓	✗	✗	✗
organisation	1	✓	✗	✗	✗

Usability

	Url	Domain : tradeportalofindia.org Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✗ Attention! Try to avoid nested tables in HTML.

Document

- ❌ Too bad, your website is using inline styles.
- ✅ Great, your website has few CSS files.
- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ❌ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://tradeportalofindia.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics