



Website review theglobeandmail.com

Generated on March 04 2025 06:46 AM

The score is 50/100



SEO Content

	Title	<p>The Globe and Mail: Canadian, World, Politics and Business News & Analysis</p> <p>Length : 78</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>The Globe and Mail offers the most authoritative news in Canada, featuring national and international news</p> <p>Length : 106</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>canadian news,national newspaper,daily news,breaking news,political news,world news,canadian business news,canadian newspapers online,international news,report on business,national news,canadian sports,travel information,globe and mail,globe & mail</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>The Globe and Mail</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>title</td><td>The Globe and Mail: Canadian, World, Politics and Business News & Analysis</td></tr><tr><td>url</td><td>https://www.theglobeandmail.com/homepage/</td></tr><tr><td>description</td><td>The Globe and Mail offers the most authoritative news in Canada, featuring national and international news</td></tr><tr><td>type</td><td>website</td></tr></table>	Property	Content	site_name	The Globe and Mail	locale	en_GB	title	The Globe and Mail: Canadian, World, Politics and Business News & Analysis	url	https://www.theglobeandmail.com/homepage/	description	The Globe and Mail offers the most authoritative news in Canada, featuring national and international news	type	website
Property	Content															
site_name	The Globe and Mail															
locale	en_GB															
title	The Globe and Mail: Canadian, World, Politics and Business News & Analysis															
url	https://www.theglobeandmail.com/homepage/															
description	The Globe and Mail offers the most authoritative news in Canada, featuring national and international news															
type	website															

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		0	49	88	30	0	0
			<ul style="list-style-type: none">• [H2] Latest in• [H2] U.S. triggers trade war• [H2] Ford threatens to shut off Ontario's electricity exports to U.S.• [H2] China hits back against U.S. tariffs with measures targeting agricultural products• [H2] Premarket: Global stocks, bond yields slide as U.S. tariffs ignite new trade battle• [H2] Americans are waking up to the fallout from Trump's tariffs• [H2] Trump's tariff threat was never about fentanyl. Canada just got Zelenskyed• [H2] Trump hits 'pause' on U.S. aid to Ukraine after Oval dustup, pressuring Zelensky on Russia talks• [H2] Canada's relations with Tehran stuck in deep freeze, despite Iranian hopes• [H2] Travel nurses employed by Toronto staffing agency told not to return to work in New Brunswick• [H2] Businesses in Buffalo, N.Y. brace for tariff impact, prepare to lose Canadian customers• [H2] Point Roberts starts to feel the cold shoulder from Canada• [H2] More top stories• [H2] Business and Finance• [H2] Life and Arts• [H2] Beyond protein, here are the four nutrients you need for muscle health• [H2] Three unofficial gym rules for newbies (and for regulars, a refresher)• [H2] The Oscars snubs, the night's best performances and what's in the swag bag - we answer your questions• [H2] How to travel with an arsenal of specialized suitcases• [H2] Oscars 2025: Anora wins big, but Conan O'Brien pushes Academy Awards to wickedly funny, if super-long, heights• [H2] Hypothetical Baby is an enlightening journey through a difficult topic• [H2] My year of no online shopping• [H2] From fit to fabric, here's how to buy pyjamas with style and sleep benefits• [H2] In the know• [H2] Take a break• [H2] Video• [H2] Trending• [H2] In case you missed it• [H2] Sections• [H2] Environment and Climate Change• [H2] The Globe answers reader questions about climate change• [H2] Podcasts• [H2] Interact with The Globe• [H2] Events and courses• [H2] Canada's health information institute pushing for countrywide standardization of patient data• [H2] How transparent is your city? Audit of freedom of information requests finds vast differences				

SEO Content

- [H2] Latest news
- [H2] share news tips
- [H2] Attend events
- [H2] Sign up for newsletters
- [H2] Explore member benefits
- [H2] Subscribe
- [H2] Business services
- [H2] Subscribe
- [H2] Business services
- [H2] Contact us
- [H2] Reader services
- [H2] About us
- [H2] Life and Arts
- [H3] Carl Dean, Dolly Parton's husband of nearly 60 years who inspired 'Jolene,' dies at 82
- [H3] After three earthquakes hit Vancouver in 10 days, what's next?
- [H3] Trudeau to unleash countertariffs as Trump declares trade war
- [H3] Bay Street law firms raise salaries for associates even as hiring slows
- [H3] Stocks, bond yields slide as new Trump tariffs take effect
- [H3] King Charles welcomes Trudeau for talks overshadowed by Trump's annexation threat
- [H3] Privacy commissioner goes to court to make porn platform get full consent for sex videos
- [H3] Alberta appoints former judge to probe health contracts after allegations of interference
- [H3] Ford urges Buy Ontario approach as tariffs loom, saying he may legislate it
- [H3] Ontario's toothless school cellphone ban isn't working. It's time to rethink it
- [H3] Opinion
- [H3] Trump declares trade war, Canada prepares counter tariffsPodcast
- [H3] Opinion and analysis
- [H3] Chart to watch
- [H3] Tuesday's Insider Report: CEO buys the dip, investing nearly \$500,000 in this battered bank stock
- [H3] Low visibility on Trump's policies is resulting in big economic and market trouble
- [H3] Bungalow overshadowed by rental towers sells under asking
- [H3] I thought being Canadian was good enough to sell my books in Canada. I was wrong
- [H3] Canadian Anora producer Samantha Quan, Vancouver Dune VFX supervisors among Oscar winners
- [H3] Leaving your 9-to-5 for a startup? Here's how to set yourself up for success
- [H3] Hulu's first live Oscars stream cuts out in latest mishap for streaming platforms
- [H3] Sell your products by making the customer the hero of a brand-related story
- [H3] Check your horoscope to learn how the stars align for you today.
- [H3] Switch gears. Give your brain a workout and do today's

