

## Website review tracksan.com

Generated on March 26 2025 10:24 AM

The score is 29/100

### **SEO Content**

	Title	Home Length : 4 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
8	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> free online meta tags generator to create description.
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.
$\bigotimes$	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.
0	Headings	H1H2H3H4H5H66113000• [H1] Tracksan• [H1] Gestione del ciclo produttivo dei sanitari in ceramica• [H1] Tracksan• [H1] Tracksan Consente• [H1] Tracksan Consente• [H1] Tracksan è:• [H2] TRACKSAN START KIT• [H3] Produzione• [H3] Stampi• [H3] Materie prime• [H3] Materie prime• [H3] Informazione• [H3] Multi stabilimento• [H3] Multi aziendale• [H3] Post Recenti

#### **SEO Content**

		<ul> <li>[H3] Gallery</li> <li>[H3] Tag</li> <li>[H3] Contattaci</li> </ul>
$\bigcirc$	Images	We found 23 images on this web page. Good, most or all of your images have alt attributes.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

$\bigotimes$	URL Rewrite	Bad. Your links have query string.
$\bigotimes$	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 18 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 16.67% Internal Links 83.33%

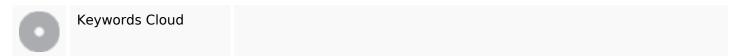
# In-page links

Anchor	Туре	Juice
upgrade your browser	External	Passing Juice
activate Google Chrome Frame	External	Passing Juice
<u>Dettagli</u>	Internal	Passing Juice

# In-page links

DETTAGLI	Internal	Passing Juice
Tracksan Etichettatura	Internal	Passing Juice
Tracksan Choice SA	Internal	Passing Juice
<u>barcode</u>	Internal	Passing Juice
controllo produzione	Internal	Passing Juice
<u>etichettatura</u>	Internal	Passing Juice
grcode	Internal	Passing Juice
<u>scelta</u>	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
Home	Internal	Passing Juice
Partner	Internal	Passing Juice
Helpdesk	Internal	Passing Juice
<u>Contatti</u>	Internal	Passing Juice
Login	Internal	Passing Juice

# SEO Keywords



### **Keywords Consistency**

Keyword Content Title Keywords Descripti Headings on	
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# Usability

0	Url	Domain : tracksan.com Length : 12
	Favicon	Great, your website has a favicon.

# Usability

$\bigcirc$		
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is it.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5	
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.	
$\bigotimes$	W3C Validity	Errors : 25 Warnings : 23	
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

### Mobile

Mobile Optimization

Apple Icon

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Meta Viewport Tag



Flash content

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# Optimization

	XML Sitemap	Missing
~		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://tracksan.com/robots.txt
$\bigcirc$		Great, your website has a robots.txt file.
	Analytics	Missing
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.