Website review
thefreeds.com

Generated on March 23 2025 10:56 AM

The score is 51/100

SEO Content

✓	Title	The Freed Family Web Site **Length : 25** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Family web site of The Freeds of Western Pennsylvania **Length : 53** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Freed, Freeds, Punxsutawney, family, Pittsburgh, western Pennsylvania, Ambridge Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings	**H1** 0 **H2** 0 **H3** 1 **H4** 0 **H5** 0 **H6** 0

- [H3] The Home of The Freeds

✗	Images	We found 27 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
John & Sally	Internal	Passing Juice
Jack & Judy	Internal	Passing Juice
Dick & Lynda	Internal	Passing Juice
Alan & Amy	Internal	Passing Juice
Carrie	Internal	Passing Juice
Home Page	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	amy judy dick family carrie jack john alan home freed

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
freed	4	✔	✔	✔	✔
amy	3	✖	✖	✖	✖
home	3	✖	✖	✖	✔
family	3	✔	✔	✔	✖
judy	3	✖	✖	✖	✖

Usability

	Url	Domain : thefreeds.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 4.01 Transitional
✖	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
✖	W3C Validity	Errors : 34 Warnings : 28
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://www.thefreeds.com/error/
	Robots.txt	http://thefreeds.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.