SEO Content





Daily Cryptic Crossword.

- [H3] Scoop a new vibe in the numbers and do today's Daily Sudoku.
- [H3] Kick back with the Daily Universal Crossword.
- [H3] Why Trump's remarks to Congress won't be a 'State of the Union'Video0:59
- [H3] Trump says tariffs on Canada and Mexico to start TuesdayVideo2:22
- [H3] Car rams into crowd in Germany's Mannheim, killing at least twoVideo1:13
- [H3] Sex worker drama Anora sweeps Oscars with five awardsVideo1:55
- [H3] UK pledges export financing for air defense as world leaders discuss ending war in UkraineVideo1:29
- [H3] Leaders pose for group photo at Ukraine war summit in LondonVideo0:49
- [H3] Watch the heated exchange between Trump and Zelensky in the Oval OfficeVideo4:07
- [H3] B.C. man captures close encounter with dolphin pod on videoVideo1:14
- [H3] Travel nurses employed by Toronto staffing agency told not to return to work in New Brunswick
- [H3] There is a method to Donald Trump's madness
- [H3] Before the Bell: What every Canadian investor needs to know today
- [H3] The Canadian dollar is in its flop era. An illustrated look at why the loonie fell
- [H3] Trump hits 'pause' on U.S. aid to Ukraine after Oval dustup, pressuring Zelensky on Russia talks
- [H3] A reminder, Mr. Ford, that you're a conservative
- [H3] The Conservatives have had the rug pulled out from under them
- [H3] Want to shop Canadian? Our guide to replacing the biggest American imports with local brands
- [H3] Trump's March Madness of tariffs has a confusing, changeable schedule. Here's what we know
- [H3] Toronto professor believes cancellation of his U.S. exhibition linked to Trump order
- [H3] Ontario voter turnout rate on par with record low in 2022 election, early results show
- [H3] The incredible egg is facing an eggsistential crisis
- [H3] Canada
- [H3] World
- [H3] Politics
- [H3] Sports
- [H3] Style Advisor
- [H3] Health & Fitness
- [H3] Real estate
- [H3] Drive
- [H3] What Canada's only national urban park can teach us about accessible, eco-friendly design
- [H3] Ford threatens to shut off Ontario's electricity exports to U.S.
- [H3] Ford urges Buy Ontario approach as tariffs loom, saying he may legislate it
- [H3] The Globe answers your most pressing questions about





SEO Content

- climate change in Canada and beyond
- [H3] Trump declares trade war, Canada prepares counter tariffsPodcast
- [H3] The ‘quiet rebellion’ underway in IranPodcast
- [H3] Why are we so nostalgic for Y2K?Podcast
- [H3] The video game company that broke an industryPodcast
- [H3] Hey Siri, make me happy: Why your relationship with tech is probably not workingPodcast
- [H3] What is happiness, anyway?Podcast
- [H3] Big Tech Hijacked Our Attention. Chris Hayes Wants To Win It Back. Podcast
- [H3] New spyware has made your phone less secure than you might think Podcast
- [H3] Is expropriation the solution to a housing crisis? The majority of Berliners think soPodcast
- [H3] Pedal politics: How Toronto’s bike lanes became so divisivePodcast
- [H3] Obesity in Canada (Virtual)
- [H3] Wealth Management for Women (VIRTUAL)
- [H3] Thriving at Work
- [H3] What Canada’s only national urban park can teach us about accessible, eco-friendly design
- [H3] Point Roberts starts to feel the cold shoulder from Canada
- [H3] Businesses in Buffalo, N.Y. brace for tariff impact, prepare to lose Canadian customers
- [H3] Trump’s tariff threat was never about fentanyl. Canada just got Zelenskyed
- [H3] Canada’s relations with Tehran stuck in deep freeze, despite Iranian hopes
- [H3] How do we engineer the great Canadian comeback?
- [H3] How RBC is navigating Trump’s anti-DEI crusade: Committing to inclusion, but less mention of diversity
- [H3] Low visibility on Trump’s policies is resulting in big economic and market trouble
- [H3] globeandmail.com
- [H3] Newspaper
- [H3] Globe2Go
- [H3] The New York Times
- [H3] Advertise with us
- [H3] Buy a group subscription
- [H3] Buy our content & data
- [H3] Book our event centre
- [H3] The Globe answers your most pressing questions about climate change in Canada and beyond
- [H4] A reminder, Mr. Ford, that you’re a conservative
- [H4] Trade war could see American franchises replaced by Canadian versions
- [H4] It’s time for Wayne Gretzky to speak for himself
- [H4] There is a method to Donald Trump’s madness
- [H4] The Conservatives have had the rug pulled out from under them
- [H4] Who decides what is ‘off the record’?
- [H4] U.S. triggers trade war with tariffs on Canada, Mexico
- [H4] Alberta judge dismisses application for injunction shutting down political podcaster
- [H4] Earthquake shakes part of B.C., marking latest tremor felt

