

### **SEO Content**

	Title	The Varangian Way					
$\smile$		Length : 17					
		Perfect,	your title cor	ntains betw	veen 10 and	70 characte	ers.
8	Description	-	<b>Length : 0</b> Very bad. We haven't found meta description on your page. U				
		-	ne meta tage		•		bage. Use <u>this</u>
$\bigotimes$	Keywords	-	d. We haven' leta tags gen		-		ige. Use <u>this free</u>
$\bigotimes$	Og Meta Properties	social cr	e does not ta awler's bette <u>es generator</u>	r structuriz	ze your page		his tags allows ree og
0	Headings	<b>H1</b> 1	<b>H2</b> 10	<b>H3</b> 1	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [ 0 • [ + • [ • [ • [ • [ • [ • [ • [ • [ • [ • [	Can Transforr H2] Unwind a lobbies H2] The Pow Mental Health H2] Making T nto Your Dail H2] Making T nto Your Dail H2] Creative Your Imagina H2] Creative Your Imagina H2] Crafting Strengthen R H2] The The Beginner's Gu H2] From Pa lobbies	g the Powe m Lives and Unplug er of Play: Time for Cr y Routine Hobbies o tion Connectio elationship rapeutic Be uide inting to Po	er of Artistic g: The Relax How Creativ eativity: Tip n a Budget: ns: How Cre s enefits of Cro ottery: Disco	ing Nature of ve Hobbies ( os for Incorpo Affordable ative Hobbi eative Hobbi overing the J	Can Boost Your orating Hobbies Ways to Unlock es Can

## **SEO Content**

		<ul> <li>Hobbies</li> <li>[H2] Finding Inspiration: How Creative Hobbies Can Improve Your Wellbeing</li> <li>[H3] Stacker</li> </ul>
$\bigotimes$	Images	We found 10 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 18 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

## In-page links

Anchor	Туре	Juice
Home	Internal	Passing Juice
Exploring the Power of Artistic Expression: How Creativity Can Transform Lives	Internal	Passing Juice

# In-page links

<u>Uncategorized</u>	Internal	Passing Juice
Unwind and Unplug: The Relaxing Nature of Creative Hobbies	Internal	Passing Juice
<u>The Power of Play: How Creative Hobbies Can Boost Your</u> <u>Mental Health</u>	Internal	Passing Juice
Making Time for Creativity: Tips for Incorporating Hobbies into Your Daily Routine	Internal	Passing Juice
<u>Creative Hobbies on a Budget: Affordable Ways to Unlock</u> Your Imagination	Internal	Passing Juice
<u>Crafting Connections: How Creative Hobbies Can Strengthen</u> <u>Relationships</u>	Internal	Passing Juice
<u>The Therapeutic Benefits of Creative Hobbies: A</u> <u>Beginner’:s Guide</u>	Internal	Passing Juice
From Painting to Pottery: Discovering the Joy of Creative Hobbies	Internal	Passing Juice
Boredom Busters: Engage Your Mind with These Creative Hobbies	Internal	Passing Juice
Finding Inspiration: How Creative Hobbies Can Improve Your Wellbeing	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
<u>187</u>	Internal	Passing Juice
<u>Stacker</u>	Internal	Passing Juice
Proudly powered by WordPress	External	Passing Juice
ThemeFurnace	External	Passing Juice

# SEO Keywords

0	Keywords Cloud	how power uncategorized
		creative march august imagination
		hobbies varangian therapeutic

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
uncategorized	5	×	×	×	×
hobbies	4	×	×	×	×
creative	4	×	×	×	×
march	3	×	×	×	×
varangian	2	¥	×	×	¥

## Usability

0	Url	Domain : thevarangianway.com Length : 19
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0
0	Email Privacy	Great no email address has been found in plain text!

#### Document

$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> </ul>		
		<ul> <li>Great, your website has few CSS files.</li> </ul>		
		<ul> <li>Perfect, your website has few JavaScript files.</li> </ul>		
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

Mobile Optimization	×	Apple Icon
	1	Meta Viewport Tag
	~	Flash content

## Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
$\bigcirc$	Robots.txt	http://thevarangianway.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.