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		<p>in province</p> <ul style="list-style-type: none"> • [H4] Trump's Congress address will stand as measure of how much he and the U.S. are changing • [H4] U.S. education secretary says she is on 'final mission' to end bureaucracy • [H4] China slaps extra tariffs of up to 15 per cent on imports of major U.S. farm exports, including soy and beef • [H4] A deal-breaking Donald Trump and his tariff drama • [H4] Stephen Harper criticizes Carney, says he falsely took credit for financial crisis response • [H4] What to watch when Trump gives his big speech to Congress • [H4] Canadian curler Briane Harris files complaint against CCES with WADA, sources say • [H4] Surging Canadiens hope to make GM Kent Hughes think twice at trade deadline • [H4] Sharks battle back to stun Leafs 3-2 in shootout • [H4] How to travel with an arsenal of specialized suitcases • [H4] What happened to fashion's hypebeast culture? • [H4] Canadian fashion designers get creative amid Trump tariff threat • [H4] Snowshoeing and resilience: Lessons from the deep woods • [H4] How the right diet can help with sleep apnea • [H4] HPV test vs. Pap test: Five things to know • [H4] Updated semi near High Park sells above asking after multiple offers received • [H4] An upgraded boiler seals the deal for Calgary condo buyer • [H4] The City of Vancouver gets into the rental game • [H4] The price of cars is too damn high • [H4] Volvo's first EX30s are made in China, but aren't cheap. This is good and bad • [H4] How far should I stay back from the car in front of me while driving?
	Images	<p>We found 99 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 59 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.86%</p> <p>Internal Links 88.14%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
Watchlist	Internal	Passing Juice
For You	Internal	Passing Juice
Canada	Internal	Passing Juice
World	Internal	Passing Juice
Business	Internal	Passing Juice
Investing	Internal	Passing Juice
Personal Finance	Internal	Passing Juice
Opinion	Internal	Passing Juice
Politics	Internal	Passing Juice
Sports	Internal	Passing Juice
Life	Internal	Passing Juice
Arts	Internal	Passing Juice
Drive	Internal	Passing Juice
Real Estate	Internal	Passing Juice


In-page links

Appointment Notices	Internal	Passing Juice
Classroom Edition	External	Passing Juice
Death Notices (Legacy.com)	External	Passing Juice
Globe E-Books	Internal	Passing Juice
Globe Archive	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Partner Features	Internal	Passing Juice
Featured Reports	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Community Guidelines	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Skip footer navigation	Internal	Passing Juice
Digital + Home Delivery	Internal	Passing Juice
Digital Access	Internal	Passing Juice
Globe2Go	External	Passing Juice
The New York Times	Internal	Passing Juice
Globe Email Newsletters	Internal	Passing Juice
Gift Subscription	Internal	Passing Juice
Advertise with Us	External	Passing Juice
Group Subscriptions	Internal	Passing Juice
Globe Campus	Internal	Passing Juice
DataStore	Internal	Passing Juice
Globe Event Centre	External	Passing Juice
Leadership Institute	External	Passing Juice
Address and Phone Number	Internal	Passing Juice
Standards Editor	Internal	Passing Juice
SecureDrop	Internal	Passing Juice

In-page links

Submit an article	Internal	Passing Juice
Account Settings	Internal	Passing Juice
Technical Support & FAQs	External	Passing Juice
Subscriptions	Internal	Passing Juice
Member Benefits	Internal	Passing Juice
Privacy Settings	Internal	Passing Juice
Company Information	Internal	Passing Juice
Work at The Globe	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Editorial Code of Conduct	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Licensing & Permissions	Internal	Passing Juice
Election Advertising Registry	Internal	Passing Juice
Modern Slavery Report	Internal	Passing Juice
Return to start of footer navigation	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : theglobeandmail.com Length : 19
	Favicon	Great, your website has a favicon.





Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 117 Warnings : 47						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><s></td><td>4</td></tr><tr><td><u></td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	4	<u>	2
Deprecated tags	Occurrences							
<s>	4							
<u>	2							
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>						

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.theglobeandmail.com/sitemap.xml?outputType=xml</div>
	Robots.txt	<p>http://theglobeandmail.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>